

T H E
B L K
T U X

CASE STUDY

THE BLACK TUX ADOPTS ANAPLAN TO SUPPORT NEW CHANNEL LAUNCH



Tuxedo rental company adopts planning tool to accommodate new growth and evolving business planning process

The Black Tux is a men's fashion company specializing in the online tuxedo and suit rental industry. Through its own e-commerce marketplace, The Black Tux rents tuxedos, suits and other men's formalwear accessories.

Before Akili's implementation of Anaplan, the company lacked a scalable technology solution to support their new and evolving business planning process.

USE CASE: Consensus Demand Planning & Inventory Planning

INDUSTRY: Retail

PREVIOUS SOLUTION: Excel / Google Docs

PAIN / NEED: Streamlined, collaborative planning solution

REGION: North America

Anaplan

Anaplan
Partner

Gold

PROJECT DESCRIPTION

As the organization grew and planned to introduce a Buy New sales channel to its existing Rental and Rent-to-Keep business model, The Black Tux needed a scalable technology solution to support a newly created planning process and tighter controls on inventory management. The solution would allow the demand planning, supply planning, and finance teams to collaborate on a weekly planning cycle using Anaplan data as a single source of truth.

TBT worked with Akili to create an Anaplan tool that would calculate, track, and forecast new inventory performance metrics, such as defects and returns, and inventory status for the rental business to determine future supplier order needs and prevent over-ordering of inventory.

TBT also needed a solution that would use historical order data to determine the optimal order quantity and inventory level of apparel at the sales channel down to the size level.

KEY SUCCESS METRIC

The TBT supply chain team now has a technology solution to support a new and evolving business planning process. The team is able to:

- Optimize inventory sizing and order quantities
- Collaborate in real-time across teams with one data source, ensuring accurate decision making in support of TBT's strategic goals and initiatives through the integration of several functional forecasting processes
- Manipulate inventory metrics in order to manage order quantities and dates by supplier

ABOUT AKILI

Akili (pronounced (uh • kē' • lē) meaning "Knowledge" in Swahili) is a business management and technology consulting firm founded in 1992. Our core purpose is to assist our clients in improving the performance of key business processes through a holistic approach to process optimization that delivers solutions with a balanced focus on people, process and technology opportunities.

Akili delivers industry-focused solutions for Global 2000 companies. Akili's consultants have functional and technical expertise, project management skills, solution architecture, application configuration, data management, integration and training skills.

Whether clients are looking for an on-premise or a cloud-based solution, Akili can deliver the best combination of technology and consulting to ensure our client's business objectives are met.

Akili is headquartered in Dallas, with locations in Houston and Denver.
Our clients span the continental U.S.

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