

Virginia-Highland Civic Association

Budgets and Actuals

June 30, 2021

	2021 Budget**	June 2021	2020 Actuals	2019 Actuals	2018 Actuals	2017 Actuals	2016 Actuals	2015 Actuals	2014 Actuals	2021 Over/Under
Communications Committee	3,140.00	1,752.30	4,387.89	8,910.01	8,073.38	2,349.82	9,694.17	790.00	1,361.58	(1,387.70)
Grants/Donations	20,000.00	19,350.95	(16,057.18)	12,300.00	23,745.00	10,000.00	24,425.00	27,400.00	20,100.00	(649.05)
Decorating Committee	1,000.00	0.00	736.16	(120.00)	2,771.97	0.00	0.00	0.00	0.00	(1,000.00)
Home Tour Expenses						0.00				
Advertising	5,100.00	0.00	0.00	4,100.00	3,452.02	6,923.45	3,163.58	4,771.89	2,538.01	(5,100.00)
Insurance	1,300.00	0.00	0.00	1,278.37	1,176.91	2,088.00	2,358.00	1,117.94	1,060.00	(1,300.00)
Operations	1,200.00	0.00	(300.00)	7,864.49	818.88	3,660.00	7,250.25	2,653.95	829.07	(1,200.00)
Printing/Artwork	9,900.00	0.00	0.00	9,147.14	7,341.32	7,183.20	9,428.51	6,052.90	12,519.96	(9,900.00)
Shuttle Service	6,500.00	0.00								(6,500.00)
Volunteer Party		0.00	0.00	0.00	246.01		234.94		297.48	0.00
Total Home Tour Expenses	24,000.00	0.00	(300.00)	22,390.00	13,035.14	19,854.65	22,435.28	14,596.68	17,244.52	(24,000.00)
Community Events Committee	6,250.00	1,665.57	442.89	6,102.95	954.76	0.00	0.00	0.00	0.00	(4,584.43)
Parks Committee										
General	4,900.00	1,318.00	950.00	14,245.18	(2,249.90)	0.00	1,390.85	1,444.68	2,413.90	(3,582.00)
John Howell	5,000.00	786.61	8,062.39	5,898.32	19,373.50	40,976.76	5,984.66	9,698.99	1,659.24	(4,213.39)
N. Highland Park	6,000.00	5,799.47	6,270.33	15,157.25	12,494.61	6,758.85	5,243.87	7,858.46	5,755.36	(200.53)
Orme Park	5,000.00	0.00	0.00	1,300.00	596.00	833.50	684.48	843.96	0.00	(5,000.00)
Triangle Park	1,200.00	1,084.79	2,229.13	303.19	473.78	1,126.93	330.39	485.74	2,576.89	(115.21)
Total Parks Committee	22,100.00	8,988.87	17,511.85	36,903.94	30,687.99	49,696.04	13,634.25	20,331.83	12,405.39	(13,111.13)
Planning Committee										
Consulting & Research	2,000.00	9,460.00	2,684.00	21,535.56	56,033.00	3,455.00	43,765.13	45,762.72	37,887.40	7,460.00
History & Preservation		0.00	0.00	0.00	0.00	0.00	726.77	0.00	0.00	0.00
FS19 Uncovered	0.00	0.00	0.00	0.00	0.00	0.00				0.00
Total Planning Committee	2,000.00	9,460.00	2,684.00	21,535.56	56,033.00	3,455.00	44,491.90	45,762.72	37,887.40	7,460.00
Public Safety Committee	2,500.00	0.00	0.00	1,166.82	1,469.01	587.93	19,915.66	523.93	1,482.96	(2,500.00)
Summerfest Expenses										
Advertising, PR, Signs & Design	16,000.00	0.00	7,170.00	9,060.50	14,187.03	12,779.53	14,412.54	12,243.52	14,575.00	(16,000.00)
Artist Market Expenses										
Artist Awards & Gifts	3,000.00	0.00	0.00	2,000.00	2,920.70	3,366.30	3,383.94	3,073.64	3,094.00	(3,000.00)
Director	12,000.00	0.00	0.00	16,467.21	17,093.92	16,591.18	15,057.51	15,692.95	17,274.67	(12,000.00)
Juror Fees	1,200.00	0.00	0.00	1,100.00	1,200.00	1,200.00	1,200.00	1,200.00	1,100.00	(1,200.00)
Zapp Software	5,000.00	1,100.00	1,156.78	0.00	4,660.55	4,644.43	4,976.37			(3,900.00)
Other		0.00	0.00	663.49	0.00	0.00			582.76	0.00
Total Artist Market Expenses	21,200.00	1,100.00	1,156.78	20,230.70	25,875.17	25,801.91	24,617.82	19,966.59	22,051.43	(20,100.00)

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Community Dinner (Social)	6,000.00	0.00	0.00	7,297.66	5,935.34	5,910.75	6,662.46	14,391.52	6,204.06	(6,000.00)
KidsFest Expenses	2,500.00	0.00	0.00	37.00	1,549.66	312.05	1,856.05	1,500.00	1,900.00	(2,500.00)
Misc Services	0.00	0.00	0.00	440.00	0.00	0.00	0.00	0.00	0.00	0.00
Music	65,000.00	0.00	0.00	51,414.00	50,133.93	60,110.14	62,685.70	50,129.58	55,419.65	(65,000.00)
Operations										
City of Atlanta Fees	5,000.00	0.00	0.00	4,402.00	3,905.00	5,417.00	3,875.00	3,000.00		(5,000.00)
Event Organizer Fees	30,000.00	0.00	0.00	29,627.88	28,533.89	22,799.10	23,043.00	26,236.00	22,717.00	(30,000.00)
Food and Beverage Expense	29,000.00	0.00	0.00	24,630.44	28,588.06	21,136.84	24,882.00	43,613.00	31,359.00	(29,000.00)
Golf Carts	6,000.00	0.00	0.00	6,086.51	4,872.00	4,739.25	0.00	3,420.00		(6,000.00)
Insurance	6,000.00	0.00	0.00	5,964.34	5,849.21	5,523.00	5,601.00	5,911.01	5,676.00	(6,000.00)
Portalets	6,000.00	0.00	0.00	3,585.00	3,310.00	3,400.00	3,180.00	3,180.00		(6,000.00)
Volunteer T-shirts	3,000.00	0.00	0.00	4,784.47	1,794.12	1,908.75	1,830.00	1,894.10	1,999.40	(3,000.00)
Supplies	1,000.00	0.00	0.00	289.26	804.76	438.39	372.16	321.00	454.90	(1,000.00)
VIP/Ticketed Events	60,000.00	0.00								(60,000.00)
Cleanup, Tents, Electrical & Other	35,000.00	0.00	0.00	34,840.26	31,452.09	32,479.11	19,863.10		19,350.00	(35,000.00)
Total Operations	181,000.00	0.00	0.00	114,210.16	109,109.13	97,841.44	82,646.26	87,575.11	81,556.30	(181,000.00)
Retail Expense	3,800.00	0.00	0.00	0.00	3,394.77	3,251.47	3,457.17	3,344.90	13,711.51	(3,800.00)
Road Races Expenses										
Contractor/Chips	3,000.00	0.00	0.00	2,365.00	2,482.50	3,350.00	0.00	2,745.00	3,427.50	(3,000.00)
Director	2,087.50	500.00	500.00	2,087.50	2,000.00	2,800.00	3,000.00	3,000.00	3,000.00	(1,587.50)
Road Race Operations	7,000.00	0.00	0.00	7,032.19	5,947.48	10,730.79	8,965.33	7,842.36	140.00	(7,000.00)
Tot Trot	1,000.00			928.85	1,253.13	957.00	800.00	1,123.00	854.71	(1,000.00)
Other	800.00	0.00	0.00	708.50	855.55	0.00			1,091.66	(800.00)
Total Road Races Expenses	13,887.50	500.00	500.00	13,122.04	12,538.66	17,837.79	12,765.33	14,710.36	8,513.87	(13,387.50)
Security & Medics	50,000.00	0.00	0.00	53,233.00	43,859.81	40,174.50	26,763.00	27,263.00	27,073.00	(50,000.00)
Services (Bike Valet, Videographer)	500.00	0.00	0.00	440.00	2,941.56	920.00	1,688.76	1,400.00	550.00	(500.00)
Sponsorship Commission	20,000.00	0.00	2,500.00	18,950.00	27,685.00	26,710.00	18,600.00	25,210.00	22,600.00	(20,000.00)
Total Summerfest Expenses	379,887.50	1,600.00	11,326.78	287,995.06	297,210.06	291,649.58	256,155.09	257,734.58	254,154.82	(378,287.50)
Total Expenses	469,531.50	51,975.69	36,888.23	407,266.27	447,894.12	400,256.93	411,872.52	394,324.85	375,987.59	(417,555.81)
Net Operating Income	(19,331.50)	(48,819.47)	(24,934.89)	38,395.70	128,182.75	79,237.88	33,731.28	104,321.51	107,720.54	(29,487.97)
Principal Payments on NHP Loan		0.00	0.00	0.00	91,284.09	87,581.12	162,649.90	143,994.20	105,574.49	
NHP Principal Loan Balance	0.00	0.00	0.00	0.00	0.00	91,284.09	178,865.21	341,515.11	485,509.31	

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Total Reserves End of Period	0.00	135,044.22	155,080.43	155,044.17	148,398.87	126,322.00	132,525.00	256,953.00	245,676.00	
Specific Reserves	0.00	0.00	0.00	0.00	(1,647.23)					
- John Howell Park	0.00	0.00	0.00	0.00	15,000.00					
- N. Highland Park Payoff	0.00	0.00	0.00	0.00	(23,897.23)					
- N. Highland Park Improvements	0.00	0.00	0.00	0.00	0.00					
- Neighborhood Branding	0.00	0.00	0.00	0.00	0.00					
- Atkins Park Tree Planting	0.00	0.00	0.00	0.00	7,250.00					
Tour of Homes Revenue	63,000.00	0.00	0.00	71,272.24	52,419.05	77,654.26	78,596.12	72,254.61	59,789.95	(63,000.00)
Tour of Homes Expense	24,000.00	0.00	(300.00)	22,390.00	13,035.14	19,854.65	22,435.28	14,596.68	17,244.52	(24,300.00)
Tour of Homes Net Income	39,000.00	0.00	300.00	48,882.24	39,383.91	57,799.61	56,160.84	57,657.93	42,545.43	(38,700.00)
margin	0.62	#DIV/0!	#DIV/0!	0.69	0.75	0.74	0.71	0.80	0.71	
Summerfest Revenue	387,200.00	3,149.37	11,567.08	361,677.61	409,359.23	365,494.66	344,262.73	387,017.15	416,948.52	(375,632.92)
Summerfest Expenses	379,887.50	1,600.00	11,326.78	287,995.06	297,210.06	291,649.58	256,155.09	257,734.58	254,154.82	(368,560.72)
Summerfest Net Income	7,312.50	1,549.37	240.30	73,682.55	112,149.17	73,845.08	88,107.64	129,282.57	162,793.70	(7,072.20)
margin	0.02	0.49	0.02	0.20	0.27	0.20	0.26	0.33	0.39	

** 2021 SF budget not available, this spreadsheet uses 2020 SF budget