

# Virginia-Highland Civic Association

## Budgets and Actuals

December 31, 2020

	2020 Budget	December 2020	2019 Actuals	2018 Actuals	2017 Actuals	2016 Actuals	2015 Actuals	2014 Actuals	2020 Over/Under
<b>Income</b>									
<b>Communication Income</b>		0.00	0.00	0.00	1,840.22	2,698.74	3,933.21	3,305.00	0.00
<b>General Income</b>		386.26	12,712.12	114,298.59	34,505.67	20,046.21	35,441.39	3,664.66	386.26
<b>Planning Income</b>	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Home Tour Income</b>									
Sponsors, Ads	30,000.00	0.00	33,525.00	19,025.00	39,491.30	45,193.22	39,570.70	33,100.00	(30,000.00)
Ticket Sales	33,000.00	0.00	37,747.24	33,394.05	38,162.96	33,402.90	32,683.91	26,689.95	(33,000.00)
<b>Home Tour Income</b>	<b>63,000.00</b>	<b>0.00</b>	<b>71,272.24</b>	<b>52,419.05</b>	<b>77,654.26</b>	<b>78,596.12</b>	<b>72,254.61</b>	<b>59,789.95</b>	<b>(63,000.00)</b>
<b>Summerfest Income</b>									
Artist Market Revenue	80,000.00	9,972.94	84,379.81	87,056.80	83,376.25	81,000.43	81,354.72	86,098.42	(70,027.06)
Rentals and Fees		0.00	0.00	3,493.84	750.00	5,621.34	0.00	0.00	0.00
<b>Total Artist Market Revenue</b>	<b>80,000.00</b>	<b>9,972.94</b>	<b>84,379.81</b>	<b>90,550.64</b>	<b>84,126.25</b>	<b>86,621.77</b>	<b>81,354.72</b>	<b>86,098.42</b>	<b>(70,027.06)</b>
Community Dinner & Movie		0.00	755.00	351.00	0.00	415.00	47.78	245.25	0.00
Beverage Revenue	100,000.00	0.00	121,719.16	117,811.03	85,437.35	88,905.21	101,413.65	128,863.53	(100,000.00)
Food Revenue	20,000.00	0.00	21,700.00	23,670.00	23,070.27	21,779.68	26,419.85	25,473.91	(20,000.00)
KidsFest Revenue	1,200.00	0.00	1,070.00	3,320.10	3,469.95	53.00	4,235.10	1,225.00	(1,200.00)
Parking Income	0.00	0.00	225.00	535.50	429.65	615.00	(244.00)	1,895.00	0.00
Retail Sales	5,000.00	0.00	5,990.97	5,387.34	3,960.00	4,800.00	5,030.45	7,817.00	(5,000.00)
Road Races Income	30,000.00	1,145.00	30,703.95	28,795.33	36,896.25	41,164.00	34,058.00	44,036.00	(28,855.00)
Sponsorships	100,000.00	2,949.14	93,684.17	138,938.29	122,208.80	92,704.91	127,245.40	121,294.41	(97,050.86)
Local Market Sponsor	0.00	0.00	0.00	0.00	5,896.14	5,204.16	0.00	0.00	0.00
Neighborhood Partner		0.00	0.00	0.00	0.00	2,000.00	7,456.20	0.00	0.00
VIP Event Income	50,000.00								
Tot Trot Income	1,000.00	0.00	1,449.55						(1,000.00)
<b>Total Sponsorships</b>	<b>151,000.00</b>	<b>2,949.14</b>	<b>95,133.72</b>	<b>138,938.29</b>	<b>128,104.94</b>	<b>99,909.07</b>	<b>134,701.60</b>	<b>121,294.41</b>	<b>(98,050.86)</b>
<b>Total Summerfest Income</b>	<b>387,200.00</b>	<b>14,067.08</b>	<b>361,677.61</b>	<b>409,359.23</b>	<b>365,494.66</b>	<b>344,262.73</b>	<b>387,017.15</b>	<b>416,948.52</b>	<b>(323,132.92)</b>
<b>Total Income</b>	<b>450,200.00</b>	<b>14,453.34</b>	<b>445,661.97</b>	<b>576,076.87</b>	<b>479,494.81</b>	<b>445,603.80</b>	<b>498,646.36</b>	<b>483,708.13</b>	<b>(385,746.66)</b>
<b>Expenses</b>									
Administration	3,634.00	594.16	413.00	1,981.62	3,646.92	2,987.57	2,569.73	2,218.61	(3,039.84)
Accounting	3,150.00	2,770.68	3,837.82	4,202.66	3,289.21	3,340.00	6,445.00	7,216.43	(379.32)
Insurance	0.00	8,231.00	5,831.11	5,462.95	7,230.04	6,793.64	6,269.49	6,514.44	8,231.00
Interest Expense	0.00	0.00	0.00	1,126.58	3,924.76	6,859.96	11,900.89	15,320.44	0.00



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Artist Awards & Gifts	3,000.00	0.00	2,000.00	2,920.70	3,366.30	3,383.94	3,073.64	3,094.00	(3,000.00)
Director	12,000.00	0.00	16,467.21	17,093.92	16,591.18	15,057.51	15,692.95	17,274.67	(12,000.00)
Juror Fees	1,200.00	0.00	1,100.00	1,200.00	1,200.00	1,200.00	1,200.00	1,100.00	(1,200.00)
Zapp Software	5,000.00	1,156.78	0.00	4,660.55	4,644.43	4,976.37			(3,843.22)
Other		0.00	663.49	0.00	0.00			582.76	0.00
<b>Total Artist Market Expenses</b>	<b>21,200.00</b>	<b>1,156.78</b>	<b>20,230.70</b>	<b>25,875.17</b>	<b>25,801.91</b>	<b>24,617.82</b>	<b>19,966.59</b>	<b>22,051.43</b>	<b>(20,043.22)</b>
<b>Community Dinner</b>	6,000.00	0.00	7,297.66	5,935.34	5,910.75	6,662.46	14,391.52	6,204.06	(6,000.00)
<b>KidsFest Expenses</b>	2,500.00	0.00	37.00	1,549.66	312.05	1,856.05	1,500.00	1,900.00	(2,500.00)
<b>Misc Services</b>	0.00	0.00	440.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Music</b>	65,000.00	0.00	51,414.00	50,133.93	60,110.14	62,685.70	50,129.58	55,419.65	(65,000.00)
<b>Operations</b>									
City of Atlanta Fees	5,000.00	0.00	4,402.00	3,905.00	5,417.00	3,875.00	3,000.00		(5,000.00)
Event Organizer Fees	30,000.00	0.00	29,627.88	28,533.89	22,799.10	23,043.00	26,236.00	22,717.00	(30,000.00)
Food and Beverage Expense	29,000.00	0.00	24,630.44	28,588.06	21,136.84	24,882.00	43,613.00	31,359.00	(29,000.00)
Golf Carts	6,000.00	0.00	6,086.51	4,872.00	4,739.25	0.00	3,420.00		(6,000.00)
Insurance	6,000.00	0.00	5,964.34	5,849.21	5,523.00	5,601.00	5,911.01	5,676.00	(6,000.00)
Portalets	6,000.00	0.00	3,585.00	3,310.00	3,400.00	3,180.00	3,180.00		(6,000.00)
Volunteer T-shirts	3,000.00	0.00	4,784.47	1,794.12	1,908.75	1,830.00	1,894.10	1,999.40	(3,000.00)
Supplies	1,000.00	0.00	289.26	804.76	438.39	372.16	321.00	454.90	(1,000.00)
VIP/Ticketed Events	60,000.00								
Cleanup, Tents, Electrical & Other	35,000.00	0.00	34,840.26	31,452.09	32,479.11	19,863.10		19,350.00	(35,000.00)
<b>Total Operations</b>	<b>181,000.00</b>	<b>0.00</b>	<b>114,210.16</b>	<b>109,109.13</b>	<b>97,841.44</b>	<b>82,646.26</b>	<b>87,575.11</b>	<b>81,556.30</b>	<b>(121,000.00)</b>
<b>Retail Expense</b>	3,800.00	0.00	0.00	3,394.77	3,251.47	3,457.17	3,344.90	13,711.51	(3,800.00)
<b>Road Races Expenses</b>									
Contractor/Chips	3,000.00	0.00	2,365.00	2,482.50	3,350.00	0.00	2,745.00	3,427.50	(3,000.00)
Director	2,087.50	500.00	2,087.50	2,000.00	2,800.00	3,000.00	3,000.00	3,000.00	(1,587.50)
Road Race Operations	7,000.00	0.00	7,032.19	5,947.48	10,730.79	8,965.33	7,842.36	140.00	(7,000.00)
Tot Trot	1,000.00		928.85	1,253.13	957.00	800.00	1,123.00	854.71	(1,000.00)
Other	800.00	0.00	708.50	855.55	0.00			1,091.66	(800.00)
<b>Total Road Races Expenses</b>	<b>13,887.50</b>	<b>500.00</b>	<b>13,122.04</b>	<b>12,538.66</b>	<b>17,837.79</b>	<b>12,765.33</b>	<b>14,710.36</b>	<b>8,513.87</b>	<b>(13,387.50)</b>
<b>Security &amp; Medics</b>	50,000.00	0.00	53,233.00	43,859.81	40,174.50	26,763.00	27,263.00	27,073.00	(50,000.00)
<b>Services (Bike Valet, Videographer)</b>	500.00	0.00	440.00	2,941.56	920.00	1,688.76	1,400.00	550.00	(500.00)

