



## District Governor Message

Remember Why We Became Lions?

We all had our reason to join Lions including giving back to our community, socializing, networking, keeping busy, etc.

I remember when I became a Lion. I had a simple goal --- to help folks in my community. I wanted to give back to those who had not been as fortunate as I had been in my life. It was a little like being a child and all I wanted to do was to go play.

As with other life goals, I soon found out that there would be several steps before reaching my goal to serve. Many of these steps would be difficult. The selection and execution of a project were major steps. Most of our projects take time and effort to yield the product of serving our community.

We may have become Lions for different reasons and yet most of us have one thing in common --- we like to serve our community. As we continue to deal with our current challenges, let us try and remember that many folks in our community rely on us. Also, please remember that we are only a split second away from when our current life could change and we could be the ones who need the helping hands of our fellow Lions.

Regards,

DG Luis Montes-Gonzalez, Lions Multiple  
District 19C

[governor@md19clions.org](mailto:governor@md19clions.org)



**Calendar of Events:**

- September 6th** - Labor Day
  - September 9th** - C2 Zone Meeting
  - September 13th** - C4 Zone Meeting
  - September 16th** - C1 Zone Meeting
  - September 23rd** - C3 Zone Meeting
  - September 27th** - CST Meeting
  - October 8th** - World Site Day
  - October 24th** United Nations Day
  - October 25th** - CST Meeting
  - November 7th** Day Light Savings Ends
  - November 11th** Veterans Day
  - November 14th** World Diabetes Day
  - November 25th** - Thanksgiving Day
  - November 25th** - CST Meeting
- Please see flyers and articles, for more event dates and updates to cancellations due to Covid-19.

**2021-2022 District 19C Cabinet**

- District Governor – Luis Montes Gonzales
- 1VDG – JJ Budzak Jr.
- 2VDG – Lisa Ikeda
- Secretary/Admin – PDG Marilynn Danby
- Treasurer – Gail Slosson
- IPDG – Donna Murr

**Club Support Team - Committee**

- C1 ZC – Balarie McLeod, Lakewood Knights
- C2 ZC – Bill Scholl, Shelton Centennial
- C3 ZC – Jean LaCoss, Federal Way
- C4 ZC – Bob Theal, Bremerton Central
- C5 ZC – Don Becker, Spanaway Parkland
- C6 ZC – Michael O’Byrne, Lacey Mid Day
- PDG Sharon Sikes – GLT (Leadership)
- PZC Terri Soliz – GMT (Membership)
- PCC John Kirry – GMT (Retention)
- IPDG Donna Murr -GMT (Retention)
- Vacant – GST (Service)
- DeDe Theal – Public Relations
- PDG Marilynn Danby – Conference

**FRIENDLY  
REMINDERS & UPDATES**

Reminder LCI is waiving all charter and new member entrance fees from July 1st through December 31st, 2021. This is a great time to ask new members to join our Lions family and organization.

Don't forget to please update us on your clubs schedules so we may schedule visitations, attend and/or volunteer at your clubs events.

**BREMERTON CENTRAL LIONS FUNDRAISER** 

**SHREDDING EVENT**

*Watch while your Documents are Shredded*  
Drive Thru - Masks Required

Elks Parking Lot, 4131 Pine Rd NE, Bremerton  
Saturday, September 18, 2021  
9:00AM to 1:00 PM

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**Recycle -no charge**  
TV Monitors, Towers, Laptops  
[Hard Drives destroyed at Facility=\$10]

**Donate:**  
used eyeglasses, hearing aids & cell phones to support the Lions Club

**Port Orchard Lions Club**  
Paper Shredding Event  
Saturday, 25 September 2021  
10am to 2pm  
Next to Hi Joy Bowl,  
1011 Bethel Ave  
**Cost: \$1 per pound**  
**Drive Thru...**volunteers will remove, weigh and process payments while you watch your papers disappear

# Future Lions International Convention



#LCIcon

- 2021 Virtual
- 2022 Montreal, Canada
- 2023 Boston, MA USA
- 2024 Melbourne, Australia
- 2025 Mexico City, Mexico
- 2026 Alanta, GA USA
- 2027 Washington DC, USA
- 2028 Singapore

# 2021 MD19 ANNUAL CONVENTION



November 5th and 6th

*Virtual*

pnwlions@gmail.com

## Time for a Fall checkup

With all the new club officers getting settled in, September is a great time to do a quick club checkup.

Did your club do a White Cane drive? The NW Lions Foundation shows the following five clubs in district C that made a contribution in 2021. Tacoma SE, Gig Harbor, Tumwater, Hood Canal and Enumclaw. Please let me know if your club should also be recognized.

Does your club work with a non-profit organization with projects supporting sight or hearing? Project Support Grant Applications have been mailed out and the deadline for submission is October 1. This is a great time to reach out to your local non-profit organizations and see how you can work together for your community.

Do you have World Sight Day activities arranged? Since 1988, Lions World Sight Day has raised awareness about the importance of eye health and the need for quality eye care services for all. On this special day of service, (14 October) Lions clubs around the world conduct sight-related projects including: vision screenings, eyeglass donations, eye health education programs, and the donation of assistive devices to those with vision impairment.

Have you scheduled a vision screening event with your local school? Many dates for the NW Lions Foundation screening unit are still open and we have the mini unit close by with many more dates available.

Roland Arper  
District 19C Northwest Lions Foundation Liaison

**Northwest Lions Foundation**  
*Restoring Sight, Hope, & Hearing*



## MD19 Redistricting Plan Update

In June 2021, the MD19 Council of Governors voted unanimously to begin the process of consolidating our Multiple District from its current nine districts into five districts based on a recommendation from the MD19 Strategic Planning Committee, chaired by our own PCC John Kirry.

What this means for District C is that we will merge with District G, our Lions' friends to the south of us, to form one new District with 82 clubs, 11 zones and approximately 2,350 members. This is a wonderful opportunity to meet new friends, share new ideas and enjoy a larger pool of Lions to serve in leadership roles. The redistricting will not change any Zone boundaries and the current Clubs will stay in the Zone they are already in.

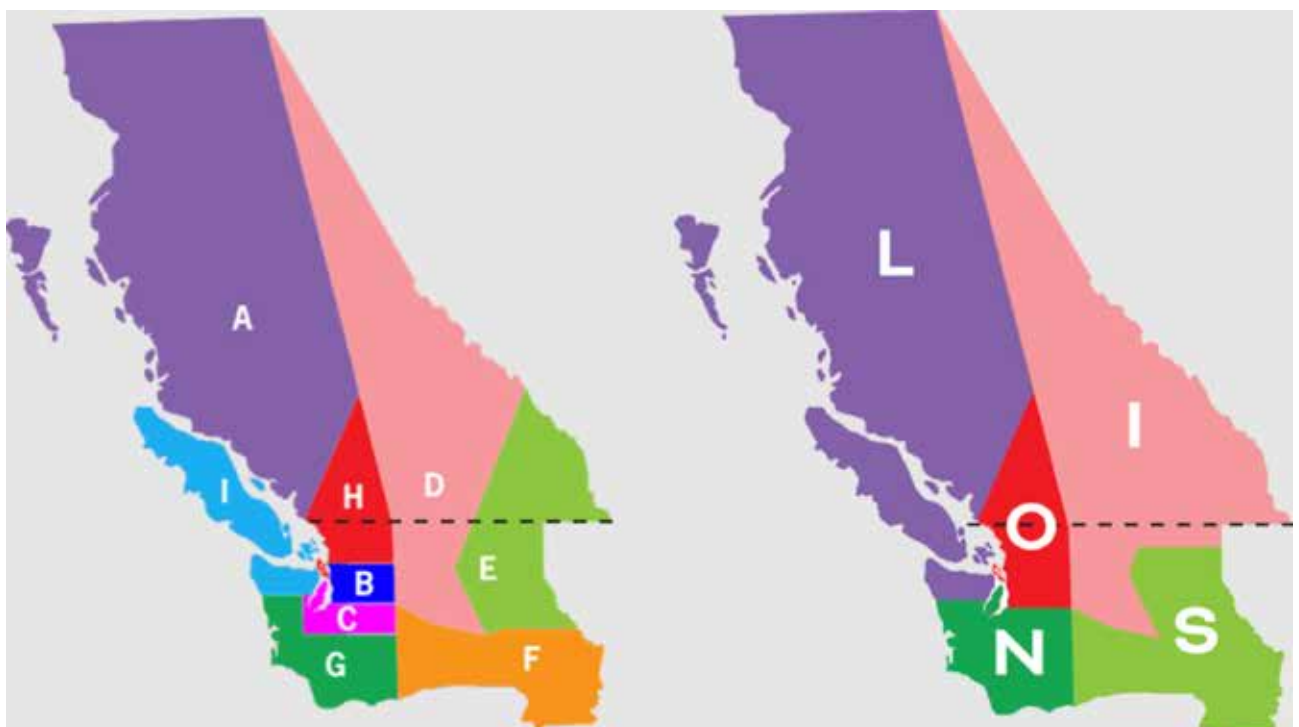
The other changes are as follows:


- Merge Districts A and I
- Merge Districts B and H
- Merge District E Zones E1, E3, E9 and E11 into District F
- Merge District E Zones E2, E4, E5, E6, E8 and E10 to District D

If your club would like more information about the Redistricting Plan, please contact your Zone Chair to attend an upcoming Zone meeting. Information about the Redistricting Plan can be found on the MD19 website Home Page under "In the Know." <https://lionsmd19.org>

Have questions? Please reach out to a committee member: IPDG Donna Murr, DG Luis Montes-Gonzales, 1VDG John "JJ" Budzak, 2VDG Lisa Ikeda, IPP John Kirry, PDG Sharon Sikes, PDG Marilynn Danby or PDG Chuck Waid.

Submitted by,  
IPDG Donna Murr, Chair of the District Merger Committee



**C2 LIONS ZONE MEETING** 

**6:30pm to 8:00pm**  
**Thursday, September 9, 2021**

Program:  
 Redistricting w/PCC John Kirry  
 Service & reporting w/2VDG Lisa Ikeda

*Via Zoom*

Questions/RSVP to ZC Bill Scholl  
 billscholl134@gmail.com 360-520-6802

**C4 Zone Meeting** 

**Monday, September 13th**  
**5:30pm-6:30pm Social/Dinner**  
**6:30pm Meeting**  
**Family Pancake House (West)**  
**3900 Kitsap Way**  
**Bremerton, WA**

*Hosted by:*  
 Port Orchard Lions

Questions ZC Bob Theal [bremcentlions.theals@gmail.com](mailto:bremcentlions.theals@gmail.com)  
 RSVP to Zone Secretary Ida Malone [idahmalone@comcast.net](mailto:idahmalone@comcast.net)

**SEPTEMBER 16, 2021**   
**6:00PM TO 7:30PM**

**C1 ZONE MEETING**

RSVP to ZC Balarie McLeod  
 for the zoom link.  
[bal\\_mcleod@yahoo.com](mailto:bal_mcleod@yahoo.com)

 **Via ZOOM**

*C3 Zone Meeting* 


**Thursday, September 23, 2021**  
**6:00pm to 8:00pm**  
**Dinner \$20 per person**

BOGEYS PUBLIC HOUSE -  
 AUBURN GOLF CLUB  
 29630 GREEN RIVER RD SE  
 AUBURN, WA

RSVP to both ZC Jean LaCoss 253-289-4298  
 and Pete Lewis 253-737-9381


**Hosted by Auburn Noon**

**Club Updates:**  
 Auburn Noon 1st Tuesday monthly 7:00pm meeting  
 2nd, 3rd, 4th Tuesday monthly Noon meeting. Bogeys, Auburn Golf Club

**DRESS ATTIRE: MASQUERADE** **October 16, 2021 6:00pm to 8:30pm** 

**MURDER MASQUERADE BALL**

**Tickets:**  
**\$35 per person**  
**\$40 Vegan/Gluten Free**

MAKE CHECKS PAYABLE TO LAKEWOOD  
 KNIGHTS LIONS CLUB 

**ADMIT ONE**

Lakewood Knights/Tacoma Centennial  
 Lions Clubs present:

**MURDER** at the Abby Manor Annual  
**MASQUERADE BALL**  
 Saturday, Oct. 16, 2021 • 6-8:30 p.m.  
 Oasis of Hope Center  
 1937 S G St, Tacoma, WA 98405

**Oasis of Hope Center 1937 G. Street Tacoma, WA 98405**

**Presented by Lakewood Knights Lions Club and Tacoma Centennial Lions Club**



### District 19 C Childhood Cancer

Welcome September! - our summer season turning into a cooler spectacular canvas painting with multi colors which brings joy to all.

September is Childhood Cancer Month. Our Lions have supported this much needed District 19 C Program, Childhood Cancer Family Support from the inception, July 2018.

September is also "Childhood Cancer Month". When your child is fighting Cancer your lives continue into the many months and years it takes to find a cure for this dreadful disease.

With your continued help the children and families fighting this awful demon can again enjoy our seasons .

To donate please go to: online donations at <http://support.multicare.org/goto/lions19c>

Thank you all for your continued support.

District 19 C Childhood Cancer Family Support Team

Dee and Jim McDermott



Jim and Dee w/ PDG Sharon Sikes at Spanaparks Golf Scramble

## Goodbye (and thank you), North American Membership Initiative.

In 2018, constitutional areas (CAs) 1 and 2 set out to rejuvenate membership growth in their districts. Through this effort — known as the **North American Membership Initiative** — pilot districts developed, tested and fine-tuned the framework for a member recruitment strategy. **The pilot was a success and now it's time to go global.**

## Hello, Global Membership Approach.

This approach will serve as a roadmap for membership development in all constitutional areas, including CAs 1 and 2. With training, resources and support from the Global Action Team, District Governors will lead the charge to rejuvenate membership in their districts.

Effective July 1, 2021, the North American Membership Initiative will officially be part of the **Global Membership Approach**.

Learn more at [lionsclubs.org/global](http://lionsclubs.org/global).



Lions Clubs International

**Environment**

Fellow Lions, we are living in times of great change, including the current international pandemic, world politics and of course the environment.



As the District 19C Environmental Chair, I plan to propose to DG Luis Montes-Gonzalez for his consideration and possible approval by the District Cabinet, a District-wide recycling program that could involve every club in this District willing to participate. There are many ways clubs can be involved. Examples include collection of aluminum and light plastic. Adopt a Road cleanup programs, Bags to Benches and recyclable food packaging...the list goes on.

Please stay tuned for further information about this proposed program in a future District Newsletter.

Yours in Lionism PZC Bob Johnson  
"Think Green"



**LIONS PROJECT  
NEW HOPE NW**

**2021 RETREAT  
SCHEDULE**

September dates TBD Salmon For Soldiers  
Ocean Fishing Trip (Men & Women)

October 9-11 Family Wilderness Weekend -  
Longview

POC: Isabella Colvin, VP Operations  
isabellacolvin@gmail.com

**Submissions:** Please send in and keep us up to date on your clubs events, projects and fundraisers so we can add them to the Districts newsletter, Facebook page and website. Due to the number of articles and submissions received please send your items before the 25th of each month. Please be mindful of the Newsletters limited space, please do not send flyer's larger than 1/4 -1/3 of the page, please send a PDF, JPG, JPEG, PNG, EPS file/format. Flyer's must be readable when reduced, please use large text size and do not include unnecessary wordy text or order forms.

Thank you for your understanding and cooperation!

Your 19C Newsletter/Website/Social  
Media Team

**Volunteer Opportunity**

Auburn Noon Lions, Drive in their cities Annual Veterans Day Parade, November 6th, contact PZC Pat Taylor for more details.

patricktaylorhts@hotmail.com  
253-880-4589

**TACOMA CENTENNIAL  
LIONS CLUB -  
9 HOLE BEST BALL**

*Golf classic*

**\$35 PER PERSON ENTRY FEE**

Limited  
Registration, Raffle,  
Prizes and so much  
more...

**FRIDAY, SEPT 17, 2021  
5:30PM TEE TIME**

**Meadow Park  
Williams 9 - Tacoma**

Questions 253-353-3043 or  
bobjohnson.centennial@gmail.com

**C1 Zone Chair Balarie McLeod**

Balarie belongs to the Lakewood Knight. During the day she teaches 2nd grade. An educator for 40 years, she is currently teaching in the Clover Park School District. With school resuming this week, Balarie is very busy getting her class room ready and is excited to meet her new class of students and their families. Balarie also serves as Administrative Minister- International Grief Counselor.

Balarie has been married for 41 years, has 3 children, 6 grandchildren (5 girls and 1 boy). Her daughter Dyanna also is a Lakewood Knight member and serves as President.

Balarie is passionate about helping others in need and loves serving with the Lions organization. In her free time she likes to read and watch the Wheel of Fortune.

**C4 Zone Chair Bob Theal**

A native of Buffalo (NY), Bob served in the US Navy from 1970 to 1992, and has been a Kitsap County resident since 1986. He joined the Lions in 2015, serving as President, of Bremerton Central Lions for two years. Bob is an avid sports fan and is a Sports Official (Baseball, Softball, Football, Basketball) Bob also serves as District Commander of the American Legion, (Gig Harbor to Forks). He is a proud parent of two adults, and grandparent of five youngsters (ages 12 to 21), Bob and DeDe married in 2017 and both are active volunteers in the Kitsap community. DeDe is also active in the Bremerton Central Lions and has served as the Districts Public Relations Chair since 2020 and is president elect of the American Legion Auxiliary.

**C6 Zone Chair Micheal "Mike" O'Byrne**

1st generation Irish born in Michigan. Air Force veteran serving in Asia. 40 odd years in law enforcement with city and county departments. Have been in the Lions since 1971. Served as president 7 times, club secretary, past zone chair and am a Melvin Jones Fellow. Graduate of Lions Leadership Institute. Past member of the City of Tacoma Human Rights Commission and the Washington State Commission.

I have three grown children and have been raising a grandson for 8 years. I volunteer at the Lacey/Olympia train station one day per week.





**Membership**

Remember when District 19C was called “The Class District”? PDG Jim Glenn of the then Lincoln Lions coined that name. Though we will forever be the “Class District”, our membership numbers continue to fall. We cannot continue to blame it on aging members, saturation of community service organizations in our neighborhoods, Covid 19 and every other excuse we have used. We need to each take the responsibility and challenge to bring on new, solid members to assist with our service goals.

Lions has consistently been dropping in numbers for many years now. This has caused us to not be as relevant in our communities and the dedicated Lions out there are finding it’s getting harder and harder to do what we need to do.

These are just a few ideas. I know some are well known and of course thinking outside the proverbial box is always an option!

- Does your club have an extension and membership team or chairperson?
- Have a good old Open House to share what your club does and would like to do.
- Make it fun. Have games, door prizes, guest speakers, some snacks.
- Follow “The Lions Journey” so they feel welcome, knowledgeable and informed.
- Assign a mentor for your new member.
- Does your club have a retention policy or plan to keep the member once you have them? How is the attitude in your club? Is it open and accepting?
- When was the last time you had a program at your meeting on membership and retention? There are a lot of knowledgeable Lions out there!
- Make sure you LISTEN to your newer members and make sure they are heard and not demeaned or shot down with their ideas. Service is different for people. Cater to their fresh ideas, make sure your club understands why it is their passion.
- Be open and honest with your prospective members. What is the expectation?
- What type of ideas will attract younger members, families, and other types? We need to be inclusive and honor all people who want to serve!

If we ALL focus on getting at least one new member in each club, we can turn this around! Be aware of your drops too. It doesn’t work if it’s a revolving door. We need to get them and keep them!

Terri Soliz PZC, GMT  
 In collaboration with Bob Johnson PZC

Environmental Days		
Sep 22, 2021	<a href="#">World Car Free Day 2021</a>	A Car-Free Day encourages motorists to give up their cars for a day. The event promotes improvement of mass transit, cycling and walking, and the development of communities where jobs are closer to home and where shopping is within walking distance.
Oct 4, 2021	<a href="#">World Animal Day 2021</a>	International awareness day that draws attention of the harm humans causes to animals. Often farm animals and pets are kept under bad conditions and neglected.
Mar 12, 2022	<a href="#">Plant a Flower Day 2022</a>	The aim of this day is to plant flowers, e.g. in your garden. Planting is the process to place a seed or plant in soil or other substrate in order that it may live and grow.
Apr 22, 2022	<a href="#">Earth Day 2022</a>	A day that is intended to inspire awareness and appreciation for the Earth’s natural environment.
May 30, 2022	<a href="#">Water a Flower Day 2022</a>	A reminder to water your flowers and is an opportunity to give them an extra sip of water to thank for their wonderful colors.



## 100 Ideas to Recruit New Lions

1. Ask someone. Ask One!
2. Bring a guest to meetings
3. Advertise in newspapers & cable TV
4. Have a clear club goal & a strategic plan
5. Letters or personal contact with local businesses
6. Contact with Chamber of Commerce
7. Place customized bookmarks in library books
8. Have public meetings at malls, outdoors, etc.
9. Have a booth at malls, fairs, festivals etc.
10. Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
11. Create videos of your events and promote your Club on YouTube
12. Host an Open House
13. Hold a club assembly only on membership
14. Ask former Leos, Effective Speaking Contestants, Lions Quest grads, Vision Screening school contact, etc.
15. Make the membership chair an active Club Officer that reports at each meeting
16. Put together guest information packets (see [Family recruitment Brochure](#) / [Campus Club recruitment brochure](#) / [Standard recruitment brochure](#) / [Club recruitment brochure template](#))
17. Service projects that serve a need in the community
18. Invite family members to join
19. Send letters to people in the news with an invitation to visit the club
20. Print club business cards with club meeting location and time
21. Distribute extra copies of LION magazine and attached information about your club in waiting rooms, etc.
22. Hold high-profile meetings (all candidates meetings, special guests, etc.)
23. Hold wine and cheese receptions for prospective members
24. Ask for help from your Region Chairperson/Zone Chairperson/GMT Coordinator/DG Team
25. Have a special guest day
26. Send club members to a district membership seminar
27. Make prospective members feel important
28. Honour outstanding community members with awards like Melvin Jones, Awards by Club (certificates), etc.
29. Don't take age into consideration
30. Make some meetings social events
31. Build a club web site and a social media presence
32. Use email contacts to promote your club
33. Put posters in public areas (see "[We are Lions](#)" club recruitment poster / look at posters other Lions created [Pinterest page of posters](#) / or be inspired by [Our Global Causes](#))
34. Ask corporations and employers to sponsor or subsidize membership
35. Have a reward/recognition program for those who bring in new members at Club level
36. Create more fun
37. Give a money-back guarantee—if after 3 months a new member does not want to stay, return their fees
38. Invite the media to cover well-known speakers
39. Use word of mouth
40. Network with coworkers, friends, and family
41. Follow up with guests
42. Place a coloured dot on the watch of every member to remind them to bring a guest
43. Lead by example—how many members have you recruited?
44. Have members give talks at other organizations
45. Provide guests with free meals
46. Update your club's satisfaction surveys. Your Club Your Way / Know your Ratings / CQI
47. Look for members in ethnic groups not represented in your club
48. Provide brochures for new employee packets in local companies with approval from HR/owner
49. Advertise at sports events
50. Ask the district for help