

# CONTEST RULES

Create an engaging video which educates and motivates District of Columbia residents, more specifically those in Ward 7 and 8 neighborhoods to participate in the upcoming United States Decennial Census on **April 1<sup>st</sup> 2020**.

## How to Enter and Win:

- Create a 60 second or less video educating and/or motivating DC residents to participate in the 2020 United States Census.
- Videos must include some or all of the following buzz words: April 1<sup>st</sup>, East of the River, Get Counted DC, 2020 U.S. Census, Ward 7, Complete Census Online or by mail or by phone, Ward 8, and/or names of neighborhoods in Ward 7 & 8 example Congress Heights, Deanwood etc.
- Share the video to any one or all of the following social media platforms (Instagram, Facebook, twitter only) allowed for this competition. In addition, tag and follow these pages:

Twitter:- @chctdc @DCCENSUS @dcmoapia @uscensusbureau @MayorBowser

Instagram:- @CHCTDC @DCCENSUS @dcmoapia @uscensusbureau @mayor\_bowser

Facebook:- [DC Census Mayor Bowser](#) [U.S. Census Bureau](#) [Congress Heights Community Training and Development Corporation](#)

## Rules, Regulations and Resources:

- All participants must be a DC resident with a valid State ID, School ID or Driver's License to show proof. (Children 0-17 must request a consent form to be signed by their parents before claiming prizes.)
- Participants are encouraged to create original works and use creative forms such as singing, reading poetry, short skits, animations among other audio/visual performances to express theme.
- **ALL VIDEOS MUST BE SCREENED BY CHCTDC. Before sharing your videos please Direct Message them to @CHCTDC on facebook, Instagram or twitter to receive greenlight light for posting.**
- Winners are selected based on the number of views and/or likes your video receives on the social media platform of your choice in comparison to other participants.
- For more information on the Census visit our website at [WWW.CHCTDC.ORG/EOTRC2020](http://WWW.CHCTDC.ORG/EOTRC2020) or to ask questions on this contest, contact Mr. Baldin Needham at (202)