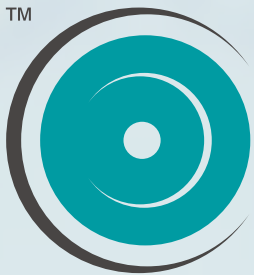




PARTNERSHIP &
EXHIBITOR



School of
Oncoplastic Surgery
Blending Science & Art

oncoplasticmd.com



The School of Oncoplastic Surgery was founded in order to develop and hone new skills.

Background

The School of oncoplastic Surgery was founded in order to help surgeons develop new skills they cannot learn in any other venue. Our goal is to provide an in-depth experience for surgeons (many who have been in practice for years) to learn techniques in Oncoplastic Surgery. The course is structured as a “retreat” but is not meant to be a “weekend course - one and done.” But rather, it is meant to stimulate surgeons to embark upon an ongoing learning experience that will help them develop and integrate new skills and techniques into their practice over time and ultimately improve patient outcomes. In order to achieve this, we bring together experts in Oncoplastic Surgery from around the world who are dedicated to teaching surgeons how to blend the principles of surgical oncology with new “artful skills” of reconstructive and aesthetic surgery. The experience is unique, and is continually evolving to offer new information with each course. Many surgeons attend time and again in order to continue expanding their knowledge and skills.



Exhibitor Opportunities

The SOS is a CME activity for surgeons focused on providing excellence in patient care. It is a unique opportunity for attendees to interact with a small group of select sponsors and exhibitors. The meeting is structured to provide an intimate setting in order to optimize networking and relationship building opportunities.

Sponsorships are customized to meet the objectives of each particular vendor. New and exciting technologies are featured in surgical demonstrations, "lunch and learn" activities as well as the all-day cadaver lab for hands-on experience. The meeting provides many opportunities for key opinion leaders to work directly with surgeon attendees and interact over various technologies that contribute to improved patient outcomes.

COURSE AVAILABILITY

Space availability is limited and must be arranged directly with the Clinical Course Coordinator and the Course Director.

"There are a lot of new techniques that I have not been using but, I've been reading about. I wanted to see them firsthand and learn from surgeons who have experience."

- Jodi Chambers, MD, FACS
DENVER, CO





OPPORTUNITIES THROUGH SOS

- Invited sponsored lecture
- Topic-specific panel discussion
- Case presentation tumor board with expert panel
- “Lunch and Learn” technology lecture
- All-day cadaver lab with featured technologies
- Key cards for hotel rooms branded with your company/product
- Breast fellows sponsorship (current breast fellows can be sponsored to attend)
- More than one of these unique opportunities can be arranged to highlight your technology at specific sponsorship levels

EXHIBITORS ARE PROVIDED WITH THE FOLLOWING:

- Tabletop exhibit space with ample exposure to surgeon attendees
- Your company branding on communications with surgeon attendees
- Enduring hyperlink from our website to yours
- Pre-meeting email blasts to SOS database and your customers, if desired
- Pre-and post-meeting registration lists provided at your request
- Inclusion of exhibitor-provided printed marketing material for distribution in attendee bags.

65%

PRIVATE PRACTICE

35%

INSTITUTION

"These are techniques that we can all use on a daily basis and we can get better results for our patients. It's something we all should be doing and I wish it had been available 20 years ago when I first started in practice.

- Kathryn Wagner, MD, FACS
SAN ANTONIO, TX

Why exhibit at the SOS?

Ample one-on-one exposure to surgeons in the breast surgery field, including world-renowned expert faculty.

Network and connect with prospective clients in a smaller, more personal, setting.

Network with fellow leaders in the breast surgery industry.



"When I saw the availability of the lab as part of the course, I thought that was really helpful. It's one thing to hear people say this is the way I do it, it's another thing to stand there with them and have them take you through it."

- AJ Biesler, MD, FACS
BELLEFONTAINE, OH



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