Stop Child Marriages - Contacts

Who to ask:
Billboard Companies
  a. Lamar Outdoor has been a partner with many Zonta projects (see office locations below)
  b. Clear Channel outdoor and Outfront media are the largest in the US.
  c. Also: Look in your local Yellow Pages or online for "Billboard companies in {city}"
  d. Or drive around with a friend and have them note the name of the owner on the bottom of prime or vacant billboard locations.

Note: there will be more possible placements for static print billboards than you will want to spend to print. You should be choosy! For Print, look for a balance of size (=print cost) vs duration

Lamar Outdoor Contacts:
  Call your local office. Start with the rep in your State Capitol or your town. You may have to call and keep in touch with several. All PSA Billboards are coordinated locally by market. Note that you can ask for airport as well. So many reps may also "carry airport inventory"
  http://www.lamar.com/About/OfficeLocations

See script for more; we are not focusing on transit locations.

Clear Channel Outdoor:
  Call your local office. Start with the rep in your State Capitol or your town, or where you want to place your billboard.
  http://clearchanneloutdoor.com/where-we-are/
  About PSAs: https://company.clearchanneloutdoor.com/corporate-social-responsibility/

Outfront Media:
  Call your local office. Start with the rep in your State Capitol or your town
  https://www.outfrontmedia.com/find-your-market

Stop Child Marriages PSA Billboard Campaign Script

www.ZontaUSA.org/StopChildMarriageToolkit