

The LIFELINE



A publication created for our faithful LifeFM listeners and supporters



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The LifeFM
 P.O. Box 52
 Greenville, SC 29602
 Grateful to God

HOW YOU CAN SUPPORT OUR RADIO MINISTRY

We hope that you have been encouraged and inspired by the music and powerful, godly truths heard daily on The LifeFM network.

Because of *your* generosity, The LifeFM is able to continue reaching the unsaved with the Good News of Christ, while also being a source of daily joy and encouragement. God is faithful and continues to provide for our needs, no matter how great or small.

The LifeFM Radio Network is a listener-supported, non-profit radio ministry of The Power Foundation. As a 501(c)3 organization, all contributions made to The LifeFM are tax-deductible.

If you would like to make a contribution to The LifeFM, please enclose your payment (check/money order) and mail to: The LifeFM, PO Box #52, Greenville, SC 29602.

A receipt will be issued for your 2019 tax records.

Online donations...

Make an online donation at:
thelifem.com or contact our office at:

(local) 864-672-1140
(toll-free) 877-700-8047



2019 YEAR-END GIFT

Dear LifeFM,

I want to partner with you and send a special year-end gift.

I am enclosing \$ _____
as a special year-end gift.

NAME: _____

STREET: _____

CITY: _____

STATE/ZIP: _____

PHONE: _____

EMAIL: _____

Gifts postmarked by **December 31, 2019** will receive the tax benefit in the current year, and a receipt will be issued for every donation that is given. Thank you for your generous support!

Please mail to:

The LifeFM Network
P.O. Box #52
Greenville, SC 29602

LISTEN LIVE



The LifeFM



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Health Update on Bob McClure



Earlier this summer, our 93-year-old founder, Bob McClure, experienced two separate medical events, requiring hospitalization and subsequent rehabilitative therapy.

Bob has been responding very well to the treatment and care he is receiving at the rehabilitation facility. His mind is as sharp as ever, which has enabled him to share the Gospel with staff and fellow residents. Additionally, Bob lets them know about The LifeFM Ministry and the blessing it can be to them.

Please continue to pray for Bob and that his body would continue to be strengthened in the days to come. We are so thankful that God has granted Bob more time on earth to be both a blessing and a bold witness for His Glory!

Bob loves getting mail and especially enjoys hearing from our LifeFM listeners. If you would like to mail a card or a hand-written note to Bob, please address your correspondence to: Bob McClure, c/o The LifeFM, 106 Assembly Drive, Piedmont, SC 29673.

Thank you in advance for your kindness!

Network-wide Featured Music Programs

“Gospel Radio Favorites”

Monday @ 7pm & Saturday @ 6pm

“The Singing News Top 20 Countdown”

Tuesday @ 6pm & Saturday @ 12pm

“Gaither Homecoming Radio”

Wednesday, Friday & Saturday @ 7pm

“Gospel Vinyl Gold”

Thursday @ 7pm & Sunday @ 5pm

“Les Butler & Friends”

Saturday @ 11:00am

Fall Sharathon: Give a Victory Shout!



Our life’s journey can be filled with difficulties and unexpected delays, unsure of the outcome. But we have a God who promises to be with us, providing strength and support. No matter what lies ahead, our hearts can praise Him and “rejoice like it’s already done.”* A victory shout is symbolic of the triumphant result we can assuredly obtain. The battle is over, obstacles have been removed and God has been faithful.

Isn’t that what Sharathon is all about? We trust in what is unseen, yet are confident that God’s Hand is orchestrating future provisions. It is for our good and His glory!

Twice a year—in the fall and the spring—The LifeFM conducts an on-air network appeal to raise financial support for its radio ministry.

Will you join us, as we proclaim a victory shout and anticipate abundant blessings?

*“Though you may not yet see it, you can believe that the work has already begun. Know that God’s up to something—a miracle’s coming. Rejoice like it’s already done!” **

*Taken from the song “Victory Shout” sung by The Kingsmen



**Monday, October 28
thru
Friday, November 1
6:00am — 6:00pm
877-700-8047**

Exciting Changes are Taking Place!

In recent months, LifeFM listeners may have noticed some transitions taking place. We are excited to have a couple new faces/voices joining us. Let’s welcome:

BRIAN CROWE
Network Director/Morning Host



Avid Southern Gospel Music fans may already be well familiar with Brian, who is the current host of the nationally syndicated radio program *Gospel Radio Favorites*.

A veteran of radio broadcasting since 1997, LifeFM’s newest staff member readily admits, “Once radio gets into your blood, you can’t give it up.” Brian views his on-air presence and influence as a ministry opportunity—one that affects people all over the world.

The LifeFM is looking forward to developing a lengthy and harmonious relationship with Brian, who adds: “I have listened to *The LifeFM* for many years. I am both thrilled and blessed to have the opportunity to work in a profession I love and to work with so many talented people.”

STACEY THOMPSON
Accounting/Traffic Coordinator



The LifeFM is pleased to have Stacey as its new Accounting Assistant and Traffic Coordinator. Stacey, who came on board in April, has quickly become familiar with The LifeFM Network and its affiliates. In addition to handling all of the billing for our ever-growing Business/Ministry Support Team members, Stacey manages program revenue, sales commissions and assists with scheduling our computer-based broadcasts and music tracks.

Stacey is an enthusiastic worker and looks forward to becoming more acquainted with The LifeFM clients and supporters. Stacey resides in Anderson, SC, with her husband, Jonathan, and their blended family of five kids, ages 10 through 19.



“In every thing give thanks: for this is the will of God in Christ Jesus concerning you.”
1Thessalonians 5:18 (KJV)

Christmas Card Greetings

‘Tis the season!

Does your business, church or non-profit ministry wish to spread the news about upcoming events, special worship services or Christmas holiday deals?

The LifeFM can create a personalized, high-quality, “Christmas card greeting” announcement that will bless your business and bless our audience! Cost-effective package rates range from \$250 for a daily spot to \$500 for multiple recordings. Ask about The LifeFM Premier Sponsorship package which is also available.

All advertisement packages are based on a 30-day minimum commitment, scheduled between November 1st and December 31st.

It’s the most wonderful time of the year! Join us, as we celebrate the birth of God’s only begotten Son, Jesus Christ.

Contact us at 877-700-8047 and a LifeFM underwriting representative will be glad to help!

