

VALUE OF INVESTING

We invite you to support the premier voice of the business development profession through the following sponsorship opportunities. Your investment in the Business Development Guild will provide quality programming to assist business developers to build and strengthen their skills to deliver greater results for their organizations.

MISSION

Our mission is to build a bridge between business development and operations professionals through education, collaboration and training.

PROGRAMS INCLUDED

The Business Development Guild offers Bi-Monthly Educational Programs, Annual Leadership Symposium, Networking Mixers and Certified Business Development programs.

Over 20,000 Digital Logo Impressions Per Month as a Business Development Guild Sponsor.

SPONSORSHIP OPPORTUNITIES:

To learn more about sponsorship opportunities, please contact:
leaders@businessdevelopmentguild.com

**ANNUAL
RAINMAKER
SPONSORS**

\$2,500

Benefits

- * 1 Annual membership (\$299.00)
- * 2 Tickets to bi-monthly meeting (\$350.00)
- * 2 Tickets to annual half day symposium (\$200.00)
- * 2 Tickets to members mixer (\$50.00)
- * Logo on all chapter meeting and event communication emails
- * Logo on printed event communications (banner)
- * Present at 1 monthly meeting (5-10 minutes)
- * Logo on chapter website page

**ANNUAL
BRIDGE BUILDER
SPONSORS**

\$1,500

Benefits

- * 1 Annual membership (\$299.00)
- * 1 Ticket to each bi-monthly meeting (\$175.00)
- * 1 Ticket to annual half day symposium (100.00)
- * 1 Ticket to members mixer (\$25.00)
- * Logo on all chapter meeting and event communication emails
- * Logo on chapter website page

**MONTHLY
VIRTUAL
SPONSOR**

\$250 [1 Per Month]

Benefits

- * 2 Tickets to virtual meeting
- * 1 Minute company overview (self-branding)
- * List of attendees
- * Logo on monthly virtual meeting emails/marketing
- * Logo on registration page for that meeting

**BI-MONTHLY
BEVERAGE /
APPETIZER
SPONSORS**

\$250 [1 Each Per Meeting]

Benefits

- * 1 Ticket to the meeting
- * Logo on chapter meeting/event communication emails for that meeting
- * Slide included on meeting powerpoint
- * Logo on registration page for that meeting
- * Company provided signage at the meeting

**ANNUAL
HALF DAY SYMPOSIUM
SPONSORS**

Title Sponsor \$1500

Benefits

- * 2 Event tickets (\$200.00)
- * Present for 3 minutes (company overview)
- * Pass out company swag
- * Logo on registration page and event emails/marketing

Lunch / Networking Sponsors \$1000 [1 Each]

Benefits

- * 1 Event ticket (\$100.00)
- * Logo on registration page and event emails/marketing
- * Company provided signage at event