2020-2021 CARMA Institutional Membership Information

2020-2021 CARMA Memberships provide research methods education for faculty and graduate students from management, organization studies, and other social science disciplines. CARMA Membership allows access to five new series of lectures and panel sessions, as well as unlimited on-demand access to the CARMA Video Library. Additional benefits include a 50% discount on registration fees for CARMA Short Courses/Workshops and access to our Research Methods Education Program. Institutions from North America may only become Institutional Premium Members, while other institutions globally may become Institutional Premium Members or Institutional Basic Members. The content of the series available with these two memberships is the same, the only difference is that four of series are delivered live for Institutional Premium Members, while for Institutional Basic Members live access is not allowed. For both memberships, recordings of all events are available on-demand. For either type of membership, once an institution becomes a member, all five series are available to any faculty or student at that institution at no charge to them as individuals.

Important New Features for Members

- Individual live viewing for Premium Members (all faculty and students) using Zoom Webinar
- Improved access and search process for recordings and our Video Library
- Expanded set of Live Online Short Courses for several global regions
- Regular live online meetings of Topic Interest Groups supporting RMEP Modules

<table>
<thead>
<tr>
<th>Membership Details</th>
<th>Institutional Basic</th>
<th>Institutional Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Who is Eligible</td>
<td>International Only</td>
<td>All Institutions</td>
</tr>
<tr>
<td>Users Permitted (per Membership)</td>
<td>All Students/Faculty</td>
<td>All Students/Faculty</td>
</tr>
<tr>
<td>Who can Purchase</td>
<td>Primary Contact</td>
<td>Primary Contact</td>
</tr>
<tr>
<td>Annual Cost</td>
<td>$575.00</td>
<td>$975.00</td>
</tr>
<tr>
<td>Advanced Registration Cost (Before Aug. 31, 2020)</td>
<td>$475.00</td>
<td>$875.00</td>
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| Webcast Lecture Series (10 new) | On-Demand | Live & On-Demand |
| Note: Includes access to CARMA Video Library | |
| Global Scholar Series (10 new) | On-Demand | On-Demand |
| Advanced Reviewer Development Series (4 new) | On-Demand | Live & On-Demand |
| MoRe R ScRies: Intermediate Applications of R (4 new) | On-Demand | Live & On-Demand |
| Introduction to Open Science (4 new) | On-Demand | Live & On-Demand |

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<tr>
<th>Membership Benefits (Education Resources)</th>
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<tbody>
<tr>
<td>Short Course/Workshop Registration Discount</td>
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<tr>
<td>Note: Now offered Live Online for Individual Access</td>
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<tr>
<td>Research Methods Education Program</td>
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</table>
CARMA Webcast Lecture Series

Overview:
The CARMA Webcast Lecture Series was established in 2004 to provide university faculty, graduate students, and other researchers with advanced training in research methods and data analysis. This annual series consists of ten live webcast lectures presented by nationally recognized methodologists. These lectures are developed at an introductory and advanced doctoral student level and will typically include an introduction to the topic as well as a consideration of current technical issues. Emphasis is placed on the application of the research method technique. We are finalizing plans to allow individual live viewing for Premium Members (all faculty and students) using Zoom Webinar. For member institutions with access to the series, we will also continue to provide three access points for group viewing for each lecture. Prior to each lecture, background readings, references, and PowerPoint slides will be available on the CARMA website.

Live Access: Institutional Premium members only
Access to Recordings: Institutional Premium and Institutional Basic Members
Schedule: TBA

Presenters and Topics (Tentative):

- Jeff Stanton, University of Syracuse - Null and Equivalence Hypothesis Testing - Oct. 2, 2020
- Glen Kreiner, University of Utah - Grounded Theory - Oct. 21, 2020
- Blake McShane, Northwestern University - Average Power and Meta-Analysis - Nov. 6, 2020
- Keith Leavitt, Oregon State University - Video Confederates on Experimental Research - Nov. 18, 2020
- Rhonda Reger, University of North Texas - Qualitative Methods of Macro Research - Jan. 22, 2021
- Gilad Chen, University of Maryland - Multilevel Analysis - Feb. 5, 2021
- David Mackinnon, Arizona State University - Mediation - Feb. 19, 2021
- Michael Howard, Texas A&M University - Network Analysis - Mar. 3, 2021
- Lisa Harlow, The University of Rhode Island - Multivariate Analysis with R - Mar. 31, 2021
- Jason Colquitt, University of Notre Dame - Content Validation - Apr. 9, 2021

CARMA Video Library

Overview:
Archived versions of all Live Webcast Lectures and other key events since 2004 are available within the CARMA Video Library. The Video Library currently contains over 180 recorded lectures from internationally recognized scholars on a variety of research methods (including qualitative and quantitative). We have improved the access and search process for the recordings and our Video Library which will result in a better viewing experience. All faculty and students from member universities will have on-demand individual access to all of these recorded lectures at any time from any location. These lectures and related materials can serve as a resource for authors, reviewers, and editors seeking guidance on basic and advanced research methods design and analysis questions. They also can be used as a teaching resource, adding variety to the in-class experience with group viewing and/or as assigned for individual access outside of class, thus enriching the learning experience. Instructors find our videos valuable as they provide insight into current issues in research methods and give students an opportunity to hear from experts in the field of research methods. The recordings enhance knowledge and application of research methods and by providing a basis of discussion and debate. A full list of all recordings in the CARMA Video Library can be found at https://carma.azurewebsites.net/video

Access: Institutional Premium and Institutional Basic members
Schedule: All recordings are available on demand throughout the membership period.
CARMA Global Lecture Series

Overview:
One of CARMA's signature programs since 2004 is its Webcast series. As a supplement to the Webcast series, the CARMA Global Scholars Lecture Series is aimed at increasing awareness of the important methodological work being done by researchers from outside the US. This series, now in its third year, will feature a new set of 10 one-hour lectures on introductory and advanced quantitative and qualitative research topics that are recorded locally (at their home location) by global scholars. This series includes only recorded lectures—no live viewing is provided. These recorded lectures will be released monthly to CARMA Members during their program membership period and will be found within the CARMA Video Library. PowerPoint slides and suggested readings will be available for each recorded lecture.

Access: Institutional Premium and Institutional Basic members
Schedule: One recording is released each month

CARMA Advanced Reviewer Development Series

Overview:
The objective of this series is to serve as a research methods resource for authors of empirical substantive management research, as well as journal reviewers and action editors. It will consist of four new Professional Development Workshops (PDWs) delivered live online during the program membership period, and on-demand recordings will also be available for member viewing. Each new PDW will address an advanced research methods topic where there is a need for discussion of key issues, an updated set of references, and a set of recommended practices. This series is being developed in collaboration with the journal Organizational Research Methods (ORM), and it is expected that after ORM editorial review a set of articles based on the PDWs will be published as a Virtual Feature Topic. Topics to be covered include structural equation modeling, multi-level analysis, bayesian analysis, and grounded theory.

Presenters: TBA
Live Access: Institutional Premium Members only
Access to Recordings: Institutional Premium and Institutional Basic Members
Schedule: TBA
CARMA MoRe R SeRies: Intermediate Applications of R

Overview:
Organizational researchers have shown an increasing interest in R, a language and environment for statistical computing and graphics. In recent years many researchers have transitioned from commercial statistical platforms to R because of its vast number of add-on packages and its large, supportive community. This interest has resulted in use of R for a variety of quantitative and qualitative analyses. In this live panel series, CARMA Short Course Instructors will share their experiences with this transition, demonstrate the use of R as applied to substantive research questions, and illustrate some of R’s distinctive advantages. Each of the four panel sessions will conclude with live Q&A with viewers.

Presenters: TBA
Live Access: Institutional Premium Members only
Access to Recordings: Institutional Premium and Institutional Basic Members
Schedule: TBA

CARMA Introduction to Open Science Series

Overview:
The open science revolution continues to gain momentum across the social and natural sciences, and in particular, the organizational sciences. This movement is driven in part by a crisis in confidence of scientific research. However, open science offers so much more to scholars and stakeholders of scientific work. Open science can serve to accelerate science, facilitate large scale collaboration, and aid individual research teams in conducting more rigorous and relevant work. This series is intended to introduce open science concepts across the life cycle of research. Topics to be covered include (a) questionable research practices and publication bias, (b) study preregistration, registered reports, results-blind reviews, preprints, and how to use badges, (c) open data, proper annotation of analytic R code, reproducibility of analyses and transparency checklists, (d) Do’s and Don’ts for replication studies, (e) how to navigate open science platforms, such as the open science framework, large scale project collaboration in management, and finally (f) authorship and contributorship agreements.

Presenters: TBA
Live Access: Institutional Premium Members only
Access to Recordings: Institutional Premium and Institutional Basic Members
Schedule: TBA

Updated August 27th, 2020
CARMA Live Online Short Courses/Workshops

Overview:
Faculty and students from CARMA Institutional Member Schools receive a 50% discount on CARMA Short Courses. Each CARMA short course is typically a two or two and a half-day session on a research method or data analysis topic. CARMA Short Courses place an emphasis on hands-on experience and on the application of the methodology aimed at skills development through equal amount of lecture and lab-time. Instructors are leading methodological scholars recognized within the organizational studies and management areas as experts on their topics. Several are current or past editors of leading organizational journals. A list of CARMA Short Courses includes introductory and advanced training on quantitative and qualitative topics, including content that might not be readily available at your institution. In addition, our short courses provide students and faculty with the opportunity to network with leading scholars and other students/faculty in their areas of interest. More than 1,200 faculty and students from universities throughout the world have attended CARMA Short Courses since the summer of 2004. Past locations of these courses include Virginia and Michigan in the United States, as well as Canada, Peru, Brazil, Australia, India, The Netherlands, Singapore, Germany, United Kingdom, Israel, and China. Beginning in summer 2020, CARMA Short Courses are offered live and on-line through the CARMA Virtual Global Classroom using Zoom. A total of 36 courses were offered targeting global regional areas of North America, Australia, South America, Europe, and Asia. For 2020-21, an expanded set of Live Online Short Courses will be offered.

Research Methods Education Program

Overview:
The CARMA Research Methods Education Program is based on a series of four modules linked to existing programs and events. Progress through the modules will be supported by regular live online meetings of Topic Interest Groups linked to several categories from the Video Library. The total time requirement to complete the program is designed to be roughly equivalent to typical expectations for a three-course minor in a research university within the United States. Modules will be comprised of different types of CARMA events, including current and past webcast recordings and short courses. Each component of each module will include a reference list of widely available readings, learning objectives, and an on-line assessment experience. Upon satisfactory completion of each module requirement, participants will receive a CARMA Digital Badge (electronic certificate). Following the successful completion of all four Modules, they will be recognized as a Distinguished CARMA Research Methods Scholar on the CARMA website. CARMA will NOT provide academic credit, but faculty and administrators of graduate programs may decide to provide academic credit at their university once CARMA certifies successful completion of program requirements. It is up to the student's university to decide if academic credit is warranted, and if so, how much, based on their university's requirement. More information regarding what each module contains can be found on our website.

Access: Institutional Premium and Basic Members
Schedule: There is no time limit for completing the program, although there is a 1-year recommended track and a calendar outline for this track.
CARMA Topic Interest Groups (TIG)

Overview:
Beginning September 1, CARMA Institutional Premium and Basic membership will include a new benefit for participating faculty and students, the option to join one or more newly created Topic Interest Groups (TIG). Each TIG will meet three times a year and those registered may attend events for all groups. TIGs are established to meet student and faculty researchers’ needs not currently met by CARMA’s Webcast Lecture Series (and its recordings in the CARMA Video Library) and CARMA Live Online Short Courses. This new benefit will be available at no additional charge (beyond the institution membership fee) and can be accessed by TIG registration in the CARMA website User Area. The benefit is available throughout the institutional membership period and will end August 31, 2021. CARMA TIG events will be hosted using the Zoom Meeting platform, with individual live access provided and recordings made available throughout the membership period.

CARMA TIGs supplement other CARMA programs by providing:
1) instruction on specialized research methods topics via Tutorials,
2) access to guidance from noted methodologists through Ask the Experts Panels,
3) discussion of current research methods articles via ORM (Organizational Research Methods) Review sessions,
4) discussion of CARMA Video Library recordings with Webcast Reviews, and
5) opportunity to meet and interact with others sharing similar interests with our CARMA Networking Sessions.

Schedule (Tentative):

<table>
<thead>
<tr>
<th>Topic Interest Groups</th>
<th>Fall Dates</th>
<th>Spring Dates</th>
<th>Summer Dates</th>
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<tbody>
<tr>
<td>Structural Equation Methods (SEM)</td>
<td>Friday September 25, 2020</td>
<td>Friday January 29, 2021</td>
<td>Summer (TBA)</td>
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<tr>
<td>Multilevel Analysis</td>
<td>Friday October 16, 2020</td>
<td>Friday February 12, 2021</td>
<td>Summer (TBA)</td>
</tr>
<tr>
<td>Systematic Reviews/Meta-Analysis</td>
<td>Friday October 30, 2020</td>
<td>Friday March 26, 2021</td>
<td>Summer (TBA)</td>
</tr>
<tr>
<td>Advanced Regression Analysis</td>
<td>Friday November 13, 2020</td>
<td>Friday April 21, 2021</td>
<td>Summer (TBA)</td>
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