

The NAPFA Consumer Education Foundation (NCEF)

Committee Descriptions



[Volunteer on an NCEF Committee](#)

NCEF Communications Committee

The Communications Committee of the **NAPFA Consumer Education Foundation (NCEF)** supports the NCEF vision of “Changing lives through pro-bono financial advice” by developing a communications plan to achieve the foundation’s strategic plan.

The Committee

- Assists in the developing the NCEF strategic communication plan to reach NAPFA members
- Helps recruit NAPFA volunteers, gain donors and promote NCEF pro-bono programs
- Provides content for messaging across various print and online media channels

This Committee Is Recommended for Members Who Are:

- Experienced or interest in developing marketing and communications efforts
- Committed to the vision, mission, and goals of NCEF
- Familiar with charitable organizations

Time Commitment:

- Preparation and participation in monthly one-hour conference calls; Time to assist with communication efforts. Suggested two-year term

NCEF Programs Committee

The Programs Committee of the **NAPFA Consumer Education Foundation (NCEF)** supports the NCEF vision of “Changing lives through pro-bono financial advice” by developing and managing pro-bono programs and supporting the foundation’s strategic plan.

The Committee:

- Helps in managing two key NCEF partnerships in Building Homes for Heroes and Money Smart Week
- Identify new pro-bono program opportunities for NCEF to partner with and/or develop
- Inspire, recruit and support volunteers via the development of training, conference sessions, webinars, and other resources
- Assist with content for communications of events, seminars and pro-bono resources with the communications committee

This Committee Is Recommended for Members Who Are:

- Experienced or interest in pro-bono programs, partnerships and events to fulfill the NCEF mission.
- Committed to the vision, mission, and goals of NCEF
- Familiar with charitable organizations

Time Commitment:

- Preparation and participation in monthly one-hour conference calls; Time to assist with Pro-bono programmatic efforts. Suggested two-year term

NCEF Fundraising Committee

The Fundraising Committee of the **NAPFA Consumer Education Foundation (NCEF)** supports the NCEF vision of “Changing lives through pro-bono financial advice” by developing and managing fundraising efforts supporting the foundation’s strategic plan.

The Committee

- Provide input into developing fundraising campaigns to retain and acquire donors to achieve strategic fundraising imperatives
- Help execute the annual fundraising campaign, including communication efforts, personal solicitation, and the acknowledgement process
- Help identify and develop campaigns to solicit funds from target audiences including NAPFA members, NAPFA industry partners and grantors within the pro-bono financial planning arena

This Committee Is Recommended for Members Who Are:

- Willingness to solicit donations, acknowledge donors and make a personal annual contribution
- Committed to the vision, mission, and goals of NCEF
- Familiar with charitable organizations

Time Commitment:

- Preparation and participation in monthly one-hour conference calls; Time to assist with fundraising thank you calls. Suggested two-year term

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