The NAPFA Consumer Education Foundation (NCEF)
Committee Descriptions

NCEF Communications Committee
The Communications Committee of the NAPFA Consumer Education Foundation (NCEF) supports the NCEF vision of “Changing lives through pro-bono financial advice” by developing a communications plan to achieve the foundation’s strategic plan.

The Committee
- Assists in the developing the NCEF strategic communication plan to reach NAPFA members
- Helps recruit NAPFA volunteers, gain donors and promote NCEF pro-bono programs
- Provides content for messaging across various print and online media channels

This Committee Is Recommended for Members Who Are:
- Experienced or interest in developing marketing and communications efforts
- Committed to the vision, mission, and goals of NCEF
- Familiar with charitable organizations

Time Commitment:
- Preparation and participation in monthly one-hour conference calls; Time to assist with communication efforts. Suggested two-year term

NCEF Programs Committee
The Programs Committee of the NAPFA Consumer Education Foundation (NCEF) supports the NCEF vision of “Changing lives through pro-bono financial advice” by developing and managing pro-bono programs and supporting the foundation’s strategic plan.

The Committee:
- Helps in managing two key NCEF partnerships in Building Homes for Heroes and Money Smart Week
- Identify new pro-bono program opportunities for NCEF to partner with and/or develop
- Inspire, recruit and support volunteers via the development of training, conference sessions, webinars, and other resources
- Assist with content for communications of events, seminars and pro-bono resources with the communications committee

This Committee Is Recommended for Members Who Are:
- Experienced or interest in pro-bono programs, partnerships and events to fulfill the NCEF mission.
- Committed to the vision, mission, and goals of NCEF
- Familiar with charitable organizations

Time Commitment:
- Preparation and participation in monthly one-hour conference calls; Time to assist with Pro-bono programmatic efforts. Suggested two-year term
NCEF Fundraising Committee

The Fundraising Committee of the NAPFA Consumer Education Foundation (NCEF) supports the NCEF vision of “Changing lives through pro-bono financial advice” by developing and managing fundraising efforts supporting the foundation’s strategic plan.

The Committee
• Provide input into developing fundraising campaigns to retain and acquire donors to achieve strategic fundraising imperatives
• Help execute the annual fundraising campaign, including communication efforts, personal solicitation, and the acknowledgement process
• Help identify and develop campaigns to solicit funds from target audiences including NAPFA members, NAPFA industry partners and grantors within the pro-bono financial planning arena

This Committee Is Recommended for Members Who Are:
• Willingness to solicit donations, acknowledge donors and make a personal annual contribution
• Committed to the vision, mission, and goals of NCEF
• Familiar with charitable organizations

Time Commitment:
• Preparation and participation in monthly one-hour conference calls; Time to assist with fundraising thank you calls. Suggested two-year term

Volunteer on an NCEF Committee