

## How We Message November 3rd and Beyond<sup>1</sup>

With record high rates of people voting absentee, it will take election officials longer this year to count every vote and determine which candidate the people have chosen as our president. Polling forecasts a decisive win for Biden, but Trump will likely *appear* to hold the stronger position on election night as key states count early (Democratic-leaning) ballots last. It will likely take days for the media to call the results in battleground states, with fluctuating reports about which candidate holds the lead – even if forecasts on election night give a good sense of where things are headed.

Heading into November 3rd, the public is exhausted and primed to suspect foul play. People are struggling to stay healthy and make ends meet, tired of political shouting, and simply want this election over so we can focus on tackling COVID and its attendant hardships. Republicans' baseless accusations of fraud paired with their aggressive campaign of voter suppression have seeded widespread doubt in the integrity of the election. Biden voters, watching the polls, are confident in a Biden victory provided it's a fair election; across public polling and our own surveys, Trump voters are even *more* certain their leader will emerge victorious.

Adding to this combustible climate, our opposition will almost certainly continue to stoke chaos by dog whistling about "illegal voters," manufacturing evidence of ballot tampering, filing lawsuits, and immediately declaring victory irrespective of the results.

We cannot know exactly how November 3rd and the days that follow will play out. We might have a clear winner on Election Night, or experience a game-changing event that is wholly unexpected. But in the case of any ambiguity or delay, we must hammer home key themes. The following recommendations comprise our best thinking, based in qualitative and quantitative testing,<sup>2</sup> on helpful messaging pathways to guide us through Election Week and beyond.

We will produce a revision to this memo including findings from research presently in the field on the most powerful responses to likely Republican false claims and aims to thwart the election results, including court challenges and more detail on fraud contestation. These will build upon the framework offered here.

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<sup>1</sup> The research in this summary was compiled by Jegath Athilingam, Eli Pariser and Anat Shenker-Osorio. Enormous gratitude to Jillian Marcellus for their help drafting these conclusions and Anthony Torres for improving upon them. And to Michael Podhorzer, Kate Catherall, Wasay Rasool, Seiji Carpenter, David Kordus, Ben Winston, Kevin Ingham, Anna Greenberg, Tyler Lewis, and the dozens of other researchers, advocates and organizers who helped conduct these studies and inform these conclusions.

<sup>2</sup> This memo includes insights from QualBoards by David Binder Research October 19-21, 2020 among undecided voters in AZ, FL, GA, MI, MN, NC, NV, NH, PA, and WI; survey by Avalanche between October 19-21 among voters in MI, WI, PA, AZ, FL, NV, and NC, n= 10,169; survey by David Binder Research between October 23-26 among likely voters in AZ, FL, GA, MI, MN, NC, MV, NH, PA, and WI, n=1650; QualBoards by Strategies 360 between September 21-24.

# Key Guidance

## Go on Offense

- Lean into the **enormous Democratic turnout and support** NOW (before election night) to begin to validate a Biden win among Trump voters and build confidence in results among swing voters. Messaging that it's very close or that Biden is losing ground may make Trump supporters less likely to accept the ultimate results and swing voters more susceptible to fraud claims.
- Offer voters the chance to **move forward** from an exhausting election so we can **address our real problems** (like the pandemic). Project **confidence** that we've got this, we *count on us* and we will prevail.
- Use the striking, visible early voting underway and vote lead total to **remind people of the big picture** and contextualize GOP complaints and actions as the desperate attempts of people who are losing and in the minority.

## Build Confidence in the Process

- Focus on **local election officials** as trusted sources of accurate information.
- When Trump makes claims about fraud, contrast **"the will of the people" versus noise from politicians** (instead of naming him or getting caught up in responding to his claims.) Research shows even Trump voters can be made to question the legitimacy of Trump post-election claims - let's not give them any additional airtime.
- Describe how the absentee/mail-in vote process is **secure, relied upon by key groups** like the elderly and people with health risks, and has a **long history of working** through historic times of challenge and crisis.
- Explain shifting vote tallies after November 3rd as a result of the **candidates' different strategies**: Biden encouraged early voting because he was concerned about the pandemic; Trump didn't.

## Speak to the Barriers Voters Were Deliberately Made to Face

- Talk about the **challenges specific groups were made to face**, including attempts to stop people from voting, and contrast this with our calls for **fairness, unity and democracy**.

## Emphasize What People Voted For

- When Biden wins, emphasize what **voters voted for**, not what they rejected.

# Election Week Scenarios & Timeline

While ballots may continue to be counted in the days following November 3rd, we will likely know what scenario we are facing as early as Tuesday or Wednesday.

We should tailor our messaging accordingly, and ensure that we're not continuing to create and feed doubts about the eventual outcome if that result is clear early on.

## Timeline

- **Tuesday Night:** Trump will lead in counted votes. Likely lots of noise: Biden saying he's confident based on internal projections, Trump declaring victory, and the media saying we need to hold until we call key states.
- **Tuesday 11 pm:** We will know (via internal projections) who has won, unless one or more states on the path to 270 are within 1%. Possibility that the race could be called by the media based on states like FL, NC, TX.
- **Wednesday Afternoon:** Biden will pass Trump in total votes.
- **Wednesday - Friday:** MI, WI, PA, and AZ may be called.
- **Weekend:** Unless the count is stopped or slowed, challenges to the legitimacy of the election gain traction, or the tipping point state is within 1%, race will be called.

We will know which of these scenarios we are in on Tuesday night/Wednesday morning.

SCENARIOS	WHAT TO EMPHASIZE
<p><b>Big Fight:</b> It's going to come down to close margins in a few key states.</p>	<p>Giant lead in vote totals (refer to it as the overwhelming "will of the people," not "popular vote.")</p> <p>Hardships people have overcome to vote, demonstrations of unity. Every vote counts, count every vote.</p>
<p><b>Road to Victory:</b> Biden is on track to win substantially, but it hasn't been called yet.</p>	<p>Giant lead in vote totals as a sign of the people's will and where this is going.</p> <p>Start to lean into "Move Forward" messaging and project confidence.</p> <p>Hardships people have overcome to vote. Every vote counts/count every vote.</p>
<p><b>Blowout:</b> Media calls it for Biden on Election Night or the next day.</p>	<p>What people voted for: New leaders who care for us, liberty and justice for all.</p>

# Messaging Principles

## Lead with Values

No matter the specific situation, we must lead with our values. We have the moral high ground and we must approach messaging from this perch. By doing so, we disrupt cynicism, break through the partisan noise, and remind people not merely what's at stake but how it can serve to impact their lives. In leading with our values, we should say what we are for - not what we are against.

Core values:

- **Democracy:** "will of the people," "delivering our democracy," "every vote counts," "peaceful transfer of power"
- **Fairness:** "count every vote"
- **Unity:** "we the people," "count on us"
- **Future:** "move forward together," "look ahead, not get pulled backward"

As we have recommended throughout this cycle, progressive values of democracy, fairness and unity are core starting points from which to drive voters toward our desired conclusions. What the more recent data on contending with a contested election demonstrate is that a truism in politics holds here: **the campaign that owns the narrative of the future, wins.**

Voters are understandably at their breaking point given the enormous hardships of this year, in particular. As we'll detail below, we can go on offense - and contend with spurious claims of fraud without even referencing them - by offering the much-needed balm of **moving forward**. By positioning ourselves as the champions of the future and tackling challenges, we cast our opponents as wanting to send us back. In this context their claims seem more petulant, unproductive, and thus are more readily dismissed.

## Center the Voters, Not the Candidates

**People are tired of partisan fights and crave unity.** We must discuss this election in terms of the *will of the people*, not the clash of two politicians. It's not about Biden or Trump, but about swearing in a government of, by, and for us. We should focus on why winning matters, not winning for winning's sake. Thus, statements like "we won, get over it" and the like do not aid our cause.

In refuting Trump's lies, research suggests it's helpful to **zoom out beyond Trump** as our named antagonist. Because he is such a consuming and polarizing figure, not name-checking him is one way to lend greater focus to the actions of the voters. Further, there are likely to be additional bad actors who come to Trump's aid or Senate races where opponents also try to negate electoral results and so it likely serves us well to characterize antagonists broadly from the start. For example:

- *Any politician can say whatever they want to, but it's the will of the voters that decides.*
- *Any politician can say whatever they feel like, but at the end of the day they're done talking and it's time to have our say.*

→ *Over the course of a campaign, candidates have their say and then it is time for the voters to have ours and for the will of the people to determine the outcome.*

To be sure, some of the lift we get in our research from these kinds of statements, as contrasted with ones that name Trump, is due to the alternative reality in which Trump voters reside. Some Trump voters read in these messages a reference to Biden as the implied blustering politician. However, they also aid us with key swing targets and have us claiming the moral high ground: They place us *not* in opposition to a single political rival (Trump) but rather against anyone making baseless allegations, full stop. Further, they make the American people the agents in our messaging, which is key to continued engagement and mobilizing people as needed.

## **Repeat Explanations of Process**

With voters across ideologies expecting confusion and chaos, and certain voters primed to give credence to claims of widespread fraud, it's critical to **explain and normalize the process of counting every vote**, including **describing the security measures** built into our elections. In one QualBoard exploring a projected future scenario, simply informing Republicans that there were ballots still being counted made them less likely to credit Trump's claims.

In the trust-building endeavor, **local election officials are key messengers**. They are seen as credible and non-partisan in a way that national and even state officials often are not. As they are the ones who will be counting our ballots, voters want to hear directly from them. One concern that arises in the data, however, is that while voters trust these officials, few organically seek them out for information. Most voters cite the media as their primary source of information. This reinforces the need to proactively highlight and amplify these messengers to the press in the days following the election.

It's also helpful to **talk about "elections" (plural) as opposed to "the election" (singular)**. One big national election seems overwhelming, nebulous, and centered only on the mainstage players: Trump and Biden. Talking instead about the many *elections* taking place across the country and the independent officials running them, reassuringly reminds people that voting, counting, and verification actually occur in many different local contexts, overseen by local administrators who dwell among us. This can also **help inoculate against accusations of foul play by underscoring the scale** of the elections underway, contextualizing individual incidents Republicans hold up as 'evidence' of fraud as insignificant outliers within a broader distributed whole.

Examples of working in reassuring process explanations into broader messages can sound like the following:

- *Our elections include 51 separate counts across states and DC - each administered by qualified officials who take their job of counting eligible votes seriously.*
- *By tracking from start to finish and verifying the identity of each ballot, certified election officials ensure that each voter casts one ballot and that every eligible vote is counted accurately.*
- *Election officials have been preparing for this election all year, counted every vote, verified the results, and followed every law used in every election.*

Note that these examples should be sandwiched within a message that begins with a shared values statement, as mentioned above.

We should further normalize this process by **situating what's happening presently within our long tradition of democratic transfers of power**. We can reassure people with past examples of successfully holding presidential elections during times of national crisis. For example:

→ *The United States has always held elections and upheld a peaceful transfer of power, even in times of great crisis. We held successful presidential elections amid the Civil War, the Great Depression, and both World Wars. Now it's our turn to prove that nothing will stand in the way of counting every vote and delivering our democracy.*

Given that the Biden and Trump campaigns used very different strategies for encouraging their voters to cast ballots (Biden early and by mail; Trump day-of and in person), **we may see vote totals shift** toward Biden as more absentee ballots are counted in the days following November 3rd. It's helpful to talk about this, revealing the reasons behind what could otherwise seem an inexplicable change in voters' preferences from Tuesday evening to the subsequent days:

→ *Over the course of the campaign, Biden encouraged his supporters to vote early and to mail in ballots if possible to protect their health and prevent the spread of coronavirus. Trump discouraged and cast doubts about voting by mail, telling his supporters to turn out in person on Election Day. Most supporters of each candidate did as they were directed. As we expected, votes cast on election night favor Trump and those cast beforehand favor Biden. In states, like Wisconsin and Pennsylvania, where early votes are counted last, we see vote totals now shifting by winning margins to Biden. Joe Biden has earned the electoral college votes required to be our next president and must begin the critical work of preparing to confront the crises we now face from the pandemic to unemployment.*

This message garnered solid agreement across battleground state respondents. While certainly not a rallying cry for our base, as measured by strength of agreement, this approach is intended as explanatory, not animating. What it illustrates is that it's critical that assertions that vote totals might shift include an explanation of *why*.

Because so much of this election is unprecedented and voters register so much unease, describing big swings in vote tallies without characterizing the underlying reasons for them asks voters to fill in the blanks for themselves. And with Trump and his allies shouting "fraud" on repeat, this will come all too readily top of mind as the explanation for many.

## **Describe Outcomes in Terms Voters Desire**

Stay focused on the outcomes we need to deliver. **Voters overwhelmingly report that COVID should be the first priority** for the next president, and they are eager and anxious to move on from this election and contain this pandemic. Our messages should echo the outcomes people want. For example, rather than combat and thus lend unwitting credence to accusations of fraud, we can say:

→ *We must count every vote and swear in the government the people choose, so we can tackle challenges like COVID, healthcare and making sure we can all make ends meet.*

→ *This year, COVID has taken loved ones and left many scrambling to make ends meet while a powerful few reap record profits off this pandemic. Trump failed to protect us and so it is no wonder that millions of Americans turned out in record numbers to pick Joe Biden.*

We also must remember that **chaos, discord, and uncertainty generally work against us**, stoking cynicism and fear that demobilize and disengage the people we need to reach. While we should acknowledge people's real and understandable fears and concerns, we must do so in a way that doesn't fuel them.

We must, for example, **talk about the realities of voter suppression**. However, doing so using the phrase "voter suppression" has proven confusing to uninformed voters and potentially demobilizing to the very people subject to these realities. We can raise up the real, racialized barriers erected to keep certain voters from participating by **speaking in terms of lived experience** and utilizing the race class narrative framework:

→ *Most of us believe that for democracy to work for all of us, it must include us all. But a powerful few have made voting deliberately difficult for people based on what we look like or where we live so they can continue to govern only for the wealthiest few. We must make every effort to ensure every voter can have their say and count every vote cast.*

Albeit narrowly, this approach beats a toxic and unfortunately effective claim of widespread voter fraud while raising up - rather than simply ignoring - this critical issue we must confront.

## **Set a Confident Tone**

As our opponents sow chaos, we must reassure voters by remaining confident, determined, and even - as opportunity affords - joyous. The media will likely report a 7-10 million popular vote win for Biden by Wednesday November 4th, an opportunity for us to proactively celebrate this overwhelming expression of the people's will. This can serve as a hook for actions in the days following the election. We can **affirm that we the people voted by record margins for a new government** that will care for all of us, no matter what we look like, where we come from, or what's in our wallets. Now, we will deliver our democracy and swear in a new government of, by, and for the people.

By **emphasizing the clear will of the people** and messaging from inevitability (making our win a matter of when, not if), we energize our base, set expectations for the middle, and helpfully spark cognitive dissonance when Republicans cite a handful of botched ballots, a counting irregularity, or other technicality as their basis for contesting the election.

**We can and should adopt this confident and determined tone now**, in the remaining days before voting ends. We must start preparing all voters to understand why an outcome that appears one way November 3rd changes in the days that follow. For our progressive base, especially those presently enduring day-long lines or voting by mail - with trepidation - for the first time, we need to provide reassurance that all will be well in order to keep them engaged to demand election officials count every vote. For swing voters, many of whom register deep distrust of our ability to hold an election, we must establish rock solid credibility for the outcome. And, finally, for Trump voters, we must pave the way for a Biden win to be peacefully accepted as legitimate. We delay their grieving process and seriously undermine our position if a Biden win comes as a complete shock.

By confidently and repeatedly affirming that voters are turning out in record numbers for Biden and Harris, as well as Democrats more generally, we lay the groundwork for Trump voters to move towards acceptance before election day and be less likely to credit their candidate's attempts to denounce, contest, and defy the outcome.

In keeping with previous tested advice, this means **employing social proof** that you can *count on us* and reaffirming that voters want a government that will tackle our challenges and govern for all of us. We must continue to give agency – indeed, primacy – to our voters as the lead actors in the frame. For illustration, this can mean saying:

- *The basis of American democracy is that we pick our leaders – our leaders do not pick their voters.*
- *For democracy to work for all of us, every voter must have our voice heard and our vote counted.*
- *We did not let anything get in the way of voting and we will not let anything get in the way of our votes being counted so that the person the voters have chosen is the one sworn in as our president.*

As a singular, encapsulating phrase, we can summarize this declaration of popular vote victory as **Democracy Wins**. Democracy Wins is a values-based callout that emphasizes our higher order value, as opposed to victory for the sake of vindication. Helpfully, it may also suggest a callback to when many activists celebrated the Supreme Court decision for marriage equality as *Love Wins*.

## **Core Narratives for Different Phases and Scenarios**

### **Ballot Counting Period**

During the period where ballots are still being counted amidst the expected false claims and attempts to sow distrust but not yet outright attempts to impede the process, we want to 1) lead with a core value tied to our demand to count every vote; 2) reinforce trust in our local election officials to do their job; 3) discuss the scale of our turnout and also lifting up the realities of voter suppression; and 4) return to core values, this time both democracy and unity:

- *For democracy to work for all of us, every eligible voter must have our voices heard and our votes counted. As we expected, it is taking longer to count our votes and verify a winner in this year's election. Our elections include 51 separate counts across states and DC – each administered by qualified officials who take their job of counting eligible votes seriously. By tracking from start to finish and verifying the identity of each ballot, certified election officials ensure that each voter casts one ballot and that every eligible vote is counted accurately. Despite the pandemic and deliberate barriers from day-long lines to attempts to eliminate drop off locations, voters have done our job and turned out in record numbers. And now our election officials are doing theirs, as they have in every previous election. By uniting across our differences, we can uphold our democracy by ensuring every vote is counted and demanding that the person who we have chosen is sworn in as our president.*

Further, we have established from our research that the most credible messengers for demanding every vote is counted as the following:

- *Local election administrators announcing that they are verifying, counting and double checking ballots around-the-clock*



- *Seniors and voters with preexisting conditions announcing that they chose to vote by mail for health reasons and demanding their votes get counted*
- *A group of Republican officials saying they feel they have a duty to ensure all votes are counted*
- *President Barack Obama and President George W. Bush announcing together that they believe all votes should still be counted*

## **Contestation**

Voters will turn out in record numbers for Joe Biden. And facing loss, it is likely that Trump will make wild claims about “rigging” and “fraud.” In the event of a contested election, we recommend 1) leading with the core democratic value that we the people pick our leaders; 2) reinforcing trust in local election officials; 3) dismissing Trump’s claims and enforcing the will of the people as the decision makers; 4) shifting the conversation to looking ahead and tackling the challenges we face:

- *The basis of American democracy is that we pick our leaders – our leaders do not pick their voters. Election officials have been preparing for our elections all year, counted every vote, verified the results, and followed every law used in every election. Any politician can say whatever they want to, but it’s the will of the voters that decides. Now, we must uphold the democratic transfer of power as we have since our founding. Voters have made our voices heard and selected Joe Biden to tackle challenges we face, from COVID to record unemployment to ensuring all of us can get the care we need. Independent election experts have validated these results. Regardless of who you voted for, it’s time we come together and to tackle the very real issues our country faces.*

This message garnered high marks with both our base and, most notably, swing voters when presented with a challenging scenario of fraud accusation and after having been primed with multiple pieces of “evidence” corroborating these claims.

## **How to Contend with Allegations of Voter Fraud**

We found that most voters, including about half of Trump supporters, are primed to be critical of Trump’s claims of fraud. A key strategy to counter fraud accusations is to continue to emphasize the scale of our elections and our lead, so that claims seem insignificant and not determinative. And, as noted above, messaging that has us going on offense and offering voters the opportunity to move forward holds up against claims of fraud and exposure to various forms of anticipated evidence Republicans will manufacture.

While we continue our research into best messages to counter allegations of fraud, what we have established is which particular evidence proves the most compelling rejoinder. The following examples were the most effective at shifting voters toward further confidence in the veracity of our claims:

- *Local elected officials saying they verify and authenticate every mail ballot by cross referencing the affidavit signature with records and ensure that every voter casts only one ballot*
- *A bipartisan commission has conducted an investigation and found no evidence of the alleged fraud in this election or past elections*

We have also found, perhaps surprisingly, that certain messengers and approaches are less effective at rebutting claims of fraud:

- *A veteran’s association saying millions of service members have successfully voted by mail for years*
- *An election analyst on CNN showing a mathematical analysis that Trump cannot win unless he blocks the count*
- *National security experts saying these accusations are part of a foreign disinformation campaign to turn Americans against each other to make us weaker*

## **Biden and Harris Undisputed Win**

In the scenario where the electoral college victory is announced rapidly and decisively, we must tell the story of what this win indicates: what signal the voters sent in choosing Biden and Harris and, with it, lay the foundation for the demands we will make from day one of the new administration to make this a place of liberty, justice, fairness and prosperity for all, no exceptions.

In this situation we want to (1) Focus on the voters as the key actors, rather than candidates and elected leaders; (2) Emphasize what voters voted for and what they want to see the next administration deliver, rather than belaboring what voters rejected and desire ended; (3) Paint this win as one in an ongoing series of examples of how we are caring for each other and demanding this country truly become a place of liberty and justice for all. (4) Pair calls for unity with a desired values-based outcome like accountability, justice or economic well-being.

As a complete narrative, this sounds like the following:

- *For four years, people across our country have demonstrated our commitment to standing with and for each other by marching to demand liberty and justice, pulling through this pandemic by pulling together, and rejecting every attempt to divide us based on what we look like, where we come from, or where we live. This election, we the people proved nothing will stop us from making our voices heard and our votes counted, despite the coronavirus that has left more than 200,000 of our loved ones dead and the greatest economic crisis since the Great Depression. We turned out in record numbers to pick new leaders who will care and govern for all of us. And now we will hold our new government to account - to not merely tackle the crises the last government created - but to make this a place where all of us can thrive.*

## **Words to Embrace and Replace**

<b>SAY THIS...</b>	<b>INSTEAD OF...</b>	<b>BECAUSE...</b>
Record numbers of voters are turning out/have turned out for Biden  We are winning this election.	The race is tightening.  Trump is gaining ground/closing in.  We’re down in the polls.	Projecting confidence in a Biden win, backed by the record numbers of early and absentee voters turning out, is critical for inoculating against

<p>We are ahead.</p>		<p>Trump's attempts to contest the election.</p>
<p>We need to listen to the will of the people.</p> <p>The will of the people decides.</p> <p>Swear in the person/people the voters have chosen.</p>	<p>We need to look at the popular vote.</p> <p>Biden won the popular vote.</p> <p>Swear in the person/people who got the majority of votes.</p>	<p>Regardless of how the electoral college plays out, across the country many millions more voters will vote for Biden than Trump. As Republicans try to make the conversation about technicalities and handfuls of suspicious ballots, we should stay focused on the clear overwhelming will of the people. Nevertheless, we should avoid the shorthand "popular vote" and even the phrase "the majority of votes" as these bring the electoral college and questions of process to mind.</p>
<p>Anyone running for office can say whatever they want to, but it's the will of the voters that decides.</p>	<p>Trump is lying.</p>	<p>Shifting our focus from Trump's lies to how any politician can say what they want invites back a common sense attitude and big picture thinking. It deescalates partisanship, deflates Trump's power, and reminds voters of their own agency.</p>
<p>Elections</p>	<p>The election</p>	<p>In the post-voting period, we should shift from talking about the election (singular) to elections (plural). We reassure people that the results can be trusted when we remind them that this is not one big national election, but rather a number of smaller elections taking place county by county and state by state. This also allows us to talk about critical elections outside of the presidential race, including in the Senate.</p>
<p>Most of us believe that for democracy to work for all of us, it must include us all. And this election, voters turned out in record numbers to have our voices heard. We saw young</p>	<p>Voter suppression</p> <p>Republicans blocked millions from voting.</p>	<p>We need to acknowledge the warranted distrust and concern created by Republican suppression of the vote without feeding people's fears. We can do so by recognizing the</p>

<p>people, Black people and people struggling to make ends meet overcome unacceptable barriers to exercise their most basic right as Americans. And now all of us must join together to demand that every eligible vote is honored.</p>		<p>unacceptable barriers millions of people overcame to vote in the context of our commitment to counting every vote and ensuring the will of the people is heard.</p>
<p>The United States has always held elections and upheld the results, even in times of great crisis. We held successful presidential elections amid the Civil War, the Great Depression, and both World Wars. Now it's our turn to prove that nothing - not even this pandemic - will stand in the way of counting every vote and delivering our democracy.</p>	<p>This election is unlike any other in our history.</p>	<p>We must reassure all voters that this election we will successfully ensure a democratic transfer of power, just as we have been able to do during other crises in American history.</p>
<p>We must demand that we count every vote, deliver our democracy, and swear in a government of, by, and for the people.</p>	<p>We must wait for the results to come in.  We need to be patient, to wait and see.</p>	<p>During the counting period, we must show determination - which is different from patience. We are not passively waiting and seeing, but actively ensuring every vote is counted. We are counting on us to deliver our democracy, apply pressure as needed, and honor the clear will of the people evidenced by record turnout and the national vote margin.</p>
<p>Despite every attempt to silence our voices and put up barriers to our votes, we turned out in record numbers for Biden.</p> <p>We the people decided the winner, and now it's time to swear in our choice as the next president.</p> <p>Voters have spoken and are ready to swear in a government that will tackle our challenges and make life better for our families.</p>	<p>The claims of fraud are unfounded.</p> <p>Voters did not commit fraud.</p> <p>Republican claims of fraud are not true.</p>	<p>As always, when we refute a claim, we necessarily bring it top of mind. If we are having a conversation about fraud, we are arguing on our opposition's terms and already losing.</p>

