



MISSOURI ANGUS ASSOCIATION

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August 3, 2021

Dear Potential Consignors of the East Central Missouri Angus Association Fall Sale,

It is a pleasure to manage the 2021 East Central Missouri Angus Association Fall Sale on behalf of Missouri Angus Association. In staying with the second Saturday in October, the sale will be held Saturday, October 9th at the Interstate Regional Stockyards in Cuba, MO.

I am excited to announce our special guests for the sale, the Southeast Missouri (SEMO) All-Breed Performance Tested Bull Sale. With creating this new partnership for the fall sale, you will see both logos displayed on promotional materials as well as there have been two new rules added to the bull section that include the following:

- All bulls must rank in the top 50% of their breed for two out of five EPD traits: CE or BW, WW, YW, Milk, and Marbling.
- Bulls can be of any registered breed.

In addition to these rules, enclosed are the complete set of sale rules. Please be sure to read the sale rules and make sure that each of your entries meets all of the qualifications. Additionally, as a reminder, the fall sale will again include the recently added commercial female division.

To best serve you and the promotion of the sale, the **entry deadline is August 23**. All catalog information can be sent directly to me at the address or email listed above. You should also include the entry fee, payable to *East Central Missouri Angus Association* and I will forward it onto the Treasurer.

For your convenience, I have included an entry form which you can copy for each entry. Please complete the entry form and return it to me with the \$100 entry fee per bull lot and/or \$50 entry fee per female lot. In case you had not paid your East Central Missouri Angus Association dues, that form is also included. As a note, if you are a new member, your first year is complementary.

I encourage you to take high quality photos or have someone take photos to help market your entries. The photo deadline will be September 1st. Additionally, make sure that you have your AHIR data turned in and if DNA testing, be doing that soon to ensure for the most accurate information in the sale book. If there is other information that you would like included with your entry, please denote that on the entry form or contact me directly.

If you have any concerns or questions about potential consignments, please do not hesitate to contact me. I look forward to working with your regional association and seeing you at the sale!

Respectfully,

Julie Conover
Missouri Angus Association, Executive Director

