

2020

EVENT SPONSORSHIP
Opportunities

STEP **2**

2020 MAJOR EVENTS

ANNUAL GOLF TOURNAMENT

OCTOBER 9, 2020 • GRAY'S CROSSING

STEP2's annual golf tournament is a great excuse to take a day out of the office to support a worthy cause! At Gray's Crossing, golfers will experience "a return to tradition". Fast greens and tournament-like conditions await golfers every day. Demanding a combination of creative club choices and tactical strategies, the traditional Jacobsen design reveals his passion for fun, yet challenging play. Towering Lodgepole and Jeffrey Pines line the fairways as the course weaves through a natural mountain surrounding with Mt. Rose as its backdrop. When calculating each shot, the environment plays as much a role as the course.

JINGLE & MINGLE

December 4, 2020 • TBD

Our year ends with a spectacular celebration of our community's spirit of giving, our Jingle & Mingle gala.



Complete this form online by visiting <http://bit.ly/2020step2sponsor>.

Company Name: _____

Contact Name: _____

Phone Number: _____

E-mail Address: _____

SPONSORSHIPS

- STEP2 Champion *(subject to availability)* \$25,000
- STEP2 Crusader \$ 15,000
- STEP2 Defender \$ 10,000
- STEP2 Enthusiast \$ 5,000

Custom packages also available. E-mail cboteler@step2reno.org or call 775-787-9411 for more information.

SINGLE EVENT SPONSORSHIPS

- 2020 Jingle & Mingle Presenting Partner *(subject to availability)* \$15,000
- 2020 Jingle & Mingle Platinum Partner \$ 7,500
- 2020 Jingle & Mingle Gold Partner \$ 5,000
- 2020 Jingle & Mingle Silver Partner \$ 2,500

- 2020 Golf Tournament Title Sponsor *(subject to availability)* \$ 6,000
- 2020 Golf Tournament Swag Sponsor \$ 4,000
- 2020 Golf Tournament Lunch Sponsor \$ 1,500
- 2020 Golf Tournament Foursome & Hole Sponsorship \$ 1,100
- 2020 Golf Tournament Hole Sponsorship \$ 500

Payment Method:

- check *(make checks payable to STEP2)* credit card invoice me

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Credit Card Number: _____

Expiration: _____ Code: _____

Signature: _____

Please e-mail completed forms to cboteler@step2reno.org or mail them to **STEP2 at 3700 Safe Harbor Way, Reno, NV 89512.**

STEP2 CHAMPION

\$25,000*

As our STEP2 Champion, you will receive sponsor recognition on STEP2's website and social media.

A STEP2 Champion will also be recognized as a sponsor of the following major events:

- **2020 ANNUAL GOLF TOURNAMENT TITLE SPONSOR**
Includes logo embedded with STEP2 logo on all event materials, website & social media recognition and two golf foursomes.
- **2020 JINGLE & MINGLE PRESENTING PARTNER**
Includes logo embedded with STEP2 logo on all event materials, full page ad on back of event program, spotlight recognition in event press releases, website, enews and social media, mention in program slideshow and one reserved table (10 tickets) with priority table placement and hosted champagne service.

Additional events may be added throughout the year. A STEP2 Champion may also receive recognition as a sponsor of these events and tickets.

***limited number available**

STEP2 CRUSADER

\$15,000

As a STEP2 Crusader, you will receive sponsor recognition on STEP2's website and social media.

A STEP2 Crusader will also be recognized as a sponsor of the following major events:

- **2020 ANNUAL GOLF TOURNAMENT TWO FOURSOMES & PREMIUM HOLE SPONSORSHIP**
Includes two golf foursomes and a premium hole sponsorship, which includes logo placement on a hole and the ability to have company representatives run a game or promotion.
- **2020 JINGLE & MINGLE PLATINUM PARTNER**
Includes logo placement on all event materials, a half page ad in the event program, website & social media recognition and one reserved table (10 tickets) with priority table placement and hosted premium wine.

Additional events may be added throughout the year. A STEP2 Crusader may also receive recognition as a sponsor of these events and tickets.

STEP2 DEFENDER

\$10,000

As a STEP2 Defender, you will receive sponsor recognition on STEP2's website and social media.

A STEP2 Defender will also be recognized as a sponsor of the following major events:

- **2020 ANNUAL GOLF TOURNAMENT FOURSOME & HOLE SPONSORSHIP**
Includes one golf foursome and a hole sponsorship, which includes logo placement on a hole.
- **2020 JINGLE & MINGLE GOLD PARTNER**
Includes logo placement on all event materials, website & social media recognition, one reserved table (10 tickets) with priority table placement and hosted premium wine.

Additional events may be added throughout the year. A STEP2 Defender may also receive recognition as a sponsor of these events and tickets.

STEP2 ENTHUSIAST

\$5,000

As a STEP2 Enthusiast, you will receive sponsor recognition on STEP2's website and social media.

A STEP2 Enthusiast will also be recognized as a sponsor of the following major events:

- **2020 ANNUAL GOLF TOURNAMENT FOURSOME & HOLE SPONSORSHIP**
Includes one golf foursome and a hole sponsorship, which includes logo placement on a hole.
- **2020 JINGLE & MINGLE SILVER PARTNER**
Includes logo placement on all event materials, website & social media recognition and one reserved table (10 tickets).

SINGLE EVENT SPONSORSHIP

2020 ANNUAL GOLF TOURNAMENT

- **TITLE SPONSOR: \$6,000**
Includes logo embedded with STEP2 logo on all event materials, website & social media recognition and two golf foursomes.
- **SWAG SPONSOR: \$4,000**
Includes logo on select swag items given to golfers, recognition in program and on website & social media and one golf foursome.
- **LUNCH SPONSOR: \$1,500**
Includes logo recognition in program, on website & social media.
- **FOURSOME & HOLE SPONSORSHIP: \$1,100**
Includes one foursome and a hole sponsorship, which includes logo placement on a hole.
- **HOLE SPONSORSHIP: \$500**
Includes logo placement on a hole, recognition in program, on website & social media.

2020 JINGLE & MINGLE

- **PRESENTING PARTNER: \$15,000**
Includes logo embedded with STEP2 logo on all event materials, full page ad on back of event program, spotlight recognition in event press releases, website, enews and social media, mention in program slideshow and one reserved table (10 tickets) with priority table placement and hosted champagne service.
- **PLATINUM PARTNER: \$7,500**
Includes logo placement on all event materials, a half page ad in the event program, website & social media recognition and one reserved table (10 tickets) with priority table placement and hosted premium wine.
- **GOLD PARTNER: \$5,000**
Includes logo placement on all event materials, website & social media recognition, one reserved table (10 tickets) with priority table placement and hosted premium wine.
- **SILVER PARTNER: \$2,500**
Includes logo placement on all event materials, website & social media recognition and one reserved table (10 tickets).