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Cellara, LLC, releases CultureTrax, Productivity Software Designed for the Unique Complexities of Stem Cell Research

Productivity software enables tracking, sharing and collaborating around stem cell research to accelerate scientific discoveries and breakthroughs.

Madison, WI, June 3, 2019 — Cellara, LLC, a software-as-a-service company, announced today the commercial release of CultureTrax software V2.0. It is the first productivity software designed to meet the unique needs of stem cell scientists.

Stem cells are a core technology for basic biological and medical research as well as the foundation of rapidly emerging cell-based therapies and disease models for drug development. Discoveries are built on stem cell scientists' ability to communicate quickly and accurately with one another and reproduce their own work or the work of others. Studies indicate more than 50% of published pre-clinical biology research cannot be easily reproduced (Freedman, et al, 2015).

Outdated methods for documenting experimental details and sharing protocols using static documents and paper lab notebooks are a major source of the problem. Although many labs are adopting electronic lab notebooks, these have not solved the complex cell line tracking and reproducibility challenges unique to stem cell research.

"Our vision is to accelerate scientific discoveries and breakthrough therapies by providing advanced cell culture software," says CEO Scott Fulton. "CultureTrax software enables you to quickly and easily plan and fully document your cell culture and analytical work. The software also provides a repository for detailed, current protocols and recipes, structured to drive accurate execution in the lab and rapid, comprehensive recording of results."

Professor Rebekah Gundry of Medical College of Wisconsin has been using CultureTrax software in her lab for two years, and states, "CultureTrax provides immediate, paperless access to protocols, recipes and the experimental plan which minimizes human error and saves us time."

CultureTrax is a secure web-based application, so you can access your work from anywhere through a browser on your PC or tablet. CultureTrax enables you to easily share both your experimental workload, your protocols and your detailed results with colleagues. This improves the ability of scientists to replicate work and enhance efficiency and progress in the field of stem cell research. For more information, visit www.culturetrax.com.



About Cellara

Cellara is a software-as-a-service company that has developed CultureTrax, a powerful stem cell productivity platform capable of managing the complex needs of stem cell research. It is a Wisconsin-based company headquartered in Madison, a world-class center of the most advanced cell culture science, life science tools industry and information technology. CultureTrax creates a common digital language to empower cell culture scientists to realize the full potential of their research and collaborate more effectively.

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