Feed the Meter. Change a Life.

Sponsor Packet

An initiative of the City of Montgomery in partnership with the Mid-Alabama Coalition for the Homeless
What Is Feed the Meter?

The Mid-Alabama Coalition for the Homeless (MACH) is working with the City of Montgomery to develop resources with the goal of ending homelessness in the local area.

When you feed a green meter in Montgomery, you are helping people who are experiencing homelessness, imminent homelessness, or housing instability get back on their feet. Donations directly support local community service programs designed to help those in need obtain and maintain housing and to become self-supporting and productive members of our community. In addition to meter collections, donations are accepted online at feedthemetermgm.org.

The Need

On any given night, hundreds of people, including veterans, children, and victims of domestic abuse, among others, are experiencing homelessness in our community. In most cases, people become homeless because of unexpected life circumstances and a lack of a support system. Some have discovered the cruel reality that they were only one or two paychecks away from homelessness. Some have severe, often, untreated, mental health issues. Others are, or have become, chronic substance abusers. Their stories are usually varied, but their need for support is their common denominator.

Your Role

As a business leader or concerned citizen, you are in a position to make a difference in our community by sponsoring a meter and joining our team of supporters while gaining valuable exposure for your generosity.

Hundreds of people in our area are homeless and:

- are military veterans
- fled domestic violence
- are families with children
- have untreated mental illness
- are senior citizens
Sponsor a Meter

Become a sponsor today! Simply fill out the form below and return it to Lydia Pickett at Lydia@midalhomeless.org.

Cost: $2,000 for a 1-year meter sponsorship

You will receive:
• Placard bearing your name / organization’s name on the meter
• Your name or logo on the website, feedthemetermgm.org
• Recognition in all Feed the Meter publicity
• The satisfaction of knowing that you play an essential part in addressing a significant issue that calls for community-wide support

Mail your payment to: MACH, 101 Coliseum Boulevard, Montgomery, AL 36109
You may also become a sponsor online at feedthemetermgm.org.

Questions?
Call or email Mid-Alabama Coalition for the Homeless at (334) 261-6182 or lydia@midalhomeless.org.

Company, Group, or Individual Name

Company Website Address

Mailing Address

Contact Name

Email Address

Phone

For Office Use Only

Date Payment Received: ________________
Date Placard Installed: ________________
Meter Location: _______________________
Date Notification Sent: ________________