Strategic Plan 2019
Who We Are

MISSION: To champion, develop, and sustain excellence in collegiate recovery.

VISION: Collegiate culture that embraces recovery

PURPOSE STATEMENT: With recovering students at the heart of what we do, ARHE fosters the growth of collegiate recovery through the provision of institutional standards, support, and professional development.

ARHE Responsibilities include:
- Support and advocate for the continued growth, expansion and accessibility of collegiate recovery.
- Act as the accrediting body for collegiate recovery.
- Provide professional community and development opportunities for collegiate recovery leadership and staff.
Goals

Goal 1: Growth and Expansion of Collegiate Recovery
Objectives:
• Advocate for the creation of new collegiate recovery programs.
• Cultivate material and intellectual assets to facilitate start-ups.
• Create a resource toolkit to provide to start up programs.
• Provide educational and development opportunities for all stakeholders.

Goal 2: Develop Accreditation Standards and Process
Objectives:
• Establish universal accreditation standards for CRP’s.
• Develop and outline the model of accreditation.
• Establish the process by which ARHE evaluates and determines accreditation requirements are met.

Goal 3: Development of Professional Collegiate Recovery Workforce
Objectives:
• Establish roles and competencies pertinent to collegiate recovery work.
• Provide continuing education opportunities based on established competencies.
• Provide opportunities for collaboration and the sharing of best practices.

Goal 4: Assemble and Disseminate Best Practices and Relevant Recovery Research
Objectives:
• Publish ARHE best practice recommendations.
• Collaborate with key stakeholders regarding advancing, housing and disseminating recovery research.

Goal 5: Develop funding sources and policies that create organizational sustainability
Objectives:
• Develop sustainable and diverse revenue streams from ethical sources that support the guiding principles of our membership.
• Improve financial systems and develop policies that support sustainability.
• Improve operational systems and develop procedures and policy manual.
• Mitigate organizational challenges through the recruitment of board members, amendment of by-laws, and addressing liabilities.

Goal 6: Coordinate Membership and Stakeholder Engagement and Outreach
Objectives:
• Create a consistent brand and communications platform.
• Regularly collect membership feedback, solicit input and needs.
• Expand membership participation through unique and engaging programs and services.
• Ensure the conference contains relevant, timely and dynamic learning opportunities.
Values: In support of our mission and responsibilities, the ARHE will model the following values:

Integrity: As individuals and as an Association, we are honest, trustworthy, transparent and responsible. We adhere to the highest professional standards, and we advance the values and ethical obligations associated with our work with students.

Inclusion: As individuals and as an Association, we value diversity and the worth of all people, respecting individual differences that bring richness to the students and constituents we serve.

Student-Centered: As individuals and as an Association, we recognize our role in supporting student success and strive to act in the best interests of the students we serve in all decisions.

Service Excellence: As individuals and as an Association, we utilize our knowledge and skills to improve our programs, services, facilities and activities in ways that demonstrate our commitment to student success.