Program Impact

The Go Edgewater team surveyed participants one year after the program ended. Over 400 participants took the survey. Here are some of the survey results.

- 9 out of 10 participants feel more informed about their transportation options.
- 6 out of 10 participants feel more connected to the community.
- 5 out of 10 participants feel more confident walking, biking, and taking transit.

- 54% walk, bike, or take transit more often

Neighborhood Outreach

According to post-program survey responses, the top four reasons for participating in Go Edgewater were a desire to:

- Obtain more transportation information
- Explore the neighborhood
- Gain personal health benefits
- Obtain a free gift

How Community Members Heard about Go Edgewater

- 50% direct mail
- 21% posters
- 18% community activity

1,210 Edgewater residents participated in the Go Edgewater campaign by ordering a Go Kit.

Another 3,000 people attended community events with Go Edgewater staff.

The Go Edgewater team attended 19 community events with over 3,000 community members and spoke directly to more than 1,000 community members.

102,984 Number of times Go Edgewater Facebook posts appeared on subscribers' newsfeeds.

588 Facebook followers as of spring 2017

“I have had a blast participating in this program. It has allowed me the opportunity to get to know the neighborhood better and meet new people. Through this I have taken more pride in Edgewater and feel a deeper connection to the community.”

“I’ve enjoyed the bike rides in the neighborhood, seeing more business options, and meeting new neighbors.”

“Findings, Facts, and Stories”

Go Edgewater 2015
6,610 printed walking, biking, and transit resources were requested and delivered to program participants.

**Community Support**

Community groups who helped support the Go Edgewater program:

- 48th Ward and Alderman Osterman
- 6018 North
- About Face Theatre
- Andersonville Chamber of Commerce
- Andersonville Development Corporation & Eco-Andersonville
- Andersonville Farmers Market
- Annie Adams, Local Artist
- Berger Park
- Broadway Armory Park
- Chainlinks Bike Shop
- City Lit Theater
- Cochran Park Advisory Council
- Design Dance
- Edgewater Chamber of Commerce
- Edgewater Development Corporation (EDC)
- Edgewater Environmental Sustainability Project (EESP)
- Edgewater Farmers Market
- Edgewater Historical Society (EHS)
- Edgewater Library

Edgewater North Neighbors (ENN) Block Club
Greg Borzo, Author
Heartland Health Alliance
Loyola University Community Relations
Loyola University Institute of Environmental Sustainability
Metropolis Coffee
Peterson Garden Project
Raven Theatre
(re)discover theatre
Redtwist Theatre
Rivendell Theatre Ensemble
Slow Roll Chicago
St. Gertrudes Catholic Parish
Steep Theatre Company
Swedish American Museum
The Recyclery Collective
Thom Greene, Greene & Proppe Design, Inc
Three Cat Productions
Tom Samuels, America Walks
Uncommon Ground
Whole Foods Market

*Samuel Auger Photography

**Continuation of Go Edgewater**

In the summer of 2016, the Edgewater Environmental Sustainability Project (EESP) and the 48th Ward Office continued Go Edgewater with organized community bike rides and walks. In 2017, Go Edgewater will continue again with additional leadership from the Edgewater Historical Society (EHS). Follow Go Edgewater on Facebook for future event announcements and transportation news.

facebook.com/GoEdgewater