Fulton Market Streetscape
Ogden Avenue to Halsted Street
Design Workshop
July 15th, 2014
Workshop Purpose and Goals

Describe the Project
• Discuss existing conditions
• Identify how residents, businesses and industry currently use the street

Listen to the Community
• Identify community needs and concerns
• Receive your input
• Review what we have heard

Craft a vision for Fulton Street
• improve both the infrastructure and amenities
• look to other market and innovation districts for inspiration
• Develop a vision unique to Fulton Market
What is a Streetscape?

- Identity and Branding
- Street Furniture
- Placemaking
- Street Lighting and Traffic Control
- Safety, Geometry, and Curbside Use
- Sidewalk, Vaults and ADA Accessibility
- Resurfacing, Base Repairs, and Drainage
Getting to Great Streets

- Placemaking
- Modal Hierarchy
- Ecological Services

GREAT STREETS
Workshop Schedule

Opening Presentation – now to 11:15 AM

Break-out Sessions

- Orientation – 11:15 to 11:30 AM
- Small Group Working Lunch – 11:30 AM to 1 PM

Closing Presentations

- Small Group Leader Reports – 1 to 1:30 PM

Design Team Prepares Summary of Participant Findings
- 1:30 to 5:30 PM

Public Open House and Presentation

- Tonight from 5:30 to 7:30 PM
Workshop Outcomes

Understand Existing Conditions
Catalogue Issues and Concerns
Create a Vision
• Inspirational Examples
• Understand Impacts

Work Together on a Larger Vision
• What does Fulton mean to you?
• What are your concerns with Fulton today?
• What can Fulton become?
Discussions to Date

Provide Efficient Daytime Uses
- Freight Dependent Businesses
- Innovative Industries and Businesses

Enhance Night and Weekend Uses
- Restaurant and Entertainment Activities
- Pedestrians and Automobiles
- Special Events

Optimize Placemaking
- Community Identifier Locations
- “Smart Street” Technology Solutions

Previous Community Events
- April 1, 2014
- April 25, 2014
- May 16, 2014
- May 21, 2014
Context

**Unseen**
- Vaulted Sidewalks
- Remnants of the Freight Tunnel System
- Buried Private Utilities of all types
- City Sewer, Water and Electricity
- Cobble Roadway Base

**Seen**
- Raised Sidewalks
- Truck Docks
- Loading and Parking Zones
- Overhead Wires
- Canopies
- Sidewalk Cafés

We need your help locating sidewalk vaults!
What Is Placemaking?

Sense of place:

“...a unique collection of qualities and characteristics – visual, cultural, social, and environmental – that provides meaning to a location. “

Edward T. McMahon, November 10, 2010 issue of Urbanland, the magazine of the Urban Land Institute
Market Inspiration

Gansevoort Market, NYC

Detroit Eastern Market
Market Inspiration

South Street Sea Market, NYC

Seattle Pike Market

Historic Kansas City Market
# Placemaking Inspirations

<table>
<thead>
<tr>
<th>Inspiration Source</th>
<th>Gateway Themes</th>
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<tbody>
<tr>
<td>• Market Districts</td>
<td>➢ Food</td>
</tr>
<tr>
<td>• Innovation Districts</td>
<td>➢ Technology</td>
</tr>
<tr>
<td>• Architecture</td>
<td>➢ On-street and building interior experiences</td>
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<tr>
<td>• Land Uses</td>
<td>➢ Allow for transition from daytime to evening activities</td>
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Streetscape Placemaking Tools

- Community Identifiers
- Street Furniture
- Landscaping
- Geometric Design
  - Pedestrian Safety Tools
  - Flexible Street Design
- ‘Smart Street’ Technology
Identifier Examples
Street Furniture Examples
Landscape Examples
Geometric Design Tools

• Crosswalks
• Pavement Markings
• Bump-outs
• Flexible Street Design
• Raised Intersections
Streetscape ‘Smart Street’ Tools

Social Content:
- Information about area businesses
- Special event information
- Interactive lighting
- Fulton Market history

Public Agency Applications:
- Transit and traffic information
- Parking management
- Street closures or traffic direction changes
- Infrastructure management
  - LED street lights
  - Traffic signals
  - Streetscape irrigation systems
  - Sewer flows
Project Timeline

Gateway Arch (Construction in 2014)
Fulton Street between Green and Halsted

Phase I (Construction in 2015 - 2016)
Fulton Street
Streetscape from Carpenter to Halsted

Randolph Street - Various Intersections
• ‘Smart’ Column Form Identifiers

Phase II (Construction in 2016 - 2017)
Fulton Street
• Streetscape from Ogden to Carpenter
Breakout Session

What We’re Going to Do?

• Review Aerials of Existing Conditions
• Identify Improvement Needs
• Describe Improvement Desires
• Select a Speaker for Session Summary
• Present Summary of Recommendations
Workshop Ground Rules

1. Contribute! No idea is a bad idea. A bad idea is not having any ideas.
2. Talk with your pen
3. Be concise and considerate
4. Practice listening
5. Allow others to participate, no one dominates
6. Work as a team to stay on task
7. Use the common area or sidewalk for off-task items
8. Have fun
Stay In Touch

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