



# DreamLightArt.com Wedding Photography

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4579 Laclede Ave, #285, St Louis, MO 63108

We like to think of ourselves as an affordable “boutique” wedding photography studio. There are only three of us and we work closely with our clients from the start. While we strive to capture a complete photographic expression of the beauty and joy of your wedding day, we love to capture images that reflect your personality - those personal expressions of love, commitment, and celebration from yourselves as well as your family and friends. We will work with you as a team to produce a beautiful and complete collection of images. **We are generous regarding your image rights.** We are dedicated full time professional photographic artists – not dilettantes - and we are at your personal service. We treat our clients as our friends, as our colleagues: we respect them, we encourage them to inspire us, we endeavor to produce works of art together that will be enjoyed for generations. While we aren’t the least expensive studio out there, we are the most affordable studio offering the quality and personalized service we provide. The Knot ranks us #1 in the metro area for studios starting at under \$2000 and #3 at any price at all. We have never received under a five-star review in our entire history – anywhere – on hundreds of reviews.



**Principal Artist/Manager Rebecca Haas** earned a Fine Arts degree from UMSL in 2010 and has been a professional photographer since 2008. She is an extremely creative artist. She constantly challenges herself to find new avenues of photographic & multi-media artistic expression. View her portfolio online.

**Principal Artist Gara Elizabeth Lacy** earned a Masters in Studio Arts. She is a full time professional (edgy) photographic artist. She paints beautifully as well. She treasures capturing personally magic moments. View her portfolio online.

**Owner/Manager/Photographic Artist Guillermo Gomez** has over 25 years of experience as a St. Louis Wedding and Family photographer. He was one of the first two wedding photographers in the metro area awarded “Hall of Fame” status by The Knot and has always won “Couples Choice” by Wedding Wire.

**For Various Sample Packages: See the bottom half of the next page (page #3)**

## **2020-2021 Current Pricing:**

**Currently: 20% off everything (incl album) until the end of 2020:**

**Lead Photographer: \$214-240 per hour effective rate** for Rebecca, Gara or Guillermo. The list rate is \$300/hr but various discounts are normally applied to this base price and if you add a second photographer your effective rate overall could be as little as **\$195/hour! We are very flexible – contact us!**

**Second Photographer (optional): \$160/hr effective rate.** The list rate is \$200/hr but various discounts are usually applied.

Minimum Hrs for the 20% discount on Saturdays: **6/5** hrs. On any Fridays & Sundays: **5/5** hrs min. Flexible Hours for moderately sized wedding: If you require less hours than the above minimums we simply charge our full rate of \$300 per hour with 2 hours the absolute minimum on any day of the week. Book 8 hours or more & receive a free one hour bonus. Most quality studios don't offer this extremely flexible policy. Call/text for clarifications: 314 249-3677

**Non-Shooting Assistant:** \$40 per hour (usually for 6 hrs) – not required but highly recommended.

We offer gorgeous 10x14" imbedded image and Italian leather cover albums – that information is on a separate pdf file downloadable from our website.

**Engagement Sessions:** \$300 for a full engagement session (1.25+ hours).

**Included: Extremely fine editing / color processing (see the last two pages of this information) with Full rights to all your images: >100 images/hr:** Each in: Full Res (6-12 MB each), Medium Res (2-3 MB), EasyShare (1-2 MB) and Small Res (.4 MB).

**All your images come with full rights for you to enjoy them to the max:**

You will receive all your extremely well edited/processed images as Full Resolution (for archiving), Mid Resolution (practical printing size) and Small Resolution files for social media and sharing – all on a flash drive – typically well over 100 images per hour of shooting. Plus, we put another (EasyShare) complete collection of your images on the cloud for super-easy downloading by your friends and family. All you will need to do to share all your images is to send them a link we provide. Our clients love it! And again, you get full rights to all these images. Our editing/processing is the best. We spend over two hours processing/editing for every hour of shooting. Your images will be truly beautiful and ready for your enjoyment! Brides tell us their images are more beautiful and fun than they could have imagined. One bride's family and friends downloaded her images 32 times! Our extreme processing/editing and thoughtful care are among the reasons we have the best reviews of any studio in the metro area over the last five years.

## Current Specials Available from DreamLightArt.com:

- 1) **Current Special:** 20% off all photography charges on packages at or over the minimum hours for the day.
- 2) **Free Addl Hour(s):** includes a free additional hour of coverage for each photographer if you book for at least 8 hours paid - you get nine hours for the price of eight for example. Sample packages #3, 4, and 5 incorporate this special.

**All Extra Hour specials include a free 16x24 Art Wall Print.**

Call or text with any questions about our specials.

## Sample Packages with Specials applied:

### For Smaller Weddings/Engagements/Elopements:

- 1) Engagement photographer for 1 hour: **\$300**. We need to charge the full list rate per hour for engagements. These are actually a very good deal because they are mini-events to us – you get the same excellent level of care and service – we take no shortcuts on them - they are shot and processed/edited like full events.
- 2) Elopement photographer for 2 hours:  $2 \times \$300 =$  **\$600**. We need to charge the full list rate per hour to accommodate below normal minimum hour weddings. But this makes us extremely flexible. We love our elopement/small wedding shoots! All edited images Included.
- 3) One photographer for 6 hours:  $6 \times \$240 =$  **\$1440** with discounts applied. All edited images Included.

### For Larger Weddings:

- 4) 9 hours of a lead photographer is only **\$1920**. This is with the free hour special. This amounts to **\$214/hr**. This includes all your image files for you to enjoy plus a 16x24 Art Wall Print. Note: We like to have a Non-Shooting Assistant along for 6 hrs @  $\$40/\text{hr} = \$240$  but that is not required – discuss that with your artist.
- 5) 9 hours of a lead photographer with also 6 hours of a second photographer would be just **\$2880** with specials applied incl a free hour for the lead. This includes all your images. Plus a 16x24 Art Wall Print. Note: We like to have a Non-Shooting Assistant along for at least 6 hrs @  $\$40/\text{hr} = \$240$  but that is not required – discuss that with your artist.
- 6) 11 hours of a lead photographer with also 9 hours of a second photographer with specials and discounts applied incl a free hour for both photographers: just **\$3680**. This includes all your images. Plus two 16x24 Art Wall Prints. Note: We like to have a Non-Shooting Assistant along for at least 6 hrs @  $\$40/\text{hr} = \$240$  but that is not required – discuss that with your artist.

# DreamLightArt.com Albums:

**Real Italian Leather & Imbedded Image cover albums from the Alps!**  
Produced by arguably the finest digital album company in the world.

## Our Album Design Philosophy and Process (Enhanced Elegance):

We custom design albums for our clients with a simple artistic philosophy:  
We want to maximize the impact of each individual photographic image and not detract from that art while placing those images into an elegant presentation.  
We start by refining your selected images for your album to the max in concert with you. Then we create a beautiful layout for you to consider and refine and approve. Finally, we refine the presentation of that layout artistically and the design is completed when you are happy with that final design. We refer to this design style as “Enhanced Elegance”. These elegant designs are then presented in a gorgeous real Italian Leather Album. The presentation can be further enhanced, and the album protected by a fine engraved wood cover and linen-lined box - see image below.

Graphi Studio offers over 50 different Italian leather types and colors including the Italian “fashion” leathers that the \$500 Italian shoes are made of.



## Italian Leather GraphiStudio Album:

GraphiStudio is located the foothills of the Alps of Northern Italy. Besides a modern production facility, they have a beautiful castle: **The Ceconi Castle**.



It is impossible to exaggerate the quality of these albums – we have carried them for over 20 years and never had a single one come back with any defect. True custom design is included with these albums – extreme artistic care in every way. We take a lot of time to make these “just right” works of art and craftsmanship. Each image is refined individually to the max even before the layout and final design work begins. Our clients are very happy with their albums.

**10”x14”:**

**GraphiStudio Italian Leather and ‘Crystal Glance’ Wedding Book Flush Print album**

These are the absolute best overall photographic print & lay-flat, hard-page albums on the market. Many studios charge over \$2000 for these.

**Custom Professional Design Included:**

30 pages **\$960 (Italian Leather)** with current **20% off Special** - additional pages are **\$12.00 each**.

Parents albums: Two duplicate printed Italian hardcover 6x8s (offset printing on flexible pages): **\$275 flat fee** for up to 50 pages.

An 8x12 real photographic print hard page duplicate album: **\$275 +\$6/addl page**.

**Beautiful wooden protective box: \$100**

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## Mission and Image Processing Statement:

### Our Mission:

Our goal is simply to provide a simple, elegant, and affordable professional wedding photography service that offers a close working relationship with its clients and artistic satisfaction to its limited number of photographic artists. We have to charge sufficiently to cover costs and allow us to be true professionals – but none of us expect to get rich providing this service. It is highly important to us that we provide maximum value at the least cost without cutting any critical corners. The satisfaction of our clients means a lot to us.

Our success in reaching this goal is reflected in our having the best reviews of any studio in the metro area over the last four years. Per both The Knot and WeddingWire we are the highest rated studio under \$2000 in the metro area by far and we achieved The Knot's "Hall of Fame" award in an absolute minimum number of years.

### Our Image Processing/editing:

Besides excellent image capture by true professional photographic artists, we also offer a unique service in the way of our image processing/editing. We would probably have great reviews regardless – but I firmly believe the reason we have perfect reviews over the last five years is the quality of our image processing/editing.

This is something most clients take for granted. Hopefully, we don't ever actually change that attitude in our clients. But at least some aspect of why they love their images so much – even if they don't realize it at all – is in the many hours we devote to processing/editing their images. We take that as seriously as the image capture aspect of our photographic art. We consider it a photographic art equal in importance to the image capture. And it is actually way more time consuming. We process/edit for at least two hours for every hour we shoot – probably two and a half hours on average. And that is with a great computer and a super-efficient process and work flow and decades of experience to facilitate the endeavor.

Most studios don't try to offer the quality we offer in processing/editing regardless of price. It is extremely difficult to do – in fact, a rare talent – and also extremely time consuming even in its most efficient production.

Weddings are especially challenging to photographic editors because the color balance and the nature of the light sources are constantly changing and can be anything this world of ours offers in the way of light. And sometimes that

multitude of light sources can all be seen in one wedding. Sometimes even in one image it would seem to an editor. Hopefully, the client never sees the challenges that come the editor's way. They are just happy with the results of his work.

We shoot in raw and process to jpgs that the client receives in three sizes – Full, Mid and Small. The client has full rights to all the images. Each image we shoot is processed individually and one wedding can easily result in 2400 images. 1600 is probably a good average number. We don't expect the editing is totally done when we turn the images in to a client. We understand the clients will want to cull the images to their favorites – usually several hundred favorites. But each image we provide will be worked on extensively. And even processed more than once. I process from images captured in proprietary raw format to full sized jpgs and then review all the jpgs and often process them again with additional refining touches.

We also provide our clients with various versions of a selected number of the images – often around 40. We provide four additional versions of those selected images to the client to offer the client an idea of what could be done with the images beyond processing to a beautiful natural but also impactful color image.

Sometimes our photographers will add a number of images they have edited themselves for artistic looks they like. That varies from wedding to wedding and is not a built-in feature of our service. Our clients are welcome to encourage their photographic artists to do so. I personally always welcome it and always add these images to the collection as they have been given to me by the artist. The clients can get some unique looks this way.

The ultimate resulting collection is greatly appreciated by our clients. They just kind of take the processing/editing it took to produce the quality of their image collection for granted. That's OK with us – we take our satisfaction in the universal 5 stars our clients give us in reviews. That is a fine reward.

The satisfaction of our clients means a lot to us.

Guillermo Gomez,  
Dream Light Art Photography

Visit us at [DreamLightArt.com](http://DreamLightArt.com)

Contact Us at:

[Info@DreamLightArt.com](mailto:Info@DreamLightArt.com) and 314 249-3677 (voice or text)

[or use our Website Contact Form here.](#)