

May | 2018



Clean Bite, LLC Business Plan

U.S. Patent 8,292,624

Disclaimer

Clean Bite, LLC has prepared this Confidential Business Plan (“Plan”) to address matters that are important to the strategic initiatives of the Company. Recipients of this Plan shall keep all information contained herein confidential under the terms of the Non-Disclosure Agreement attached hereto and signed by each recipient. Recipients may not reproduce or provide to others the Plan in whole or in part, except with the expressed prior consent of the Company. By acceptance of this Plan, each recipient agrees to the foregoing and to return this Plan to the Company upon request.

No recipient should construe the contents of the Plan as legal, business or tax advice. Recipients should consult their own attorney, business advisor, or tax advisor with respect to such matters.

In all cases, recipients evaluating the Company should conduct their own investigation and analysis of the Company and the data set forth in this Plan. The Company has not independently verified any of the third party or market information, including the assumptions underlying the projections, contained herein. While considered reasonable by the Company, these assumptions are inherently subject to significant business, economic and competitive uncertainties, and contingencies, many of which are beyond the control of the Company and depend upon assumptions with respect to future business decisions that are subject to change.

The Company does not make any representation or warranty as to the accuracy or completeness of this Plan and shall have no liability for any representation (expressed or implied) contained in, or for any omission from, this Plan or any other written or oral communication transmitted to the recipient in the course of its evaluation of the Company.

In the Plan, the Company relies on and refers to information from market research reports, analyst reports and other publicly available sources. Although the Company believes that this information is reliable, the Company cannot guarantee the accuracy and completeness of the information and the Company has not independently verified it. The financial information, market analyses and business projections contained in this document are, in all cases, presented by our management and have not been reviewed or certified by any third party, except where expressly noted.

The Plan contains forward-looking statements that involve risks and uncertainties. When used in the Plan, the words “may,” “will,” “anticipate,” “believe,” “intend,” “plans,” “expect,” and similar expressions as they relate to us or our business or management are intended to identify such forward-looking statements. The Plan also includes business projections. Actual results could differ materially from those discussed in, or implied by, these forward-looking statements as a result of certain factors.

The Plan constitutes neither an offer to sell nor a solicitation of an offer to buy any franchise, business opportunity or security. Any such offer to sell, or solicitation of an offer to buy, will be made only after transmission of appropriate offering and/or disclosure documents, and only if the subject thereof has been registered (as/if required) with appropriate agencies of the state and federal governments including, without limitation, the Securities and Exchange Commission. NO SOLICITATION OF FUNDS WILL OCCUR UNTIL AFTER February 13, 2018 CONFIDENTIAL BUSINESS PLAN HAS BEEN FINALIZED AND CIRCULATED TO POTENTIAL INVESTORS

Persons may direct questions regarding the information set forth in the Plan to:

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I. EXECUTIVE SUMMARY

THE INTELLECTUAL PROPERTY – CLEAN BITE™

Clean Bite, LLC, is an affiliated firm of Dent-Chew Brush, LLC, which developed, prototyped, patented, and trademarked the product known as Clean Bite™. All intellectual property rights and proprietary knowledge to include U.S. Patent 8,292,624, and the Clean Bite, have been acquired by Clean Bite, LLC under a Sole Universal License Agreement (see “Section VIII” for Agreement Terms). Under this Agreement, Clean Bite, LLC will exploit the manufacturing technology created by Dent-Chew Brush, LLC, by developing fully automated high-speed endothermic injection molding equipment.

Clean Bite, LLC’s endeavor as the sole franchisor of the Clean Bite™ technology, will provide Sub-Licensees a turnkey opportunity to purchase a regional sub-license, premixed material and production and packaging equipment, needed to make Clean Bite™. U.S. Patent 8,292,624 covers specific IP, that when coupled with other proprietary knowledge enables the production of the single use toothbrush named Clean Bite™.

Clean Bite™ looks like a mouth guard, but that is where the similarity ends. It is made from a food grade gelatin formulated to dissolve and be completely ingested after it brushes the users’ teeth, gingival margin and tongue, while gently chewing it for a utility period of 60-90 seconds.

The material formulation is comprised of a food grade gelatin base that is mixed with other GRAS (Generally Regarded as Safe) materials regularly used in the production of food products. A proprietary method used to cross-link the components greatly enhances the material’s strength. Endothermic injection molding produces a seamless monolithic product that has the needed attributes to brush and cleanse the mouth using the following design features.

- Comprised of Gelatin and other GRAS materials, Clean Bite™ is a foodstuff
- 800+/- bristles located in the bite channels and across the palate arch
- Bristles are set at 45° to the gum line N.B.: The Clean Bite™ provides perfectly positioned bristles at 45° to better brush the teeth and gums (as recommended by the ADA)
- Bristles brush the teeth, gingival margin, and tongue
- Four reservoirs of dentifrice that burst on compression provides equal distribution
- Frontal port enables breathing if the user is congested
- A Xylitol based dentifrice that cleans and restores pH to higher levels
- A utility period of 60-90 seconds while chewing gently to achieve brushing
- When the utility period is over, the brush dissolves and breaks up, much like Twizzlers* red licorice or gummy bears, and can be completely ingested or discarded
- It will come in child and adult sizes in flavors to accommodate both audiences
- Completely biodegradable it is “green” and environmentally friendly
- Finish packaging will also be biodegradable, with the intention to incorporate dental floss

* *Twizzlers is a brand name of The Hershey Company*

Other notable characteristics are that the gelatin (collagen) base contains \approx 85% protein. Clean Bite™ is pliable and gently conforms to the bite. It has four separate reservoirs that rupture on compression ensuring even distribution of dentifrice, helping in the case where teeth are misaligned or missing.

Clean Bite™ is ideal for multiple domestic populations such as “at risk children” who receive meals at school, hospital and managed care patients, victims of natural or manmade disasters, the military, prison inmates, airline passengers, the public at large, et al.

However, the greatest potential impact lies in addressing the needs of populations living in developing nations, where Clean Bite™, in addition to supporting oral hygiene, can utilize its secondary purpose as a delivery system for various APIs (Active Pharmaceutical Ingredients) e.g. vitamins, therapeutics, medications and microencapsulated vaccines.

BUSINESS VISION / STRATEGY

Clean Bite, LLC will operate as a Franchise Licensing firm, acting to replace what was anticipated by Dent-Chew Brush, LLC, to have been the role of a major consumer manufacturing firm. There is simply no denying that Clean Bite™, by design holds significant potential to address the needs of so many of the world’s disadvantaged populations, while finding significant support from the average consumer. Using independent franchisees, Clean Bite, LLC will develop and oversee every aspect of production protocol in developing regional manufacturing.

After years of fielding queries from large companies, including those who were acting on the introductions from Kodak, a strategic partner of Dent-Chew Brush, LLC, there was no interest in their developing a product from the ground up. It became apparent that without the ability to successfully manufacture to scale, the threshold to entry was heightened by the need to develop a completely new type of injection molding.

Clean Bite, LLC clearly knows what it has in IP, and that it surpasses the subject matter of its patent protection. The co-inventors of Clean Bite™, along with our design team, knows the idiosyncrasies of endothermic injection, having developed the first automated single shot endothermic injection molding equipment. What will follow is the technology development for high-speed injection equipment that will be proprietary, and potentially patentable which could be implemented as a “Force Multiplier” in the international arena.

This accomplishment will usher in an environment of known costs that exist for every facet of a production facility. The finished production equipment will be assembled in an office and operational manufacturing plant located outside Philadelphia, Pennsylvania, where production will provide product for local sales, cohort testing and branding. This facility will be maintained as a model for larger installations, and a showcase for those interested in becoming regional Sub-Licensees. It will also act as a training center for the plant managers of the Sub-Licensees, covering the manufacturing process and equipment maintenance.

It will be in this environment that operational procedure will be honed, and infield difficulties will be replicated and resolved. Completion of this installation is anticipated within 12 to 15 months from the inception of equity funding and will also mark the beginning of the second phase to

maximize efficacy through independent testing done by dental schools or authoritative dental testing labs.

The strategy is to develop the recognition that Clean Bite™, is the world's most advanced single use toothbrush with a confirmed range of 75 to 85% efficacy in comparison to traditional brushing that takes place in the home. Additionally, in time, as international markets are developed Clean Bite's use as a delivery system will come into play, with its first use likely being the incorporation of vitamins in the children's size Clean Bite™, for domestic use. It is not anticipated that Clean Bite™ will expend funds for other API's but would rather look to pharmaceutical firms to become sub-licensees or be affiliated with existing sub-licensees.

Clean Bite, LLC intends to maintain a marketing and product awareness effort in those institutional markets to which sub-licensees can be responsive on a regional basis. Some of these markets may be overseen by federal or state governments, or other independent bodies known for their authoritative expertise, within various managed systems, e.g., school meal programs, hospitals, prisons, disaster relief, etc. It will be in these areas that a single message needs to be communicated on a national level to ensure that product claims are neither neglected nor inflated. Therefore, all marketing material will be provided solely by Clean Bite, LLC, and in the case of local advertising by the sub-licensee, all copy used to promote Clean Bite™, Clean Bite, LLC, related product(s), services or claims, will require review and written approval from Clean Bite, LLC prior to publication.

This turnkey approach of equipment design, manufacturing, and testing for efficacy is intended to gain recognition in the market, while establishing a singular consumer space for oral hygiene when away-from-home. The emphasis to expand regional based sub-licensing, will initially be confined to the United States, Canada and potentially countries in Central and South America.

II. COMPANY HISTORY



Clean Bite, LLC is a newly formed company, and is affiliated with Dent-Chew Brush, LLC that was started in January 2009, as a licensing firm, with the objectives to design, patent, and prototype a single use toothbrush called Dent-Chew Brush that was made from a foodstuff. The expectation was that having achieved these goals, a global consumer manufacture would License, and manufacture the IP covered by the patent.

In the initial years DCB had strategic relationships with Kodak and Eastman Gelatine, Inc., which afforded a wealth of gelatin expertise in exchange for Kodak's rights to supply the future need for gelatin on a global basis. Then there was the engineering firm that developed prototypes, a consulting firm that addressed market size, and risk assessment, and of course the investment firm that provided an interim CFO, who would source additional investors. The USPTO took over four years to approve the patent, even diverting it to the DOD, for a six-month review because of its potential for proprietary use by the military.

Outcomes and Lessons learned:

- Kodak filed for protection under Chapter 11, in January of 2012, Eastman Gelatine, Inc. was sold to Rousselot that same month, and our agreements and Kodak's warrants for DCB shares nullified.
- The USPTO spent four years presenting unrelated contested prior art, which was refuted and, on every count, discredited as false assertions on the part of the patent examiner.
- The engineering firm (a notable defense contractor) was a disaster, and we settled for the return of half our contract fees due to failed performance.
- The consulting firm repeatedly missed market population estimates and were shocked to find that our research surpassed theirs, again half our fees were reversed.
- The investment firm and CFO were disengaged after a year in which not one potential investor had been identified, their Agreements and warrants subsequently nullified.

Dent-Chew Brush entered 2012, having lost Kodak as a strategic partner, and the global reach that it had represented for introduction to major consumer manufactures. The combined loss of Kodak and Eastman Gelatine, Inc. together, also represented a brain trust when it came to gelatin.

Up to that time, a hand-held mold was the only method with which to make prototypes. With no money, and a JOBS Act that was stalled from being enacted by the SEC, John Gallagher, the Managing Member of Dent-Chew, Brush, LLC began bartering with his own equity to develop an automated endothermic injection molding machine. The newly designed equipment would heat and cool the mold chamber and be equipped with integrated air pressure to open and close the mold, while providing back pressure to release the finished product.

The task took the company into 2014 before there was a working model, and then the difficulties in producing a perfect monolithic piece became evident, and every issue ran through the course of isolation and resolution, producing yet another difficulty needing isolation and resolution. This process was a continuous series of modification and mechanical adaptation to accommodate the material characteristics of gelatin, and more precisely the Clean Bite™ formulation.

Throughout the process of correcting one difficulty, whose solution always seemed to introduce another unexpected result, this backdrop inadvertently afforded an accumulated understanding of what was required to produce a monolithic, complex geometric shape, with tolerances measured in microns. In addition to achieving the goal of producing a perfect piece, two relevant by-products came out of the additional 18 months of in-house development.

First is the arcane, and proprietary knowledge of what is needed to support the manufacturing of Clean Bite™, in a manner supportive of the claims, and design features set forth in U.S. Patent 8,292,624. Equally as important, is an understanding of why large consumer manufactures do not operate at a granular level of manufacturing complexity. The simple reason is that they only buy post resolved complexities, that have been coupled to a degree of scale.

It is the latter insight that was realized, when Gallagher was contacted by one of the world's largest consumer manufacturers, because they acknowledged Clean Bite™ was unlike anything in the market. Gallagher's perception was that they saw the domestic market, the reality was that they saw a complete oral hygiene compliment that would take their brand to people who did not have potable water. The challenge, they only buy \$100M companies, to make them \$1B divisions.

That instituted the breeding ground to re-assess the tangible, and underlying assets of Dent-Chew Brush, LLC, the accumulated knowledge, and the fulfilment of its business model. The application of all these elements called for a firm capable to supplant a major consumer manufacturer, with a smaller firm capable of replicating itself using a franchise business model.

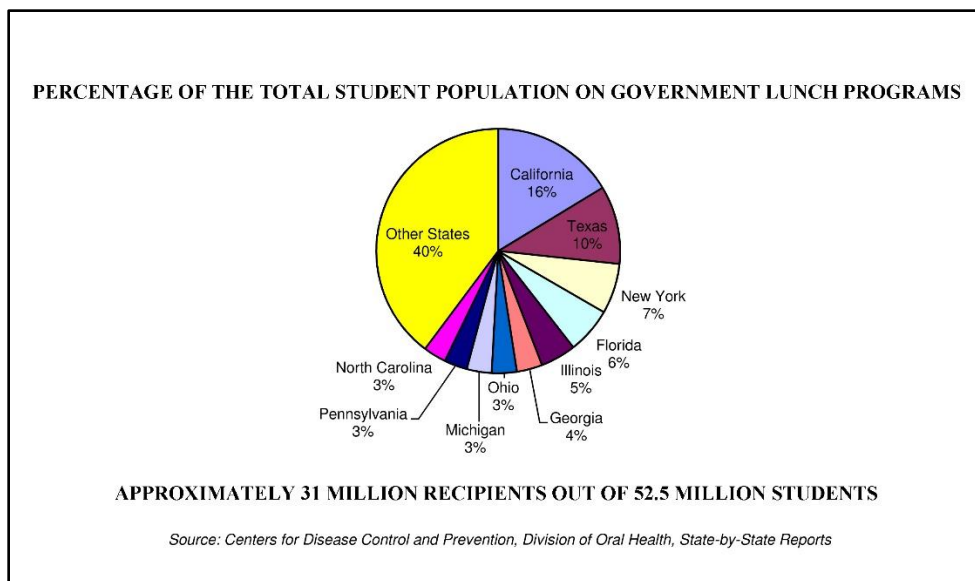
That smaller, but knowledgeable firm is Clean Bite, LLC, using a franchise model, and funded with small investment units that are economically within reach for many unaccredited, and certainly all accredited investors.

III. MARKET ANALYSIS

A. PRIMARY MARKETS

Clean Bite, LLC has identified primary applications, and markets for its Clean Bite™ toothbrush technology:

- **School Students:** There are over 55 million children enrolled in American schools from pre-kindergarten through grade 12.² Almost two thirds of these children, receive free or reduced cost breakfast and/or lunch through programs funded by the USDA. In 2008, the USDA provided ≈ 1.5 billion meals per school year to these children of low-income families through its Head Start Breakfast Program³. Additionally, it provided 5.5 billion lunches through similar programs administered by individual school districts.⁴



The 31M at-risk-children who receive meals at school are two to three times more likely to have untreated caries year over year than that of their peers. Two US Surgeon Generals, reported untreated caries as the most prevalent, and preventable disease among children, yet nothing has been done to intervene when meals are served, the most likely time for point of contact.

There is little doubt that these numbers have increased, and it is important to point out that each Clean Bite™, contains 5 to 6 grams of protein inherent to the collagen. At a cost of 33¢ the 5 to 6 grams of protein is price competitive with most every protein bar on the market, which is where the benefit of the protein bar ends, and Clean Bite™ becomes a two-for-one, delivering oral hygiene and protein for the price of one.

- **Military:** The U.S. DOD provides “deployed” troops, three (3) MRE’s (Meals Ready to Eat) a day for each of these combatants. Included within the MRE’s are two (2) pellets with Xylitol to restore the level of pH and freshen breath. This insufficiency in delivering oral hygiene is borne out by the fact that 17% of all combat troops need evacuation from the theater for dental emergencies⁶, based on a one-year tour.

- **Travelers:** Some 100 million Americans board domestic airlines an estimated 740 million^{7,8} times annually. Roughly, 35%⁹ of these passengers, or 260 million, are flying between 7:00 P.M. and 7:00 A.M. “normal brushing times.”^{7,8,9} Additionally there are 3.5 million long haul truckers who spend, on average, 50 weeks a year on the road.^{10,11}

**Primary Market Potential
Annual Units**

Segment	Population	Potential
Schools ⁱ	34 million ¹³	7 billion ^{3,4}
Travelers ⁱⁱ	280 million ¹⁴	280 million
Military ⁱⁱⁱ	63,000	69 million
Total	314,000,000	7,349,000,000

- Potential based on single unit use per day by 180 days
- Potential based on single unit use per year
- Potential based on three MRE’s per day by 365 days per year

ADDITIONAL SUB-MARKETS:

- **Hospitals:** The national average of daily inpatients numbered 592,000 in 2013, with an average stay of just under five days
- **Prison Inmates:** The U.S. DOJ in 2015 recorded the number, nationwide at 2.2 million
- **Campers:** There are almost 14 million adult campers who spend an estimated two to six nights annually in our National or State parks.¹²
- **International Oral Hygiene:** The potential population for our purpose is set at five (5) billion people, and market size is set at 5B x 365 ≥ 1.8T, with potential brushings being of a fractional percentage of use through each year from 2018 to 2027. **(NB: not calculated)**
- **International Oral Hygiene and Delivery System:** Estimated as being one (1) billion people (conservatively) that may live in circumstances where the Clean Bite, may be applicable as a viable delivery system. The market size ≈ 2 B people and use is as above noted. **(NB: not calculated)**

B. SECONDARY MARKETS

Clean Bite, LLC has identified multiple potential uses and markets for its Clean Bite™, in addition to providing oral hygiene. The unique design, and functions of the Clean Bite™ will ultimately open the door to a vast overseas market for delivering vitamins, various medicines, nutrients, therapeutics, and potentially microencapsulated vaccines. Clean Bite™ could contain virtually any nutrient, therapeutic compound, or microencapsulated API. The full promise of the Clean Bite™ technology will in the future, be exploited to the benefit of the world’s poorest populations where disease and malnutrition are rampant.

Primary Market: U.S. Dental Hygiene

	Dental Hygiene	Nutrients	Vaccines	Therapeutics	
United States					<div style="display: flex; flex-direction: column; align-items: center;"> <div style="display: flex; align-items: center; margin-bottom: 5px;"> <div style="width: 15px; height: 15px; background-color: #FFA500; margin-right: 5px;"></div> Primary markets currently targeted: school, military, and general population </div> <div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #D3D3D3; margin-right: 5px;"></div> Secondary markets – not yet taken into account </div> </div>
Central America					
South America					
Africa					
China					
India					
Southeast Asia					

IV. COMPETITIVE ANALYSIS

Primary Market – Oral Hygiene

Schools – Since the Clean Bite™ will meet an unfulfilled need in providing oral hygiene to children at school in a way not currently available, it is hard to identify a competitive product other than using something like a traditional brush, paste and water. Clean Bite™ however, provides oral hygiene that relies on the user simply chewing gently and permitting its geometry to enable a near universal efficacious experience. Clean Bite™ eliminates the need for water, is ingested and is biodegradable if disposed, and does not find its way to a landfill, where one billion traditional toothbrushes (50M pounds) are taken each year in the U.S. and reside for a few hundred years.

Military - The only dental hygiene delivered with MRE’s presently is a pack containing two chewing gum pellets, with Xylitol. This has been effective in raising low levels of pH in the mouth to preclude the development of acid, however, the mechanical abrasion, reduction of bacteria and the removal of plaque is not being accomplished. Annually, 17% of combat troops are withdrawn from the military theater due to dental emergencies. At the end of a six-month tour, in theater combatants have a level of bacteria three times higher than when initially deployed.

Travelers – There are multiple products marketed as disposable toothbrushes for travelers. Scope Outlast Mini Brush™, 4 Ct at \$2.20 w S/H, Colgate Wisp™, 4 Ct \$3.37 w S/H. SmileSaver® is a disposable toothbrush with toothpaste that sells for 50¢, plus \$6.00 Shipping. The Fuzzy Brush™, is a plastic item with bristles that is sold in vending machines at airports and rail stations throughout Europe for 1€ (about \$1.14). Clean Bite™, at wholesale and government sales will have a Franchisor’s Suggested National Accounts Pricing (FSNAP) of 33¢.

A. COMPETITIVE ADVANTAGES

Superior Performance

- Oral hygiene – The Clean Bite™, with a palate arch efficiently scrubs the tongue coupled with the bite channels that together have ≈ 800 bristles effectively brushing all three exposed surfaces of the teeth. Superior tooth brushing results from the ADA, recommended bristle contact angle being 45° to the gum line. With complete contact being about 24 times the surface area of a standard toothbrush, the duration of the ADA three-minute brushing cycle is exceeded with a utility period of 60 to 90 seconds of brushing. Containing a significant amount of Xylitol, the Clean Bite™ effectively raises pH in the mouth precluding the development of harmful acid.
- Discrete and easy to use – Chewing the Clean Bite™ requires no more discretion than eating any other food. The Clean Bite™ is a “foodstuff” and is completely ingestible.
- Source of protein and hydration – Clean Bite™ is comprised of water and collagen containing 85% protein with other GRAS materials.
- Competitive Price – Since the wholesale price is expected to be 33¢, the retail selling price to consumers should be price competitive when compared to competitive products.
- Environmentally Friendly – The Clean Bite™ is ingestible and biodegradable in the following ways: biodegradation, degradation under UV, water soluble and septic system friendly.

V. ORGANIZATIONAL MANAGEMENT

John H. Gallagher, Jr. is Managing Director and founder of Clean Bite, LLC, and inventor of Clean Bite™. As the inventor, he has developed the Clean Bite™, from concept to reality by bringing together the investors, and the product development team that enable Dent-Chew Brush, LLC to finish the design, develop, and patent Clean Bite™. DCB, LLC is also credited with building the first endothermic injection molding equipment which lead to Clean Bite, LLC gaining the proprietary knowledge to bring Clean Bite’s future manufacturing to scale. As Managing Director of Clean Bite, LLC and Managing Member of Dent Chew Brush, LLC, Mr. Gallagher negotiated the sole Universal rights to the U.S. Patent, and Trademark associated with Clean Bite™, and was directly responsible in developing, and refining the endothermic injection equipment. For six years prior to the 2008 real estate crisis, Mr. Gallagher did residential construction and remodeling from 2003 to 2008. Previously, he was SVP of AmeraCash Solutions, Inc., where he oversaw the recruitment of 400 independent merchants to establish Philadelphia’s largest POS network of utility payment, and EFT locations that serviced Verizon, Comcast, PECO, Philadelphia

Water and Gas, Philadelphia Police and Fire Credit Union, and others from 1993 to 2002. Prior to that he was President of Gallagher and Associates, Inc. of Philadelphia, PA, a unionized construction company specializing in the restoration of concrete and steel, and the application of protective coatings. Primary clientele was the U.S. government (military, federal and state agencies) and industrial plants, with projects ranging from U.S. Naval ships to bridge and highway infrastructure from 1979 to 1993. This was preceded by his owning American Recreational Builders, Inc., builders of tennis, racquetball, and basketball courts from 1973 to 1979.

Roman Bielski, Ph.D. is a chemist and co-inventor of Clean Bite™, and a Clean Bite™ Director and LLC Member, with expertise in the total synthesis of carbohydrates and pheromones, formation of micro and nanocapsules for the controlled delivery, synthesis of polymers and radio-labeled compounds, ultra-sensitive detection and measurements in biological fluids, food and petroleum products. Dr. Bielski co-founded several small companies (Petramec, Petrotraces, and Attochrom/Biotraces). At present, he is a Senior Scientist in Value Recovery, Inc., one of four partners in Cheminnolab, LLC, and Adjunct Professor at the Pharmaceutical Department of the Wilkes University and has been elected a Secretary of the Chemical Consultants Network. Dr. Bielski developed a novel technology enabling the recovery of various waste components (using phase transfer catalysis), a method that economically destroys methyl bromide from fumigations and a novel material formulation for a disposable oral hygiene product based on cross-linked gelatin. Dr. Bielski holds a Master's degree in chemical engineering and a Ph.D. in organic chemistry (with O. Achmatowicz of the Achmatowicz reaction). He was a postdoctoral fellow at Imperial College in London with the Nobel laureate Sir Derek Barton. He worked in academia at Warsaw Agricultural University, Cornell University, and Lehigh University.

D. Craig Callaghan, Esquire is Clean Bite, LLC's In-house General Council, a Director, and LLC Member. Prior to joining Clean Bite, LLC, Mr. Callaghan practiced law for more than 25 years as a litigator at top tier firms in Philadelphia. He has represented clients in business counseling, complex litigation and alternate dispute resolution. Mr. Callaghan is experienced in handling internal investigations, risk management, labor and employment, trade secrets and mass torts. He has also served as an arbitrator in the Philadelphia County Court of Common Pleas Compulsory Arbitration Program and as a trained certified mediator. His clients included, among others, major pharmaceutical companies and a top five accounting firm. Mr. Callaghan is honors graduate of Thurgood Marshall School of Law where he graduated top of his class. He has been certified as a trained mediator by the Lancaster Mediation Center. Mr. Callaghan also attended the University of Houston where he obtained his bachelor's degree in English literature. Before attending law school, he taught remedial reading to 7th and 8th grade inner city students in the Houston Independent School District. Following law school, he taught at Villanova University School of Law as a legal writing instructor. Bar Admissions: Texas (Inactive), Pennsylvania (Inactive), U.S. District Court, Eastern District of Pennsylvania.

Thomas Holder is head of equipment design, and a LLC Member. Mr. Holder is the CEO of Thomas Holder Inc., a design firm he established in 1987. His CAD design expertise includes SolidWorks, the most popular 3D solid modeling software. Mr. Holder holds a BS from California State College (now California University of Pennsylvania) in Industrial Arts Education, and a Master's in Industrial Arts from Millersville University. Mr. Holder has designed, developed and built food production equipment and related plant packaging lines for some of the most familiar food

brands in the U.S. He is responsible for the design, and assembly of the first endothermic injection equipment, and will lead in the development of the high speed endothermic injection equipment.

VI. FUNDING UNDER SEC REGULATION CROWDFUNDING

Clean Bite, LLC will solicit Equity Funding under SEC's Regulation Crowdfunding, utilizing NetCapital.com. NetCapital is a Funding Portal registered with the U.S. Securities and Exchange Commission (SEC) and member of the Financial Industry Regulatory Authority (FINRA), a registered national securities association, as required by SEC rules.

Regulation Crowdfunding may be utilized by Clean Bite, LLC to solicit Equity Funding over the next twenty-four months. As such, Clean Bite, LLC may solicit funding from both accredited, and non-accredited investors. The Seed funding campaign has a goal of \$106,960.00, permitting an Oversubscription of up to an inclusive amount of \$1,070,000.00 running through the designated subscription period.

This Seed round funding campaign coupled with the Oversubscription, raising an inclusive amount up to \$1,070,000 will be offering equity based on a total valuation of \$8,000,000. The total valuation is made up of 1,000,000 Units, each valued at \$8.00. An additional 133,750 Units will be Offered in bundles of Ten Units and referred to as an Equity Pack, having a value of \$80.00 each. Unaccredited investors are constrained in their purchase only to the extent of parameters set forth by the SEC and embodied in Regulation Crowdfunding.

When the time period for the Seed funding campaign is concluded the campaign will be closed. If the amount raised is less than the maximum amount permitted by Regulation CF in that 12-month period, then a second funding campaign designated as Series "A" may commence within the same 12-month period that began on the inception date of the Seed funding campaign, with the objective of raising the maximum amount of funding permitted by Regulation CF within the calendar year.

During the period of the 13th and the 18th month, Series "B", as may be appropriate, will be sought in accordance with SEC Regulations while factoring the advancement of milestones and/or any contractual relations that may have been advanced. A Series "B" is projected in the Pro Forma.

The sale of all equity will be confined to the Equity Pack purchase (equal to 10 Units) with the Unit value varying in relation to advancements, Joint Ventures, the sale of Manufacturing Sub-Licensing or other events that may take place. Given the possibility for involvements with other entities there is no assurance of continued availability of equity being made to the public.

VII. USE OF FUNDS

As of May 2018, Clean Bite, LLC will initiate a General Solicitation using Title III of the JOBS Act under the Securities and Exchange Commission (SEC), Regulation Crowdfunding. The initial Seed Offering of \$106,960.00 in exchange for 1,337 Equity Packs. The total offering of 133,750 Units is made up of 13,375 Equity Packs that when the total Offering is concluded will comprise 11.8% equity in Clean Bite, LLC.

The Seed and Oversubscription Offer will be made for a period of 120 calendar days and will close earlier if the Oversubscription is purchased prior to the conclusion of the 120-day period. The funding is anticipated to sell the full amount of the Seed, and Oversubscription Offer, receiving this funding beginning in the second quarter of 2018.

Funding will be used for the design, fabrication, and assembly of the first high speed endothermic injection molding equipment. This first injection molding machine is intended to be operational by early 2019, and one of four machines that will be used for in-house manufacturing of product that will be tested for efficacy, sold, and used in branding promotions. This small office, and plant facility is scheduled to be fully operational in the second quarter of 2019, operating one shift a day and adding a second shift in third quarter of 2019. Additional funding/revenue may be accomplished through the sale of equity or contractual agreement(s).

The plant facility is intended to return industry equivalent profits given its size but most importantly it will serve as a model showcase of the injection and packaging equipment, procedural plant operations, equipment maintenance and plant manager training for prospective sub-licensees. It is paramount that Clean Bite, LLC can show first hand its knowledge of Clean Bite™, in every facet. Additionally, it will provide an environment that can troubleshoot difficulties that sub-licensees may encounter, by replicating the issue in-house and resolving it, reducing downtime and eliminating potential travel expenses.

The success of this plant will enable the sale of manufacturing sub-licenses on a regional basis. The initial sub-licensee sales will be for plants with a minimum of 16 injection machines operating two shifts per day, within ninety days of the installation of equipment. Subsequent sales will be made in increments of eight machines, with the smallest being 16 injection machines and up, i.e. 24, 32, 40, ... injection machines. The incremental balance equates to a balance between packaging and injection machines. This may change as higher volume packaging machinery is evaluated.

Revenue streams from sub-licensees will come from licensing fees, equipment sales, material sales and minimum royalty payments based on gross sales at the Franchisor's Suggested National Accounts Pricing (FSNAP). Actual sale prices may vary above or below the FSNAP, at the discretion of the sub-licensee, but royalty will be audited based on a minimum mandatory production, using the FSNAP, and correlated to the consumption of material.

With the opening of the in-house plant scheduled in the second quarter of 2019, it is likely that in the absence of sale of a sub-license, or other reason, that Clean Bite, LLC may conduct a second solicitation under SEC Regulation Crowdfunding, as previously described in Section VI, or another appropriate SEC Regulation. This Equity sale will be representative of Series "A" or Series "B" in accordance with the potential events outlined in Section VI. However, should the sale of a sub-license take place prior to the first quarter of 2019, or coincide in near proximity, the need to sell additional equity in Clean Bite, LLC may be averted, or the amount of equity made available for the Series could be reduced.

All potential investors are advised to review the Financial Projections, and if the documents are not clearly understood, Clean Bite, LLC, strongly advises that the potential investor consult with a financial advisor before making any investment. Clean Bite, LLC cannot advise or consult, any

investor on the merits of this investment beyond what is found in the written text to this document, and any necessity for clarification, correction, or change to this document will only be done in writing by the Managing Director of Clean Bite, LLC. No verbal statement, or individual interpretation of any alleged statement should be seen, as an alteration to this document. The financial projections can be reviewed in the Pro Forma P&L, and Cash Flow Statements found in the Appendix.

Financial projections outlining gross revenues for prospective Sub-Licensee investors will be made available to prescreened parties at the sole discretion of Clean Bite, LLC. Those wishing to explore the franchise opportunity of being a Regional Sub-Licensee, who may be interested in a contingency or convertible purchase, as it may relate to a specific region or operational size, is encouraged to contact Clean Bite, LLC to discuss the related issues, which are outside the scope of this solicitation or participation in this solicitation.

VIII. ACQUISITION OF U.S. PATENT RIGHTS

Clean Bite, LLC has acquired from Dent-Chew Brush, LLC, sole rights to U.S. Patent 8,292,624, the Clean Bite™ (trademark), and all IP pertaining to every aspect, of proprietary knowledge as it relates to material composition, its molding, machine knowledge inclusive of all arcane subject matter, that in any way may be supportive in its utilization by Clean Bite, LLC, to be successful in all of its present and future endeavors in commercialization of Clean Bite™, and the development of any other products or services that may benefit from any of the aforementioned elements.

In consideration of the above noted acquired rights Clean Bite, LLC, has agreed to compensate Dent-Chew Brush, LLC, by way of a Purchase that includes an issued Promissory Note in the Amount of \$400,001.00 as the total Purchase Price, and an additional compensation in the form of a Royalty under the following terms:

PROMISSORY NOTE

- One Dollar (\$1.00) paid at the time of the sale.
- One Hundred Thousand Dollars (\$100,000) from the Sale of Equity in Clean Bite, LLC calculated as 5% of the investment proceeds on a rolling basis.
- Three Hundred Thousand Dollars (\$300,000) to be paid to Dent-Chew Brush, LLC from Clean Bite™ revenue proceeds realized by Clean Bite, LLC at a rate of 5% of such revenue received by Clean Bite, LLC. Such payment to be paid monthly to Dent-Chew Brush LLC following the month in which such revenues are realized and received by Clean Bite, LLC
- At the sole discretion of Clean Bite, it may at any time voluntarily accelerate the payment of the Purchase Price.

ROYALTY

- The Royalty amount of \$.0065 is established for 2019 and is subject to inflation on an annual basis beginning each year on January 2nd, with the published Core CPI reported by the U.S. Bureau of Labor Statistics (the rate will be retroactive in the event of a late or revised reporting), however regardless of the record Core CPI, the calculated increase per annum will be capped at a maximum increase of 2%.

- Royalty will only be paid on revenue received, and Clean Bite, LCC, will act in accordance with its assessment of any deficiencies to best effectuate a desired outcome in the best interests of both Dent-Chew Brush, LLC and Clean Bite, LLC, but understood to be in the sole discretion of Clean Bite, LLC, given the likelihood of its first-hand understanding of the issues that are prevailing.

Macroeconomic

Considering projections for global population growth, and the relatively low cost of the product, we do not perceive either short or long-term material macroeconomic risks.

Industry

In view of the increased awareness of the overall health benefits of good oral hygiene, the public seems to be developing an understanding of the need for proper oral care. Accordingly, Clean Bite, LLC believes that the alternative toothbrush markets are in the early stage of development, and that Clean Bite™, will help to grow this dental space while overcoming existing paradigms.

Exclusivity and Intellectual Property

Clean Bite, LLC rights to U.S. Patent 8,292,624 are attributed to Clean Bite™ and may by Agreement use a dentifrice developed by Clean Bite, LLC, or others that may also be Patented. Additionally, other additives, patented by others that enhance oral hygiene may be sought for use under agreement to be incorporated into the Clean Bite™ product.

Company

As a licensing company Clean Bite, LLC's liability risk factors post commercialization, are in large part, shifted to the sub-licensee. Clean Bite, LLC will contract the blending of the material formulation as a fulfillment operation.

Product

When used for oral hygiene, the Clean Bite™ is comprised of water; collagen and Xylitol, along with other GRAS materials. Unlike competitive plastic products, which may cause a choking hazard, Clean Bite™ dissolves, diminishing risk for all ages, appropriate guidelines will be labeled. Being biodegradable, disposal does not pose a risk. Clean Bite, LLC seeks to mitigate risk by negotiating contractual provisions in its sub-licensing agreements.

At present the US Food and Drug Administration ("FDA") does not have a classification that fits the Clean Bite™ unless viewed as a toothbrush via its intended function. The fact is that the Clean Bite™ is an anomaly, and the issue will not be its' potential as a toothbrush, but rather the fact that it is consumed. In that regard, the Clean Bite™ is a gelatin foodstuff that has other GRAS materials found in many food products in far greater concentrations.

To sell a delivery device for therapeutics in the US, FDA approval will be required except in the case of vitamin C. Clean Bite, LLC will pursue the API Delivery System capability through a Universal License with a pharmaceutical manufacturer or bonified lab that develops API's

IV. CONTACT

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APPENDIX

PRO FORMA CASH FLOW STATEMENT 18

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