

Your RMSCare Package

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Randy A. Rowe
President

Can you imagine walking into your office to discover your computer network was breached and not only was your company's data exposed but also your clients'? Imagine how embarrassing it would be to have to notify your clients that because of you, their personal information may now be in the hands of cyber-criminals. Just because you've been lucky so far, doesn't mean you are not at risk. Protection against the bad guys takes a comprehensive approach. Check out the article below for an offer that might help your sleep better at night.

As some of you know, Claudia and I ride a tandem road bicycle. They say a Tandem is a "relationship accelerator" - where-ever your relationship is headed riding a tandem will get you there faster! Thankfully we have a great time and it is wonderful exercise. For those of you who have wondered about the two-headed "Share the Road" sign at the bottom of the page, hopefully it now makes sense.

Have a great spring and please let us know if there is anything we can do to help you with your IT needs.

Is Your Business Prepared?

If your business hasn't been the target of malicious intruders or cybercriminals, consider yourself lucky. Hackers are a relentless bunch and they want your gold: information and access they can use to exploit loopholes in your business's Internet security.



The last few years have been hard on companies all across the globe. And these cyber-breaches aren't going to stop simply because the "damage has been done." In the US and Canada, reported incidents have affected over 215 million consumers and over 7 million small businesses. And that's only counting the attacks that authorities have uncovered.

For cybercriminals, there is no end game. All too often, small business owners assume they are outside the firing line and hackers aren't interested in them. While the media focuses on the big cyber-attacks, there are countless other stories playing out at small businesses everywhere. Cybercriminals are constantly in search of loopholes and weak security. And, unfortunately, small businesses often have the weakest IT security.

Security industry analysts predict that 2015 won't be much different from 2014 when it comes to cyber-security. There are going to be more data breaches. It's just a matter of where and when. It's also a matter of being prepared.

During the month of May, we are offering local businesses a FREE Cyber-Security Audit to help uncover loopholes in your company's online security. At no cost or obligation, our highly trained team of IT pros will come to your office and conduct this comprehensive audit. And after we're done, we'll prepare a custom-

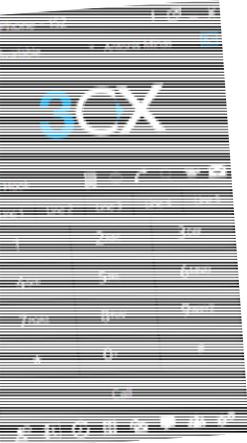
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Save \$\$ with 3CX Softphone

When using VoIP or phone service via the Internet, you can get features that are not available from a traditional phone system. This is why VoIP technology has become so popular. The 3CX Phone System allows you to use either Mac or Windows systems, so you can use either your computer, desk phone or the softphone on your mobile device.

With the 3CX softphone you can make and receive calls on your office phone system even if you are out of the office. Although there are numerous benefits to using the softphone, below are a few we think you will especially like!



1. With a headset, you can completely replace a desk phone.
2. You can set up conference calls by simply adding people (either in or out of your office) with just a few clicks of the mouse.
3. Use 3CX Web Meeting to set up web conferences.
4. Calls between users on the same VoIP networks are free! This includes long distance and international calls. If you travel much, this can save a ton of money!
5. You can access all your 3CX features (call waiting, call forwarding, etc.) as long as you have an internet connection and a hosted VoIP system.
6. When using your VoIP account on your mobile device, you eliminate using your mobile minutes.
7. You can have all your incoming office calls go to your home or mobile device when you are out of the office so you do not miss any important calls.
8. All voicemails go to your email address and you can listen to them from any internet enabled device.

If you would like to learn more about how the 3CX Phone System can save your business money while giving you extra features, call us at 770-988-9640 or email Randy Rowe at rrowe@rmsatl.com.

Windows Server 2003 is DEAD!

Are you still running Small Business Server 2003, Windows Server 2003 or Exchange 2003? If so, time has run out! There is a dangerous security threat to your organization that you must address very soon.

Microsoft will retire all support on the Server 2003 operating system on July 14, 2015. That means any business with this operating system still running will be completely exposed to serious hacker attacks aimed at taking control of your network, stealing data, crashing your system and inflicting a host of other business-crippling problems you do NOT want to have to deal with.

This is such a serious threat that the US Department Of Homeland Security has issued an official warning to all companies still running this operating system because firewalls and antivirus software will NOT be sufficient to completely protect your business from malicious attacks or data exfiltration. Running Server 2003 will also put many organizations out of compliance.

Make Plans NOW to replace these servers!

If you care about your business and the security of your data, you MUST replace these outdated servers now. RMS can provide solutions appropriate to your needs to get these servers out of your network! Call us now at 770-988-9640 to schedule a needs assessment.



Shiny New Gadget of the Month

Amazon Echo

Did you get your invitation? This gadget is by invitation only but if you think this is as great as we do, we will tell you how to request one!

But what is Amazon Echo? It is a wireless speaker that can recognize speech and answer questions on weather and news. The Echo is a small cylinder that sits in your home and has seven microphones on the top that Amazon says can pick up speech even when music is playing. It can stream music from Amazon directly, or connect by Bluetooth to phones and tablets. The “wake words” for the always-on device is “Alexa” or “Amazon”, your choice.

If you'd like an invitation to get this device, go to <http://goo.gl/VzkVae>

It's \$99 for Prime Members or \$199 for everyone else.



Is E-mail Dying?



Love it or hate it e-mail is here to stay. Over the past two decades, it's become deeply ingrained in our day-to-day business communication. It is many company's most critical application. Despite a number of software advances and changes in the online communication landscape, e-mail is more important than ever.

In a study conducted by Pew Research, they found that e-mail is indispensable among those who are Internet-connected at work. These days that covers a lot of people. In fact, 61% say it plays an integral role in their job and 46% say e-mail access keeps them more productive. Only 7% say e-mail hurts their productivity.

In 2014, social media analysts warned that e-mail was on its last legs and that it would soon be overtaken by other online services. This study seems to confirm that is not the case. In fact, in the workplace it's very much the opposite. ***The Pew study found that social media, including Facebook, LinkedIn and Twitter, benefited only about 4% of those in a connected workplace.***

Even among the millennial generation, and those who regularly use social media in their personal lives, it hasn't been something fully translatable to the professional environment as a productivity factor. This doesn't discount uses for social media in the workplace—as a marketing or customer outreach tool—but no social media platform has come close to replacing e-mail as the go-to communication tool.

That doesn't mean Silicon Valley start-ups aren't trying. They are always at work trying to find that next four-leaf clover in online communication, hoping to develop that so-called “e-mail killer.” So far, nothing has stepped up that can achieve what e-mail can, particularly for businesses.

For most businesses, email is a proven platform that just works and it remains the business communication “golden child.” It's the same reason phones and fax machines aren't extinct. They serve a purpose to help us get things done. That doesn't stop businesses from always looking for ways to streamline that process.

Another reason e-mail works: accessibility. E-mail is used on nearly a universal level. Social media platforms can't touch the truly global reach of e-mail.

Have you considered how e-mail impacts your job? Does it keep you productive? Or are you ready to move on to the Next Big Thing?

Is Your Business Prepared for Future Security Threats?

Continued from Page 1

ized “Report Of Findings” that will reveal specific vulnerabilities and a Prioritized Plan Of Attack for getting any problems addressed fast.

Because of the intense one-on-one time required to deliver these Cyber-Security Audits, we can only extend this offer to the first seven lucky companies who request it by the first of May. Just call our office at 770-988-9640 and ask for Randy Rowe.

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- ◆ Network Security
- ◆ SPAM & Virus Remediation & Prevention
- ◆ 3CX VOIP Phone System




"How often does he go online?"

"Like" RMS Associates, Inc. on FaceBook to get the latest IT news, tips, and even an occasional laugh at facebook.com/RMSAssociates



"You know what I just noticed about playing outside? No pop-up windows."



Check out our blog at mysupportguys.com/blog

We Would Love To Hear From YOU!

If you have noticed an RMS associate going above and beyond the ordinary for you either on-site or over the phone, please let us know so we may reward them! Please e-mail me at rrowe@rmsatl.com. Thanks!

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