

# HIGHER EDGE

# 2019



# REPORT CARD

# COLLEGE ACCESS PROGRAM

The CAP is an intensive year of highly effective college admissions and financial aid coaching that empowers high school seniors to make informed college choices.

## TOTAL AID RECEIVED

\$632,187

Merit aid, institutional grants, private scholarships

## TOTAL SCHOLARSHIPS

\$228,345

From private organizations and foundations

## SCHOLARSHIP AVERAGE

\$2,755

Average amount received per scholarship recipient



## Spotlight on Willimantic

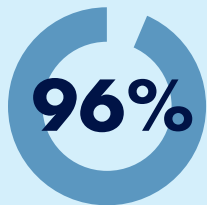


**93%**  
ENROLLED DIRECTLY

Thanks to the generosity of the Jeffrey P. Ossen Foundation and a strong partnership with Eastern CT State University, we have been working diligently to serve students in the Willimantic area so they too can realize the promise of higher education.

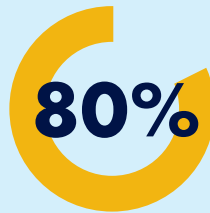
## Combined Site Totals

(New London and Willimantic)



### ENROLLED DIRECTLY

Percent of students enrolling directly into college after high school.



### 4-YEAR INSTITUTIONS

Percent of students enrolling in four-year colleges and universities.

Advisors help students to demystify college options, produce well-crafted applications, and navigate the financial aid process.

- Albertus Magnus
- Albright College
- Assumption
- Augsburg College
- Benedict College
- Clark University
- Colby College
- Farleigh Dickinson University
- Gordon College
- Hampshire College
- Hofstra University
- Johnson and Wales University
- Lycoming College
- Merrimack College
- Mitchell College
- Morehouse College
- New England Institute of Technology
- North Carolina A&T State University
- Nova Southeastern University
- Providence College
- Quinnipiac University
- Rhode Island College
- Santa Fe College
- Spellman College
- Springfield College
- University of New Haven
- University of Notre Dame
- Valencia College
- Xavier University

## WHERE ARE THEY NOW?

42

UCONN

33

ECSU

4

CCSU

12

SCSU

5

CONNECTICUT COLLEGE

24

2-YEAR COMMUNITY COLLEGES

Manchester  
Middlesex  
Quinnebaug Valley  
Three Rivers

43

PRIVATE / OTHER 4-YEAR INSTITUTIONS

# SUCCESS PROGRAM

The Success Program is for students who participated in the CAP and have enrolled in college. Success students get continued support throughout their college experience until they graduate, in the form of campus visits, workshops, and regular communication with their advisor.



## PERSISTENCE

Higher Edge Success students persist to their second year of college at double the rate of their peers.

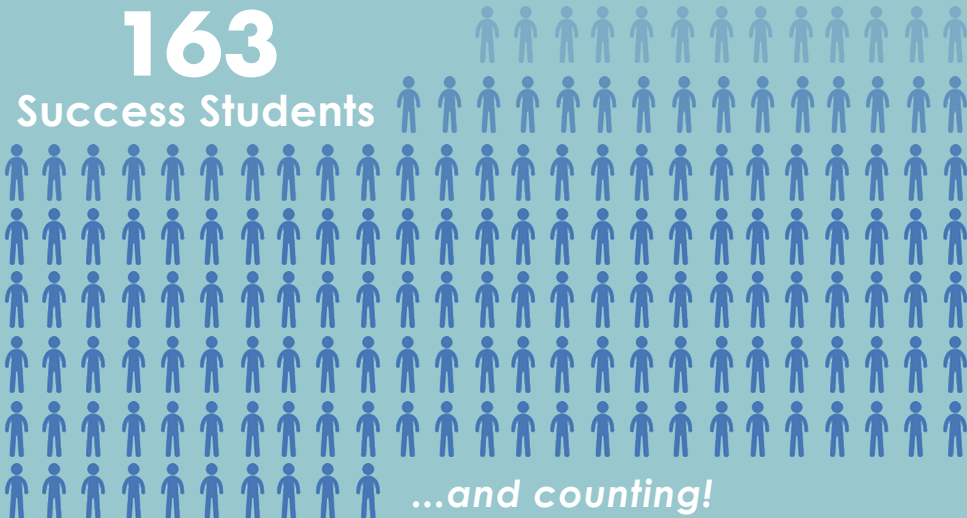


## TARGETED PROGRAMMING

Advisors use the SAFE Status model (Student's Academic, Financial and Emotional well-being) to pinpoint and troubleshoot obstacles with Success students.

163

Success Students



...and counting!

# FINANCIALS

2018-2019

## REVENUES

\$239,205



- Foundations/Grants \$145,132 (61%)
- Earned Income \$55,800 (23%)
- Individual Donations \$14,442 (6%)
- Events \$23,645 (10%)

## EXPENSES

\$323,944



- Programming \$272,472 (84%)
- Administrative \$27,868 (9%)
- Fundraising \$23,604 (7%)

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## Meet Christina.

She is a senior at Connecticut College where she has been actively involved in campus life. She founded Las Voces Unidas - a student club - and, is a Fellow at the Holleran Center for Community Action. Last spring, she served as a Connecticut Education Committee Legislative Intern in Hartford and, last summer, interned for the Office of CT Governor Ned Lamont. This May, Christina will be the first in her family to graduate college!

Christina is one of the 225 students we are working with this year - she started with a dream to attend college and is about to reach her goal. With your help, Higher Edge is growing and reaching more students every year.

This year's report card illustrates the transformational work we're doing with students, on college campuses, in our communities, and across the state. We need your help to strengthen Higher Edge programming for all of our students.

**Thank you for being a part of our team!**



I can wholeheartedly say that I would not be where I am today without the support of Higher Edge. As a first-generation college student, I had no idea where to begin this process or if college was feasible for me. I am thankful to be a part of Higher Edge and for my advisor who guided me through this journey.

**-Christina Cruz**

Higher Edge Success Student  
Connecticut College, '20

# OUR GENEROUS SUPPORTERS

**JULY 1, 2018 – JUNE 30, 2019**

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Community Foundation of Eastern Connecticut

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ForGoodFund  
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Dime Bank Foundation  
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Pfizer Charitable Giving  
SBM Foundation

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Eastern Connecticut Community College  
Connecticut College  
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Mitchell College

# HIGHER EDGE

Thank you for supporting students  
on their college journeys!

**Donations may be mailed to:**

Higher Edge, Inc.  
35 Redden Avenue  
New London, CT 06320

**Or made online via our secure website at:**

[www.HigherEdge.org](http://www.HigherEdge.org)

*Gifts at all levels are warmly welcomed!*