



Celebrating our College Graduates
Keynote Speaker
Mark E. Ojakian, President, Connecticut State Colleges & Universities
Thursday, June 4, 2020, 6-9p
Hilton Mystic

Sponsorship Levels

Doctorate: \$5,000

2 Reserved tables of 8
Full page ad in program
Verbal recognition at event
Social media on Higher Edge accounts
Logo on print advertising
Logo on Higher Edge website/eblasts

Masters: \$2,500

1 Reserved table of 8
Half page ad in program
Social media on Higher Edge accounts
Business name in print ads
Business name listed on Higher Edge website & eblasts

Bachelors: \$1,000

5 event tickets
Quarter page ad in program

Associate/Program Advertising: \$125 minimum

1 event ticket with purchase of Black & White Ad
Full Page \$500 - 5.5"w x 8.5"h
Half Page \$250 - 5.5"w x 4.25"h
Quarter Page \$125 - 2.75"w x 4.25"h

Student: \$50

Individual ticket for a Higher Edge student to attend event

Mail sponsorship check to: Higher Edge, 35 Redden Avenue, New London, CT 06320 or
Purchase Securely via <https://higheredge.org/caps-and-gowns-event/>