

Hello Artists,

We had so much positive feedback from patrons and artists about the 2019 Tour! People love our diversity, quality, and seeing inside our unique studios. The Salida Studio Tour has become a favorite Salida event!

To keep the SST going, we need everyone's help! Maintaining this level of quality and quantity for an annual event takes a lot of work. We can't do it without you. We all benefit from keeping this an artist run event.

Here is a list of SST committees. Please choose at least 2. You will only be required to serve on one. All of the committees will come with extensive guidelines and mentorship. You will not serve alone.

Your name: \_\_\_\_\_

**Print Material** - creating the SST postcard, poster, & brochure

**\*Fundraising Committee\*** - sponsorship \*\*\*Needs more volunteers\*\*\*

**Group Show** - secure location, coordinate with host and artists, host bio book, hang show, encourage promotion

**Free advertising:** - press releases, online calendars of events, radio

**Distribution Committee** - coordinate the following: \*Postcards to artists and beyond. \*Brochures to artists, sponsors and beyond. \*Posters in Salida and. \*Restock sponsor's brochures on 25<sup>th</sup>. \*Point of contact on 25<sup>th</sup> and beyond Tour weekend for artists to restock. \*\*FULL\*\*

**Artists Only Tour** - communicate with SST artists & organize route

**\*Social Media\*** - create & manage Facebook event, interact with our sponsors & artists on Facebook \*\*\*Needs a volunteer\*\*\*

**Applications** - hard copy distribution, creative mixer

**Signs** - collect from storage, distribute to artists, coordinate community locations (organize, install, retrieve), collect signs from artists, return to storage. Reserve Chamber HWY 50 sign and put up letters on the Monday prior to the SST. \*\*FULL\*\*

Our current application fee is \$90. If you choose not to serve on a committee, your application fee will be \$150.

Contact Jennifer Naylor ([shrederjen@yahoo.com](mailto:shrederjen@yahoo.com), 817-300-5386) , Gail Franke ([gfrankefineart@gmail.com](mailto:gfrankefineart@gmail.com), 262-443-3065), or Patti Vincent ([patti.vincent@hotmail.com](mailto:patti.vincent@hotmail.com), 719-351-1966) with your questions.

Thank you, SST committee (Patti, Gail, Jennifer, Keith, Mary, Merry, Martin, & PJ)