

FOR IMMEDIATE RELEASE

August 2014 | Colorado

Visit <http://30x30list.com/about-author-ashlee-bratton/media-press-kit/> for contact details, review copies, photos, and an author bio.

COLORADO AUTHOR LAUNCHES BOOK ABOUT LIVING A “LOTTERY LIFE” WITHOUT WINNING THE LOTTERY

Ashlee Bratton proof that some dreams really do come true

The Bookworm of Edwards will host Colorado author Ashlee Bratton for the local launch of her new book “*Life Before The Lottery: Living Beyond The Bucket*” on Oct. 3 from 4 to 6 p.m. Think of it as a happier happy hour.

Bratton is helping to inspire others to go after their own bucket list ideas. Crossing off 29 of the 30 items on her 30x30 list before her 30th birthday, this freshly pressed author uses failure stories to inspire others to go after their own dreams. Bratton believes it’s never too late (and never too soon) to live your “lottery life” dreams. No winning ticket needed.

Bratton became inspired by the idea of living “lottery life dreams” without ever actually holding a winning ticket after playing hookie one day from work, penning her 30x30 list on a napkin at a coffee shop. After completing a full 26.2 mile marathon through the Leukemia & Lymphoma Society’s “Team In Training” program — just one of the 29 items completed on her list — she continues to find ways to give back to the community. A dollar of every book sold is being donated to the Leukemia & Lymphoma Society.

The book is the completion of a Kickstarter project launched in February 2014. Readers of her 30x30 blog have expressed great enthusiasm for the publishing project with over 60 backers funding the Kickstarter project, raising 113 percent of the needed funds to publish the book.

Bratton is a freelance writer, professional photographer and entertaining speaker with a bachelor’s degree in speech communication and master’s degree in business administration. (Both of which were goals completed on her 30x30 list.) Her writing contributions include publications such as Vail’s EAT magazine, creating a 56-page Visitor Guide for a Colorado mountain ski town, being featured in multiple newspapers and more.

Her book “*Life Before The Lottery: Living Beyond The Bucket*” is a non-fiction narrative and how-to based on the struggles and adventures of that experience, proof that it doesn’t take a winning ticket to live your dreams. Read more at www.30x30list.com. A dollar from each book sold is being donated to the Rocky Mountain Chapter of the Leukemia & Lymphoma Society.

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EMAIL

Subject line: Book launch for local author who fulfilled bucket list by age 30

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Local Colorado Author Finds Way to Live “Lottery Life” Without Winning The Lottery

The Bookworm of Edwards is hosting an author signing and book launch for local author launching *Life Before The Lottery: Living Beyond The Bucket* October 3rd from 4:00-6:00pm. A happier happy hour.

Ashlee Bratton, Author of *Life Before the Lottery: The 30x30 List* is helping to inspire others to go after their own bucket list ideas. Crossing off 29 of the 30 items on her 30x30 list before her 30th birthday, this freshly pressed author uses failure stories to inspire others to go after their own dreams.

Bratton became inspired by the idea of living “lottery life dreams” without ever actually holding a winning ticket and went on to cross off 29 of them before turning 30. After completing a full 26.2 mile marathon through the Leukemia & Lymphoma Society’s “Team In Training” program—just one of the 29 items completed on her list—Bratton continues to find ways to give back to the community. A dollar of every book sold is being donated to the Leukemia & Lymphoma Society.

Readers of her 30x30 blog have expressed great enthusiasm for the publishing project with over 60 backers funding the Kickstarter project launched this last February. The campaign was 113% funded in 30 days and the promised book launches October 3rd at the Bookworm of Edwards in the Vail Valley.

Ashlee Bratton is a freelance writer, professional photographer, and entertaining speaker with a bachelor’s degree in speech communication and master’s degree in business administration. (Both of which were goals completed on her 30x30 list.) Her writing contributions include publications such as Vail’s “EAT” magazine, creating a 56 page Visitor Guide for a Colorado mountain ski town, being featured in multiple newspapers, along with various other projects.

Her book *Life Before The Lottery: The 30x30 List* is a non-fiction narrative based on the struggles and adventures of that experience. She believes it’s never to late (and never to soon) to live your “lottery life” dreams. Read more at www.30x30list.com.

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