# CustomAnswers

## Municipalities of all sizes

**700 customers**
**80 million citizens**



**604 736 4655**
or
**www.CustomAnswers.com**

to schedule a Demo!

## Connecting **Local Government** with **Local Community** and **Local Businesses**

GoLocal helps connect local governments with all local community groups and all local businesses by offering citizens and visitors one place to go for all information about the city. GoLocal include the following platforms for the city:

- A comprehensible, searchable Community Directory on the city website
- A CityWide mobile application that incorporates ALL city organizations
- The country's leading 311/CRM platform for citizen questions & requests
- Comprehensive form and payment capture technologies
- Proactive technologies to inform, message, "push notify" and alert citizens
- Unlimited bi-directional Web & Mobile Pages for each community group and business to post real-time updates and get feedback from citizens

### For City Departments, Mayor and Council

- Post information real-time on branded, updateable, web and mobile pages
- Issue real-time alerts to all citizens "following" select pages
- Post real-time messages and "push notifications" on CityWide Mobile
- Auto-answer questions and take/post requests on web and mobile
- Auto-aggregate all information and send to citizens periodically
- Optional sponsorship space to sell on Directory or CityWide Mobile

### For Community Groups, Parks & Rec, Library, Police, etc.

- Web and mobile links to group website or to specific website services
- Provide branded web and mobile pages for every teams and class
- Register and create schedules
- Post information immediately to web and mobile
- Issue real-time alerts to all "following" citizens
- Auto-aggregate all information and send to citizens periodically

### For all Local Businesses and the Chamber of Commerce

- Post information real-time on branded, updateable, web and mobile pages
- Post, real-time, coupons, jobs, news etc. to web and mobile
- Link to, or integrate with, social networks
- Provide real-time leads for registered businesses
- Issue real-time alerts to those "following" their favorite business sections
- Auto-aggregate all coupons, jobs, news etc. monthly for citizens
- Optional ability to mobile-enable business websites
- Optional ability for customer service and sales application for businesses