

Sacramento's Global Technology Initiative

YOUR GLOBAL WORKFORCE AWAITS...

Where business meets peace through strategic partnership

ABOUT THE INITIATIVE



Sacramento brings you access to the world's high-tech workforce at globally competitive rates. In August 2020, Mayor Steinberg will lead a delegation to the West Bank and to Israel to build the bridge of opportunity between Sacramento technology companies and established Palestinian-Israeli partnerships, who have years of proven quality relationships.

Local technology companies are invited to join the Greater Sacramento Delegation to leverage advanced technology solutions with a high quality, cost-effective workforce.

THE PROGRAM FEATURES



Travel with the Greater Sacramento Delegation to:

- Access highly qualified and cost-effective teams who have business knowledge and technical expertise to develop the most innovative services
- Engage with global hi-tech industry and community leaders
- Meet high-level executives and officials
- Enjoy rich cultural experiences and sightseeing

KEY INCENTIVES

- Rawabi offers a competitive alternative to traditional business alternatives. Local professionals are highly educated, cost effective, technically skilled, and fluent in English
- An opportunity to focus on your core business competencies, reduce costs, and increase flexibility and scalability of your processes
- Partnering in a mutually beneficial exchange that bypasses current political & economic barriers

A BUSINESS DEVELOPMENT INITIATIVE LED BY:

RAWABI... YOUR NEXT BUSINESS DESTINATION








Rawabi, Palestine's first master-planned city, is uniquely positioned near major markets in the Middle East region and offers an innovative approach to urban development. It is home to the region's emerging technology hub which functions on the cooperation and coexistence of Palestinian software engineers and Israeli high-tech companies. It is an example of connection through industry between Palestinians and Israelis.



THE REGION'S EMERGING TECHNOLOGY HUB

Rawabi's tech hub offers businesses:

-  State-of-the-art infrastructure, advanced fiber optic connectivity, and Tier 2 Data Centers
-  Round-the-clock facilities management, dedicated security teams, access control, and CCTV
-  Well-equipped office towers and custom workspaces
-  A comprehensive enabling tech ecosystem – centralized, concentrated, integrated, versatile, expandable
-  Speed of ramp-up and ease to hire and train

RAWABI WORKFORCE

High availability of a young and well-educated workforce who provide quality services that include:

- Software Development
- Hardware Design Verification
- Engineering and IT Expertise
- Business Process Outsourcing (BPO)

EXISTING PARTNERS



FAQS

Q: WHAT ARE THE CAPABILITIES OF THE RAWABI WORKFORCE?

A: ICT capabilities: a wide range of existing software skills. Language proficiency: English and Arabic.

Q: WHERE IS RAWABI LOCATED?

A: Half an hour north of Jerusalem.

Q: WHY WORK WITH RAWABI?

A: Competitive pricing of a workforce committed to global quality standards and best practices with professional delivery of services.

Q: WHO WILL BE JOINING THE MARCH 2020 TRIP?

A: The Mayor of Sacramento will host a delegation of local leaders and interested IT companies.

Q: WHAT IS THE VALUE PROPOSITION TO COMPANIES?

A: Companies will engage in a socially responsible initiative that brings employment, reconciliation, and stability to this region. Your business will benefit from lower costs and higher expertise.

Q: WHAT ARE THE RISKS?

A: West Bank technology companies have years of proven quality relationships with Israeli, European, & American companies.

Q: HOW TO GET INVOLVED?

A: The Greater Sacramento Delegation will be hosting its second business forum to interested companies on March 23, 2020. A formal invitation will be announced in March.

FOR MORE INFORMATION contact buildingbridges@delegata.com or call Claudia Ramirez at 916.609.5400

FOR MORE INFORMATION ABOUT RAWABI visit: www.rawabi.ps