



The Spoke



Who is that Masked Man?



Bobbi Bird used a handy napkin to cover District Governor **Pete Doragh's** eyes while he drew the winning 50/50 ticket from the drum. **Guy Quinn & Co.** had the winner and drew the Joker to take the prize.

Pete described some district initiatives for the year:

Contribution of \$35/Rotarian/year to **end polio now.**

Continuing and expanding the **CART** Fund effort. The purpose of the CART Fund (Coins for Alzheimer's Research Trust) is to collect and provide dollars for leading edge research for the cure/prevention of Alzheimer's disease (AD).

Pursuing district priority global grants.

Encouraging **RYLA**. **Rotary Youth Leadership Awards** is a life-changing leadership training program for young men and women where leadership skills and principles are learned, developed and enhanced in an atmosphere of trust and respect.

Pete says, "Service Above Self has been a guiding principle in my family for as long as I can remember. My dad was a Rotarian, and I was thrilled to follow in his footsteps starting in 1992. To work side by side with my wife Cyndi to advance causes we're passionate about has been a dream come true. This will be a wonderful year working together to serve each other, our communities and the world."

Rotary International President

Gary C.K. Huang
Rotary Club of Taipei, Taiwan

District 6960 Governor

Pete Doragh
The Rotary Club of Ft. Myers South

Area 3 Assistant Governor

Rick Perry
Bonita Springs Noon

2014-2015 Club Officers

President	Sandra Hemstead
President-Elect	Thomas B. Briers
Secretary	Grgory T. Holtz
Treasurer	Bob Lombardo
Sergeant-at-Arms	George M. Cohan III
Assoc. Sgt.-at-Arms	William Banfield

Board of Directors

Bobbi Bird
Immediate Past President

2012-2015

Brian Olitsky	Scott Anderson
Peter Zahner	Jason Dolle

2013-2016

Sara McCallum	Gregory T. Holtz
Tom Briers	Steven Slachta

2014-2017

Bob Lombardo	Frank Mazzeo
Peter O'Flinn	Susan Schmitt

Trustees of The Foundation of The Rotary Club of Bonita Springs

Nancy Ross, President; John Mathes, Secretary; Richard Garner, Treasurer; Ray Faubion, Ed Houck, Stephanie Kissinger, Guy Quinn, Trustees

LAST WEEK'S MEETING

President **Sandy Hemstead** presided for week three. She welcomed DG **Pete Doragh**, his wife, DG-Elect **Cyndi Doragh**, and AAG **Rick Perry**. Sandy's quote for the day was, "If you are having trouble finding a light at the end of tunnel, it could be that you are that light.' So let's light up Rotary." **Gary Price** presented the invocation, Rick Perry led the Pledge of Allegiance, and **John Spear** delivered the Four-Way Test flawlessly. **Ron Anderson** led the singing of *Up a lazy river by the old mill stream*.



Rick Perry

Sandy called Jay Berube, **Jim Dati**, **Hank Hochstettler**, and **Peter Zahner** to the front. She announced a new Rotary International Member Sponsor Recognition program saying "You have done something great for the club by bringing in a new member" and presented them with the pin.

Anyone who pledged for the Bos2Kw effort should send a check made out to the Club to treasurer **Bob Lombardo**. Check with Bobbi Bird if you are uncertain about the amount.

Juan Teodoro announced a Rotary Social to be held Thursday, July 31st at the Bonita Bay Beach Pavillion. Please RSVP to Juan.

Bobbi Bird came forward to present the last of her 2013-14 awards, this one to **Julie Pedretti**. Bobbi recalled that Julie had come to us about a year ago after calling about joining the Summer Golf circuit. Bobbi says, "That started a wonderful relationship between us and Julie, formerly of the Rotary Club of Milwaukee, now one of us. You are the spirit of Rotary, above and beyond. In addition, you filled in a perfect foursome for us at golf."

Paul Harris award presentation
Gerry Myers came forward and noted that last year the club earned 35 PH awards, 20 for first or second time awards and 15 for family or community members. The 35 awards in a year was the highest in the history of the club. He said that **Jay and Jessica Berube** have been two of the most generous Rotarians being responsible for 12 PH awards in the 5 years Jay has been a member.



DG Pete Doragh, Jay and Jessica Berube

Jay presented the pin to Jessica saying, "Jessica, my wife, partner in life, mother of my children, and business partner. I love you. You have raised the standard of how I think and I really appreciate that."

Tom Burgess rose and said, "Five years ago when we were re-chartering Rotaract, Jay was the first person to volunteer for the committee and I got to know him well. Jay joined Rotary after a GSE trip to India with a group of businessmen. Jay says that event changed his life in many ways, including giving him an appreciation of Rotary and what people's lives and needs are like in other parts of the world. Today we saw a good example of what we have all heard, 'What goes around, comes around'. I don't know how many lives Jay has touched with these PHF's, but he's a true representative of what it means to be a Rotarian."

100,000 "Selfies" for "End Polio Now"

To help raise much-needed funds and public awareness for the global effort to eradicate polio, Rotary has collected more than 100,000 messages of support from celebrities, world leaders, and regular "folks next door," all of whom have added their names and photos to "The World's Biggest Commercial," an ever-growing public service announcement on the [End Polio Now website](#).

And just as it neared the 100,000-participant threshold, The World's Biggest Commercial received Guinness World Record recognition as Largest Photo Awareness Campaign. Guinness looked specifically at the celebrity contingent of campaign supporters, confirming that Rotary had enlisted 177 celebrity participants, more than three times the number of the previous record holder.

Rotary's Polio Eradication Ambassadors include philanthropist Bill Gates; actors Jackie Chan and Archie Panjabi; golf great Jack Nicklaus; Nobel Laureate Desmond Tutu; Bollywood legend Amitabh Bachchan; and music stars Ziggy Marley, Angelique Kidjo, and Psy. In a series of print and video spots, each ambassador makes the "this close" gesture with thumb and forefinger to illustrate the tagline: "We are this close to ending polio."

As Rotary anticipated, the opportunity to rub shoulders – online that is – with such high-profile notables enticed thousands of students, educators, business leaders and others worldwide to add photos of themselves making the "this close" sign to the ever-expanding photo collage video, which is set to music and interspersed with visual messages. The World's Biggest Commercial now clocks in at about three and a half hours. Rotary was aiming for the 100,000-participant mark before the end of the campaign in June 30. With that target reached, Rotary

now is determined to add as many more as it can before the sun sets.

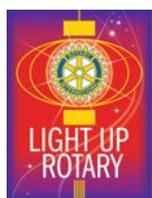
"The fact that so many people from so many countries and so many walks of life are taking the time to show their support for our effort to stop this disabling, incurable – but preventable—disease once and for all underscores that this is a true global cause," says Carol Pandak, director of Rotary's PolioPlus program, launched in 1985.

When people understand what is at stake, they want to do something about it. In many countries, the online campaign spurred volunteers to create offline events to inform the general public about polio and what it means to eradicate this disease, as well how close we are to success."

Pandak said the outpouring of support strengthens Rotary's advocacy work to encourage national governments to provide the funding and resources needed to vaccinate the world's children against polio, halting further transmission. World's Biggest Commercial participants can also contribute directly to Rotary's PolioPlus program by going to [endpolionow.org](#).

Following Rotary's pioneering work in the mass immunization of children in the late 1970s, proving polio eradication was feasible, the organization in 1988 became a spearheading partner in the Global Polio Eradication Initiative, joined by the World Health Organization, UNICEF, the U.S. Centers for Disease Control and Prevention and later, by the Bill & Melinda Gates Foundation. Since then, the incidence of polio has plummeted by more than 99 percent, from about 350,000 cases a year to only 416 for all of 2013.

Rotary's main responsibilities within the initiative are fundraising, advocacy, and social mobilization. Through 2018, every new dollar Rotary commits to polio eradication will be matched two-to-one by the Bill & Melinda Gates Foundation up to \$35 million a year.



Rotary Club of Bonita Springs, chartered November 3, 1978, meets every Wednesday at Bonita Bay Club. The Club may be contacted through its mailing address P.O. Box 474, Bonita Springs Florida 34133 or its website [www.bonitaspringsrotary.org](#). **The Spoke**, the Club's official newsletter, is published weekly throughout the year (except when the Club is in recess.) You can reach the Spoke through its email riverchip12-spoke@yahoo.com. **Scott Gerrish** issue editor.

Last Week:
An elated Guy Quinn
drew the **Joker**
to win \$5,600±.



The 50/50 Now
\$826

The 4-Way Test
of things we think, say or do.

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL**
and **BETTER**
FRIENDSHIPS?

Will it be **BENEFICIAL** to
all concerned?

Printing provided by:

Your finances. Your future. *Our focus.*

McCaw & Clegg Wealth Management

Mark W. McCaw, Senior Vice President-Investments
Senior Portfolio Manager
8000 Health Center Blvd., Bonita Springs, FL 34135
239-495-4192 888-300-9001
mark.mccaw@ubs.com

ubs.com/team/mcwealth



© UBS 2012. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG.
Member SIPC. 31.13_A4_3.542_00607_MCM

Rotary Sings:

OH WHAT A BEAUTIFUL MORNING

There's a bright golden haze on the meadow
There's a bright golden haze on the meadow
The corn is as high as an elephant's eye
An' it looks like it's climbin' clear up to the sky

Oh, what a beautiful mornin'
Oh, what a beautiful day
I've got a wonderful feelin'
Every thing's goin' my way

Upcoming Speakers

This Week:

M. J. Kasell-Johnson.
President and CEO,
Bonita Springs Assistance
Office



**It's A Birthday
Celebration!**

Jim Dati July 25th

Morgan Eldridge July 24th

This Morning's Invocation

Gracious God, in the midst of these summer days we are grateful that your love and grace are not seasonal but continuous.

Having gathered again as Rotarians, we are mindful that our call to service is not seasonal, nor is our commitment to high ethical and moral standard in personal and professional life.

As officers and members alike, guide us in ways which reflect our basic reasons for existence as a club, to serve our community, to show compassion, to act with integrity and to labor with diligence to make peace a reality, here and around the world.

May our gathering here today re-energize us for these opportunities. Bless our food and fellowship not just for our own personal needs but for strength to serve others.

We are grateful for the privilege of so doing. Amen.