

## Assistant Professor of Marketing and Professional Sales Department of Marketing and Professional Sales

Kennesaw State University is now accepting applications for a full-time, nine-month, tenure track Assistant Professor of Marketing and Professional Sales faculty position in the Department of Marketing and Professional Sales that begins in August 2021. The department strongly encourages applications from diverse candidates.

Responsibilities include a 2/2 teaching load in undergraduate, graduate and/or Ph.D. courses. The responsibilities of the position support the mission and goals of the Coles College of Business Department of Marketing and Professional Sales including engaging in quality scholarly activities consistent with AACSB accreditation and actively participating in departmental and college activities.

Candidates must have earned a Ph.D. in Marketing, or its foreign equivalent, from an AACSB accredited university by August 2021. The ideal candidate will have an established stream of research with high level publications in the area of marketing. Applicants with an interest in teaching one or more of the following areas are encouraged to apply: advertising, business to business marketing, digital marketing, hospitality marketing, retailing, social media marketing, and sports marketing.

For more than 50 years, Kennesaw State University has been known for its entrepreneurial spirit and sense of community. Offering campuses in Marietta and Kennesaw, the university is located just north of Atlanta and combines a suburban setting with access to one of the country's most dynamic cities. As Georgia's third-largest university, Kennesaw State offers more than 100 undergraduate and graduate degrees, including a growing number of doctoral programs. Designated by the Board of Regents of the University System of Georgia as a comprehensive university, Kennesaw State is committed to becoming a world-class academic institution positioned to broaden its academic and research missions and expand its scope on a local, regional and national level.

For a full description of this position, application deadlines, and application procedures, visit [https://facultyaffairs.kennesaw.edu/faculty\\_openings.php](https://facultyaffairs.kennesaw.edu/faculty_openings.php).

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