Greetings!

The LSU System announced on Monday that Dr. G.E. Ghali has been appointed interim Chancellor of LSUSHC-Shreveport. An internationally-known health care management professional, Viktor Yick, has also been appointed as strategic advisor for financial affairs.

Together, Ghali and Yick will work to increase the school's financial stability by developing a long-term clinical growth plan. Ghali is currently the chairman of the Department of Oral and Maxillofacial Surgery at LSUHSC and is a graduate of the LSU School of Medicine. *For more information on the announcement, click here.*

Shreveport-Bossier Higher Education News

- We are down to three finalists in the search for a new Chancellor of Southern University in Shreveport. The candidates include Dr. Rodney Ellis, the former Chancellor of Central Louisiana Technical College; Dr. Johnny Moore, Vice President of Student Services at Northeast Texas Community College; and Dr. Boyce Williams, CEO of the National Alliance for Learning. *KTAL-TV6, 02.03.16*

Louisiana Higher Education News

- Governor Edwards may be opposed to more cuts to higher education, especially with resulting increases in tuition, but keeping that promise won't be easy. "The bottom line is about our societal choices," said LSU President King Alexander. "Are we going to have an affordable public higher education system that can compete with other states?" *The Advocate, 02.01.16*

- While supporting sustained funding for higher education, the Editorial Board of the Advocate is also recommending the Governor consider structural changes to the system. "Louisiana won't thrive in the information century by rebuilding our universities the way they used to be. We have to determine what we need for tomorrow and create that instead." *The Advocate, 02.01.16*

- At most Louisiana universities, athletic subsidies add up to between 5 and 9 percent of a school's overall budget.
During tough times, however, few schools cut athletic programs because they are considered too valuable a fundraising and PR tool. *The Advocate, 02.01.16*

### National Higher Education News

- Very few students pay the advertised sticker price at a private college, but how much a student pays is often determined by how wealthy he is. "With no other product or service do you fill out a form saying how much money you make," said Richard Vetter with the Center for College Affordability. "If an auto dealer tried to get that information they'd probably be hauled to court." *Hechinger Report, 02.01.16*
- The odds are now long that Congress will overhaul the Higher Education Act this year. "I don't see any real possibility of the House and Senate passing two bills, reconciling them together, and sending something to the President," said Justin Draeger, President of National Association of Student Financial Aid Administrators. *InsideHigherEd, 02.02.16*

For more information on higher education in Northwest Louisiana, please visit our website at [www.sbba4he.org](http://www.sbba4he.org)

Sincerely,

*Johnette Magner, Ph.D., Executive Director*

*Shreveport-Bossier Business Alliance for Higher Education*

You are welcome to forward this newsletter to others in your network who are interested in higher education.

For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at jmagne@sbba4he.org