Dear Johnette,

Every school wants loyal and passionate fans, but as LSU has learned over the last two weeks, these fans, especially in the student section, can get out of control and cause serious embarrassment to the university.

Last week was especially embarrassing when students began shouting obscenities, during a break in the game, aimed at Alabama Coach Nick Saban. LSU Athletic Director Joe Alleva referred to the group of students as a "small minority," but for television viewers with the volume turned up on their television, the chant was clear, thunderous, and offensive. To view and hear television footage click here.

In Alleva's apology to Saban and viewers he said, "We are deeply sorry that such crude behavior occurred in Tiger Stadium, because that is the antithesis of what we represent at LSU." For more on LSU efforts to address student behavior issues, click here.

In breaking news, the LCTCS Board of Supervisors voted today to give the interim Chancellor's job at BPCC to Dr. Rick Bateman when current Chancellor Jim Henderson leaves in January to assume his new role as President of Northwestern. Bateman is also currently serving as interim Chancellor of Northwest Louisiana Technical College. Combining roles in this manner is nothing new for LCTCS as they have done this recently with some technical and community colleges in South
Louisiana. Congratulations Dr. Bateman!

Shreveport-Bossier Higher Education News

- Earlier this week the UL System announced that several north Louisiana universities will be receiving millions of dollars in WISE funding. "It's coming at such a crucial time for us," said LA Tech President Les Guice. "We're pleased the governor and legislature got behind this deal from the beginning." *[Shreveport Times, 11.11.14]*

- SBBA Board member and local cardiologist Dr. Phillip Rozeman will be the commencement speaker at Louisiana Tech's graduation ceremonies on Saturday. Rozeman is the current chairman of Blueprint Louisiana and serves on the executive committees of the Shreveport Chamber and Louisiana Committee of 100. *[Monroe News-Star, 11.08.14]*

Louisiana Higher Education News

- Three constitutional amendments passed in the last election that further protect both health care and artificial reef development from cuts in funding may inadvertently end up hurting higher education. *[NOLA.com, 11.12.14]*

- Xavier President Norman Francis has been named to Ebony Magazine's list of 100 Most Powerful African Americans. Francis, the longest serving college president in the country, was included in the category of "dream keepers." *[NOLA.com, 11.12.14]*

National Higher Education News

- The change of party control in the U.S. Senate now means Republican Lamar Alexander will head the
Senate HELP Committee. Alexander is a former Secretary of the U.S. Department of Education and President of the University of Tennessee. AASCU.org, 11.14

- An article published this month by both Fortune and Brookings examines how universities in rural settings are expanding into nearby cities. Bruce Katz writes, "This is not to say that whole undergraduate institutions should uproot and plant their flags to the closest city. Rather, these leaders need to rethink where they locate their specialized graduate schools and high-value research assets." Brookings.edu, 11.14

For more information on higher education in Northwest Louisiana, please visit our website at www.sbba4he.org

Sincerely,

Johnette Magner, Ph.D., Executive Director
Shreveport-Bossier Business Alliance for Higher Education

You are welcome to forward this newsletter to others in your network who are interested in higher education.

For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at jmagner@sbba4he.org