



FOR IMMEDIATE RELEASE
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SBBA Names Board Officers for 2013-2014

Ternium Plant Manager Rich DesCoteaux to Serve as Board Chairman

The Shreveport-Bossier Business Alliance for Higher Education (SBBA) has selected Board officers for the coming year. Ternium USA Plant Manager Rich DesCoteaux, who served previously as Vice Chairman of the Board, will assume the role of Board Chairman effective September 2013. Current Board Chairman Patrick Harrison, President of Sound Fighter Systems, will serve as Immediate Past Chairman. The full slate of Officers is as follows:

- Vice Chairman: Jack Sharp, retired CEO of the Biomedical Research Foundation
- Secretary: Angie White, Vice President of Workforce Marketing for the North Louisiana Economic Partnership
- Treasurer: Jason Smith, Vice President of Citizens National Bank

Other board members for the coming year are Carter Rogers, Partner at Mosley-Rogers Title Company; Jay Meyers, Vice President of the Biomedical Research Foundation; Patti Trudell, Executive Director of CERT; Murray Viser, President of Barksdale Forward; Zazell Dudley, CEO of Dudley Worldwide; John Hubbard, external affairs manager of AEP, Dr. Phillip Rozeman, President of Cardiovascular Consultants; Tanita Gilbert-Baker, Vice President of EJES; and Mike Woods, CEO of Woods Operating.

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The mission of the Shreveport-Bossier Business Alliance for Higher Education (SBBA) is to promote economic development by aligning the offerings of higher education with the needs of the business community. SBBA members include the Greater Shreveport Chamber of Commerce, the Bossier Chamber of Commerce, the Shreveport-Bossier African American Chamber of Commerce, the Manufacturing Manager's Council of NWLA, the Biomedical Research Foundation of NWLA, the North Louisiana Economic Partnership, and the Committee of One Hundred.