Dear Johnette,

Since we began annual tuition hikes of 10% each year beginning in 2008, many have wondered when we would hit the price that puts our schools out of reach for many Louisiana families. Enrollment numbers obtained from the Board of Regents suggest we may have hit that tipping point this year. There are 4886 fewer students in Louisiana colleges today than there were a year ago, and the declines extend from the pricey professional schools to the least expensive technical colleges.

In the LSU system, the flagship and medical school in New Orleans were the only schools to see increased enrollment, and it was below 2% for each. LSUA, LSUE, LSUS, LSUHSC-S, and LSU Law School all saw declines with LSU in Eunice hurting the most with a 13% decline.

In the University of Louisiana system, the only school with increased enrollment was the University of Louisiana at Monroe, and its growth was just 1%. Louisiana Tech would have been among the growing schools had it not seen a marked decrease in its number of graduate students.

Enrollment in the Community and Technical College System was very much a mixed bag. BPCC grew the most in terms of number of new students with 595 additional students this fall. Delgado, Nunez, and Fletcher also posted sizable gains.

But the numbers that leave you scratching your head are the numbers coming out of Baton Rouge. Baton Rouge Community College lost 700 students, which is 8% of their enrollment, and the Capitol Area Technical College lost almost 1500 students, which is 38% of their students. For a community expecting a substantial increase in the number of jobs requiring a post-secondary degree, this has to be troubling news.

Shreveport-Bossier Higher Education News

- Louisiana Tech physics faculty are celebrating the
recent awarding of the Nobel Prize in Physics that went to the developers of the theory of the Higgs Boson. Several Tech faculty members were part of the international team that confirmed the existence of the Higgs Boson in 2012. According to a Tech news release, Tech researchers "verified the quality of the data collected for the experiment and designed the software that selects the collision events to record." *Latech.edu, 10.14.13*

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### Louisiana Higher Education News

- Enrollment is down at many colleges and universities in central Louisiana including LSU Alexandria and Louisiana College, which reportedly lost 150 students. *Alexandria Town-Talk, 10.11.13*

- A 23-member task force has been convened to study higher education funding and tuition rates in Louisiana. The task force was created by legislation passed by Representative Stephen Ortego. *Monroe News-Star, 10.10.13*

- Southern University in New Orleans and Baton Rouge are two of only four universities in the state to see increases in enrollment this fall. The Advocate Editorial Board credits their success to cutting costs, cleaning up accounting problems, and centralizing back office operations. *The Advocate, 10.14.13*

### National Higher Education News

- Harvard Business School is launching an online program that will take many of its highly regarded business offerings to a worldwide audience. Pennsylvania's Wharton Business School already has its entire first year curriculum for its MBA program now online for free. *Business Week, 10.10.13*

- The U.S. Supreme Court hears arguments on Tuesday addressing the constitutionality of a Michigan voter referendum that bans preferential treatment in college admissions based on race. *CNN.com, 10.13.13*

For more information on higher education in Northwest Louisiana, please visit our website at [www.sbba4he.org](http://www.sbba4he.org)

Sincerely,

*Johnette Magner, Ph.D., Executive Director*
*Shreveport-Bossier Business Alliance for Higher Education*
You are welcome to forward this newsletter to others in your network who are interested in higher education.

For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at jmagner@sbba4he.org