



# Continuing Education

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## Higher Education Quote of the Week:

"The sobering reality, and it's extremely clear, is that we are underfunded. We are not in the big leagues." - Consultant Cristel Slaughter to the LSU transition team on why LSU is not considered to be among America's elite universities.



## Quick Links

Colleges and

## Dear Johnette,

Congratulations LSUS! After years of seeking approval for a doctoral degree, LSUS cleared the final hurdle with the Board of Regents on Wednesday afternoon. Amazingly, by 9:00 Friday morning, LSUS already had 27 prospective students who had begun the application process for admission into the Ed.D. program. The excitement over this program confirms what we've all said in Shreveport-Bossier for many years: we are an underserved market.

In legislative news, the transfer of tuition authority from the legislature to the management boards was regrettably unsuccessful, but there is strong momentum for a bill that would force members of the LSU and Southern Boards to disclose the names of those who receive their scholarships worth millions of dollars.

And The Wall Street Journal front page headline today showed just how out of step Louisiana is with the rest of the nation when it comes to funding higher education. The headline read, "States Raise College Budgets After Years of Deep Cuts." Louisiana State general fund support for higher education, on the other hand, has been cut 80 percent since 2007, and as we near the end of the legislative session, we see no sign of reversing the trend.

## Shreveport-Bossier Higher Education News

- The Biomedical Research Foundation Board and the LSU Board of Supervisors have both voted to approve the Cooperative Endeavor Agreement between the BRF and LSUHSC-Shreveport and E.A. Conway. ***Shreveport Times, 05.25.13***
- The Shreveport Times Editorial Board praised the Board of Regents, and especially Chairman Bubba Raspberry, for putting a final vote for the LSUS Ed.D. on their May agenda. The vote was unanimous in favor of LSUS. ***Shreveport Times, 05.21.13***

## Governing Boards

Bossier Parish  
Community College

Centenary College

LSUHSC Shreveport

LSU Shreveport

Louisiana Tech

Northwestern

Northwest LA  
Technical College

Southern University at  
Shreveport

LA Board of Regents

LCTCS System

LSU System

Southern University  
System

University of LA  
System

## SBBA Member Organizations

African American  
Chamber

Biomedical Research  
Foundation

Bossier Chamber

CERT

Committee of One  
Hundred

Manufacturers  
Managers Council

Shreveport Chamber

North Louisiana  
Economic Partnership

## Louisiana Higher Education News

- Although a simple majority of legislators favored it, Thomas Carmody's House Bill 87 failed to receive a 2/3 majority needed for passage. The bill would have given tuition authority to the higher education management boards. ***The Advocate, 05.23.13***
- LSU's Transition Advisory Team recently discussed how to bring LSU into the league of elite universities, acknowledging it is not even on the cusp of reaching that status right now. ***The Advocate, 05.24.13***
- Each year members of the Southern Board of Supervisors and LSU Board of Supervisors are able to give away numerous scholarships. A bill that would force them to disclose the names of the recipients has passed the House 88 to 0. ***The Advocate, 05.22.13***



## National Higher Education News

- The continual slashing of higher education budgets around the country has finally come to an end. This year, most states are adding funding to higher education. Louisiana is not part of this national trend. ***The Wall Street Journal, 05.28.13***
- Former Governor Jeb Bush and Randy Best of Academic Partnerships predict radical changes in higher education over the next five years. "More than 80 percent of professional degree programs, such as MBA, RN-to-BSN, and M.Ed., will be earned online," they wrote. ***Inside HigherEd, 05.23.13***
- The number of Master's degrees awarded rose 63% between 2000 and 2012. Today, George Washington, Georgetown and Johns Hopkins universities all award far more Master's than Bachelor's degrees. ***Washington Post, 05.25.13***

For more information on higher education in Northwest Louisiana, please visit our website at [www.sbba4he.org](http://www.sbba4he.org)

Sincerely,

***Johnette Magner, Ph.D., Executive Director  
Shreveport-Bossier Business Alliance for Higher Education***

*You are welcome to forward this newsletter to others in your network who are interested in higher education.*

*For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at [jmagner@sbba4he.org](mailto:jmagner@sbba4he.org)*

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