

Audio Testimonial Questionnaire



Thank you so much for your willingness to record a testimonial for us.
The audio testimonial phone number is shown below and
it's available to you 24/7! Just follow the prompts!

(540) 402-0043 ext 0874#

We put together a little "starter script" for you to help you with your preparation and to outline the format we want to use on our websites. Please use the questions below to guide you through creating a testimonial for us to share with the world! Just provide an answer to each question and we'll build the testimonial for you. Thanks in advance for taking the time to help us with this!

My name is _____

What was your initial problem or issue?

How did this problem or issue get started? (*Briefly tell us the story behind it.*)

What was contributing to this problem/issue staying unresolved?

How long has this problem/issue been going on?

What would happen whenever you'd THINK ABOUT the problem/issue?

(Internally: thought patterns/fear/anxiety/overwhelm. Externally: behaviors/habits/effect on relationships/health/home/work/etc.)

What did we do (it may have been in layers) that changed the way you feel/think/acted around or toward the problem? (i.e., PR dissolved). **Can you share the specific moment/insight/paradigm shift?**

What was (were) the spontaneous transformation(s) that ultimately came from this change? (*Example: What's different in the way you feel, think or act? What are the benefits you're experiencing in your relationships/health/stress levels/work/confidence/goals/etc.?*)

What would it have cost you if you had NOT done this work and made this change? (*Think in terms of the person who is listening to your testimonial and what fear/EGO thoughts might be holding them back.*)

It would be great if you'd also send us a photo of yourself so we can include it on our websites with your audio testimonial (and your website address if you would like some publicity ☺). Just send it to info@janluther.com. If you have any questions, feel free to give us a call at (704) 563-0874. Again, thank you so much!

Hugs,
Jan ♥