Dear Friends,

We invite you to join us for a very special experience on November 24, 2019 at Hotel Albuquerque.

This year is the 20th anniversary of the High Tea and Fashion Show, a unique celebration to help improve the quality of lives for the homeless around us and through our community outreach and funding programs that provide food, shelter and healthcare and the hope for a better future.

Pennies for the Homeless is the brainchild of businessman Joseph Saavedra and the late District Court Judge, The Honorable Diane Dal Santo, who together started a “community penny drive” collaborating with APS students to collect loose change to help the homeless.

Hunger is not seasonal and millions of homeless people suffer on a daily basis. Sadly, many of the homeless suffer right here in New Mexico and many are children. Please extend a helping hand and join us in our battle to end this epidemic.

It is our sincere hope that you will partner with us by giving thoughtful consideration to be an esteemed sponsor of this event.

We look forward to seeing you in November.

Sincerely,

Joseph Saavedra
Co-Founder of Pennies for the Homeless
Sponsorship Benefits

Pennies for the Homeless presents an excellent opportunity to create a highly visible alignment with the community, creativity and innovation. An investment in Pennies for the Homeless is an investment in the community, for the community.

Through this elegant event highlighting the many successes of fashion design, the event will draw a significant crowd as well as extensive exposure within the arts and cultural sectors.

We are looking for companies and individuals to partner with as Platinum, Gold, Silver, Bronze, or Friend as well as exclusive product and service providers. There are unlimited opportunities for involvement and we will work with you to customize a package to meet your specific needs and goals.

Benefits at a Glance

- 600+ annual attendees - access to a valuable demographic of progressive business leaders, creative place makers and cultural innovators
- Reaching an estimated audience of over 500,000 through various advertisements
- Thousands of monthly visitors to the Pennies for the Homeless website
- An estimated audience of over 5,000 reached weekly through social media outlets
Sponsorship Opportunities

$10,000 | Platinum Sponsor
- Two VIP tables (20 guests)
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program
- On-screen recognition
- Corporate logo on back of program

$5,000 | Gold Sponsor
- One VIP tables (10 guests)
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program
- On-screen recognition

$2,500 | Silver Sponsor
- 5 Guest Tickets
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program

$1,000 | Bronze Sponsor
- 3 Guest Tickets
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program

$500 | Friend
- Tea for two
- Recognition on screen
PENNIES FOR THE HOMELESS
HIGH TEA & FASHION EXTRAVAGANZA
NOVEMBER 24, 2019

- $500 FRIENDS
- $1,000 BRONZE
- $2,500 SILVER
- $5,000 GOLD
- $10,000 PLATINUM

Name: __________________________________________________________
Company: _________________________________________________________
Address: _________________________________________________________
Email: ____________________________________________________________
Phone: ____________________________________________________________

- Check (Enclosed—Payable to Pennies for the Homeless)
- VISA  MASTERCARD  DISCOVER  AMEX
- Please Invoice Me

Card Number: ___________________________ Exp. Date: ________________
Name as it appears on card: ___________________________ Security Code: ______
Billing Zip Code: _________________
Signature: ____________________________

PENNIES FOR THE HOMELESS
201 3RD STREET NW, SUITE 1630
ALBUQUERQUE, NM 87102
(505) 220-3070
www.penniesforthehomeless.org