

Buy, think, act &  
network local to  
promote our  
townships

**"Coming together  
is a beginning.**

**Keeping together is  
progress.**

**Working together is  
success."**

***--Henry Ford***

Membership  
costs and  
management

\$100 plus gst buys you local township  
and district membership

Local & district website domains are  
supplied by Eastern Dandenong Ranges  
Association (EDRA). Local townships  
sites and our district website are  
managed by:

Emerald Business Group

Gembrook Community Group

Eastern Dandenong Ranges Business &  
Tourism

All memberships are managed through  
Eastern Dandenong Ranges Business &  
Tourism

P.O. Box 251  
Emerald 3782  
[ask@edra.org.au](mailto:ask@edra.org.au)  
Enquiries 0419 584 498

Regional and local  
promotion

**Working together to  
promote & support  
business and tourism  
in our region**

[emeraldvillage.com.au](http://emeraldvillage.com.au)

[gembrookvillage.com.au](http://gembrookvillage.com.au)

[easterndandenongranges.com](http://easterndandenongranges.com)



# About Eastern Dandenong Ranges Association & EDRBT

We exist to support business, tourism and community groups in our region with networking, promotion, events and training.

The Eastern Dandenong Ranges Association (EDRA) was formed in 2014 to auspice two existing local business groups, Emerald Business Group & the Gembrook Business Group.

A brand identity was established for Eastern Dandenong Ranges Business & Tourism (EDRBT) and is the umbrella identity that represents our district as a whole.

EDRA provides advocacy, financial management & insurance for our members. We liaise closely with Cardinia Council & our local township committees. We are a recognised local tourism association (LTA) of Yarra Ranges Regional Tourism. We operate a visitor centre at 15 Kilvington Dve, Emerald & telephone referrals.

## Member benefits

- ✓ Local website listing including a personalised 3 image slideshow and link to your business website.
- ✓ Regional website listing with connection to visitvictoria & our self-serve visitor information centre & referral.
- ✓ Cross promotion across both website platforms.
- ✓ Promotion across our social media platforms.
- ✓ Discounted buy-in to local & regional maps, events, training & promotions.
- ✓ Networking breakfasts & member networking events.
- ✓ E-News

## Member benefits

- ✓ Access & information to training in the region.
- ✓ Subsidise some training events.
- ✓ Product development to support all business types.
- ✓ The largest local website promoting our region, business services, attractions & events.
- ✓ Marketing your events on Visit Victoria through Eastern Dandenong Ranges Business & Tourism membership.
- ✓ Discounted advertising with Trader Mail.
- ✓ Share promotional costs through joint advertising.
- ✓ Networking opportunities.