In the end we will conserve only what we love; we will love only what we understand; and we will understand only what we are taught.

Baba Dioum
ABOUT
MEarth is an environmental sustainability education program that inspires youth and adults alike to be better stewards of our selves, our communities, and our environment.

THE HILTON BIALEK HABITAT
A Model Environmental Education Center

The beautiful 10-acre Hilton Bialek Habitat continues to be the underlying foundation that inspires all we do. The extensive native plant gardens, pond and riparian ecosystem, bee garden, outdoor amphitheater, grassland, monarch butterfly habitat, LEED-certified classroom and the abundant edible organic gardens and orchard, provide a fertile learning environment for the students (and adults alike) who flock to the property to learn and grow each year.

MISSION
MEarth educates and inspires through environmental stewardship.

VISION
MEarth is building an interconnected community of engaged citizens and future leaders, by promoting analytical thinking through experience-based learning at the Hilton Bialek Habitat.
VALUES

Sustainability
We recognize that our Earth’s living systems face unprecedented challenges, and we actively commit ourselves to embody solutions. We align our actions and decisions, individually and as a staff, with the principles of sustainability. Decisions regarding present needs will be made to ensure the continuity of resources for future generations, and will honor the integrity of Earth’s biodiversity.

Education
We believe education must be experiential, taking into account all the senses, expanding perspectives, and bringing about behavioral change. Through our teaching, we seek to inspire life-long learning that is engaging, exciting, and deeply fulfilling.

Stewardship
MEarth programs nurture a sense of wonder in the natural world, emphasizing a sense of belonging and building a foundation for a lifelong love of the outdoors. We teach stewardship for the planet through nature study that underscores an ethical responsibility and reverence for the preservation of biodiversity.

Community
Healthy community relationships are the basis for all life. We recognize that networks are inherent in biological systems, and we seek to mirror these natural systems in building mutually beneficial relationships in our community.

Integrity
We approach everything we do with responsibility, accountability, excellence and professional standards. We create a work environment that is inspired by shared common goals and fosters independence and flexibility. Our actions and relationships are based on integrity of character, openness, honesty, effective communication, and alignment with our core values.

Passion
We honor and encourage passion, creativity, enthusiasm, and vision as the underlying forces of all we do.

Leadership
We seek to inspire by example and empower others to make choices that embrace the principles of sustainability. We are committed to advocating for positive change in the lives of individuals, in our local community, in our country, and around the globe.
Programs
MEarth offers a diversity of nature and culinary programs designed to connect our students - youth and adults alike - in meaningful ways, to each other, their communities, and the world around them. Our place-based learning comes alive at the Hilton Bialek Habitat, a 10 acre habitat with a LEED-certified culinary classroom and 1 acre organic garden. Through engaging hands-on activities, our goal is to educate and inspire to become better environmental stewards.

CommunityConnect
Healthy, connected, resilient communities are the foundation to a sustainable future. Our CommunityConnect program provides opportunities for local residents to learn more about how we can better care for ourselves, our communities, and our environment. We offer culinary and garden workshops, speaker series, sustainable chef dinner series, summer camps, community restoration events, eco-volunteerism, and supporting environmental sustainability through community partnerships.

NatureConnect
MEarth’s NatureConnect program invites students to explore and restore local habitats. We awaken a sense of wonder and curiosity in the youth of Monterey County. Our field-based educational experiences explore local flora and fauna, watersheds, the relationship between humans and natural landscapes, and environmental sustainability; Mearth changes the way students interact with, and think about, nature and their place in our interconnected natural world.

FoodConnect
Food is essential to our existence. Yet, in the hustle and bustle of our modern life, we often become disconnected from our food sources. Through our FoodConnect program, students of all ages and socio-economic backgrounds experience first hand the simple act harvesting, cooking, and connecting to their food. This takes place in our LEED-certified culinary classroom, wood-fired oven, organic edible garden, heirloom fruit orchard, off-grid solar greenhouse, and native plant nursery.

ClassroomConnect
In our ClassroomConnect program, MEarth staff supports Carmel Unified School District teachers to bring traditional classroom learning to life at the Hilton Bialek Habitat. Taking advantage of eight distinct habitat ‘laboratories’, as well as the LEED Certified green building, MEarth staff collaborate with classroom teachers to create science and culinary-based curricula that compliment Science, Math, Social Studies, 6th Grade CORE, and World Language classes.
**Program Clients**

- **Alisal Union School District**: Cesar E. Chavez Elementary, Virginia Rocca Barton Elementary
- **California State University Monterey Bay**: Recruitment in Science Education (RISE)
- **Carmel Unified School District**: Carmel Middle School, Carmel High School, Community Partnership for Youth, Bay View Academy, Big Sur Charter School, Boys & Girls Club-Seaside
- **Chualar Elementary School District**: Chualar Elementary; Girls’ Health in Girls’ Hands
- **Gonzales Unified School District**: Fairview Middle School, Gonzales Youth Council
- **Monterey County Health Department’s Nutrition Education and Obesity Prevention Branch**
- **Monterey Peninsula College**, **Monterey Peninsula Unified School District**: Community Day School, JC Crumpton Elementary, Del Rey Woods Elementary, Highland Elementary, Martin Luther King Jr. Elementary, Ord Terrace Elementary
- **North Monterey County School District**: Castroville Elementary, Elkhorn Elementary, Prunedale Elementary
- **Salinas City Elementary School District**: Loma Vista Elementary, Sherwood Elementary

**Program Reach**

- **Carmel**: 29.3%
- **Salinas**: 17.6%
- **Seaside**: 14%
- **Carmel Valley**: 12.5%
- **Monterey**: 6.3%
- **Castroville**: 4.6%
- **Prunedale**: 2.8%
- **Marina**: 4.9%
- **Chualar**: 1.51%
- **Outside of Monterey County**: 1.51%
- **Gonzales**: 1.6%
- **Other**: 2.3%

**Program Statistics**

- **48 Full Scholarships** were awarded throughout 7 weeks of Summer Camp
- **94%** of Youth Program participants were between ages 6 - 13
“It was empowering for me as a parent to see how much salad and greens my kids enjoyed eating. They happily ate things that they don’t normally eat at home. It made me realize that they can do it — eat healthy and fresh.”

2017 Summer Camp Parent
The true measure of our work lies in the incredible faces of the kids who have the opportunity to engage in our programming in the gardens + kitchens every year!
As a growing nonprofit, diversified funding streams are vital to ensuring long term sustainability. 2016/2017 brought continued growth across all our revenue categories, with notable increases from individual donor contributions - THANK YOU!

**Our 2016 Year-End Appeal** boasted some impressive stats:

- Gross INCOME grew 8% from the previous year, with the most notable areas of growth: Individual contributions (235%), Sales revenue (57%), Summer Camp (24%).
- 61% increase in individual donors
- 40% of repeat donors increased their annual donation
- 34% of donors were new contributors to MEarth
Attendees at the 4th Annual Glass Pumpkin Patch of Carmel enjoy perusing hand-blown glass art, enjoying gourmet food and live music! Save the Date: September 15-16, 2018!
We would like to thank our donors, volunteers, partners, foundations, organizations and businesses for their generosity and support of MEarth. By working side-by-side we are growing the next generation of environmental leaders through collaborative community-based programs that build the knowledge, skills and inspiration needed to address current and future environmental challenges.

Financial and in-kind contributions make it possible for us to do the work we do. Thank you!

### FOUNDATIONS

#### $50,000 and over
- Berkshire Foundation
- The David and Lucile Packard Foundation

#### $20,000-$49,999
- Monterey Peninsula Foundation
- Anonymous

#### $10,000-$19,999
- Pebble Beach Company Foundation
- The John and Nancy Love Fund of the Community Foundation for Monterey County

#### $5,000-$9,999
- Barnet Segal Charitable Trust
- Farrell/Allen/LaSalle Carmel Rotary Fund of the Community Foundation for Monterey County
- Franklin Weinberg Fund

#### $2,500-$4,999
- Community Foundation Santa Cruz County
- George P. and Betty Kendall Memorial Fund of the Community Foundation for Monterey County
- Marilyn & Philo Holland Fund of the Community Foundation for Monterey County

### INDIVIDUALS + FAMILIES

#### $2,500-$5,000
- Nancy Burnett
- Elizabeth Lorenzi
- Guy Tribble

### 2016/2017 DONORS

- Andrea Lewis, President
- Nicole Saulnier, Treasurer
- Kimberly Briggs, Secretary
- Mark Shelley, Past President
- Bill Cox
- Erin Fogg
- Charles Franklin
- Jenn Gerard
- Shelby Lambert
- Elizabeth Lorenzi
- Marcy Rustad
- Sarah Yee

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- Erin Fogg
- Charles Franklin
- Jenn Gerard
- Shelby Lambert
- Elizabeth Lorenzi
- Marcy Rustad
- Sarah Yee
$1,000-$2,499
Ron Chaplan, M.D.
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Sandra DeLay
Jeff DiBenedetto
Alfred and Katherine Herbermann
Timothy Young

$500-$999
Harwood and Judith Beville
Bonnie Brooks
Trevor and Erin Fogg
Jeffrey Fuller and Andrea Lewis
Paul Gamble
Mark Shelley
Julie Veitch
Anonymous

$100-$499
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Shelly Bennett
Marvin Biasotti and Ann Hudacek
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Aaron Whitcomb
Jaques Wilson
Jacques Zagouri
Bradley Zeve

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and MinaBette Floreani
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Rick and Elyse Bragdon
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Alan and Wendy Crockett
Kathryn Crockett
and Michael McCarthy
Nicole Chupka and Jan Doelman
Erik and Kristin Cushman
Shawn and Blair Cronin
Peter Eichorn
and Janie Rommel-Eichorn
Charlotte Eyerman
Seth Franklin
Heidi Feldman
Hugo and Karen Ferlito
Alyce A. Wolford Foster
Faith Geoghegan
Barbara Greenway
Special thanks to individuals, organizations and businesses who enthusiastically supported MEarth through customized fundraising initiatives:

The American Culinary Federation Monterey Bay Chapter
Anne & Pete Sibley
Carmel Presbyterian
Integrate with Cait Massage
Green Valley Floral

BUSINESSES + ORGANIZATIONS

$5,000-$15,000
City of Carmel-by-the-Sea
Carmel Middle School PTO
Casanova Restaurant

Michael and Debora Wexer
Linn M. and Jane L. Williams
Elsa Vineberg
Anonymous

$1,000-$4,999
Carmel Valley Garden Club
Monterey Bay Chapter of California Native Plant Society
TRUE Organic Products, Inc.

Kenneth Griest
Sarah Hardgrave
Steven Harper
Shari Hastey
Adrienne S. Herman
Lewis and Sandy Leader
David and Megan Leffler
Melissa Lopez
and Charles Schrammel
C.W. and Gayle Ludeman
P. Christine Mack
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Hannah Root
Lee and Shirley Rosen
Renee Sosa
Loren Steck
and Annette Yee Steck
Darrell Steely
and Valentine Hemingway
Denise Stevens
Cole Thompson
and Donna Mueller
Priscilla and John Walton
Kenneth and Barbara Weingarten

A Legacy of Giving
Walter Georis

Tremendous thanks to Walter and Sylvia Georis, of Casanova Restaurant, for their nearly 15 years of dedicated partnership and financial/in-kind support of MEarth! Walter’s vision helped shape our organic garden and pioneered our first garden-to-restaurant partnership, while his culinary team inspired students and wowed event attendees with delicious and sustainable delights!
We are deeply indebted to the food and community that supports our programs and events through product, time, and talent.

American Culinary Federation - Monterey Bay Chapter
Chef James Anderson
Aubergine Restaurant
Bar Cart Cocktail Co.
Chef David Baron
Chef Adelfo Barragan
2016 GLASS PUMPKIN PATCH OF CARMEL ARTISTS

Nick Leonoff, Founding Artist
Kevin Chong
Nancy Francioli
Alan Masaoka
Todd Moore

FEATURED PHOTOGRAPHERS + VISUAL STORYTELLERS

Bill Cox
  Bill Cox Photography
Guru Khalsa
Kristin Adams
  Keep Glowing Photography,
  Matthew Pendergast
Michael Troutman
  DMT Imaging
Pat Stadille
Tanja Roos

We sincerely apologize for any omissions or mispellings.

STAFF

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Alicia Tao
Program Assistant

*current as of December 2017
GET INVOLVED!

Learn more at MEarthCarmel.org

MEarth is an independent 501 (c)3 nonprofit separate from Carmel Unified School District. EIN 26-2973625