

# John P. Erbicella

*Video Production and Live Streaming Professional*

[iperbicella@gmail.com](mailto:iperbicella@gmail.com) | (215) 796 -0926 | [www.iperbicella.com](http://www.iperbicella.com) | [www.linkedin.com/in/johnperbicella](http://www.linkedin.com/in/johnperbicella)

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## Professional Experience

### **Corona Productions (Morrisville, PA)**

March 2020 – Present

#### *Internet Broadcast Studio Technician / Studio Engineer*

- Supervise and integrate new broadcast equipment for producing cutting edge medical educational activity
- Edit over fifty hours of medical education content with graphics, b-roll, and footage of live presenters
- Operate NewTek TriCaster, BlackMagic HyperDecks, and Sony broadcast cameras for studio shoots

### **Pennsylvania Cable Network**

March 2017 – Present

#### *Camera Operator / Field Technician*

- Setup and operate camera and studio equipment for studio and field shoots
- Operate cameras and other video production equipment on event shoots such as PIAA sports events
- Assist with setup and breakdown of portable studio productions

### **New Way Air Bearings (Aston, PA)**

July 2017 – February 2020

#### *Video Producer and Marketing Assistant*

- Incorporate New Media Element into trade show exhibits and website
- Work with sales team to improve and optimize SEO strategy
- Build and maintain asset library of photos, videos, and marketing assets for use in videos and publication

### **Philadelphia Eagles (Philadelphia, PA)**

July 2016 – July 2019

#### *Seasonal Network Staff & Studio Technician*

- Worked daily editing video content for PhiladelphiaEagles.com and studio productions
- Invited back to assist in both draft and game day coverage, including the 2017-2018 Super Bowl LII season
- Worked with BlackMagic Design and NewTek TriCaster equipment to produce broadcast-quality streams across social media channels for the Philadelphia Eagles fan base

## Educational Background

### **Rowan University, Glassboro, NJ**

May 2016

B.A. Radio, Television, and Film

GPA: 3.367

Concentrations in Audio Recording and New Media Production

## Hardware and Software Skills

A/V Integration  
Adobe After Effects  
Adobe Audition  
Adobe Media Encoder

Adobe Premiere  
Adobe Photoshop  
Avid Pro Tools  
Final Cut Pro  
Canon / Nikon DSLRs  
Live A/V Reinforcement

Live Streaming  
NewTek TriCaster Systems  
Project Management  
Sony / Panasonic Studio Cameras