



Kempfenfest team is taking action and monitoring the COVID19 situation closely during their preparations for their 50th Anniversary Celebration.

For immediate release

Barrie ON, March 16th, 2020 - In the wake of various festivals and tours being postponed and growing concerns about the novel coronavirus, Kempfenfest (Barrie) Inc. wants to keep our community updated about the 2020 event and its current status.

With the festival set to take place from July 31st to Aug 3, 2020 the Kempfenfest committee wants festivalgoers to know that the event is still currently scheduled to take place as planned, and we are already making preparations in the wake of the 2019 Novel coronavirus (COVID-19) virus.

"The health and safety of our community is our top priority and Kempfenfest is closely monitoring the situation and will carefully follow the recommendations of our public health experts. At this time, Kempfenfest preparations are continuing as planned in order to produce the annual event held on Barrie, ON waterfront July 31st - Aug 3rd." - States Louise Jackson, General Manager.

We will follow the advice of the Simcoe Muskoka Health Unit, City of Barrie and the Government of Ontario going forward. We are currently reviewing our health and safety protocols to ensure we continue to adopting and follow best practices.

"We all have a role to play to reduce the risk of COVID-19 virus transmission," says Todd Tuckey, Chair of Kempfenfest. "The health and welfare with all involved with this event is our priority."

Kempfenfest is planning it's 50th anniversary celebration, the festival will begin with the kick off concert on July 31st at 6pm with vendors open Aug 1st - 3rd from 10am-6pm. Enjoy live music all weekend long, arts, crafts, antiques, the midway and more.

Community matters, and we are all in this together. Let' take the time we need now to flatten the curve and come together. COVID-19 is about all of us. Don't forget to check in on family, friends, and neighbours who might need your help. We love our KempenFam you and your health and safety matter to us. We need to think of each other and come together during this difficult time.

Visit kempenfest.com for up to date information. Stay tuned for a new website coming soon.

Louise Jackson
General Manager
louise@kempenfest.com
705-321-5877

About Kempenfest

Kempenfest is comprised of a number of 6 local not-for-profit organizations and service clubs who join forces to create the amazing weekend you enjoy each year for the past 50 years. The weekend represents thousands of hours of volunteer planning and execution of the event. In the past 50 years, it is estimated that Kempenfest has helped raise over ten million dollars for these local organizations.

The Kiwanis Club of Barrie

The Barrie Art Club

The Rotary Club of Barrie

The Optimist Club of Barrie

The Barrie Chamber of Commerce

The Knights of Columbus

