



#### Account Verification Management

EQNX, has the correct mechanisms and procedures to achieve the formalization of companies and public figures on social networks, we offer advice and support for the verification of their brands, granting them the call ( Blue Tick ), with which, They become a unique and official page, which unlike the others, is highlighted with a blue badge to the right of their names.

This means that it is an original page, for this reason, benefits and privileges are obtained, such as those mentioned below:

It highlights our brand and protects your pages from hacking attempts.

It restricts the visibility of private information, making them original and authentic; giving the power to delete any account that tries to impersonate us.

It helps to have an international connotation and optimizes search results, both on social networks as well as Google, and other web search engines.

Thanks to the verification of their accounts, many companies and people gain more followers and their social networks are more active.

However, social networks require a number of requirements to verify an account, many times even though they are public figures they do not grant verification, our service is in charge of managing this process complying with all the regulations that social networks need to verify a user.

Because having a verified account projects, highlights and distinguishes those who implement it: it is the way to success and social recognition.

#### Fundamental Requirements:

You must present an official document that proves that you are the owner of the brand to be verified, if you are a public figure you must have an identification document.

You must comply with the press requirements and have a minimum of ten (3) different digital news links, highlighting the importance of the brand to be verified or the public figure (if not, our company offers press management).

You must have recognition on the web through video channels or website.

We will make an analysis where you will be notified if you are a candidate for the verification.

If you meet all the requirements and the results of the analysis determine that the quality of your account meets all the regulations required by social networks, our company can formally start its verification process.

#### Note:

It is important to clarify that social networks do not charge for granting verification badges, the only condition they require is to duly comply with the requirements.

