



Dear Community Member,

The CenterFest Planning Committee is inviting you to participate in our second-annual neighborhood festival as an event sponsor. CenterFest will be held on **Sunday, September 15** from **NOON to 6:00 PM on 35th and Center Street**. Hanscom Park Neighborhood Association, Vis Major Brewing Company, and surrounding neighborhood associations vision CenterFest as a new tradition, highlighting the vibrant communities housed in the south-midtown corridor.

Where we are Centered on Community.

Last year's event had over 1,000 neighbors and Omahans attend a small, but mighty Block Party. Renamed to CenterFest, this event will improve upon the community centered approach, expanding upon the Makers Market, Children's Corner, a bigger and better Vis Major Brewing beer garden, and the introduction of live music and entertainment at our community mainstage.

The generosity of our event sponsors is what made last year's event a success and will help make this year's CenterFest event better. There are a wide variety of opportunities for sponsors of CenterFest. Sponsors will be able to position themselves in front of a diverse group of neighbors who value and are eager to patronize local businesses. The planning committee is anticipating approximately 50% growth in attendees given the expansion upon the activities at this year's CenterFest.

If you have any questions, please contact Amelia Rosser, CenterFest Event Chair, at (402) 639-5027 or amelia.rosser@gmail.com. We appreciate your support and look forward to hearing from you soon!

The CenterFest Planning Committee
www.centerfest.org

Levels of Involvement:

Silver \$250

- Your logo will be featured on all social media and online outlets
- Includes (2) Vis Major Brewing beer tickets
- (1) social media mentions and Thank Yous
- Sponsor banner (provided by sponsor) will be displaced at event

Gold \$500

- Everything above PLUS
- Includes (4) Vis Major Brewing beer tickets
- (3) social media mentions and Thank Yous
- (1) Vendor Space, at your request
- Be the exclusive sponsor of one of the activities (face painter, yard games, balloon artist, etc.)
- Logo included on print advertisements

Platinum \$1,000

- Everything above PLUS
- Includes (8) Vis Major Brewing beer tickets
- (5) social media mentions and Thank Yous
- (2) Vendor Spaces, at your request
- Featured logo on all printed materials for the event
- Be the exclusive event sponsor of the Maker's Market, Children's Corner, or dining tent

Presenting Sponsor \$2,500

- Name/Logo with "Presents CenterFest Mainstage Entertainment" on promotional material
- Placement of company logo on CenterFest Mainstage Entertainment signage
- Logo will have primary but shared placement on CenterFest.org website
- (8) social media mentions and Thank Yous
- (4) Vendor Spaces, at your request
- Includes (8) Vis Major Brewing beer tickets and (4) pizzas

Sponsorship Form

Contact Name: _____

Business Name: _____

Mailing Address: _____
(Street/City/State/Zip)

Phone Number: Cell: _____ Business: _____

Email Address: _____

Please Check Your Desired Sponsorship:

- Silver \$250
- Gold \$500
- Platinum \$1,000
- Presenting Sponsor \$2,500
- Neighborhood \$250 (Open to surrounding neighborhood associations)

___ I am unable to provide sponsorship at this time but would like to receive information in regards to participating as a vendor at CenterFest.

Please fill out and submit this portion of the letter and send along with payment to:

Hanscom Park Neighborhood Association, 1124 Pacific Street, PO Box 3121, Omaha, NE 68108