



The
*Crazy
Plate
Lady*

The Artist

Jacqueline Poirier is an award-winning artist most notably recognized by her clients, buyers, and fans as The Crazy Plate Lady.

To date, she has been commissioned to paint over 2,500 custom pieces of art on porcelain charger plates, a medium most fitting for her moniker.

Jacqueline's exquisite skill and truly one-of-a-kind creations have earned her an impressive corporate fan base. She has collaborated with the creative teams at companies such as Facebook, Molson, Samsung, Hewlett-Packard, McDonalds, MasterChef, and The Ritz-Carlton Hotel, to bring to life unique installations fit to amaze even the most scrutinizing clients.

Jacqueline's story and work have been featured both in print and online by publications such as Toronto Life, Food



Network Magazine, Elle Magazine, The Globe and Mail, Virtuoso Life Magazine, That's Life Australia, and Disney Malaysia Magazine to name only a few.

The Journey

Her thesis was an abstract exploration of circular and spherical objects in their infinite forms through the medium of oil on canvas. In 2012 she was given the breakthrough opportunity to paint on the round porcelain charger plates displayed at all 120 seats of TOCA restaurant in The Ritz-Carlton Hotel in Toronto. Naturally, this was a perfect outlet to share her creative gift and secured her first major and ongoing contract as a recognized visual artist. Jacqueline remains as the resident artist of TOCA today.

In the Spring of 2015 **Instagram featured Jacqueline's work**, sharing it with over 170 million users worldwide. This was a life-changing event for Jacqueline and catapulted her into a success that she had only ever dreamed of. Currently she employs a staff of six and paints for both individual and corporate buyers all over the world.

Jacqueline graduated from the Ontario College of Art and Design in 2007 with a Bachelor of Fine Arts Honours in drawing and painting.



Working with Jacqueline

Whether she is painting a portrait of your beloved family member, a large-scale installation for display at a corporate office, or an exclusive collection for your wedding day, she works intimately with each of her clients to ensure that not a single detail goes unnoticed.

Her target clients are individuals that want to share in her journey as an artist by working to dazzle those that have seen it all. Jacqueline's art is not only pleasing to the senses, but is truly inimitable and offers a lasting impression.

Her team is dedicated to ensuring that each buyer receives the highest standard of customer service and makes herself available to communicate the execution of each stage of her process throughout.

"Working with the Crazy Plate Lady team was a creative, collaborative and professional experience. I was amazed at the thoughtfulness and skill in the concepts presented, and the level of detail to which the team went to in bringing the concept to life. Our clients were absolutely delighted because we brought them something they had never seen before. As an event designer, it is always a challenge to deliver fresh ideas and experiences and Jacqueline and team helped us knock this out of the park."

- RICHELLE WESTHAFFER,
Event Marketing Manager Canada

facebook

McDonalds Canada wanted to recognize the dedication of their top national executives with a rare and unique gift. The creative team, working with McDonalds, approached Jacqueline to paint their Mighty Angus Burger on porcelain chargers in her signature hyper-realistic style, and the outcome did not disappoint.

[CLICK HERE TO VIEW POST IN BROWSER](#)



**INSTAGRAM POSTS
FOR MACDONALDS**
JUNE 13TH - 26TH, 2015

LIKES - 4,679
COMMENTS - 63
IMPRESSIONS - 38,283

Case Study

HEWLETT PACKARD

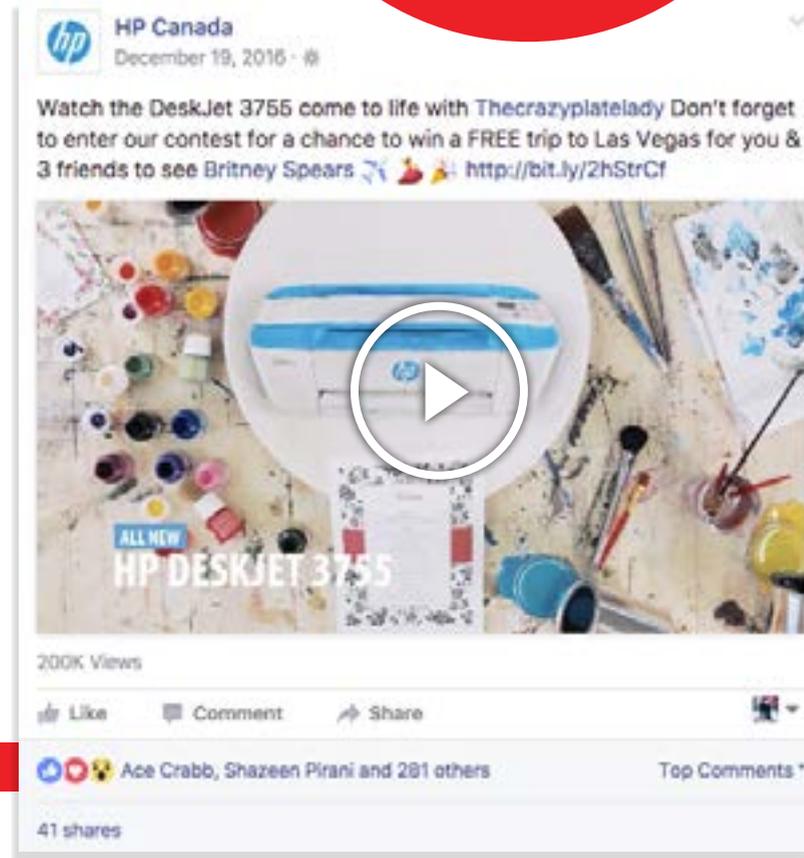


**HEWLETT PACKARD CANADA
FACEBOOK/INSTAGRAM
VIDEO SERIES**
DECEMBER 19TH, 2016

VIEWS - 345,750
SHARES - 41
LIKES - 283

Most recently Jacqueline collaborated with the creative teams at Hewlett-Packard and Edelman Digital to create unique online content for the world's smallest all-in-one printer, the HP Deskjet 3755.

Edelman contacted Jacqueline because their team felt that her photo-realistic, one-of-a-kind work and online influence would be of benefit to HP's newest campaign. They were right. The two videos were shared 41 times and received amount of cumulative likes capturing the attention of many potential buyers within HP's target market.



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Features

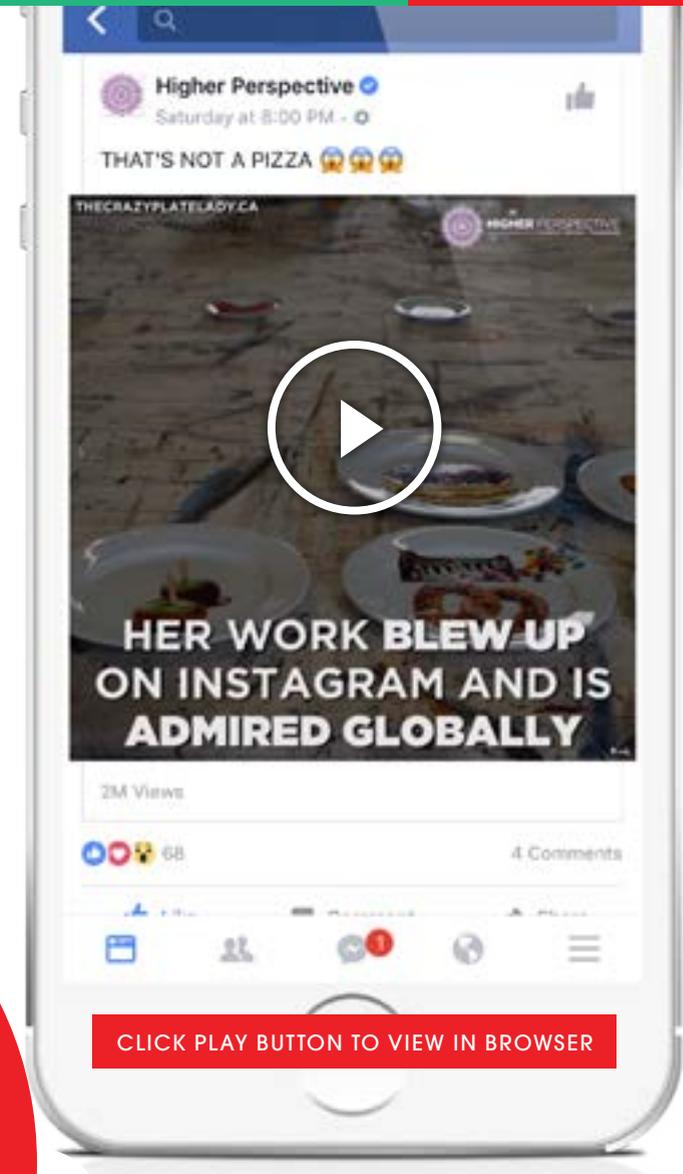
HIGHER PERSPECTIVE

VIEW ALL FEATURES
IN BROWSER

With 5.5 million page likes, content publisher, Higher Perspective reached out to Jacqueline wanting to show off her "plart".

Higher Perspective knows how to get views. When they saw Jacqueline's work, they knew they needed to get on the "plarty" train.

Well the numbers don't lie. 2 million views was easily garnered within the first week, making it one of the top most viewed video's on the pages history.



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**HIGHER PERSPECTIVE
MEDIA PUBLISHER
FACEBOOK FEATURE**
JANUARY 21ST, 2017

VIEWS - 2.1 MILLION
SHARES - 305
LIKES - 376

Weddings

Jacqueline believes that your wedding day is not only symbolic of your everlasting love and commitment, but also a statement about your creative spirit.

Jacqueline works closely with her clients to create memorable works of art that truly capture the magic of their momentous occasion. Let Jacqueline create ever-lasting and one-of-a-kind memories through:

- Unique gifts for your guests
- Made to order place settings
- Engagement and Wedding Portraits


**HAND PAINTED
PLACE-SETTING RENTALS
ARE AVAILABLE AS OF
SUMMER 2017!**



“Jacqueline worked with me from the process of design to execution to create unique gifts for my wedding guests - and everyone was blown away! I would recommend anyone to work with Jacqueline to create something special for their wedding, it was a great experience start to finish!”

- LAUREN CRABB,
Married August, 2016

[CLICK HERE TO VIEW POST IN BROWSER](#)

**AS FEATURED IN
CANADA'S LUXURY
WEDDING MAGAZINE**
WEDLUXE

JACQUELINE POIRIER
AKA THE CRAZY PLATE LADY
CUSTOM PLATES & COMMISSIONED ART



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