



Merced County, CA

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Report Parameters

1 County

6047 Merced County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

280,596

Population (2020)

Population **grew by 14,243** over the last 5 years and is projected to **grow by 15,435** over the next 5 years.

88,636

Total Regional Employment

Jobs **grew by 2,071** over the last 5 years and are projected to **grow by 4,345** over the next 5 years.

\$53.7K

Median Household Income (2019)

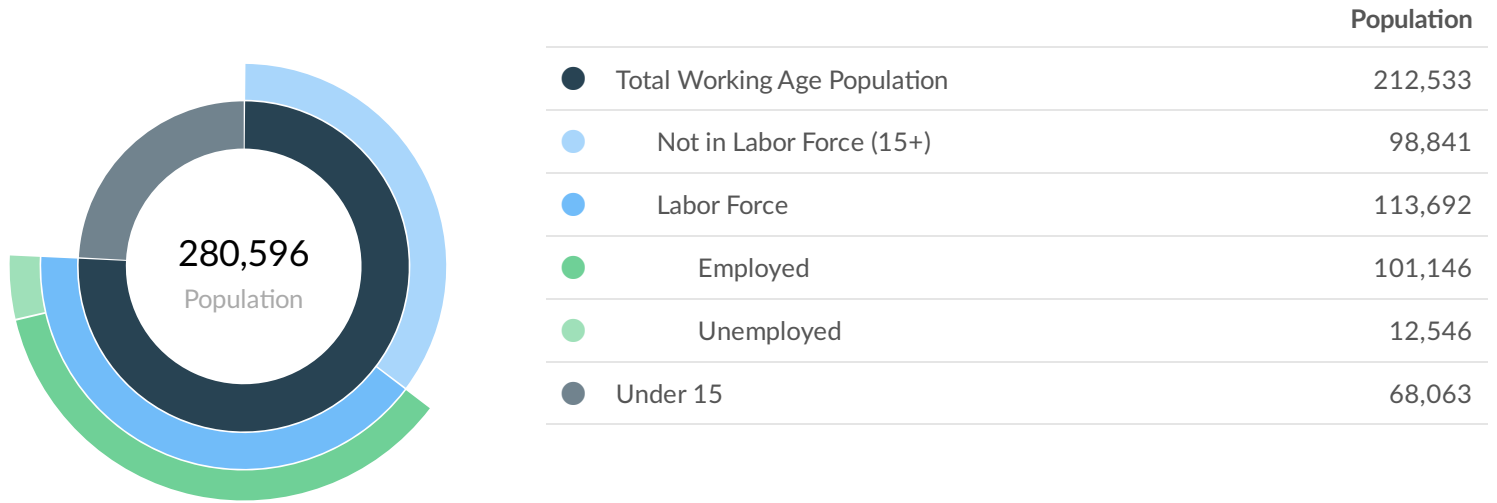
Median household income is **\$9.2K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 5.3%** since 2015, growing by 14,243. Population is expected to **increase by 5.5%** between 2020 and 2025, adding 15,435.
- From 2015 to 2020, jobs **increased by 2.4%** in Merced County, CA from 86,565 to **88,636**. This change **outpaced the national growth rate of 1.3% by 1.1%**. As the number of jobs increased, the **labor force participation rate decreased from 56.6% to 53.5% between 2015 and 2020**.
- Concerning educational attainment, **9.0% of Merced County, CA residents possess a Bachelor's Degree** (11.0% below the national average), and **7.2% hold an Associate's Degree** (1.4% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Support Activities for Crop Production, and Crop Production.

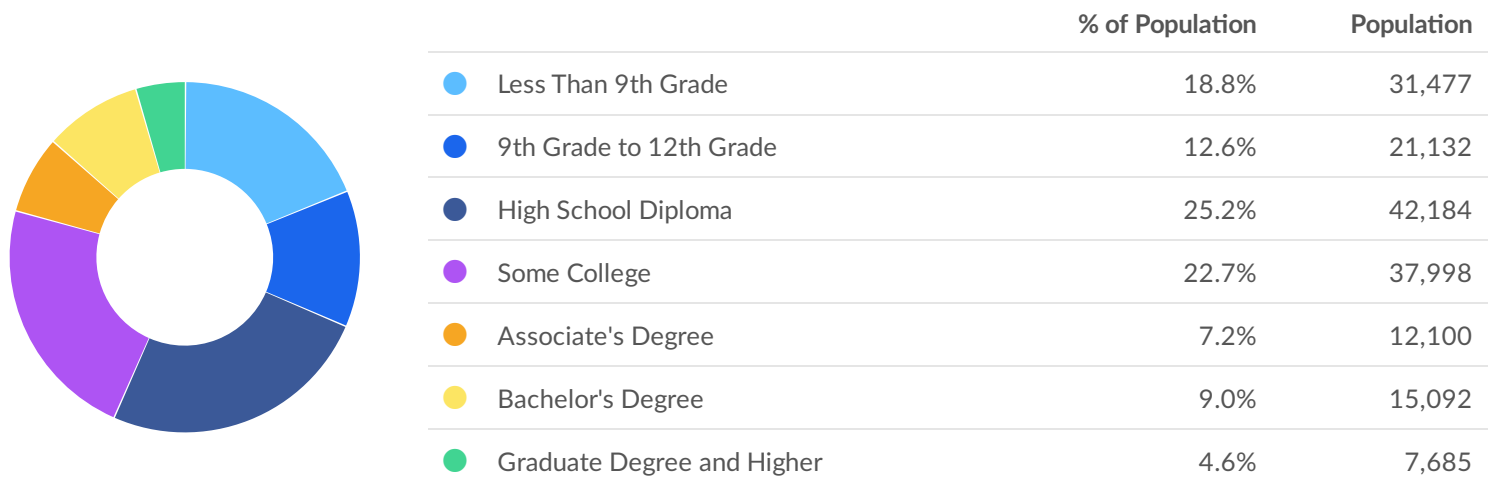
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	280,596	113,692	88,636	120.4	\$8.61B	\$15.09B	\$11.05B
Modesto CA Zip Codes 2021	272,563	N/A	117,770	125.6	\$13.13B	\$17.04B	\$14.95B
Turlock CA Zip Codes 2021	81,628	N/A	33,697	125.6	\$3.61B	\$6.01B	\$5.09B
Modesto, CA 2021	272,563	N/A	117,770	125.6	\$13.13B	\$17.04B	\$14.95B
State	39,645,130	18,660,833	19,381,203	135.9	\$3.03T	\$1.69T	\$2.27T

2020 Labor Force Breakdown



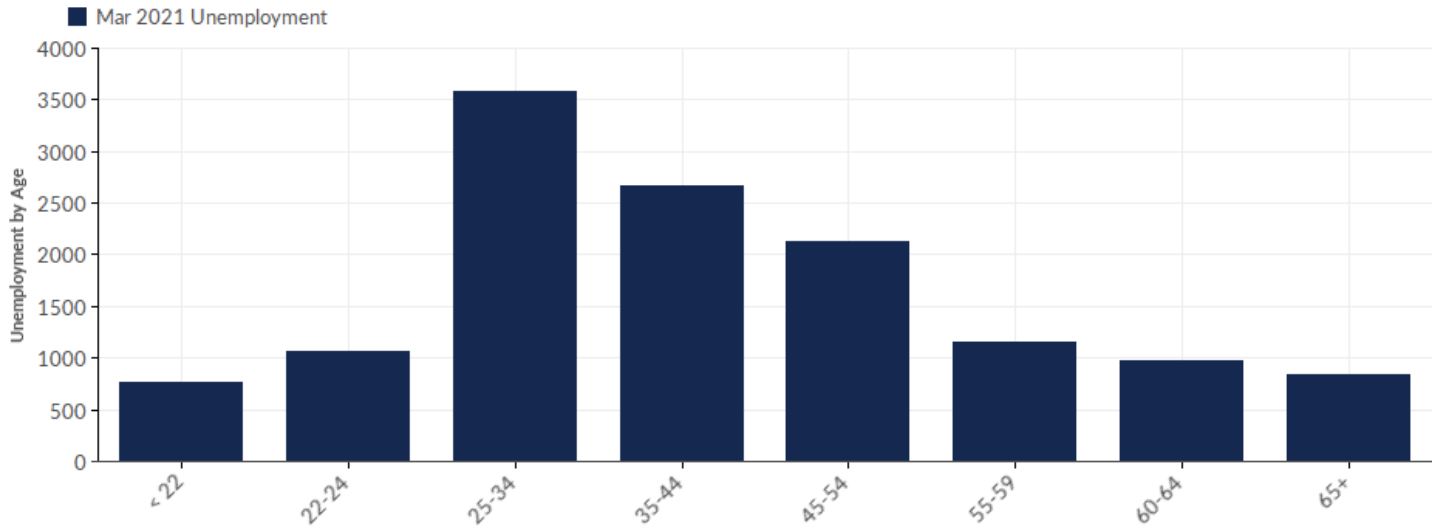
Educational Attainment

Concerning educational attainment, **9.0% of Merced County, CA residents possess a Bachelor's Degree** (11.0% below the national average), and **7.2% hold an Associate's Degree** (1.4% below the national average).



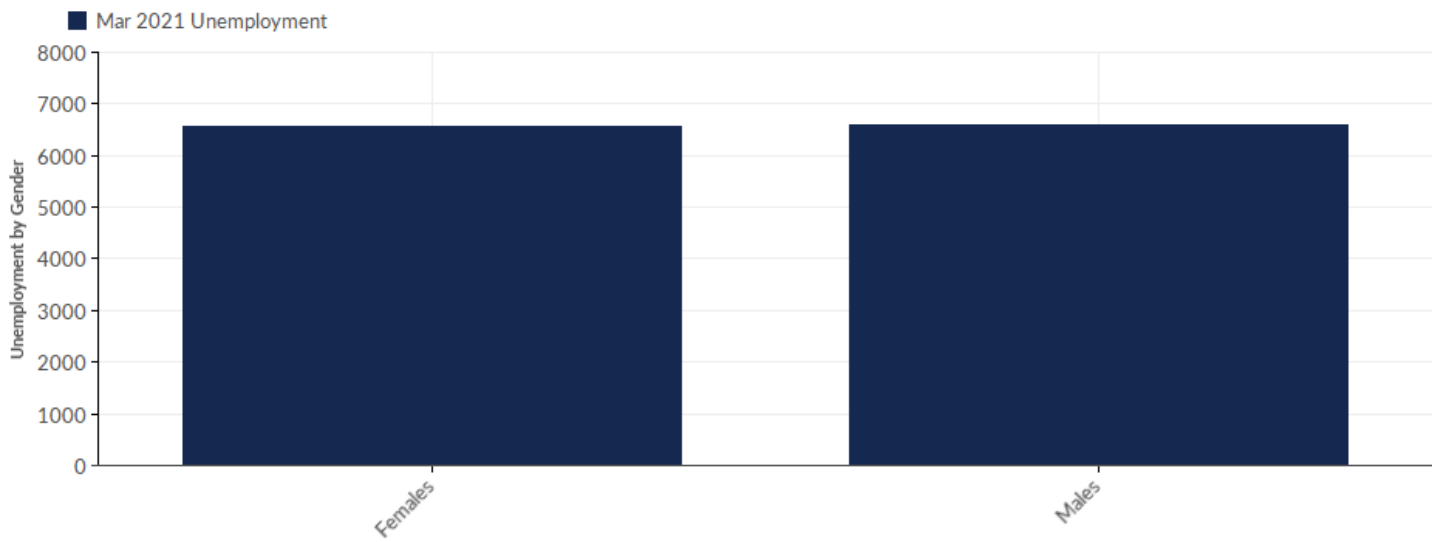
Unemployment by Demographics

Unemployment by Age



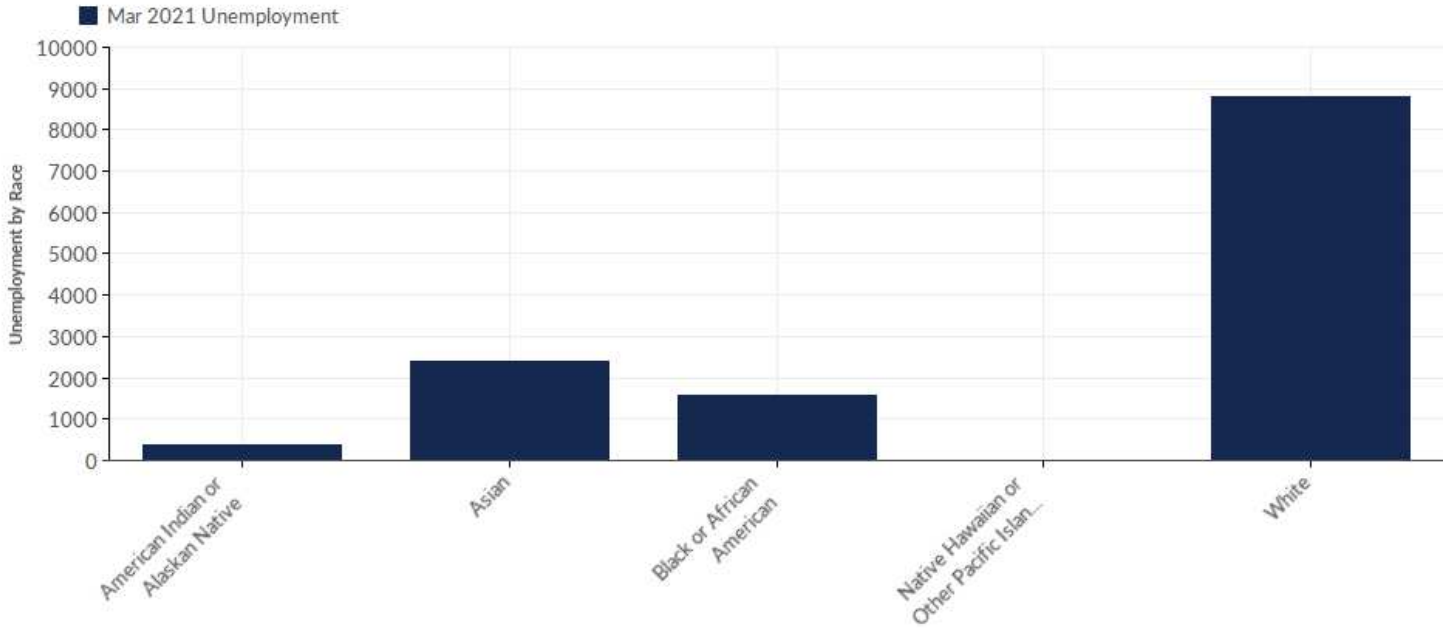
Age	Unemployment (Mar 2021)	% of Age Cohort
< 22	763	5.80%
22-24	1,060	8.06%
25-34	3,576	27.20%
35-44	2,664	20.27%
45-54	2,124	16.16%
55-59	1,153	8.77%
60-64	968	7.36%
65+	837	6.37%
Total	13,145	100.00%

Unemployment by Gender



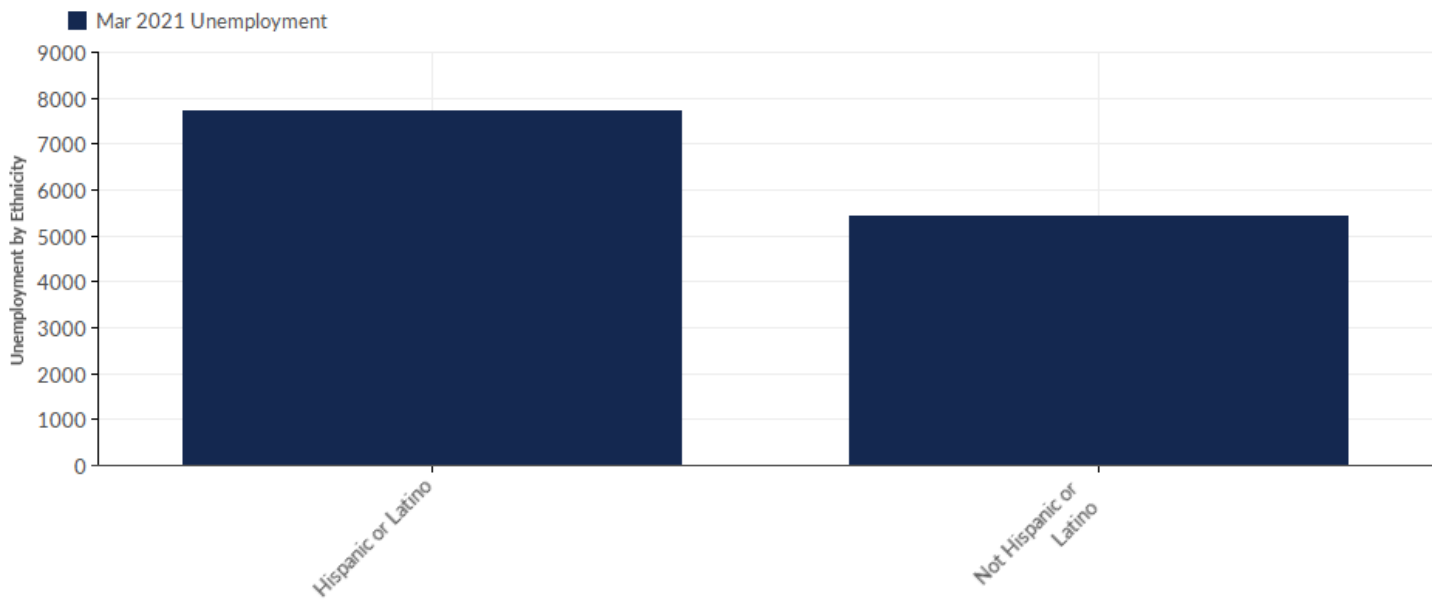
Gender	Unemployment (Mar 2021)	% of Age Cohort
Females	6,555	49.87%
Males	6,590	50.13%
Total	13,145	100.00%

Unemployment by Race



Race	Unemployment (Mar 2021)	% of Age Cohort
American Indian or Alaskan Native	374	2.85%
Asian	2,381	18.11%
Black or African American	1,583	12.04%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	8,806	66.99%
Total	13,145	100.00%

Unemployment by Ethnicity

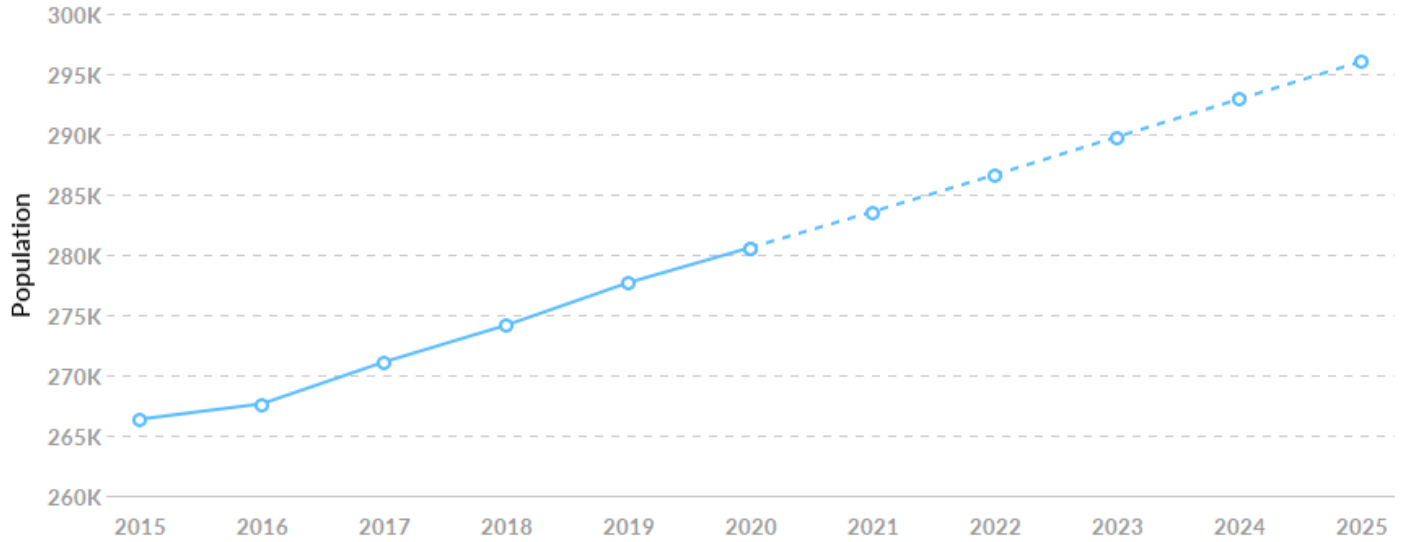


Ethnicity	Unemployment (Mar 2021)	% of Age Cohort
Hispanic or Latino	7,728	58.79%
Not Hispanic or Latino	5,417	41.21%
Total	13,145	100.00%

Historic & Projected Trends

Population Trends

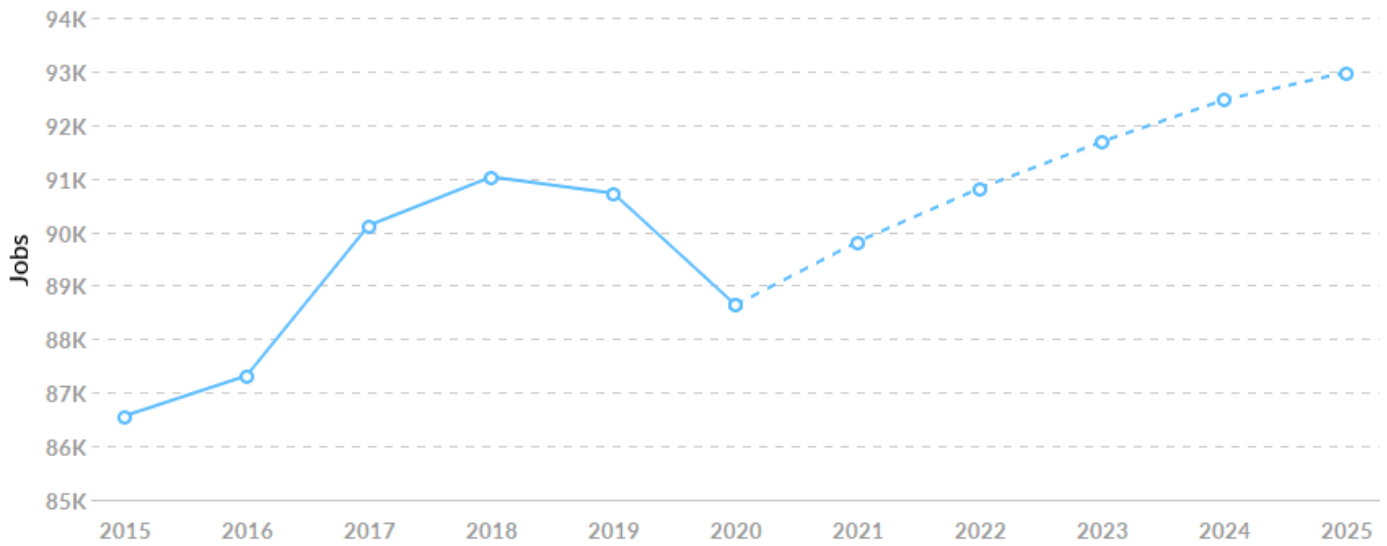
As of 2020 the region's population **increased by 5.3%** since 2015, growing by 14,243. Population is expected to **increase by 5.5%** between 2020 and 2025, adding 15,435.



Timeframe	Population
2015	266,353
2016	267,628
2017	271,096
2018	274,151
2019	277,680
2020	280,596
2021	283,570
2022	286,627
2023	289,776
2024	292,912
2025	296,031

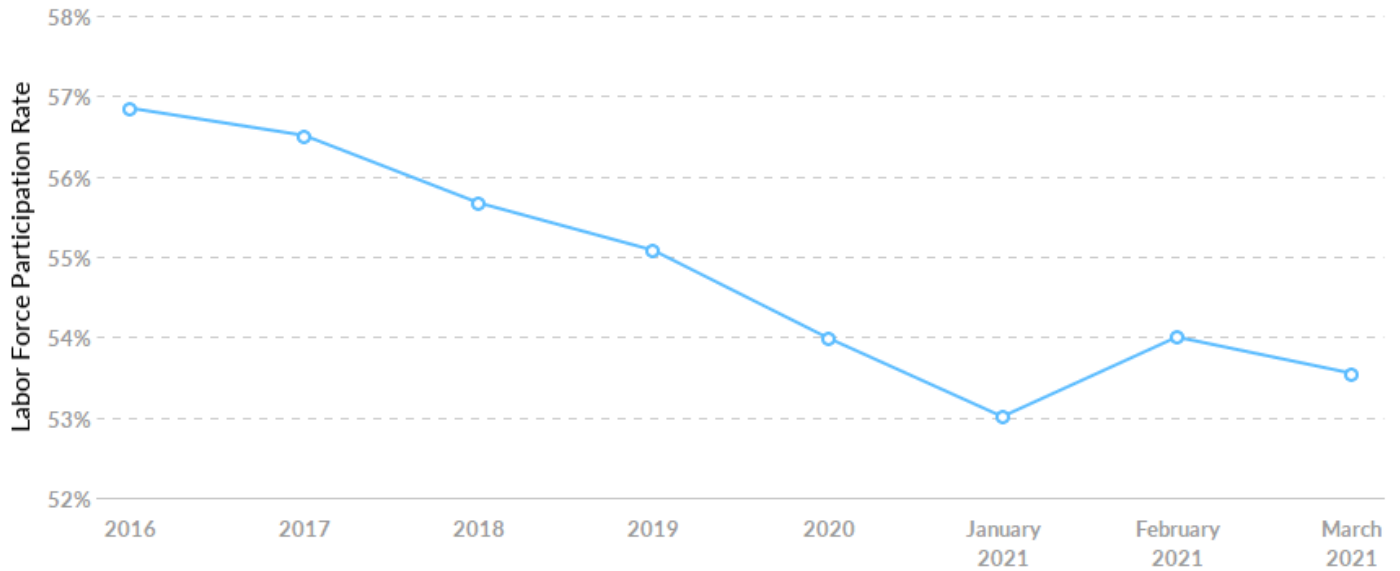
Job Trends

From 2015 to 2020, jobs increased by 2.4% in Merced County, CA from 86,565 to **88,636**. This change **outpaced the national growth rate of 1.3% by 1.1%**.



Timeframe	Jobs
2015	86,565
2016	87,318
2017	90,123
2018	91,027
2019	90,722
2020	88,636
2021	89,819
2022	90,817
2023	91,687
2024	92,466
2025	92,981

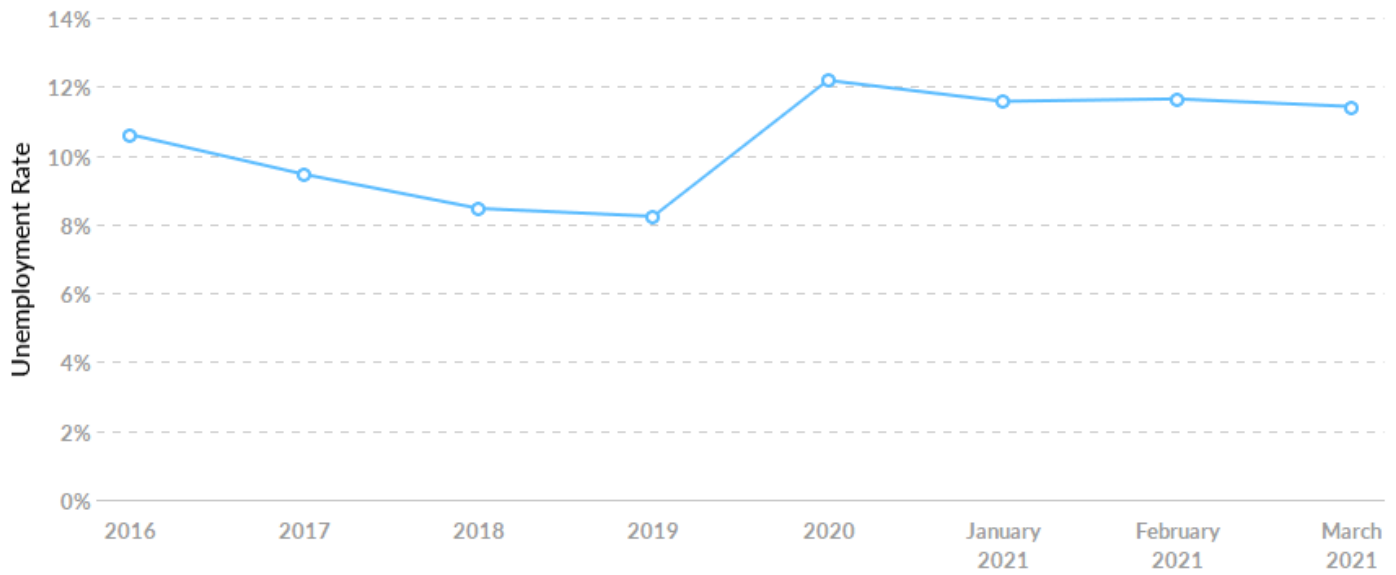
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	56.85%
2017	56.51%
2018	55.67%
2019	55.08%
2020	53.99%
January 2021	53.01%
February 2021	54.00%
March 2021	53.55%

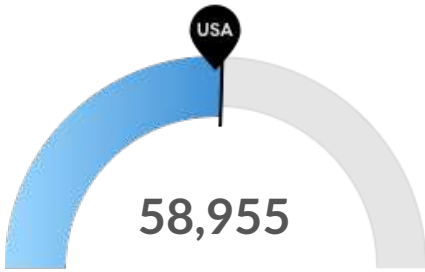
Unemployment Rate Trends

Merced County, CA had a March 2021 unemployment rate of 11.42%, **increasing from 10.61%** 5 years before.



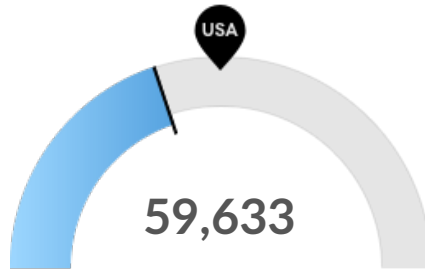
Timeframe	Unemployment Rate
2016	10.61%
2017	9.45%
2018	8.46%
2019	8.23%
2020	12.18%
January 2021	11.57%
February 2021	11.64%
March 2021	11.42%

Population Characteristics



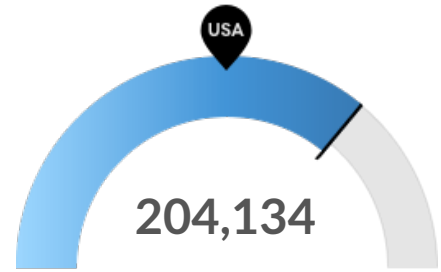
Millennials

Merced County, CA has 58,955 millennials (ages 25-39). The national average for an area this size is 57,253.



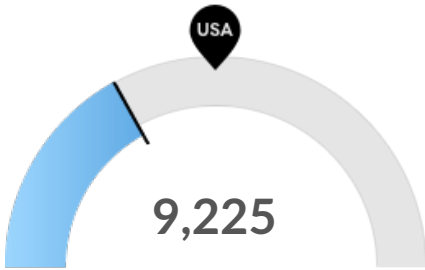
Retiring Soon

Retirement risk is low in Merced County, CA. The national average for an area this size is 81,642 people 55 or older, while there are 59,633 here.



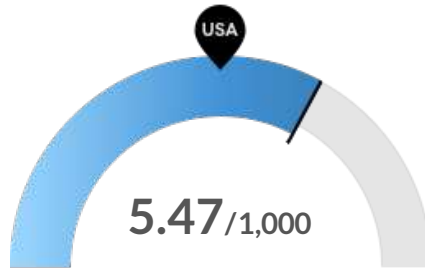
Racial Diversity

Racial diversity is high in Merced County, CA. The national average for an area this size is 110,762 racially diverse people, while there are 204,134 here.



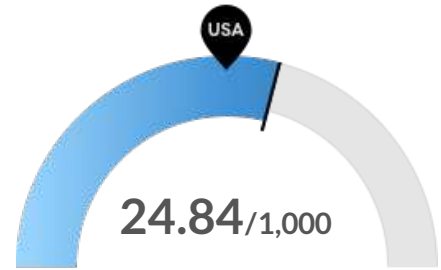
Veterans

Merced County, CA has 9,225 veterans. The national average for an area this size is 15,422.



Violent Crime

Merced County, CA has 5.47 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

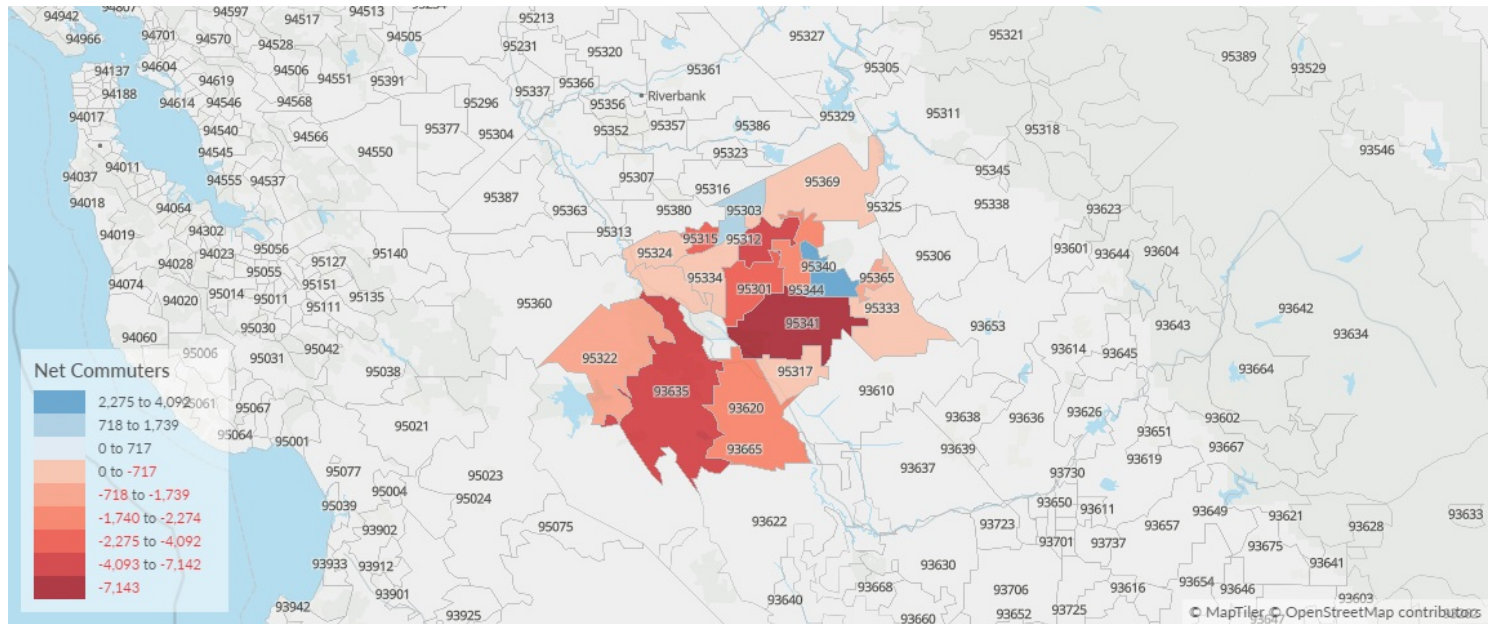


Property Crime

Merced County, CA has 24.84 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Merced County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 95301.



Where Talent Works

ZIP	Name	2020 Employment
95340	Merced, CA (in Merced ...	18,345
95301	Atwater, CA (in Merced...	15,750
95348	Merced, CA (in Merced ...	11,969
93635	Los Banos, CA (in Merce...	10,420
95334	Livingston, CA (in Merc...	6,940

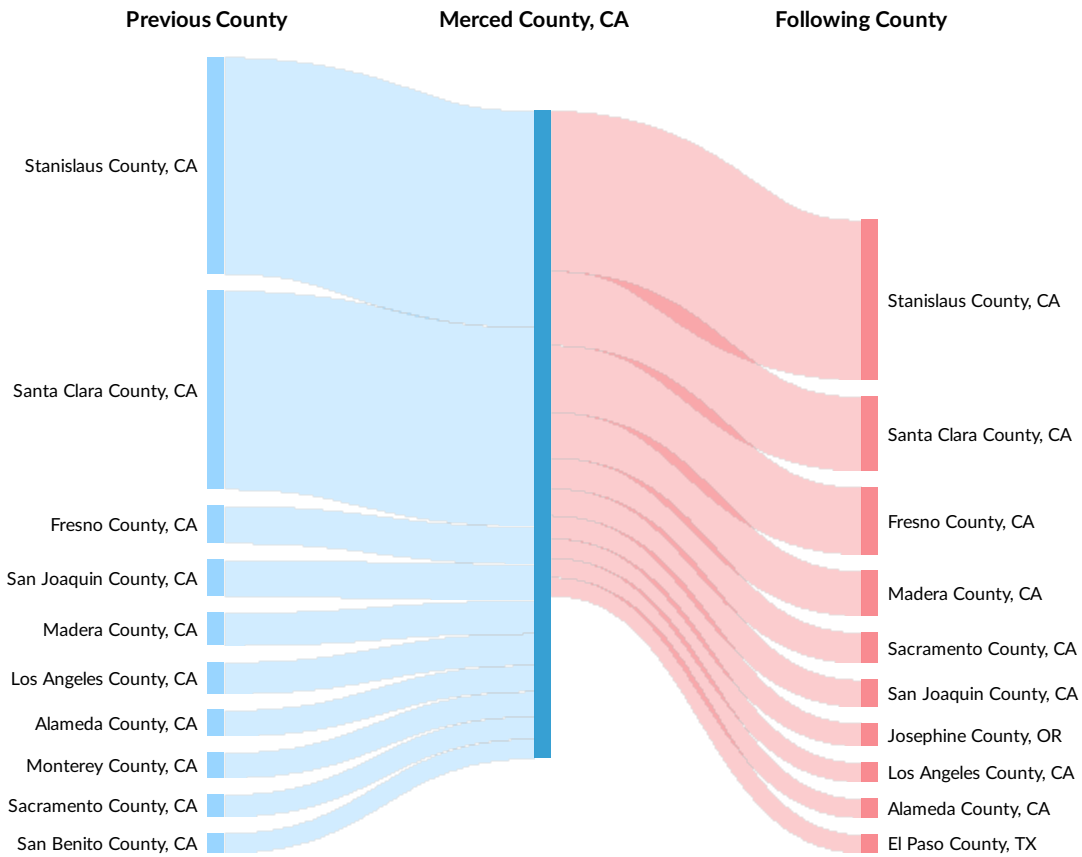
Where Talent Lives

ZIP	Name	2020 Workers
95301	Atwater, CA (in Merced...	18,190
95340	Merced, CA (in Merced ...	15,859
93635	Los Banos, CA (in Merce...	14,614
95348	Merced, CA (in Merced ...	13,709
95341	Merced, CA (in Merced ...	13,050

Inbound and Outbound Migration

The table below analyzes past and current residents of Merced County, CA. The left column shows residents of other counties migrating to Merced County, CA. The right column shows residents migrating from Merced County, CA to other counties.

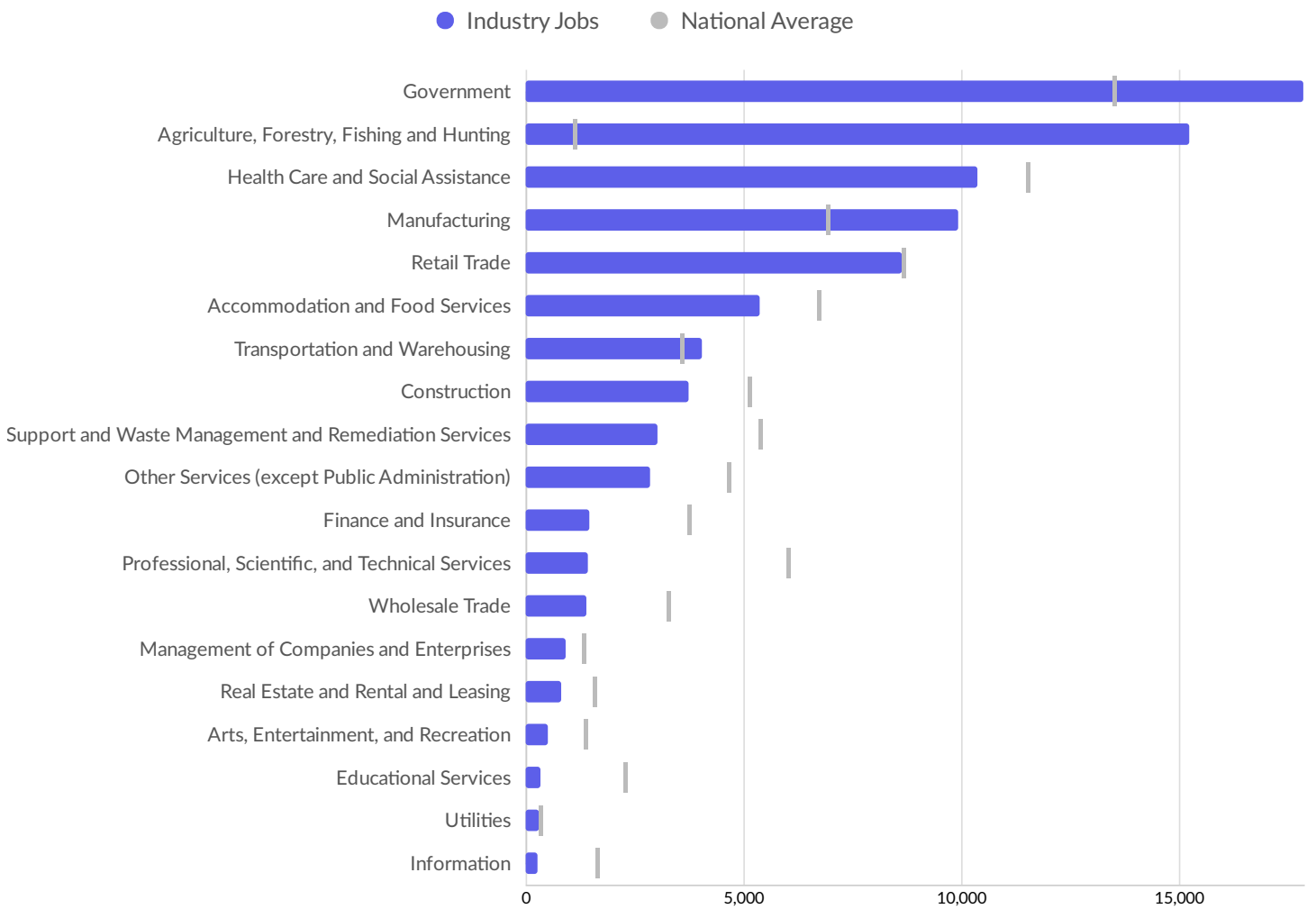
As of 2018, 2,288 people have migrated from Stanislaus County, CA to Merced County, CA. In the same year, 1,692 people left Merced County, CA migrating to Stanislaus County, CA. The total Net Migration for Merced County, CA in 2018 was 1,714.



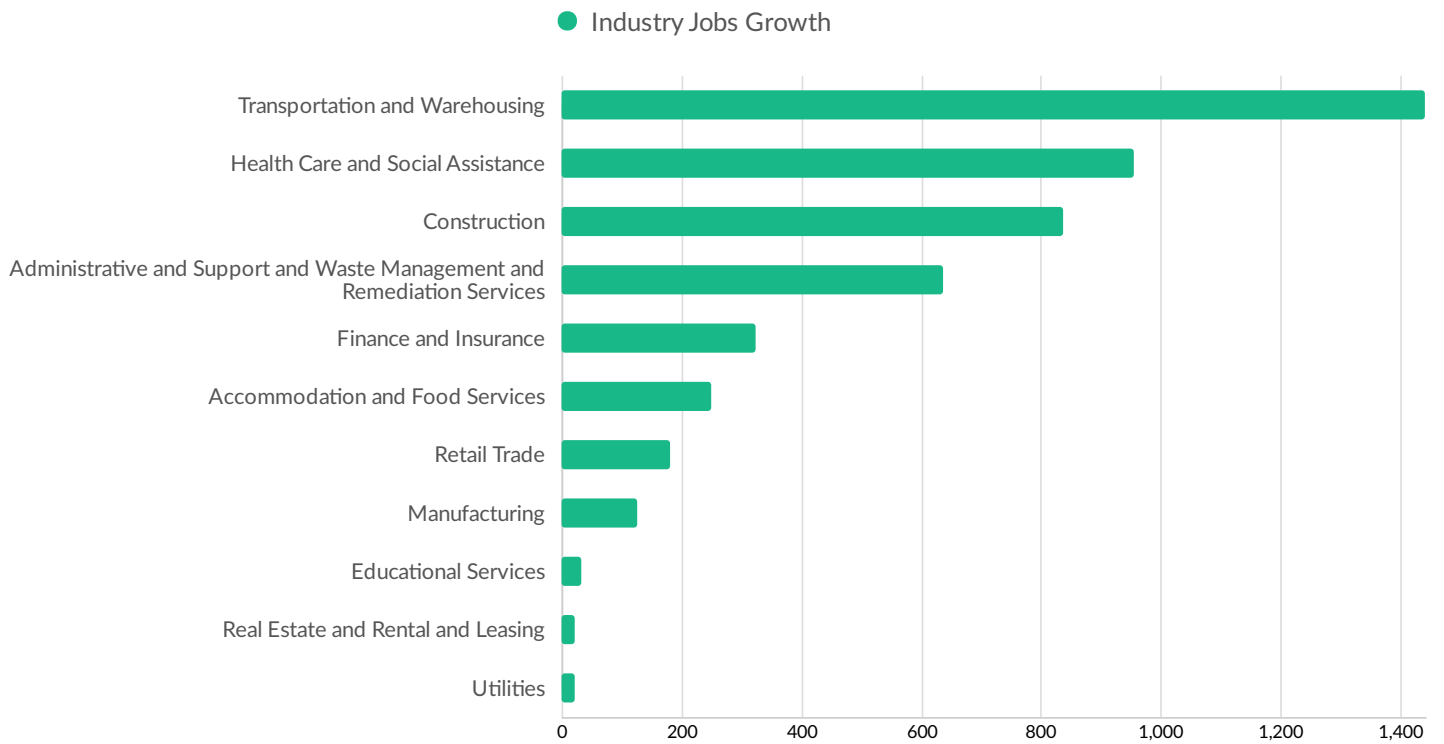
Top Previous Counties	Migrations
Stanislaus County, CA	2,288
Santa Clara County, CA	2,097
Fresno County, CA	396
San Joaquin County, CA	386
Madera County, CA	347
Los Angeles County, CA	335

Industry Characteristics

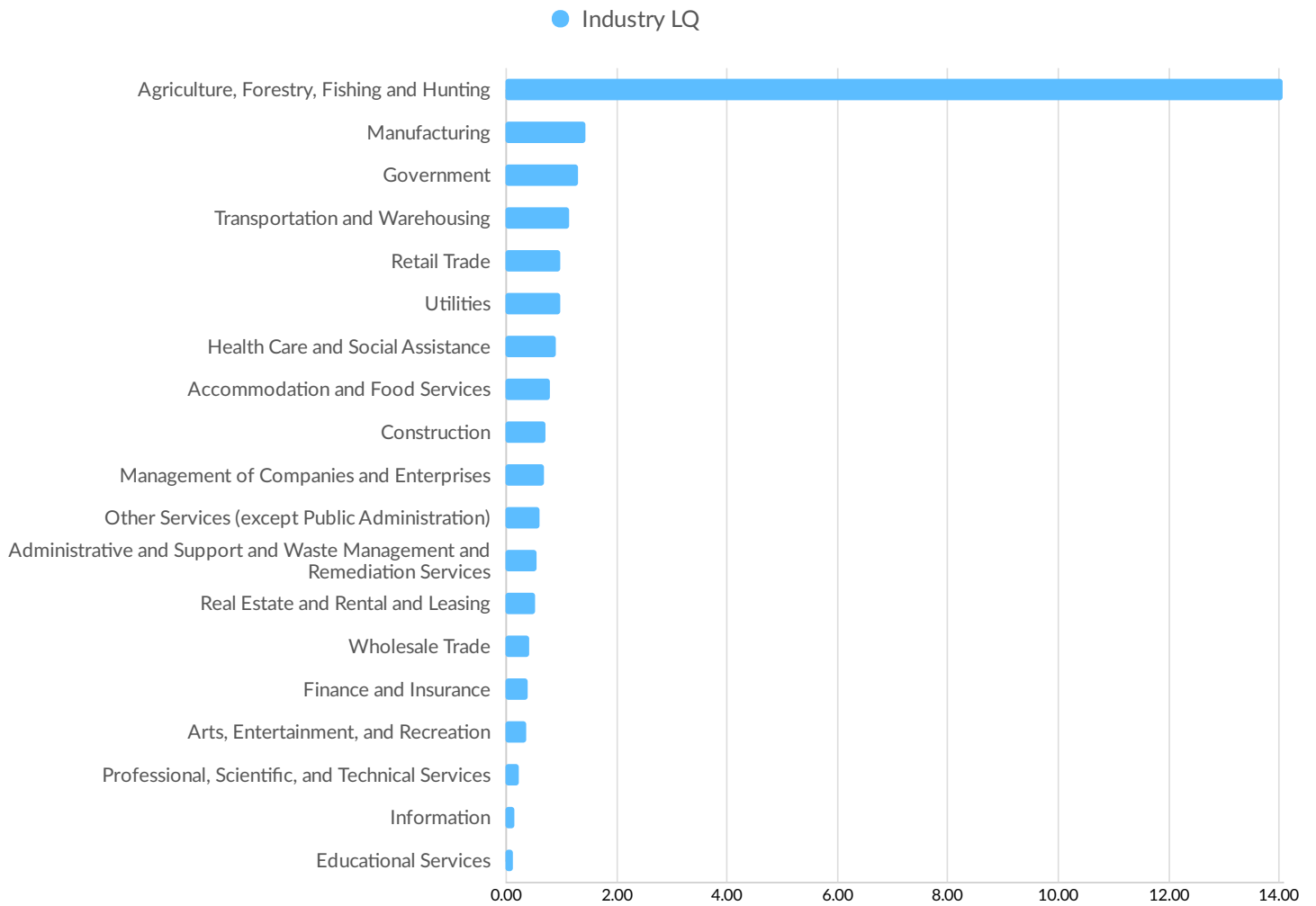
Largest Industries



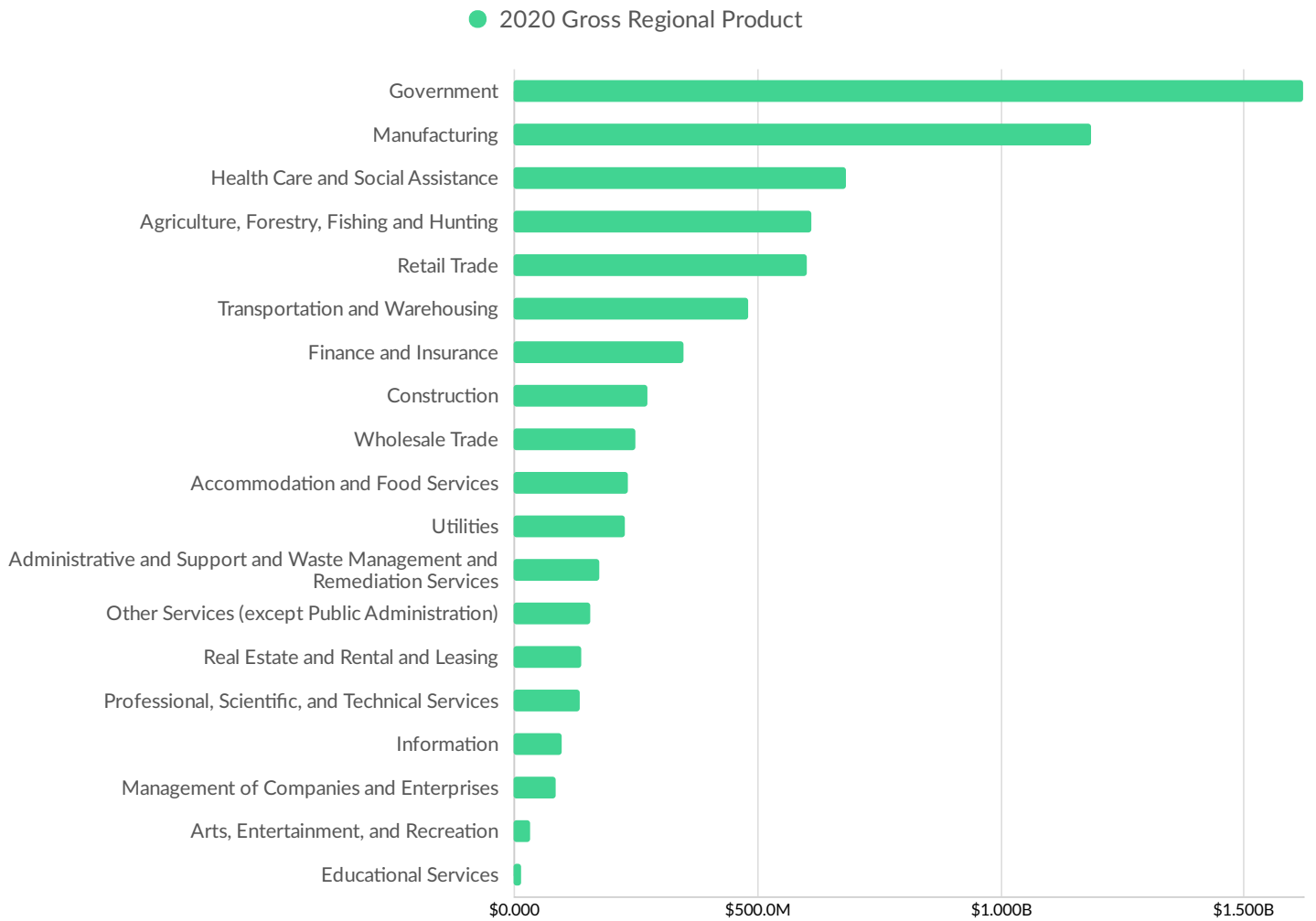
Top Growing Industries



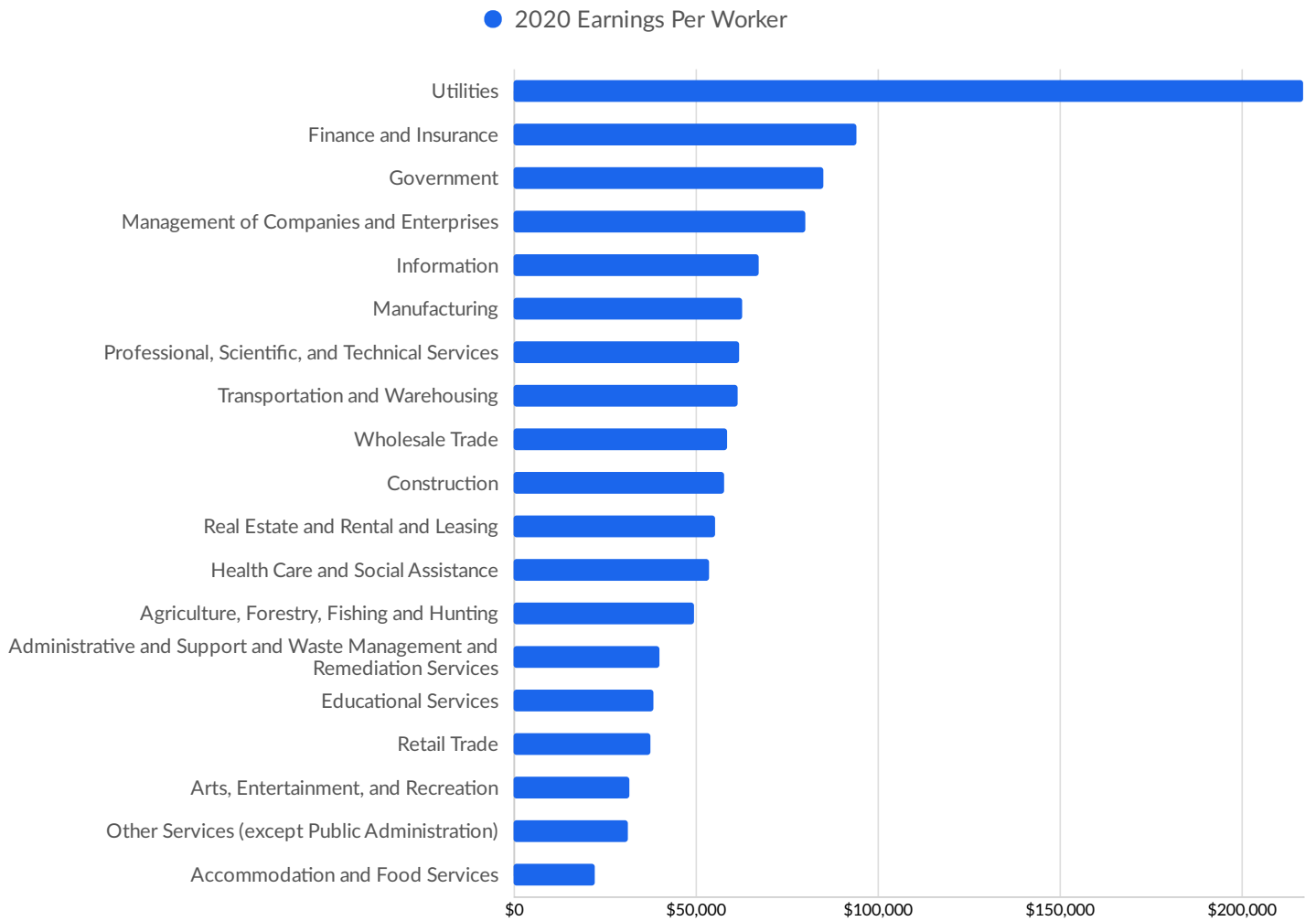
Top Industry LQ



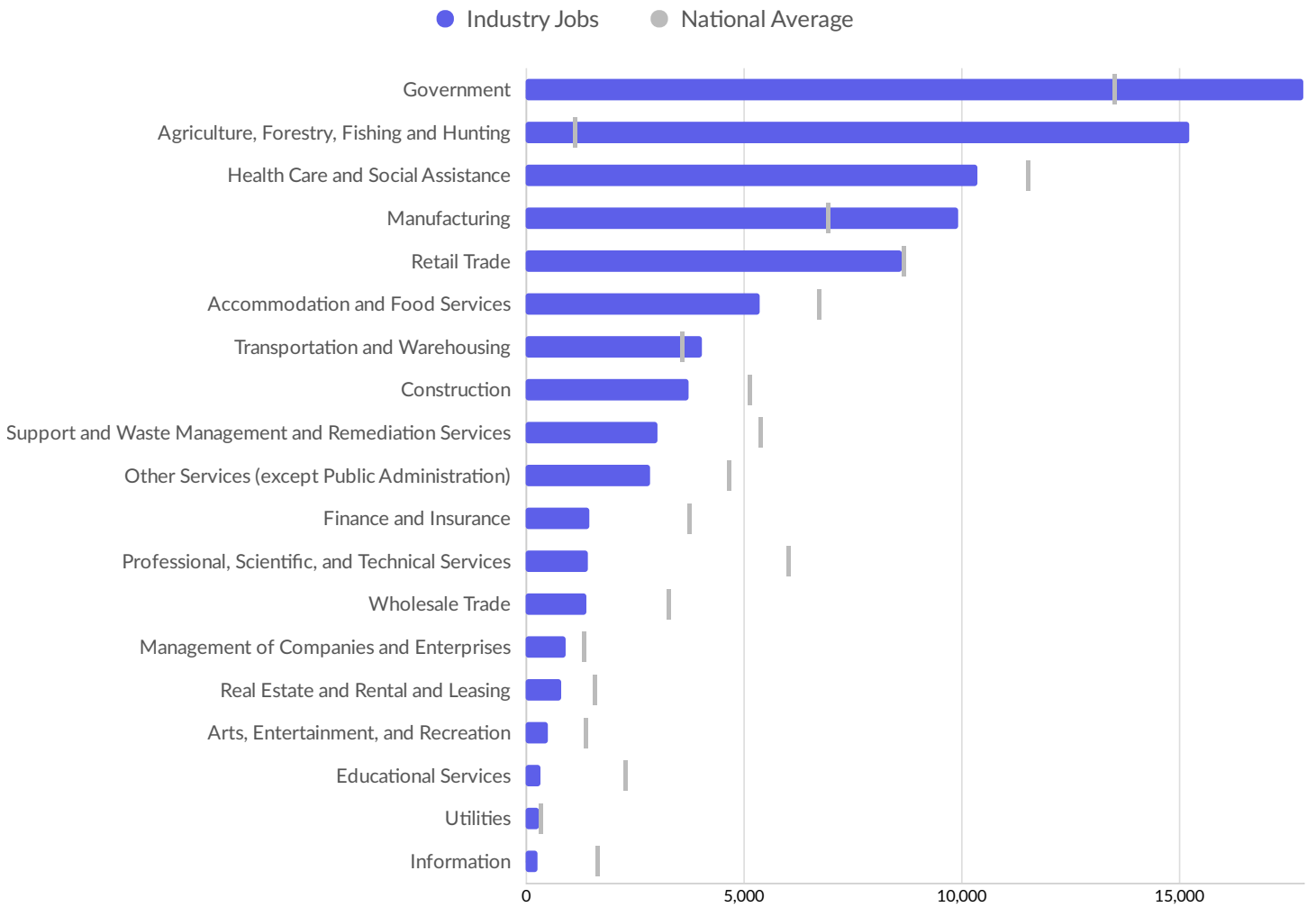
Top Industry GRP



Top Industry Earnings























Largest Industries



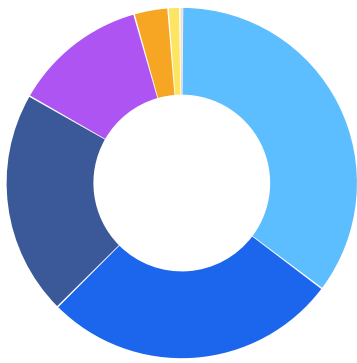
Business Characteristics

10,372 Companies Employ Your Workers

Online profiles for your workers mention 10,372 companies as employers, with the top 10 appearing below. In the last 12 months, 2,373 companies in Merced County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of California	1,413 	Dignity Health	391 
Merced County Office of Educa...	872 	Foster Poultry Farms	304 
Foster Poultry Farms	586 	Merced County Office of Educa...	270 
Merced Union High School Dist...	323 	Dollar General Corporation	268 
Merced City School District	305 	University of California	256 
Dignity Health	211 	CRST International, Inc.	240 
Mercy College	207 	Wal-Mart, Inc.	231 
Merced Community College Dis...	201 	Marten Transport, Ltd.	208 
Wal-Mart, Inc.	200 	Independent Insurance Agents	199 
City of Merced	186 	Taco Bell Corp	187 

Business Size

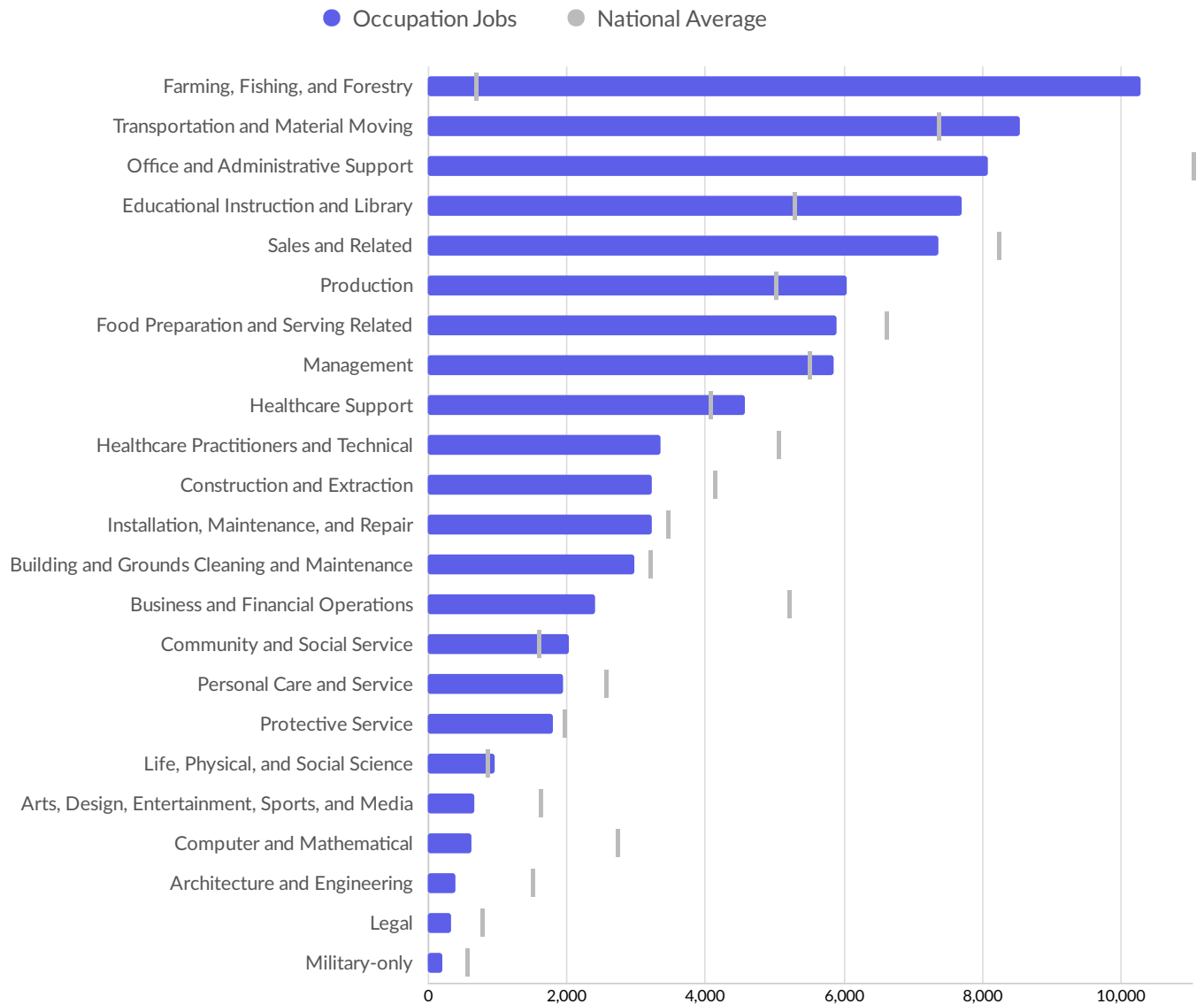


	Percentage	Business Count
1 to 4 employees	35.2%	2,075
5 to 9 employees	27.3%	1,607
10 to 19 employees	20.7%	1,222
20 to 49 employees	12.3%	728
50 to 99 employees	3.1%	185
100 to 249 employees	1.1%	63
250 to 499 employees	0.2%	9
500+ employees	0.1%	6

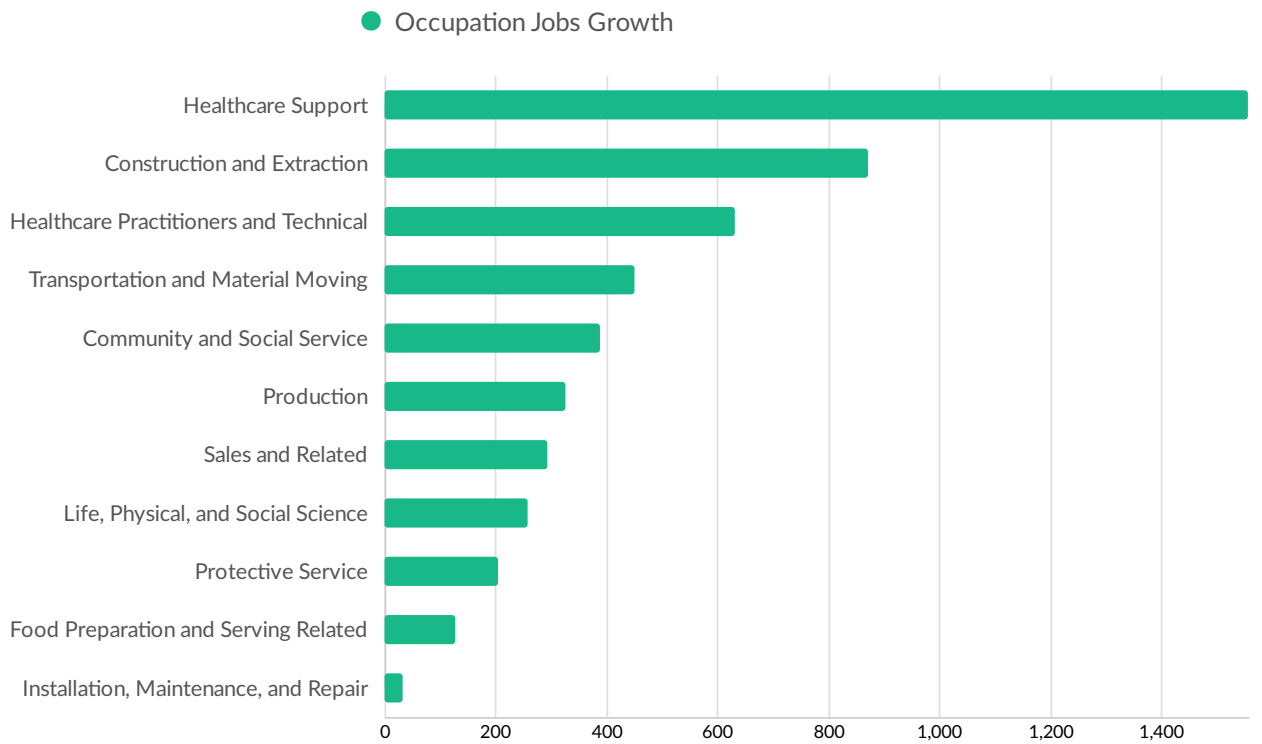
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

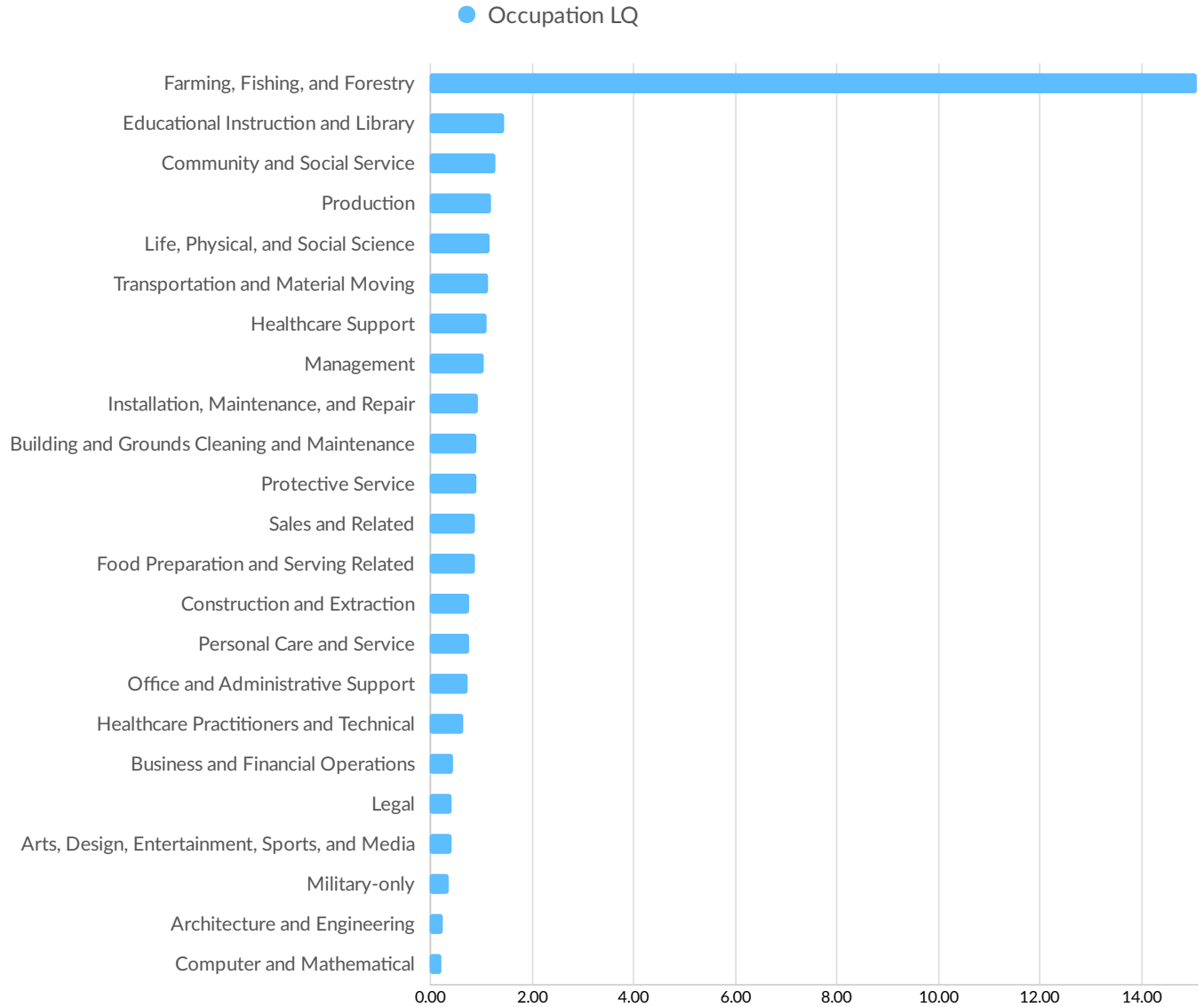
Largest Occupations



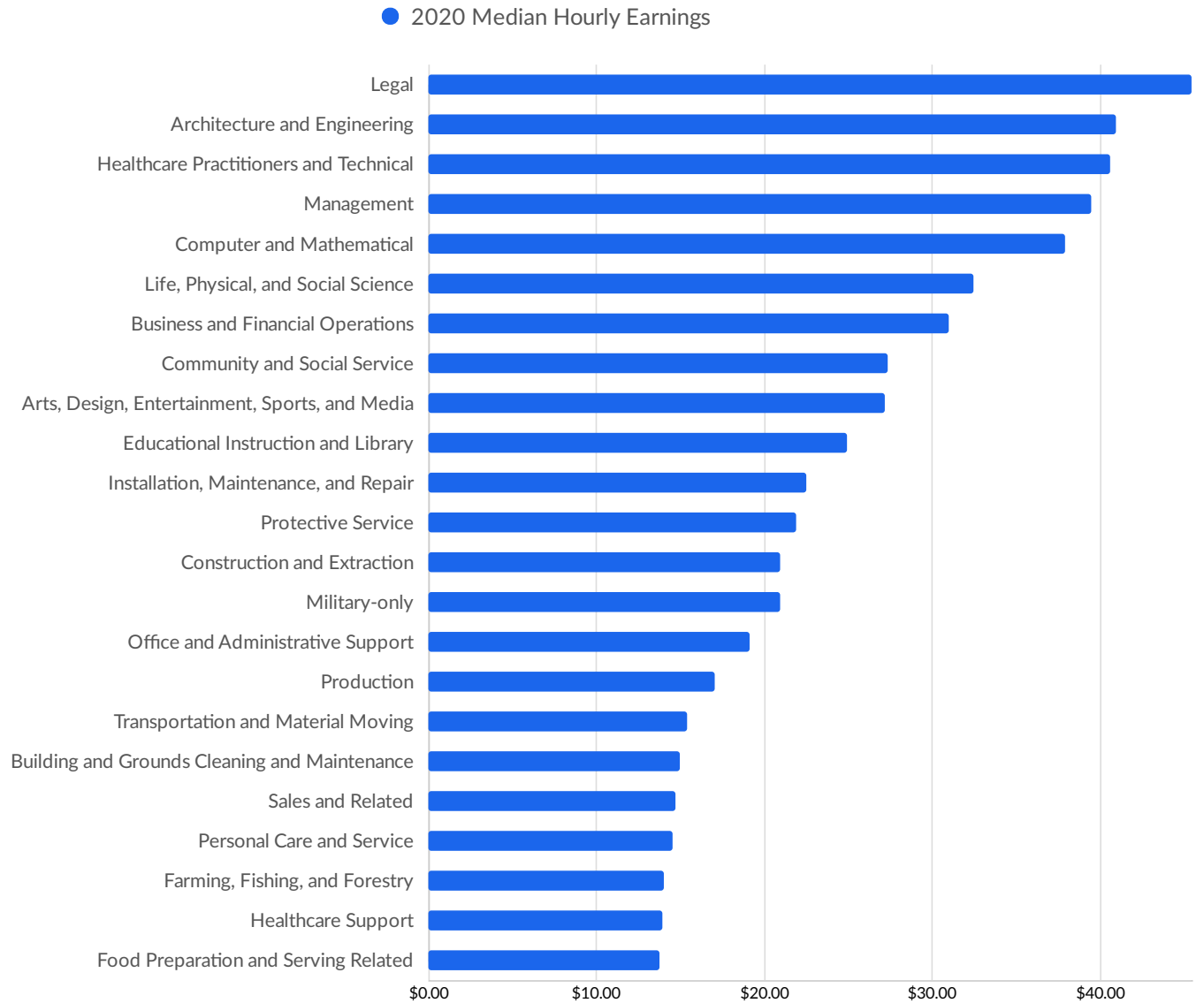
Top Growing Occupations



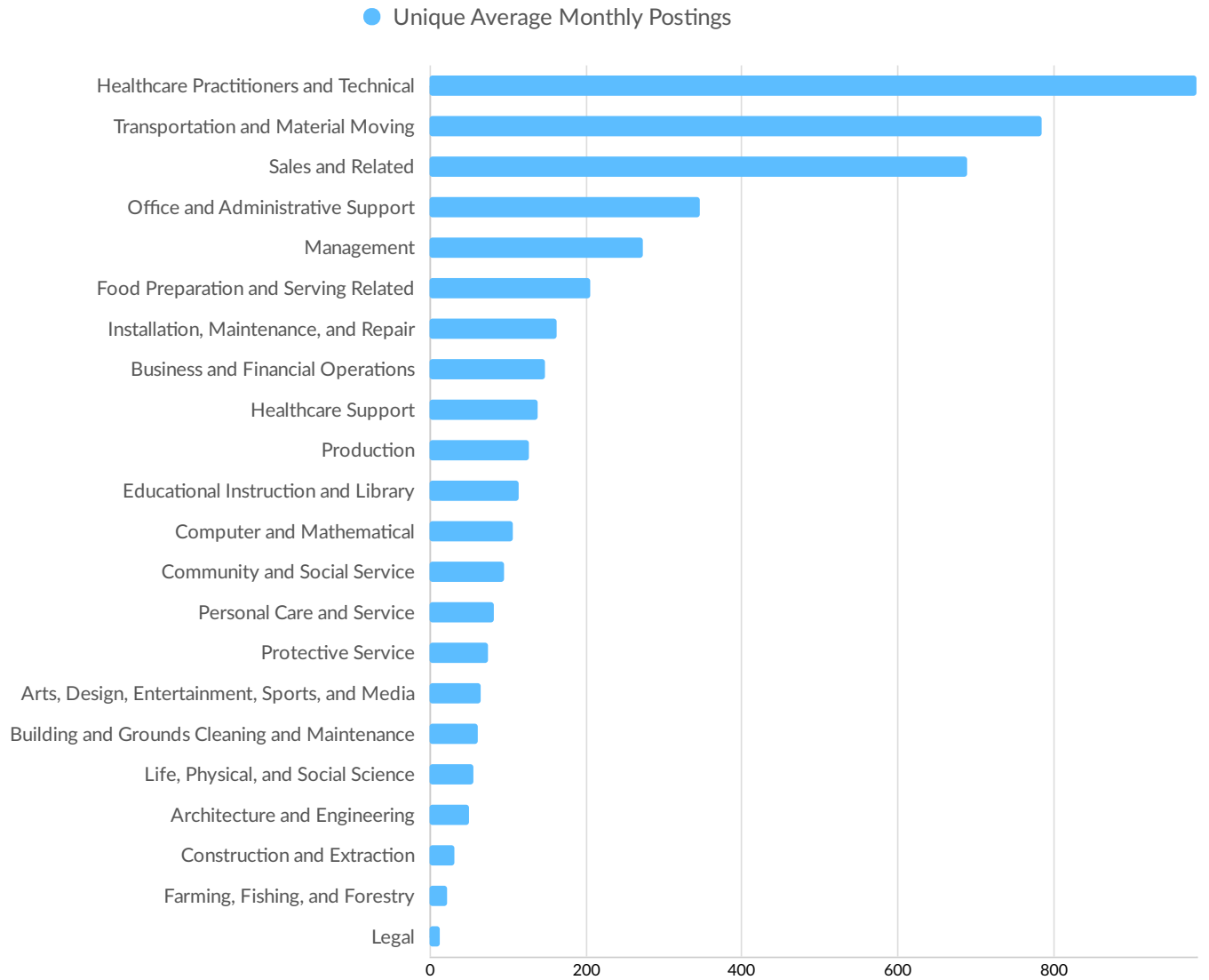
Top Occupation LQ



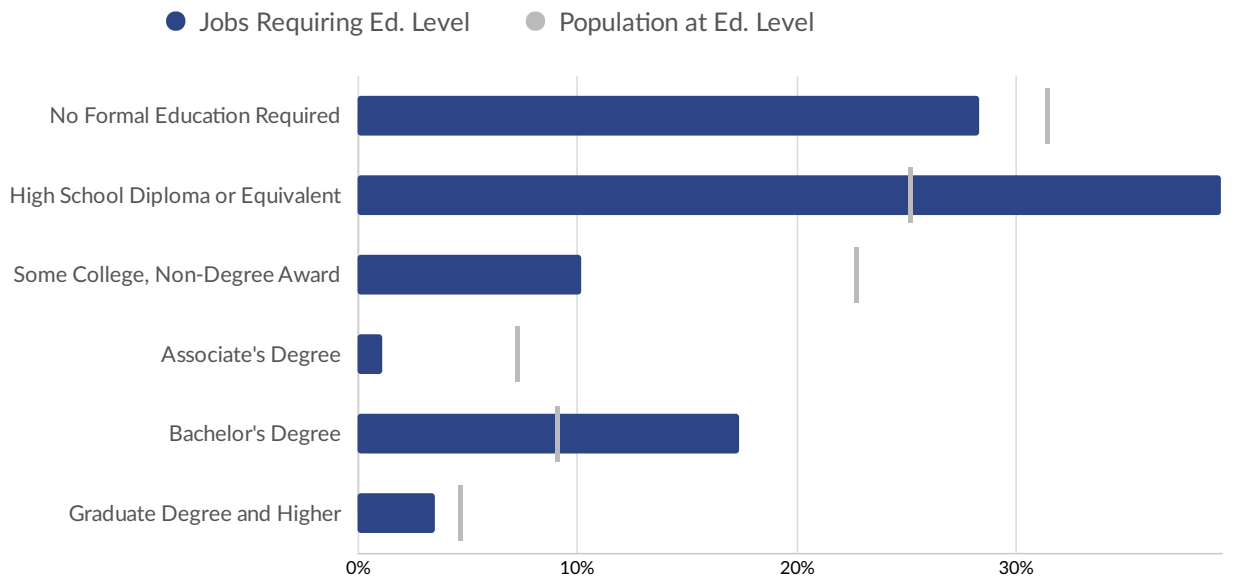
Top Occupation Earnings



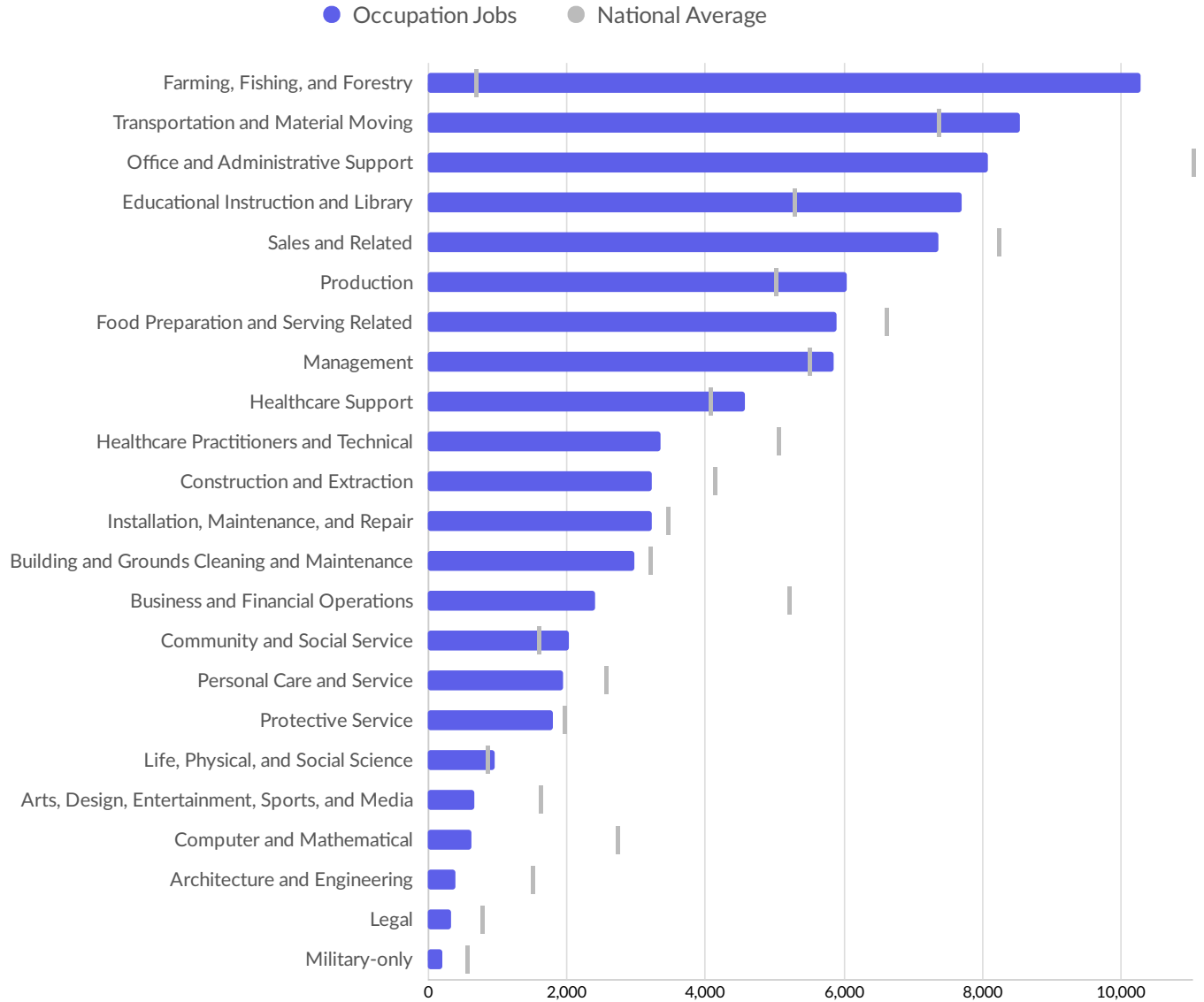
Top Posted Occupations



Underemployment











Largest Occupations



Educational Pipeline

In 2019, there were 4,904 graduates in Merced County, CA. This pipeline has grown by 101% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, "Biology/Biological Sciences, General", and "Psychology, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Merced College	3,133 	
University of California-Merced	1,560 	
Milan Institute-Merced	154 	
Sierra College of Beauty	57 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

