



Fresno County, CA

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	36
Business Characteristics	42
Workforce Characteristics	44
Educational Pipeline	51
In-Demand Skills	52

Report Parameters

1 County

6019 Fresno County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

1,006,080

Population (2020)

Population grew by 36,592 over the last 5 years and is projected to grow by 35,284 over the next 5 years.

434,383

Total Regional Employment

Jobs grew by 22,542 over the last 5 years and are projected to grow by 23,742 over the next 5 years.

\$54.0K

Median Household Income (2019)

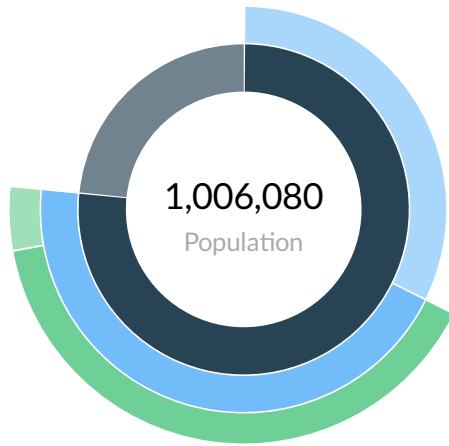
Median household income is \$8.9K below the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population increased by 3.8% since 2015, growing by 36,592. Population is expected to increase by 3.5% between 2020 and 2025, adding 35,284.
- From 2015 to 2020, jobs increased by 5.5% in Fresno County, CA from 411,841 to 434,383. This change outpaced the national growth rate of 1.3% by 4.2%. As the number of jobs increased, the labor force participation rate decreased from 59.7% to 57.8% between 2015 and 2020.
- Concerning educational attainment, 14.1% of Fresno County, CA residents possess a Bachelor's Degree (6.0% below the national average), and 8.8% hold an Associate's Degree (0.2% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Support Activities for Crop Production, and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	1,006,080	445,244	434,383	123.3	\$44.76B	\$50.42B	\$52.56B
Modesto CA Zip Codes 2021	272,563	N/A	117,770	125.6	\$13.13B	\$17.04B	\$14.95B
Turlock CA Zip Codes 2021	81,628	N/A	33,697	125.6	\$3.61B	\$6.01B	\$5.09B
Modesto, CA 2021	272,563	N/A	117,770	125.6	\$13.13B	\$17.04B	\$14.95B
State	39,645,130	18,660,833	19,381,203	135.9	\$3.03T	\$1.69T	\$2.27T

2020 Labor Force Breakdown



	Population
● Total Working Age Population	769,758
● Not in Labor Force (15+)	324,514
● Labor Force	445,244
● Employed	400,855
● Unemployed	44,389
● Under 15	236,322

Educational Attainment

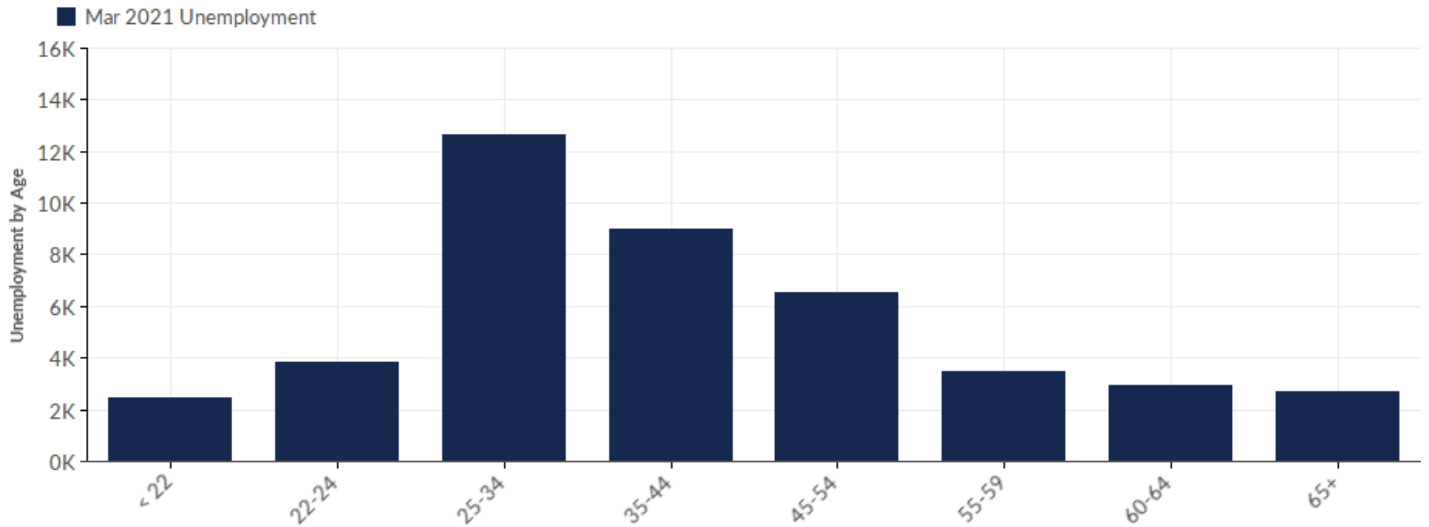
Concerning educational attainment, **14.1% of Fresno County, CA residents possess a Bachelor's Degree** (6.0% below the national average), and **8.8% hold an Associate's Degree** (0.2% above the national average).



	% of Population	Population
● Less Than 9th Grade	13.6%	85,528
● 9th Grade to 12th Grade	10.2%	63,754
● High School Diploma	22.7%	142,733
● Some College	23.4%	147,031
● Associate's Degree	8.8%	55,414
● Bachelor's Degree	14.1%	88,338
● Graduate Degree and Higher	7.2%	45,192

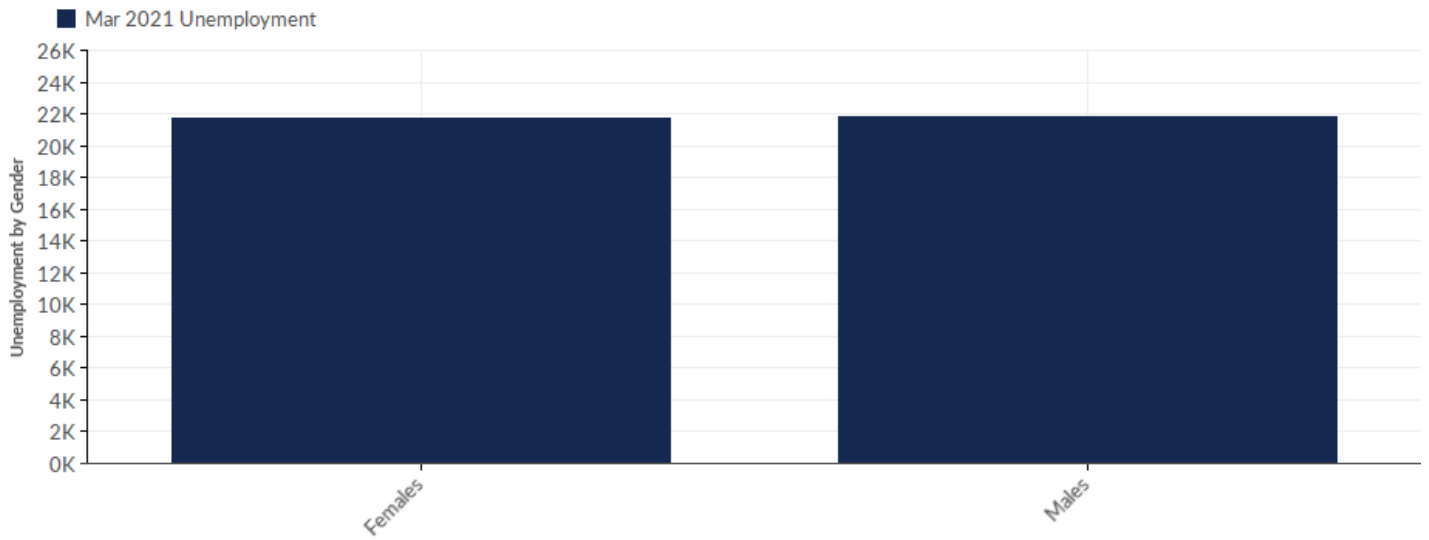
Unemployment by Demographics

Unemployment by Age



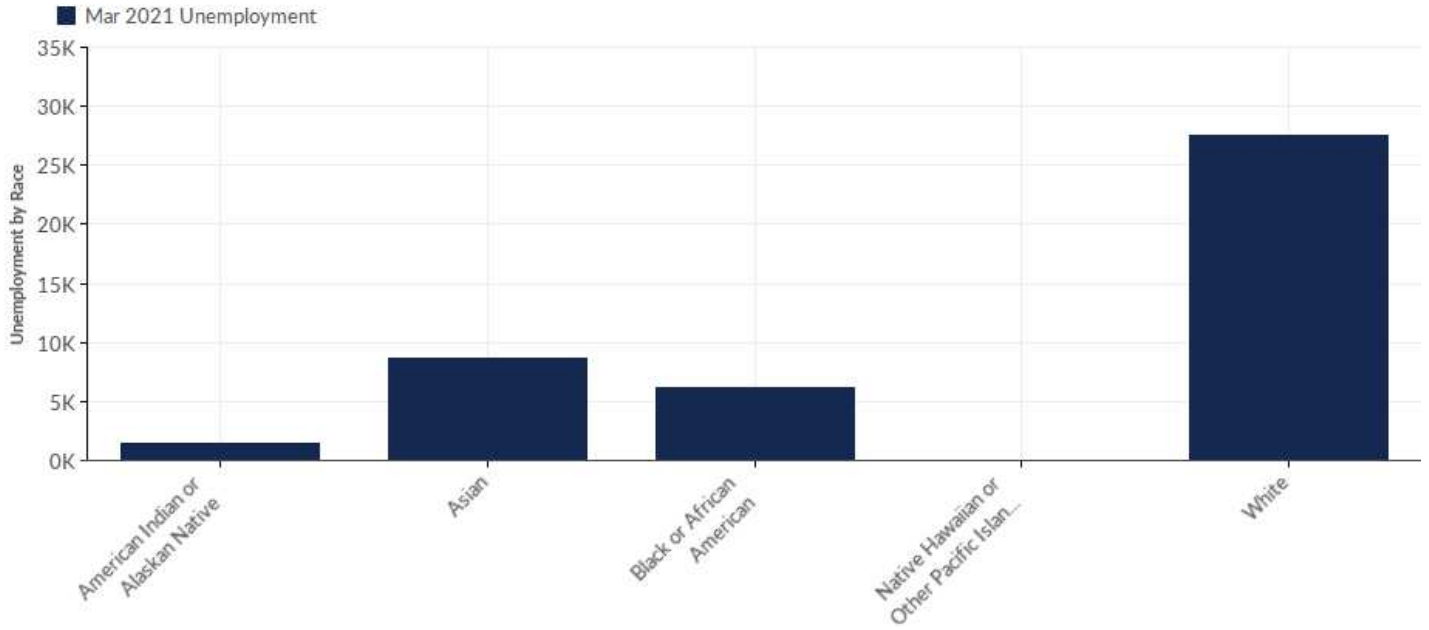
Age	Unemployment (Mar 2021)	% of Age Cohort
< 22	2,465	5.66%
22-24	3,840	8.81%
25-34	12,645	29.02%
35-44	8,999	20.65%
45-54	6,551	15.03%
55-59	3,480	7.99%
60-64	2,922	6.71%
65+	2,677	6.14%
Total	43,577	100.00%

Unemployment by Gender



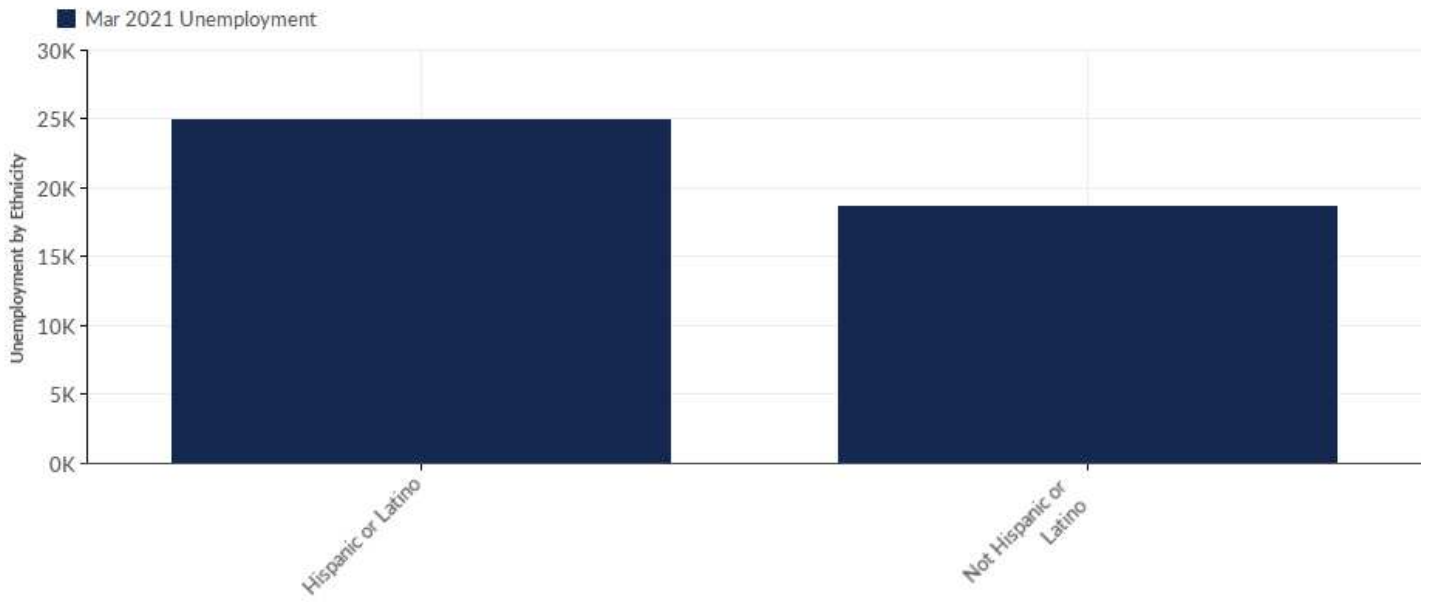
Gender	Unemployment (Mar 2021)	% of Age Cohort
Females	21,753	49.92%
Males	21,824	50.08%
Total	43,577	100.00%

Unemployment by Race



Race	Unemployment (Mar 2021)	% of Age Cohort
American Indian or Alaskan Native	1,378	3.16%
Asian	8,588	19.71%
Black or African American	6,114	14.03%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	27,496	63.10%
Total	43,577	100.00%

Unemployment by Ethnicity

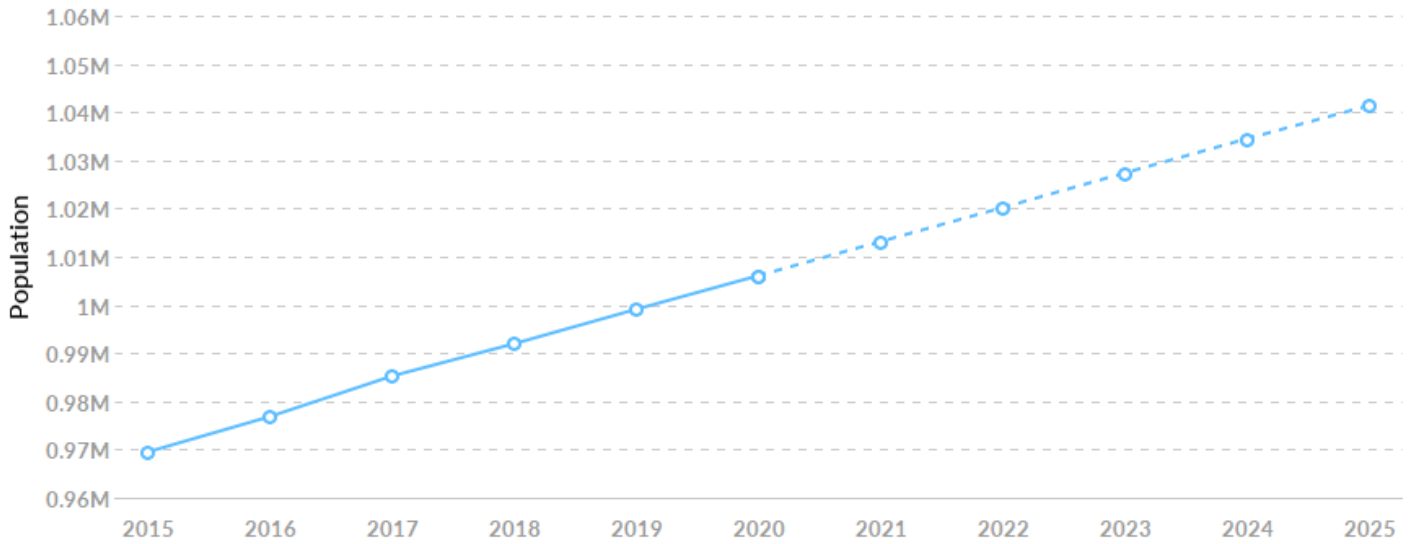


Ethnicity	Unemployment (Mar 2021)	% of Age Cohort
Hispanic or Latino	24,945	57.24%
Not Hispanic or Latino	18,632	42.76%
Total	43,577	100.00%

Historic & Projected Trends

Population Trends

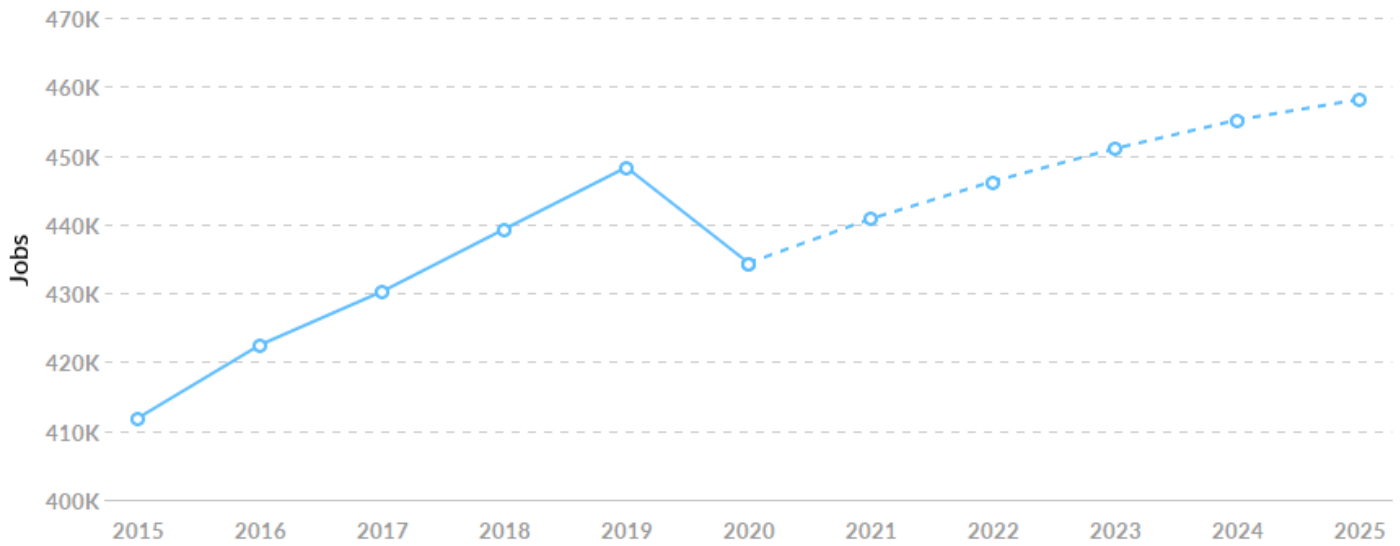
As of 2020 the region's population **increased by 3.8%** since 2015, growing by 36,592. Population is expected to **increase by 3.5%** between 2020 and 2025, adding 35,284.



Timeframe	Population
2015	969,488
2016	976,830
2017	985,238
2018	991,950
2019	999,101
2020	1,006,080
2021	1,013,149
2022	1,020,201
2023	1,027,388
2024	1,034,486
2025	1,041,364

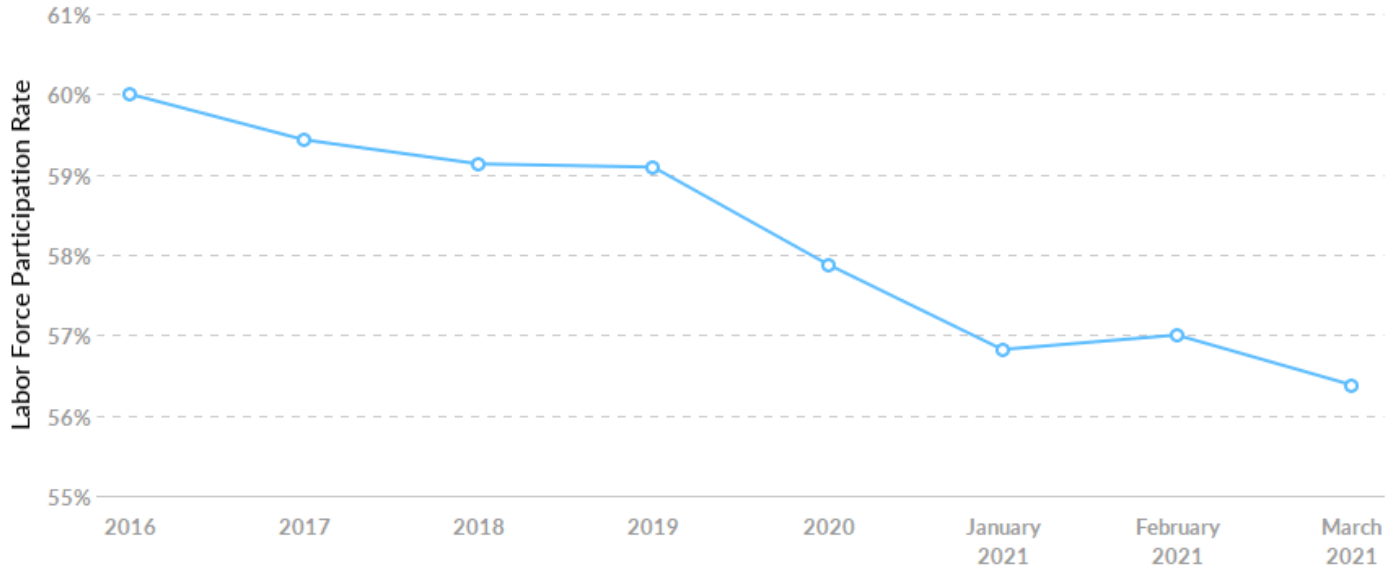
Job Trends

From 2015 to 2020, jobs increased by 5.5% in Fresno County, CA from 411,841 to 434,383. This change **outpaced the national growth rate of 1.3% by 4.2%.**



Timeframe	Jobs
2015	411,841
2016	422,471
2017	430,229
2018	439,284
2019	448,267
2020	434,383
2021	440,794
2022	446,232
2023	450,988
2024	455,147
2025	458,125

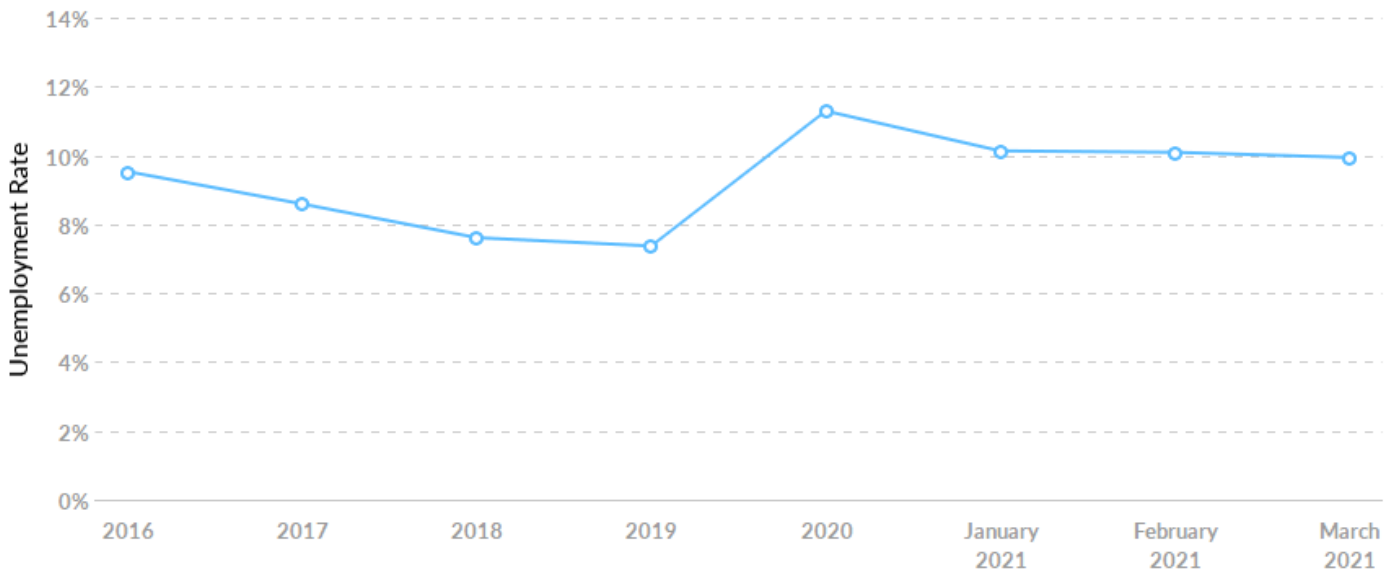
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	60.00%
2017	59.43%
2018	59.13%
2019	59.09%
2020	57.88%
January 2021	56.82%
February 2021	57.00%
March 2021	56.38%

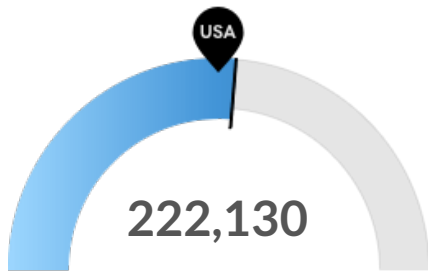
Unemployment Rate Trends

Fresno County, CA had a March 2021 unemployment rate of 9.94%, **increasing from 9.53%** 5 years before.



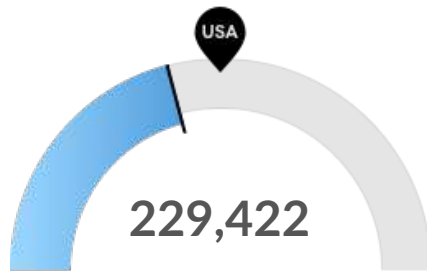
Timeframe	Unemployment Rate
2016	9.53%
2017	8.59%
2018	7.61%
2019	7.37%
2020	11.29%
January 2021	10.13%
February 2021	10.09%
March 2021	9.94%

Population Characteristics



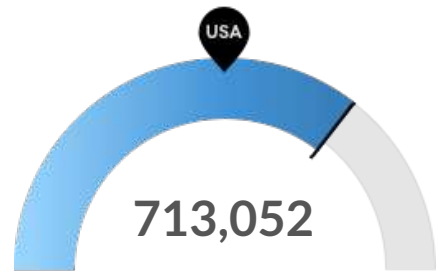
Millennials

Fresno County, CA has 222,130 millennials (ages 25-39). The national average for an area this size is 205,999.



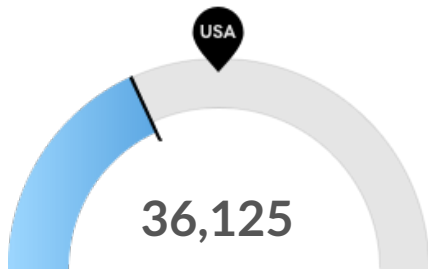
Retiring Soon

Retirement risk is low in Fresno County, CA. The national average for an area this size is 293,749 people 55 or older, while there are 229,422 here.



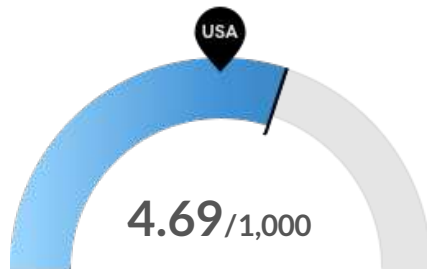
Racial Diversity

Racial diversity is high in Fresno County, CA. The national average for an area this size is 398,526 racially diverse people, while there are 713,052 here.



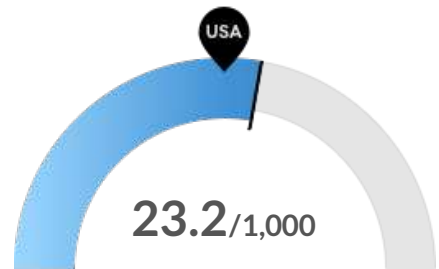
Veterans

Fresno County, CA has 36,125 veterans. The national average for an area this size is 55,490.



Violent Crime

Fresno County, CA has 4.69 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

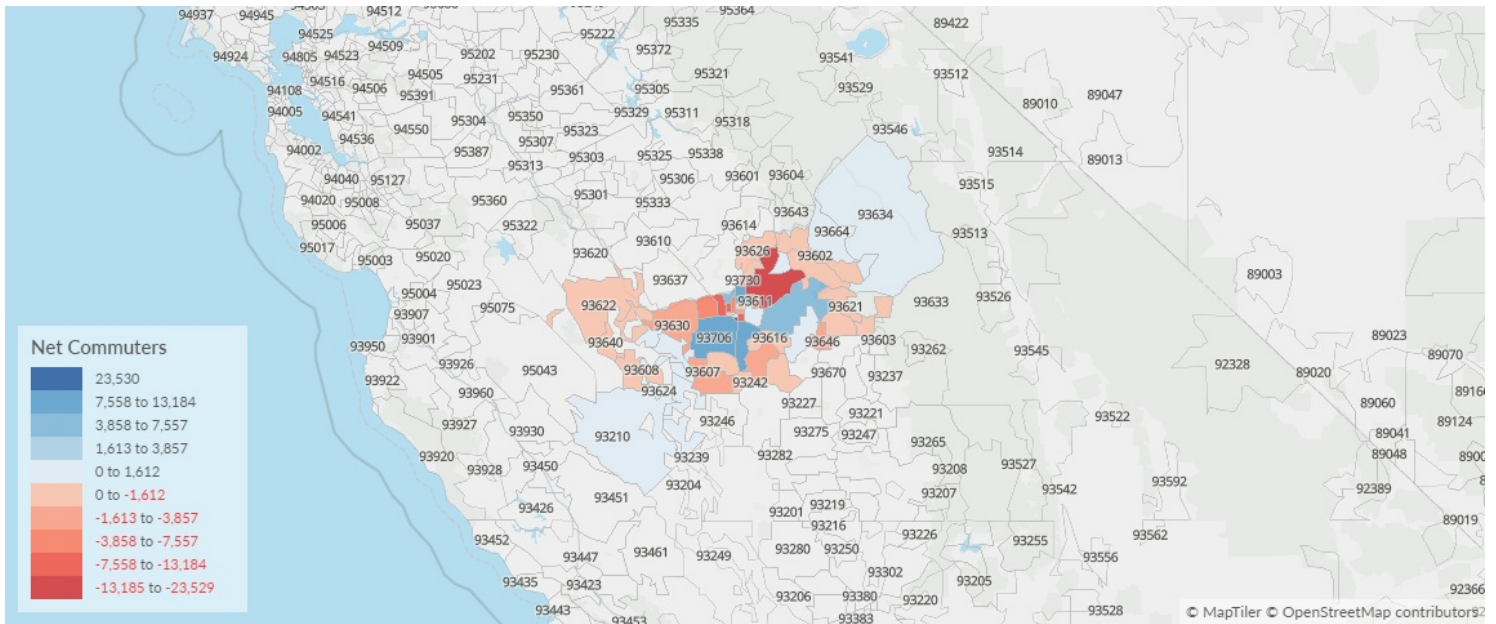


Property Crime

Fresno County, CA has 23.2 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Fresno County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 93722.



Where Talent Works

ZIP	Name	2020 Employment
93727	Fresno, CA (in Fresno co...	34,150
93720	Fresno, CA (in Fresno co...	32,852
93722	Fresno, CA (in Fresno co...	27,278
93721	Fresno, CA (in Fresno co...	26,898
93711	Fresno, CA (in Fresno co...	26,550

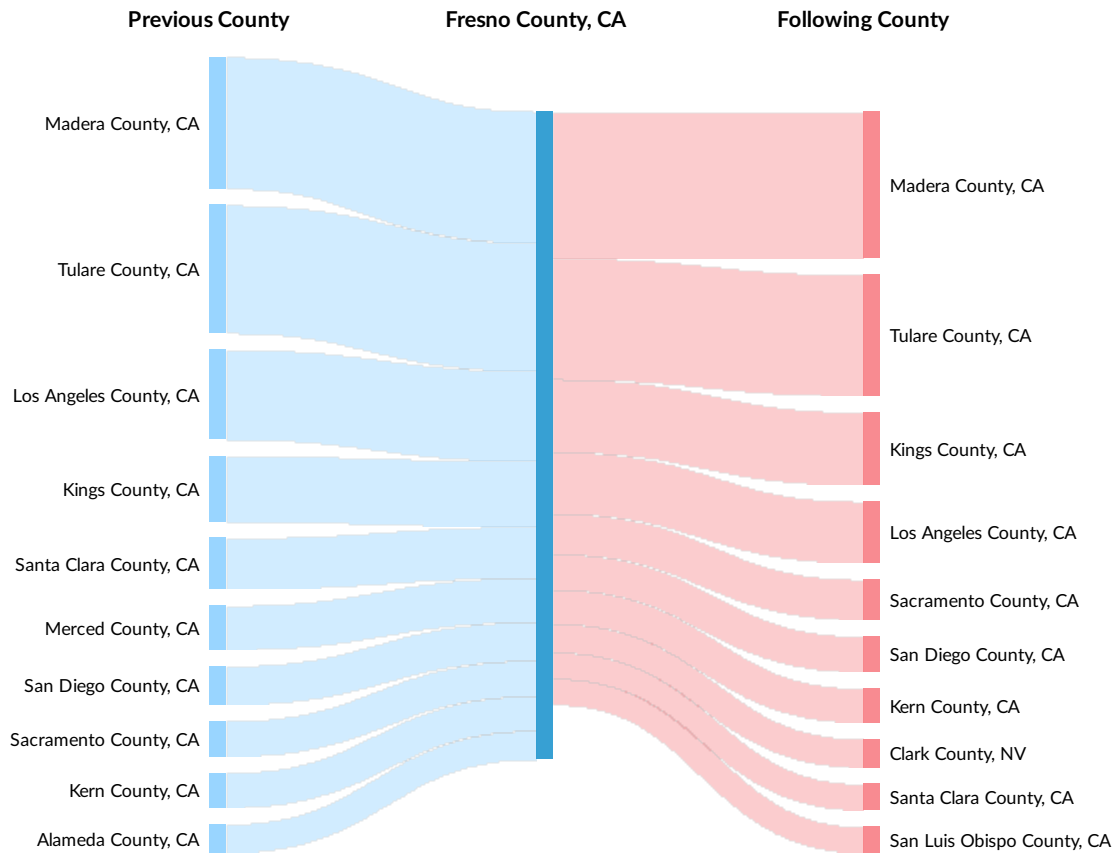
Where Talent Lives

ZIP	Name	2020 Workers
93722	Fresno, CA (in Fresno co...	35,991
93727	Fresno, CA (in Fresno co...	33,909
93611	Clovis, CA (in Fresno co...	24,888
93720	Fresno, CA (in Fresno co...	23,691
93619	Clovis, CA (in Fresno co...	21,620

Inbound and Outbound Migration

The table below analyzes past and current residents of Fresno County, CA. The left column shows residents of other counties migrating to Fresno County, CA. The right column shows residents migrating from Fresno County, CA to other counties.

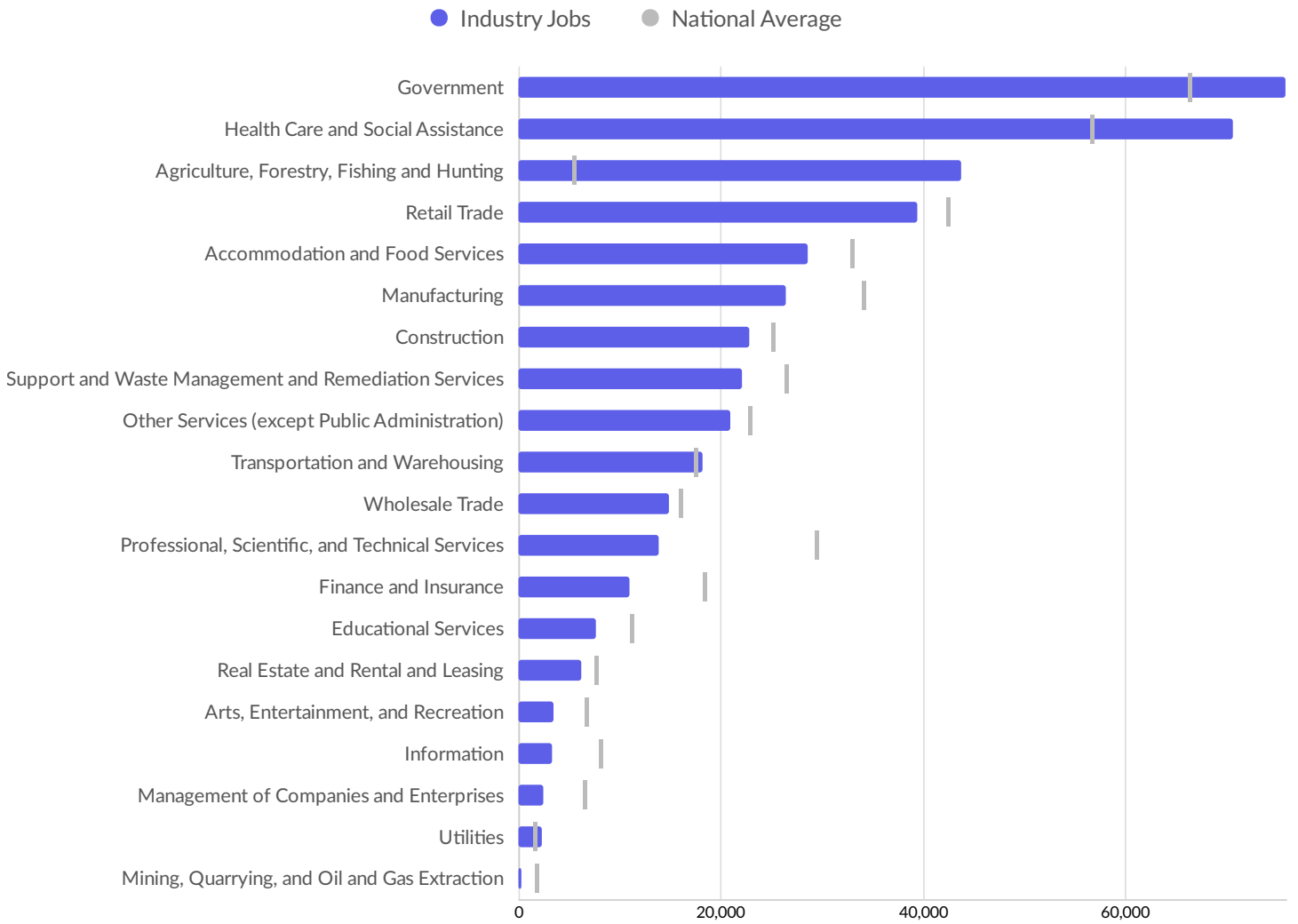
As of 2018, 2,112 people have migrated from Madera County, CA to Fresno County, CA. In the same year, 2,355 people left Fresno County, CA migrating to Madera County, CA. The total Net Migration for Fresno County, CA in 2018 was 338.



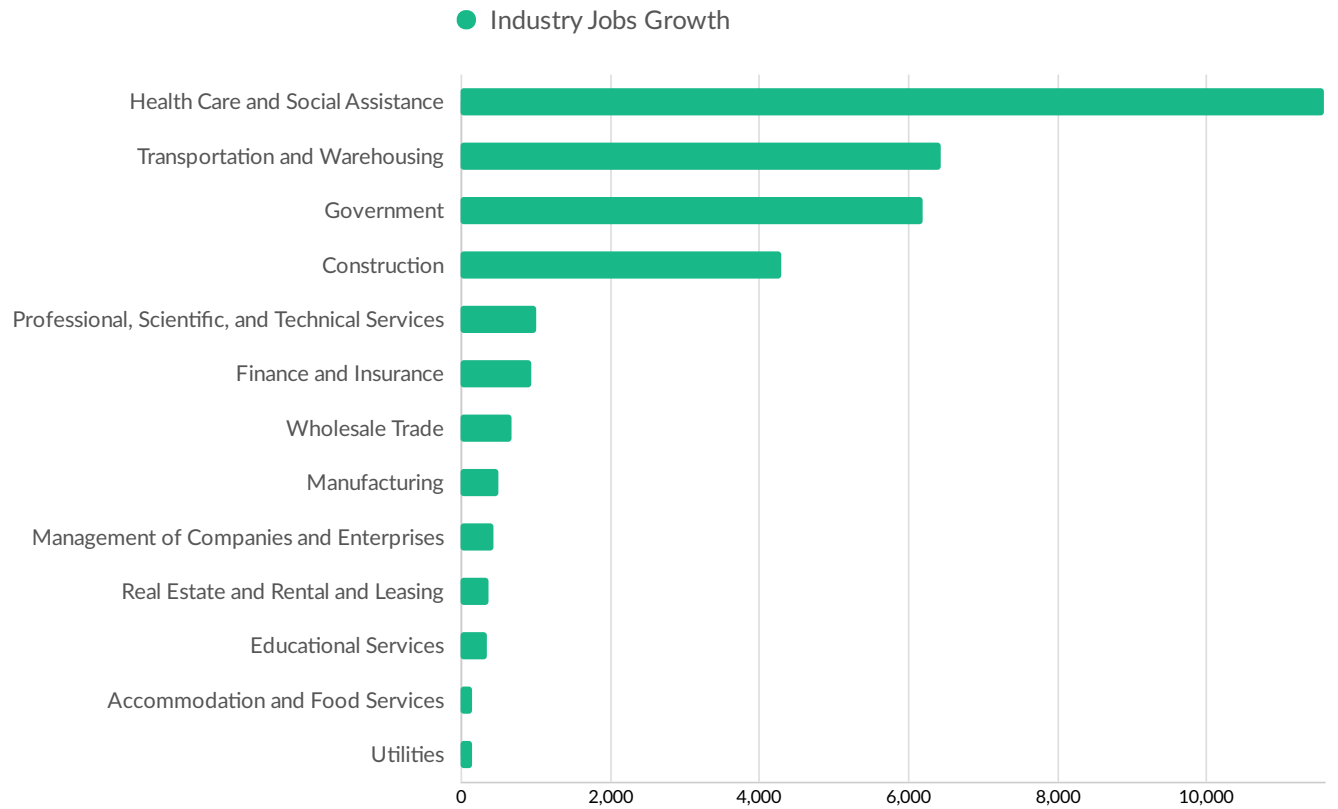
Top Previous Counties	Migrations
Madera County, CA	2,112
Tulare County, CA	2,056
Los Angeles County, CA	1,444
Kings County, CA	1,054
Santa Clara County, CA	821
Merced County, CA	707

Industry Characteristics

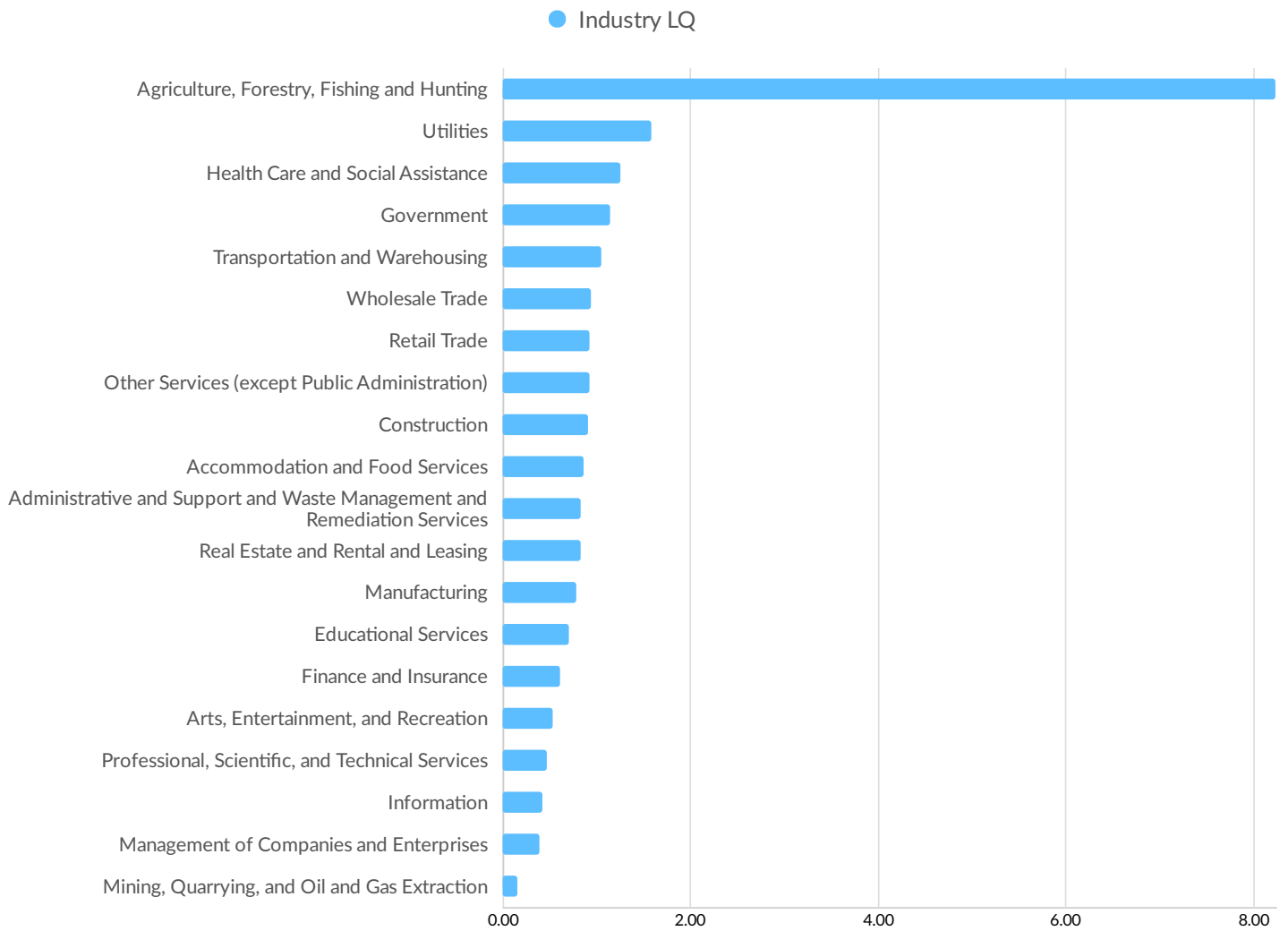
Largest Industries



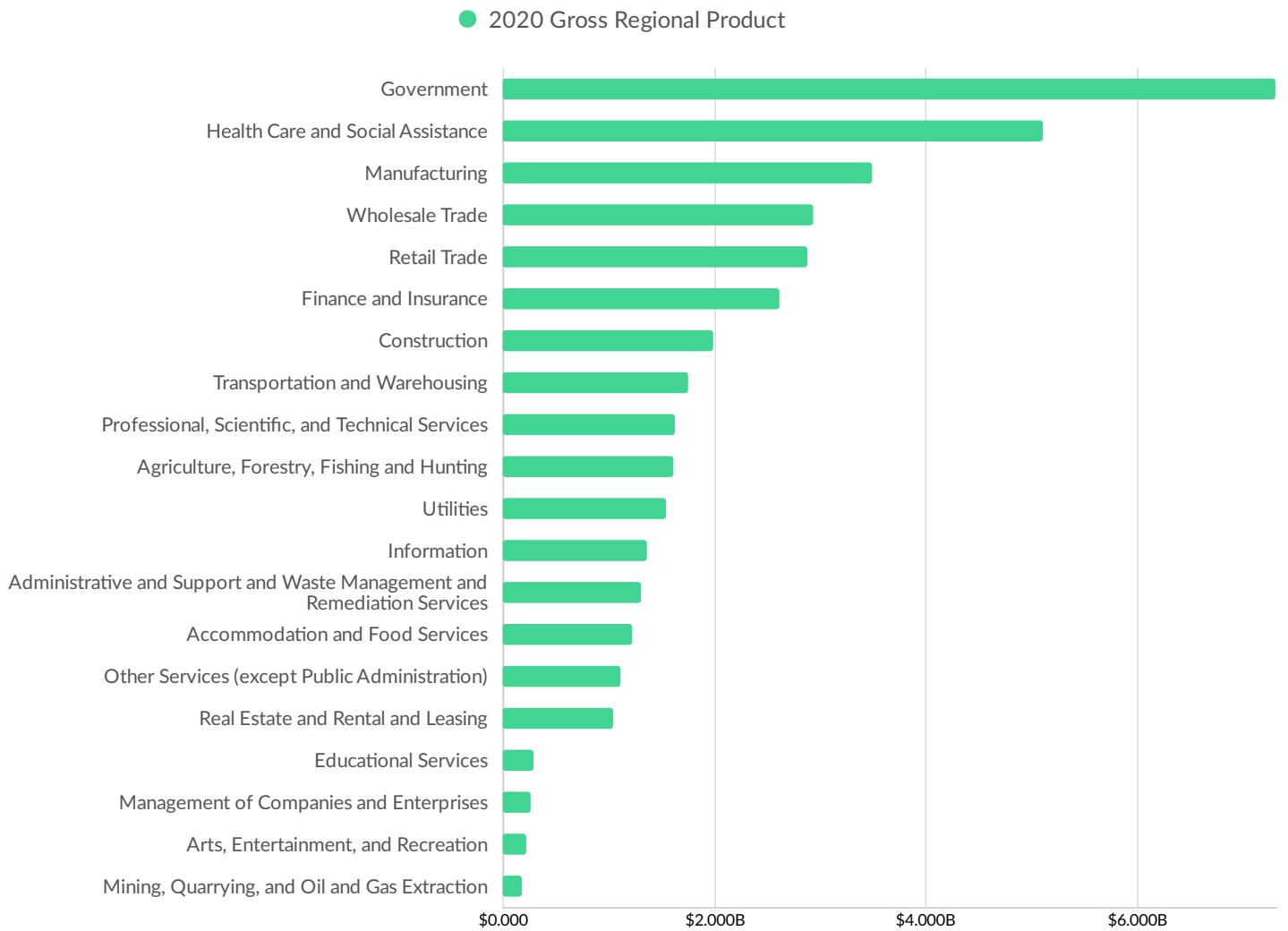
Top Growing Industries



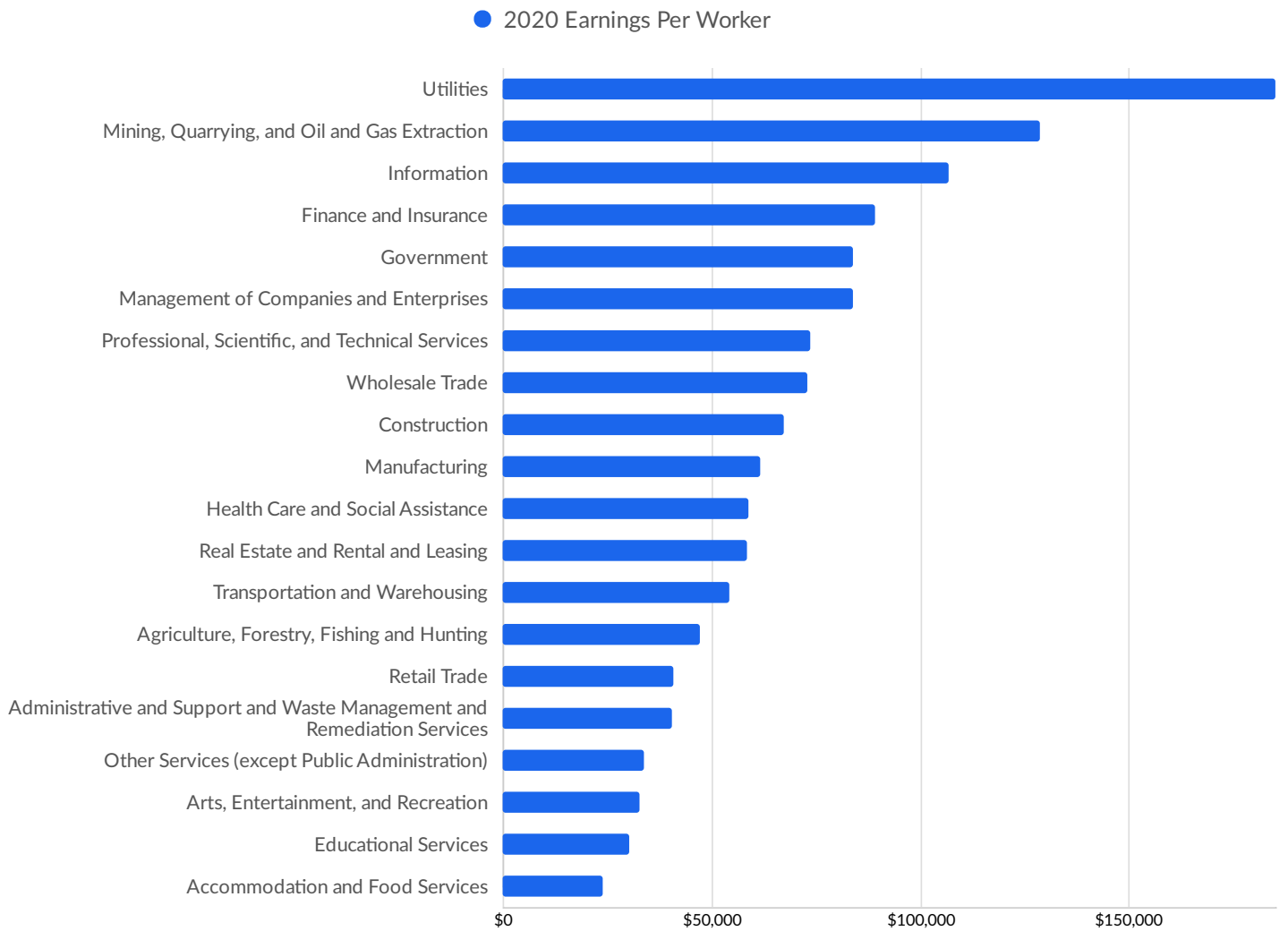
Top Industry LQ



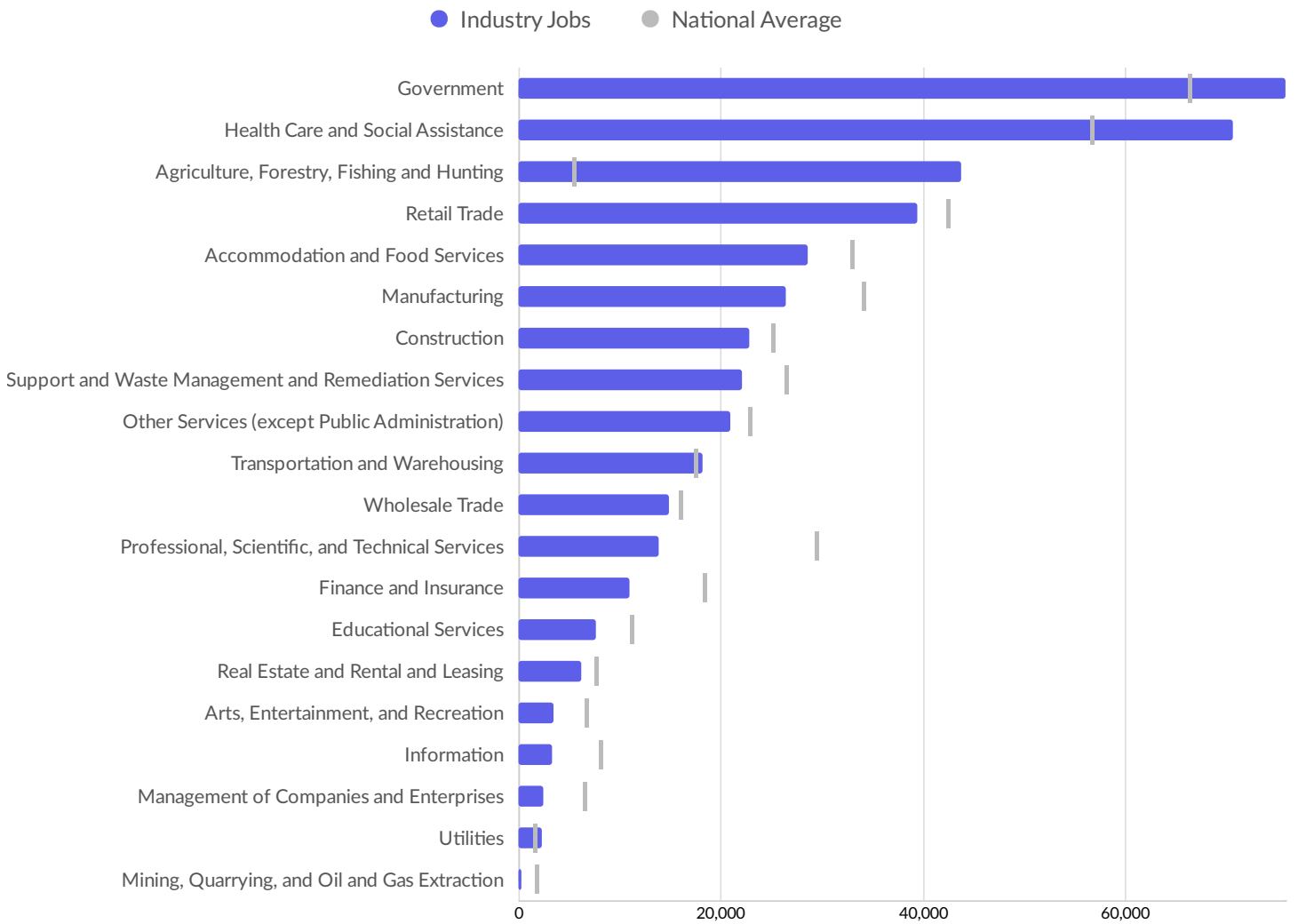
Top Industry GRP



Top Industry Earnings












Largest Industries



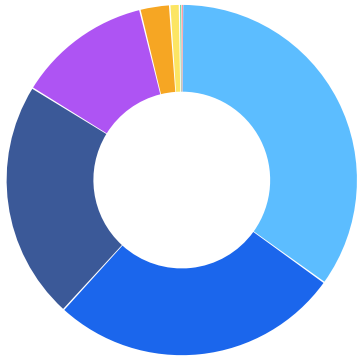
Business Characteristics

50,640 Companies Employ Your Workers

Online profiles for your workers mention 50,640 companies as employers, with the top 10 appearing below. In the last 12 months, 7,557 companies in Fresno County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
California State University, Fres...	2,469 	Community Medical Centers	1,567 
Clovis Unified School District	2,432 	PrideStaff, Inc.	1,117 
Fresno Unified School District	2,196 	Anthem, Inc.	818 
Community Medical Centers	1,990 	Randstad N.V.	638 
City of Fresno	1,310 	AppleOne	627 
Children's Healthcare of Atlanta...	1,128 	State of California	573 
Fresno, County of (inc)	1,123 	CRST International, Inc.	538 
Kaiser Permanente	1,090 	Care.com, Inc.	538 
Internal Revenue Service	1,000 	Growing People and Companies	536 
Saint Agnes Medical Center	986 	Taco Bell Corp	536 

Business Size

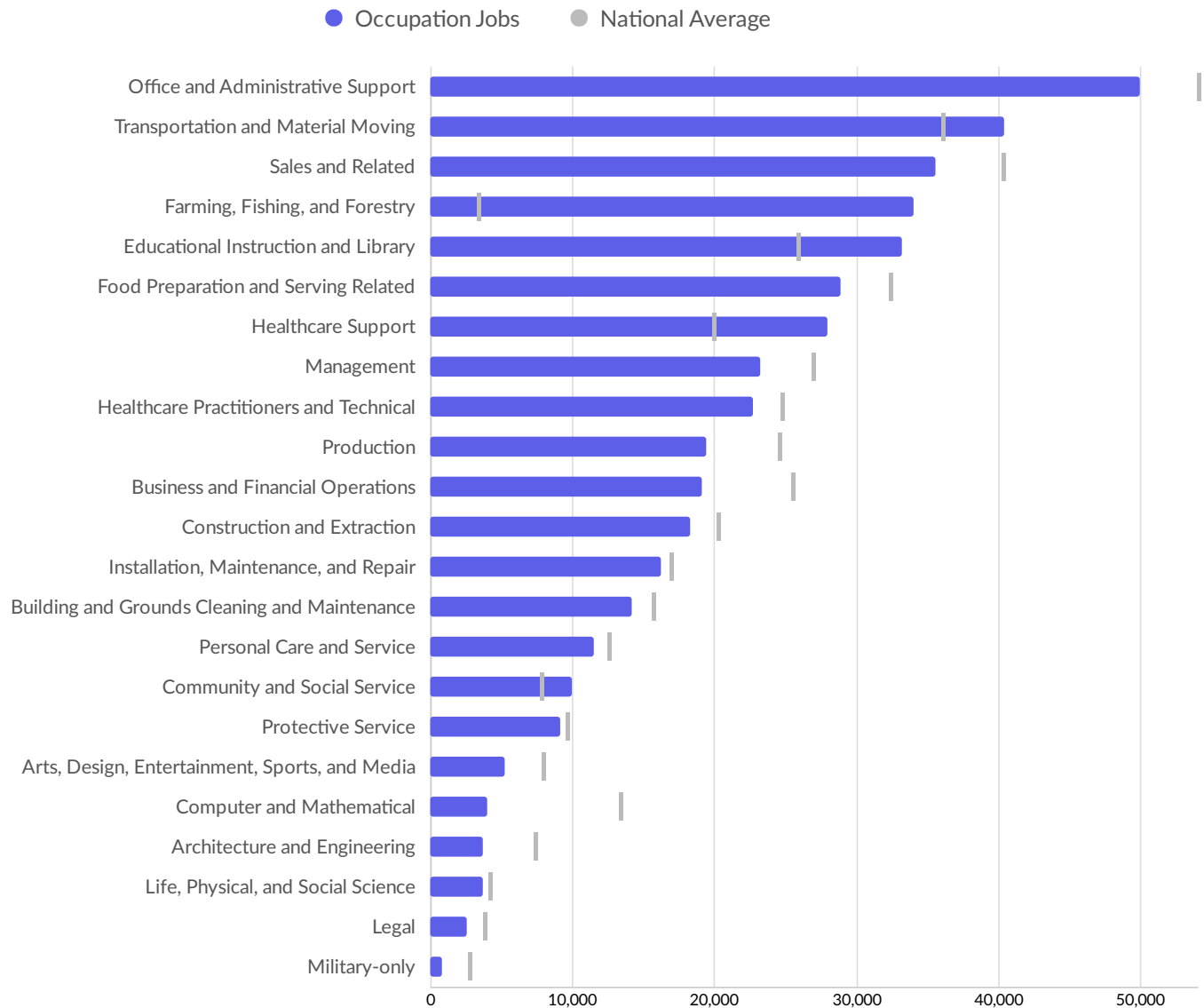


	Percentage	Business Count
1 to 4 employees	34.9%	10,872
5 to 9 employees	26.8%	8,375
10 to 19 employees	22.0%	6,867
20 to 49 employees	12.4%	3,857
50 to 99 employees	2.7%	856
100 to 249 employees	0.9%	278
250 to 499 employees	0.2%	66
500+ employees	0.1%	21

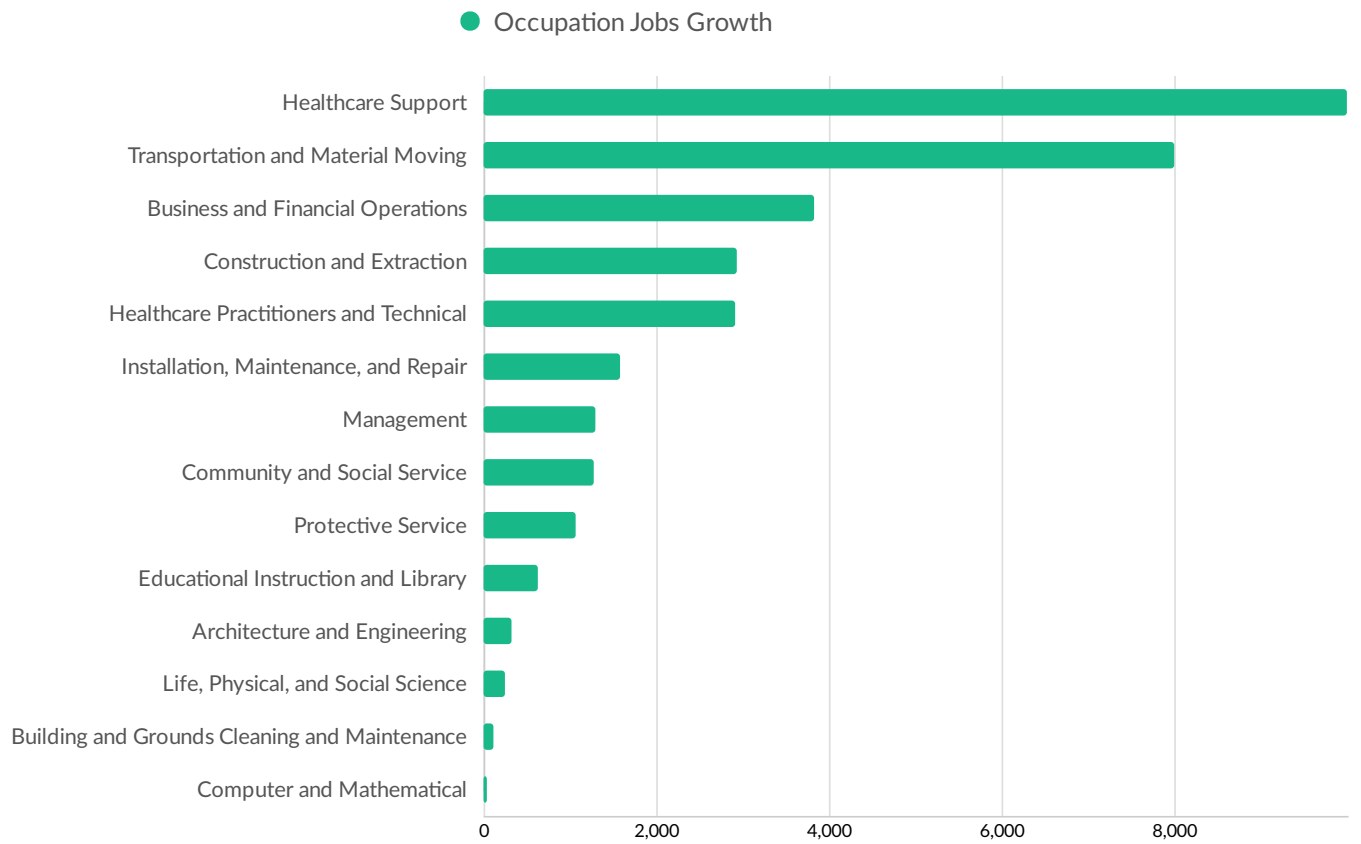
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

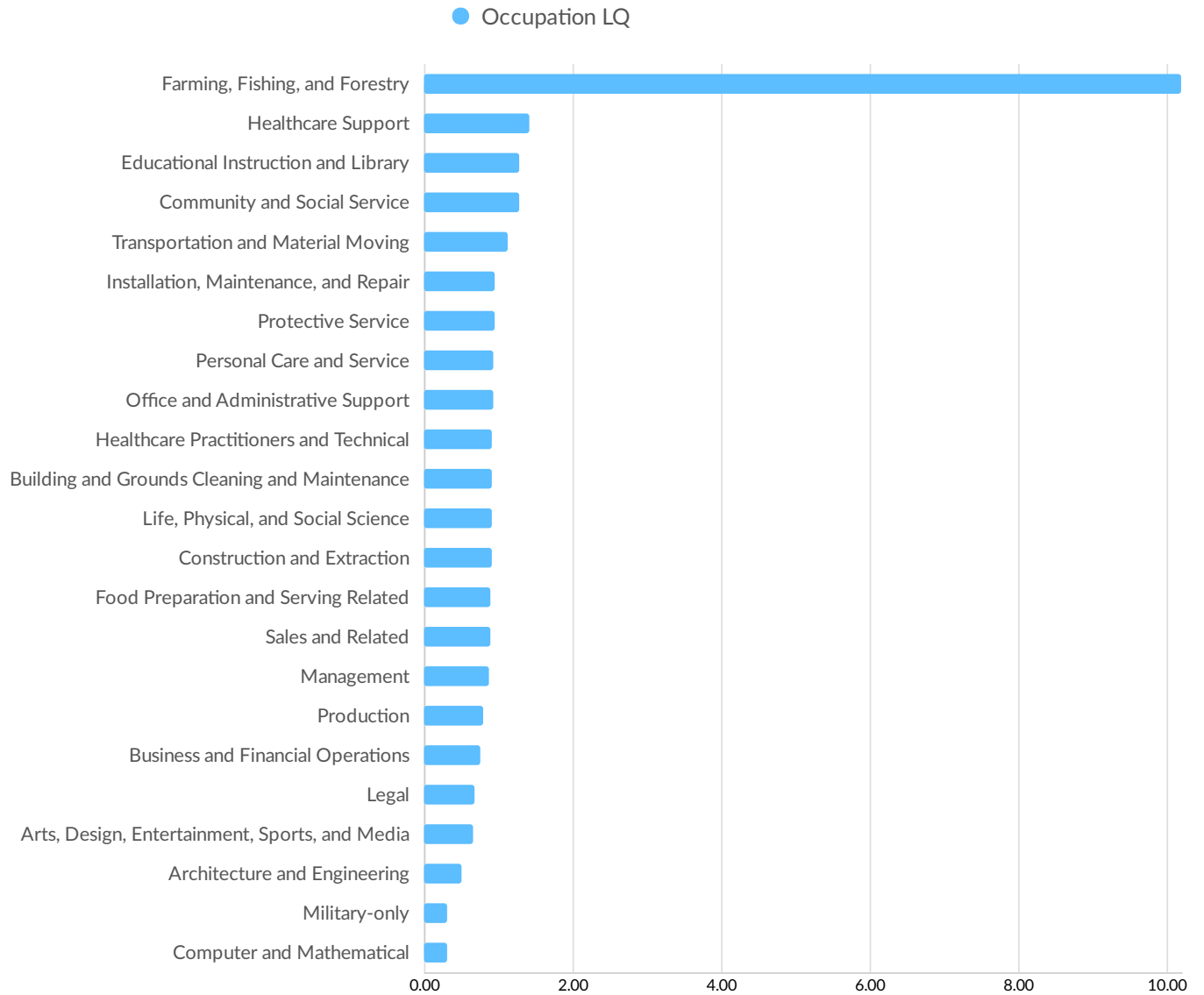
Largest Occupations



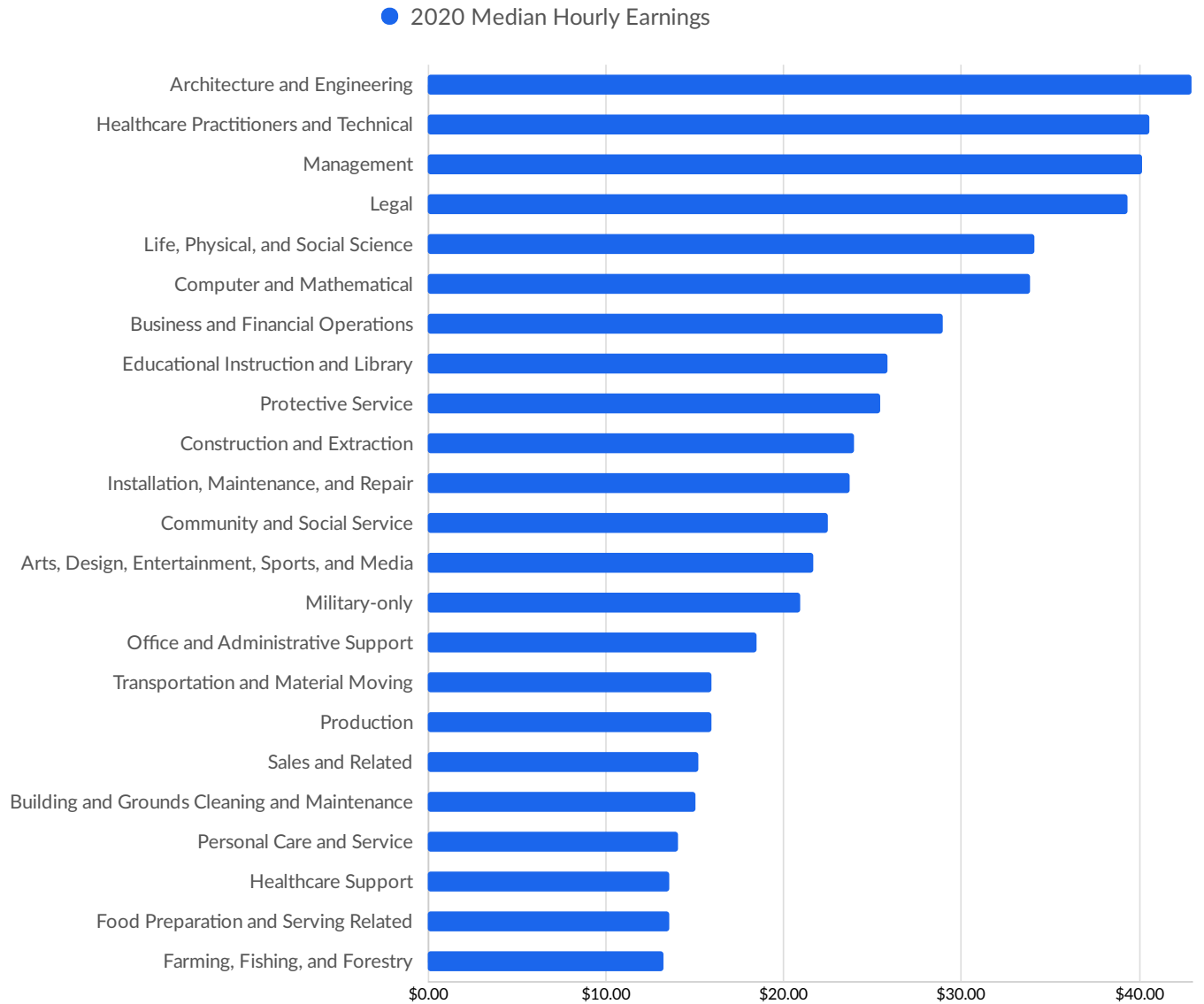
Top Growing Occupations



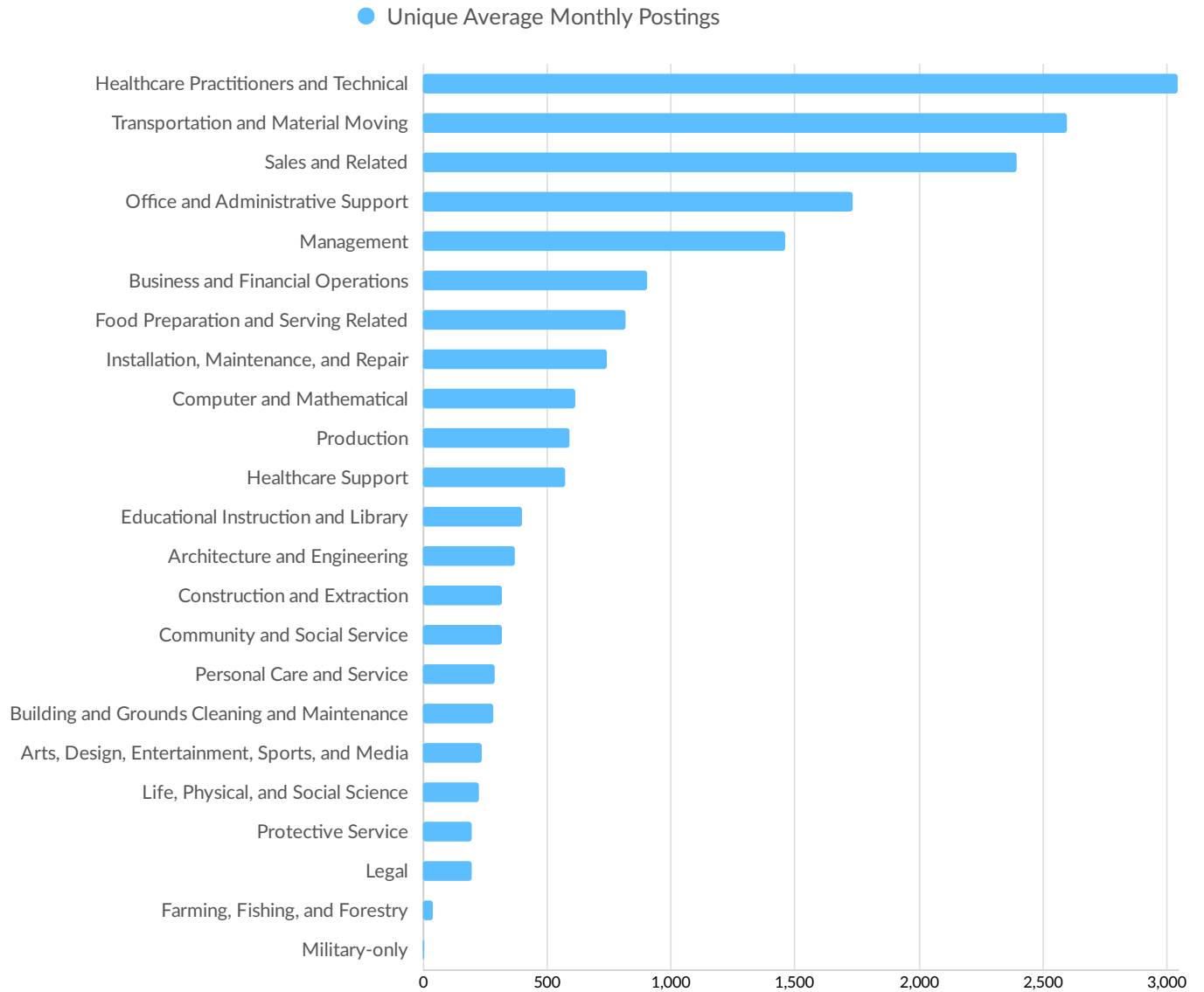
Top Occupation LQ



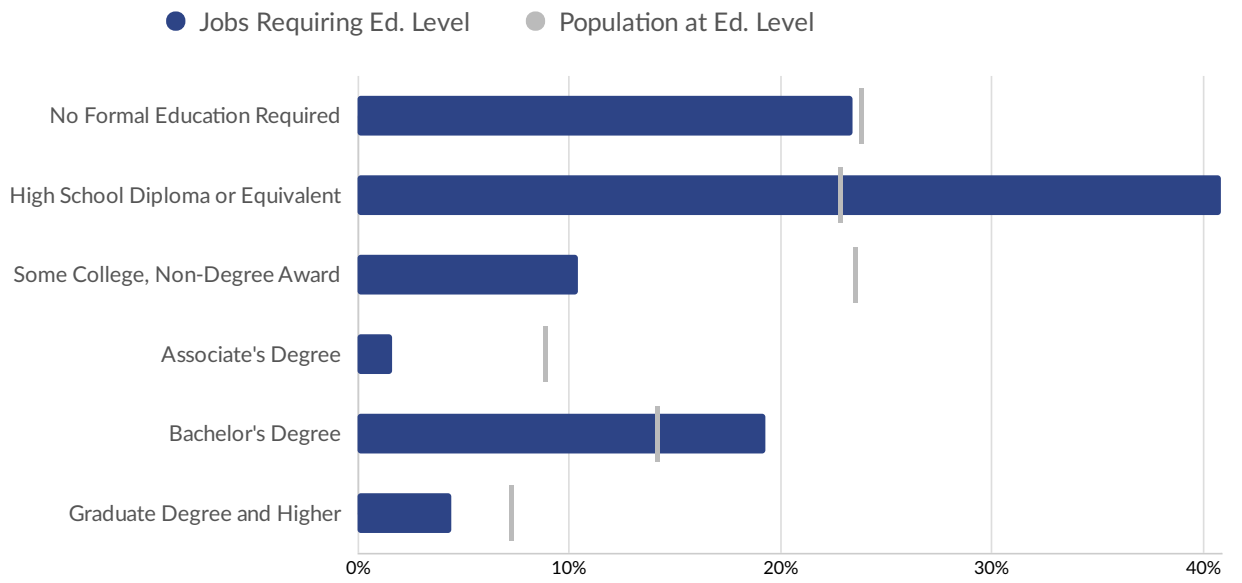
Top Occupation Earnings



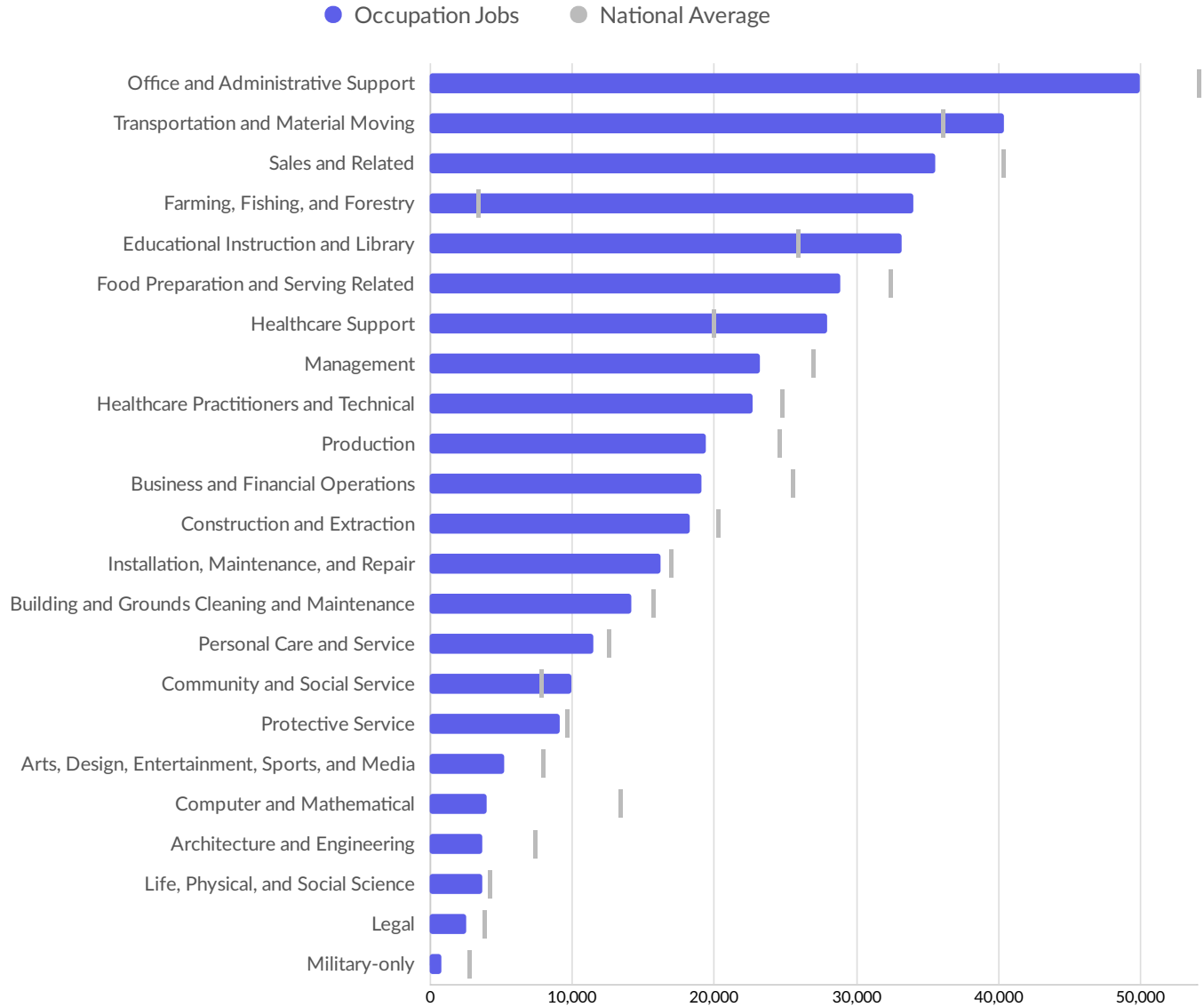
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 16,976 graduates in Fresno County, CA. This pipeline has grown by 39% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", Medical/Clinical Assistant, and Liberal Arts and Sciences/Liberal Studies.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
California State University-Fresno	5,949	
Fresno City College	2,857	
Reedley College	1,872	
Clovis Community College	1,786	
Fresno Pacific University	1,318	
West Hills College-Coalinga	880	
Institute of Technology	751	
UEI College-Fresno	624	
Clovis Adult Education	345	
Milan Institute-Fresno	235	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

