

TIGER MOUNTAIN FOUNDATION



GREENLIGHT GREENPAPER

SPRING 2016

TigerMountain Foundation is seeking to develop and publish a three-to-five page “Impact Report” demonstrating the organization’s measurable impacts in the communities in which it operates. The report will serve three primary purposes: to aid in TigerMountain Foundation’s grant applications, to provide a message to potential donors, and to drive internal improvements.



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Visit GLSolutions.org to learn more & donate. Contact info@GLSolutions.org to get involved.

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As a socially-embedded nonprofit that works to grow people through growing produce, TigerMountain Foundation was seeking guidance in developing methods to measure their positive impact in the community. The purpose of the Spring 2016 project was to define TigerMountain Foundation's high-level goals and work backwards to derive a comprehensive list of potential measurable performance indicators to report on.

In accordance with the nature of TigerMountain Foundation's work and the strategic goals of the organization, we are recommending that the following nine metrics be the focus of the first data collection period and the ensuing Impact Report. These measures were derived through a combination of benchmarking and qualitative analysis with preference given to those included in the Global Reporting Initiative's (GRI) G4 Corporate Social Responsibility Reporting Guidelines (denoted with an asterisk *).

- Direct economic value generated and distributed*
- Financial assistance received from the government*
- Number of donations solicited
- Number of grant applications submitted
- Energy consumption outside of the organization*
- Composition of governance bodies*
- Number of participants with personal strategy roadmaps
- Number of mentors
- Volunteer man-hours contributed

BENEFITS TO PROJECT PARTNER

We believe that TigerMountain Foundation has gained not only a comprehensive set of metrics to record and develop their organization, but also a valuable partner for the near future. The metrics should significantly assist their grant-writing and community development efforts, allowing not only present growth but also presenting a baseline for growth towards complete GRI compliance in the future. We think this is vitally important for the TigerMountain Foundation brand; if they can prove that they are the same levels of compliance in their community as multinational groups, with only a fraction of the effort or resources, they will have indicated that their model is one to be respected and emulated throughout the country. This will in turn assist them with attempts for further fundraising and grant applications, building the brand even more. In terms of Greenlight Solutions, TigerMountain Foundation has gained an important ally; as a cohort of sustainability-minded students, we think that we can help effectively guide their efforts towards implementation and supplement their current knowledge.

BENEFITS TO SOLUTIONEERS

We believe that GreenLight Solutions members who participated in this process have a far better understanding now of the goal-setting process, community leader collaboration, and the social issues present in the Phoenix area. The goal-setting process knowledge will be key for future projects involving specific recommendations and outcomes, most of the current GreenLight Solutions work. The collaboration with community leaders will also be integral for non-profit management work GreenLight Solutions does in the future. We think that we have also made some valuable connections with one of the main leaders in South Phoenix, and think that the renewed alliance with former member Tommy Verderame is integral to expanding a GreenLight Solutions alumni network.

BENEFITS TO THE COMMUNITY

TigerMountain Foundation was looking to educate those in the community in which it operates on the measurable impacts they have had. This increases the community members' knowledge and allows for more comprehensible, easily accessible information to be found.