

## 2 COURTIERS



## GREENLIGHT GREENPAPER

SPRING 2016 - SPRING 2017

This project seeks to bring sustainability to Ancient Future events through the focus areas of education, transportation efficiency, & waste reduction. Our team implemented recycling and compost bins, and alternative public transportation. We host a table at the event to survey and collaborate with vendors, as well as engage attendees.



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- The venue did not provide recycling, composting, or free water, which served as an opportunity for our team to provide these services.
- Some project members were not well versed in sustainability. Luckily, these members were studying communications and brought their own expertise to the team, which helped us to better engage with attendees.
- Many attendees were not carpooling or public transport, which we used as an opportunity to increase these modes of transportation.
- Event attendees and vendors wanted to get more involved and learn more about sustainability. This presented an opportunity for our team to raise awareness and help create a culture of sustainability among the vendors, venue, and attendees.

- We partnered with Keep Phoenix Beautiful to implement recycling and compost bins at the monthly festivals.
- We used the funds earned from ticket sales to provide free water.
- We posted information about alternative transportation options and created an accessible spreadsheet on the event's facebook page to encourage carpooling.
- We surveyed vendors and attendees to gauge their involvement with sustainability practices.
- We educated project members and attendees about sustainability through engaging activities.

#### **BENEFITS TO PROJECT PARTNER**

Project Partners will sleep easy knowing that their business is now built on environmental stewardship. They know that their business has a decreased ecological footprint, and their attendees will leave their events with heightened awareness.

#### **BENEFITS TO SOLUTIONEERS**

Project members became more skilled at sustainability project management. For example, we learned how to work closely with multiple stakeholders, gained experience working effectively in groups, and continuously learned from each other. We learned how to build a sense of community based on a mutual appreciation for nature and its valuable services. Ideas and inspiration were ever flowing in team meetings.

#### **BENEFITS TO THE COMMUNITY**

Event attendees increased their knowledge of sustainability and had the opportunity to participate in these efforts by attending the Ancient Future events.