WHAT WE BELIEVE

Mission
Our mission is to help currently and formerly incarcerated women join and succeed in the global workforce. Our vision is a world with opportunities for all to be successful in the global workforce.

Vision
A world with opportunities for all to succeed

Values
Empower Others
Be Accountable
Pay It Forward
Courageously Improve
Develop Resiliency

OUR STORY

Founded in 2020, Televerde Foundation provides women impacted by incarceration with the opportunity to achieve their dreams. As joblessness is the No. 1 predictor of recidivism, our programs focus on preparing women to enter the global workforce and include personal wellness, workplace readiness, employment strategies, financial literacy, lifelong learning and mentoring.

More than 81,000 women are released from prison each year, all of whom deserve an opportunity to find and fulfill their full potential. Women are the fastest growing segment of the prison population, yet have access to fewer services than incarcerated men. They also face unique challenges after release. Women tend to be the primary breadwinner and caregiver and urgently need stable, good-paying employment. The road to economic stability is more complicated than just skills training. It requires self-confidence, resilience, and the community support necessary to overcome obstacles.
We entered 2021 filled with hope and optimism that life and business would return to normal. We didn’t quite get there. While we made huge strides towards that normality with the development of vaccines and boosters, the reality today is that our new normal will be to live with COVID, adapting as necessary to protect ourselves and each other. This has been a challenging experience for all of us, with disempowered communities facing greater hardships than others. The incarcerated community, in particular, continues to face increasing vulnerabilities as they reenter society, which makes the work we do together even more important.

As we enter our third year of operations, we are amazed by all that we’ve accomplished in such a short period of time. Thanks to the donor and volunteer support, opportunities to expand our work, and most important, the success of our graduates, it’s clear that the mission of Televerde Foundation is meeting the most critical needs of this community by providing a better path forward for women reentering society. But all eyes are on businesses to do more.

The year 2022 is being called “the great reckoning for corporate purpose.” Consumers are demanding that companies be sincere in their desire to help solve the world’s most pressing issues and embed their social commitments into every aspect of their business. We must “walk the talk” and a big piece of corporate social purpose is to help expand economic opportunity to talent pools that have been traditionally overlooked or discarded because of their background or circumstance.

As we move further into 2022, our focus will be to build additional Career PATHS workforce development centers so we can provide significantly more women with the opportunity to develop the marketable business skills needed to build professional careers and reclaim their independence when released.

We’ll bolster our Career PATHS program with even more highly interactive life skills and professional development training to both lower recidivism rates and improve the economic outcomes of our women. We will continue to partner with and educate organizations to understand and embrace the transformative power of a second chance. We will continue to refine our post-release PATHS programs to ensure women have the added support they need to rebuild their lives and thrive after prison.

We are incredibly proud of the passion and energy that all of you -- our partners, volunteers, and donors -- bring as you work with us to make life work better for the women who we support. We remain excited about the future and thank you for your continued support. We would not be where we are without you.

~Michelle
CAREER PATHS

The Career PATHS Workforce Development Center implementation began in February 2021. Career PATHS is a six-month virtual, online, and in-person program that provides currently incarcerated women with the education and training necessary to become customer service, inside sales and computer tech professionals.

The inaugural cohort launched on May 1, 2021 with 12 participants. Eleven women graduated on October 29, 2021, after successfully completing the following curriculum.

- Arizona State University - WP Carey School of Business
  - Business Fundamentals
  - Business Communication Course
  - Professional Sales Integration
- Advanced Customer Service Certification
- Inside Sales Certification
- PATHS Reentry
  - Personal Development
  - Workplace Readiness
  - Financial Literacy
- ABC Master's Business Acumen Certification

Six graduates returned to the community
- 100% employment within 30 days
- $30,573 average annual salary

Five graduates to be released in 2022
- Televerde waived education and sentence-length requirements and invited the graduates to apply for a full-time inside sales position
- Four graduates now utilizing training, gaining experience and earning wages while incarcerated

The Career PATHS program helped restore my confidence and gave me the skills I needed to re-enter the workforce successfully. Being part of this program has completely changed the trajectory of my life, and I will always be eternally grateful for the impact it made.

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THE IMPACT

Graduation 92%
Participants Released 6
Participants Hired by Televerde 4

Employment 100%
Average Salary of Graduates $30,573
Recidivism 0%

12 Participants
11 Graduates

"I am most grateful for my new found freedom, my new sober community, and the opportunities that have been granted to me due to the Televerde Foundation. I have met some incredible women who have all the faith in me. I am watching my success story unfold everyday."

Cristina Easterly - Program Graduate

Shannon Young - Program Graduate
PATHS REENTRY

PATHS is our six-month reentry program that includes personal growth & development curriculum from The Change Companies, instructor led financial literacy courses from the Money Experience and PayPal, and professional development curriculum designed and delivered by full-time MBA students from Arizona State University.

In 2021, two cohorts of 76 women in Arizona and Indiana participated in the program. With the support of facilitators and volunteers, the participants learned the following skills to better equip them to successfully transition back into the community and the global workforce.

- Responsible thinking
- Developing healthy boundaries
- Communicating with confidence
- The power of positive self-talk
- Family reintegration
- Career readiness
- Workplace etiquette
- Resume creation
- Interview skills & practice

INDIVIDUAL PATHS

55 ABC Masters graduates
Average +22% performance improvements

79 students enrolled in Strayer University Associates Degree Program

69 women completed online parenting programs from Child Crisis Arizona

"The PATHS program was amazing. It taught me how to be a professional woman, care about myself and others, and be responsible. I learned specifics on how to manage my finances, how to recognize the behaviors and feelings that led to being incarcerated, and it helped me prioritize and set boundaries."

Ryan Ervin - AZ PATHS Reentry Graduate

"PATHS was an amazing experience for me. I feel confident in my ability to project a personal brand companies will want to hire. The workshops on interviewing, especially learning the STAR method for answering questions, helped me land a great job upon release. I will be forever grateful for the experience I've had and the knowledge I gained through completing PATHS."

Chelsea Moon - IN PATHS Reentry Graduate
**PATHS 2 SUCCESS**

The PATHS 2 Success program provides post release support services designed to provide the support and resources necessary to achieve success in the personal and professional lives of our participants. The program includes monthly meetups, peer mentorship, and a variety of community partner services.

In partnership with ER2, we were able to give seven graduates laptops to help them reintegrate into the community and assist in their job search.

Having to start over from scratch is difficult but with the help of Televerde Foundation, I have one less thing to worry about. Not only are you giving me a laptop, you are giving me opportunities for me to piece my life back together again.

**ESSENTIALS GIFT BAGS**

When women are released from prison, they begin their lives again with nothing. And going from having no choices to multiple choices can be overwhelming. That’s why we provide all our graduates with an Essentials Bag that contains a one-month supply of hygiene products, a fresh set of towels, ring light, and phone stand for virtual interviews.

**SECOND SATURDAYS**

Launched in May 2021, Second Saturdays are an opportunity to connect with graduates and provide ongoing programming. Workshop topics included:
- Restoring my Civil Rights
- Homebuying & Credit Repair
- Continuing Education
- Employment Opportunities
- Heal Your Life
- Developing Perserverance

**FREE DENTAL SERVICES**

Delta Dental and St. Vincent DePaul provide comprehensive dental services at no cost to the women upon release. This is life changing, as a beautiful smile and the confidence it brings can make all the difference during one of the most critical times of a newly released person’s life: a job interview.
OUR TEAM

Michelle Cirocco
Executive Director

Dawn Coppens
Head of Business Development

Oonagh McQuarrie
Program Manger

Tami Martinez
Program Manager

Tina Schnaitman
Support Specialist

Jada Vickers
Business Development Representative

Rashele Lomax
Program Coordinator

OUR BOARD

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Morag Lucey
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Genefa Murphy
Board Member

Adrian Paull
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Julie Tomich
Board Member
Thank you for your continued support of our programs, our participants, and our vision of a future with opportunities for ALL to be successful.