

GBS PROMOTIONS AND SPECIAL EVENTS CALENDAR FOR 2021

Jan						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**As We Enter This New Year
Be Kind to Yourself
Reflections on Gratitude**

**Ten Top Tax Tips
Your Money, Your Future
Shop Local First!**

**Health and Fitness Tips
(multiple categories)**

Jul						
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**4 Independence Day
(Founders of Our American Republic)**

Celebrate America!

**Independent Retailer Month:
Shop Local First!
Salute to Our Small Businesses**

Feb						
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28						

**Profiles in Black History
Pets & Their People
Heart Health Month**

**14 Valentine's Day
15 Presidents Day
Presidential Portraits
20-27 FFA Week**

Aug						
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29	30	31				

Salute to the American Farmer

**Back-to-School Safety & Success Tips
At-Home Learning Success Tips
Eye Health Tips
Anti-Bullying Campaign
High School Football
Drug Abuse Prevention
Don't Text and Drive**

Mar						
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28	29	30	31			

**Love Your Car
Home Improvement Tips
Gardening Tips**

**17 St. Patrick's Day
21-27 Nat'l Agriculture Week**

Sep						
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26	27	28	29	30		

**Love Your Car
Hunting Safety Tips**

6 Labor Day

**11 Patriot Day
Remembrance
Salute to Police & Firefighters
Salute to Our 911 Operators**

19-25 Nat'l Farm Safety Week

Apr						
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**Child Abuse Prevention
Nat'l Distracted Driving Awareness Month
Salute to the Class of 2021**

**4 Easter Treasures
22 Think Green!
18-24 Administrative Professionals Week**

Oct						
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**Breast Cancer Awareness
Dental Health Month
Nat'l Bullying Prevention Fire Prevention & Safety**

**3-9 4-H Week
31 Halloween Safety Tips**

May						
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30	31					

**Military Appreciation Month
Salute to Police & Firefighters**

**6 Nat'l Day of Prayer
3-7 Teacher Appreciation
6-12 Nurses Week
9 Mother's Day
15 Armed Forces Day
31 Memorial Day**

Nov						
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28	29	30				

**Exercise Your Right to Vote
Shop Local First! (holiday)
Salute to Our Small Businesses**

**11 Veterans Day
11 Remembrance Day
21-28 Nat'l Bible Week
25 Thanksgiving Treasures
Reflections on Gratitude**

Jun						
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**Salute to the American Dairy Industry
It's Fair Time!
Summer Safety Campaign
Boating & Water Safety
Safe Driving Tips**

**14 Flag Day
20 Father's Day**

Dec						
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19	20	21	22	23	24	25
26	27	28	29	30	31	

**Don't Drink & Drive
Don't Text & Drive
Winter Safety Tips**

**25 Christmas Treasures
Celebrate Christmas!**

**As We Enter This New Year
(run through mid-January)**